

A SURVEY OF LIKELY NEW HAMPSHIRE REPUBLICAN PRESIDENTIAL PRIMARY VOTERS

January 8-9, 2024

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Survey Notes

These results are from a Saint Anselm College Survey Center poll based on online surveys of 1194 New Hampshire Republican Presidential Primary likely voters. Surveys were collected between January 8th and 9th, 2024, from cell phone users randomly drawn from a sample of registered voters reflecting the demographic and partisan characteristics of the voting population. Candidates were presented in random order for the favorability and ballot preference questions. The survey has an overall margin of sampling error of +/- 2.8% with a confidence interval of 95%. The data are weighted for age, gender, geography, and education based on a voter demographic model derived from historical voting patterns, but are not weighted by party registration or party identification.

Questions Tested

Which of the below issues is most important in determining how you vote?

- Abortion
- Crime
- Economy/Inflation
- Education
- Elections/Voting
- Environment/Climate
- Government Spending/Taxes
- Gun Regulation
- Health Care
- Immigration
- National Security
- Russian/Chinese Expansionism
- Other _____

In the next series of questions, you will be asked your opinion of some Republican candidates for President. Please indicate if your opinion is strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable of that person. You may indicate if you have no opinion or have never heard of him or her.

What is your opinion of Ryan Binkley?

What is your opinion of Chris Christie?

What is your opinion of Ron DeSantis?

What is your opinion of Nikki Haley?

What is your opinion of Asa Hutchinson?

What is your opinion of Vivek Ramaswamy?

What is your opinion of Donald Trump?

- Strongly Favorable
- Somewhat Favorable
- Somewhat Unfavorable
- Strongly Unfavorable
- No Opinion
- Never Heard Of

As of now, which of the below candidates would you be most likely to support in the 2024 Republican primary?

- Ryan Binkley
- Chris Christie
- Ron DeSantis
- Nikki Haley
- Asa Hutchinson
- Vivek Ramaswamy
- Donald Trump
- Unsure

If the presidential election were held today, and the candidates were Joe Biden and Chris Christie, for whom would you vote?

- Joe Biden
- Chris Christie
- Someone Else
- Unsure

If the presidential election were held today, and the candidates were Joe Biden and Ron DeSantis, for whom would you vote?

- Joe Biden
- Ron DeSantis
- Someone Else
- Unsure

If the presidential election were held today, and the candidates were Joe Biden and Nikki Haley, for whom would you vote?

- Joe Biden
- Nikki Haley
- Someone Else
- Unsure

If the presidential election were held today, and the candidates were Joe Biden and Vivek Ramaswamy, for whom would you vote?

- Joe Biden
- Nikki Haley
- Someone Else
- Unsure

If the presidential election were held today, and the candidates were Joe Biden and Donald Trump, for whom would you vote?

- Joe Biden
- Donald Trump
- Someone Else
- Unsure

Summary

New Hampshire Institute of Politics Executive Director Neil Levesque summarized the results, saying, “After a remarkable climb through the summer and fall, former Ambassador Nikki Haley seems to have leveled off and remains somewhat short of catching former President Donald Trump. As the candidates head into the home stretch, Trump still holds a lead, but the effect of former New Jersey Governor Chris Christie suspending his campaign remains to be seen.”

Former Ambassador Nikki Haley’s momentum appears to have slowed. 31% of respondents indicate that they would support her in the upcoming primary, up just a single point from the Survey Center’s last poll in December. However, Haley will likely be the primary beneficiary of former New Jersey Governor Chris Christie’s exit from the race, so she will likely continue to gain ground on former President Donald Trump down the stretch.

Donald Trump’s support remains unwavering. Trump is the choice of 45% of respondents, up a point from December. Trump has remained within a handful of points of that 45% support since last March despite a limited schedule in New Hampshire and skipping debates; it’s likely that he will carry that support into Primary Day.

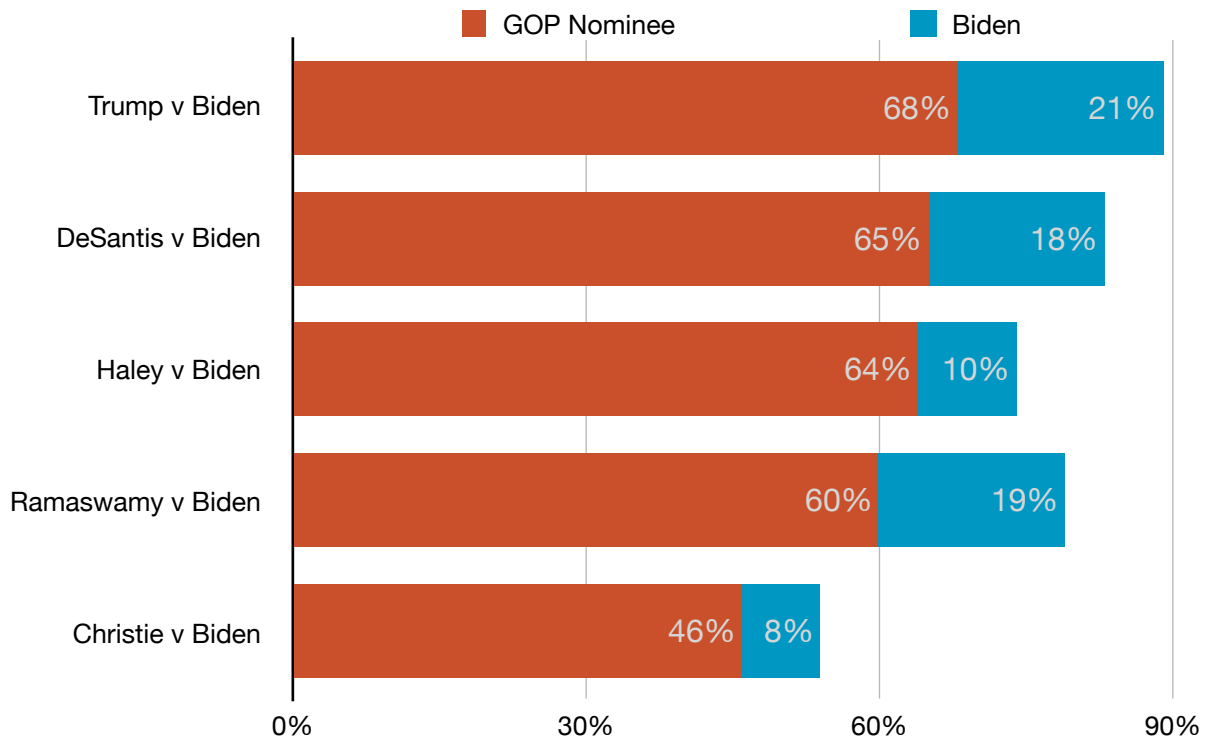
Haley wins voters that dislike Trump, while DeSantis and Ramaswamy appeal to voters that like the former president. 78% of Haley supporters and 100% of Christie supporters have an unfavorable impression of Trump, while 76% of DeSantis supporters and 74% of Ramaswamy supporters have a favorable impression of Trump. As a result, Christie supporters looking for a new candidate will likely find more common ground with Haley.

Trump holds significant advantages on the issues that matter most to Republican primary voters. He leads Haley 48%-33% among voters most concerned about the economy and inflation, 61%-20% on immigration, 41%-35% on government spending and taxes, and 47%-36% on national security.

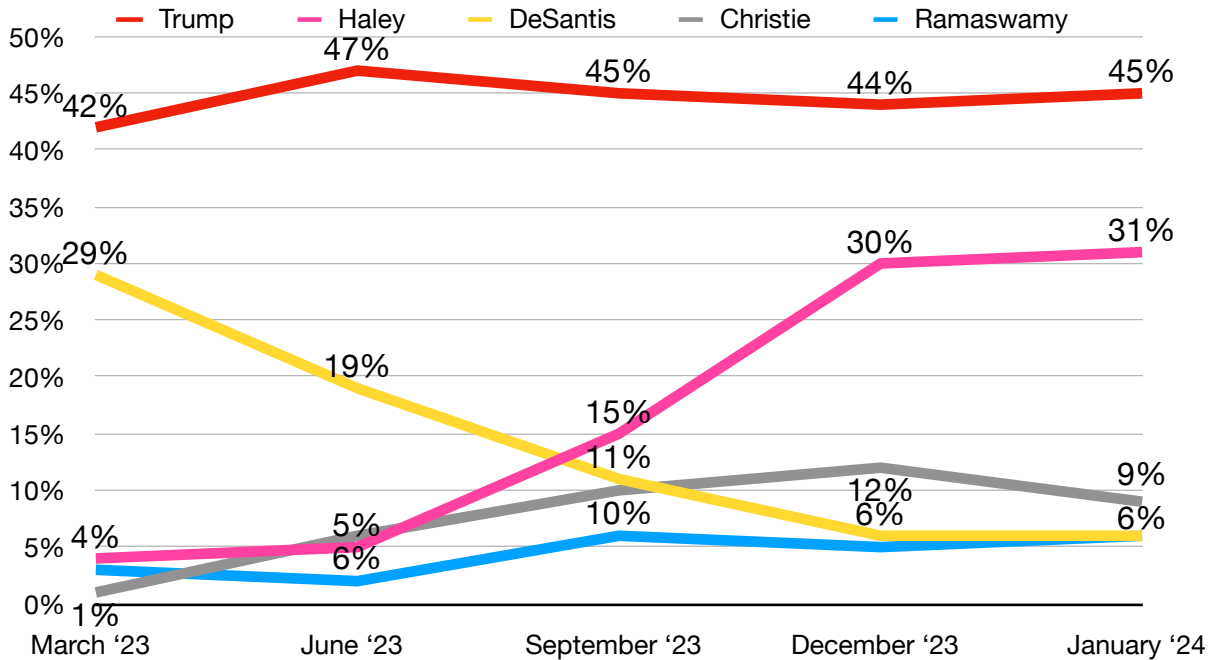
Assuming he’s the Democratic nominee, President Joe Biden will face a Republican nominee that will have work to do in consolidating his or her party. Trump would get the greatest support in a general election from Republican primary voters, with 68% saying they would vote for him over Biden. Florida Governor Ron DeSantis would get 65%, Haley would get 64%, and entrepreneur Vivek Ramaswamy would get 60%.

Charts

Ballot Tests - GOP Nominees v. Biden



GOP Nominee Preference



January 8-9, 2024 | n = 1194 | New Hampshire Republican Presidential Primary Likely Voters | MoE +/- 2.8%

Which of the below issues is most important in determining how you vote?			
		Frequency	Percent
	Economy/Inflation	319	27
	Immigration	285	24
	Government Spending/Taxes	162	14
	National Security	124	10
	Abortion	81	7
	Elections/Voting	51	4
	Russian/Chinese Expansionism	29	2
	Gun Regulation	25	2
	Health Care	24	2
	Environment/Climate	13	1
	Education	11	1
	Crime	11	1
	Other	7	1
	Unsure	54	5
	Total	1194	100

What is your opinion of Ryan Binkley?			
		Frequency	Percent
	Strongly Favorable	1	0
	Somewhat Favorable	11	1
	Somewhat Unfavorable	11	1
	Strongly Unfavorable	44	4
	No Opinion	289	24
	Never Heard Of	838	70
	Favorable	12	1
	Unfavorable	55	5
	No Opinion	1126	94
	Total	1194	100

What is your opinion of Chris Christie?			
		Frequency	Percent
	Strongly Favorable	111	9
	Somewhat Favorable	230	19
	Somewhat Unfavorable	206	17
	Strongly Unfavorable	606	51
	No Opinion	38	3
	Never Heard Of	4	0
	Favorable	340	29
	Unfavorable	812	68
	No Opinion	42	4
	Total	1194	100

What is your opinion of Ron DeSantis?			
		Frequency	Percent
	Strongly Favorable	180	15
	Somewhat Favorable	456	38
	Somewhat Unfavorable	221	18
	Strongly Unfavorable	293	25
	No Opinion	44	4
	Never Heard Of	2	0
	Favorable	635	53
	Unfavorable	514	43
	No Opinion	45	4
	Total	1194	100

What is your opinion of Nikki Haley?			
		Frequency	Percent
	Strongly Favorable	293	25
	Somewhat Favorable	382	32
	Somewhat Unfavorable	209	18
	Strongly Unfavorable	282	24
	No Opinion	27	2
	Favorable	675	57
	Unfavorable	492	41
	No Opinion	27	2
	Total	1194	100

What is your opinion of Asa Hutchinson?			
		Frequency	Percent
	Strongly Favorable	6	1
	Somewhat Favorable	109	9
	Somewhat Unfavorable	100	8
	Strongly Unfavorable	198	17
	No Opinion	519	43
	Never Heard Of	263	22
	Favorable	115	10
	Unfavorable	297	25
	No Opinion	782	65
	Total	1194	100

What is your opinion of Vivek Ramaswamy?			
		Frequency	Percent
	Strongly Favorable	220	18
	Somewhat Favorable	384	32
	Somewhat Unfavorable	169	14
	Strongly Unfavorable	328	27
	No Opinion	78	6
	Never Heard Of	15	1
	Favorable	604	51
	Unfavorable	497	42
	No Opinion	92	8
	Total	1194	100

What is your opinion of Donald Trump?			
		Frequency	Percent
	Strongly Favorable	533	45
	Somewhat Favorable	204	17
	Somewhat Unfavorable	69	6
	Strongly Unfavorable	382	32
	No Opinion	5	0
	Never Heard Of	2	0
	Favorable	737	62
	Unfavorable	450	38
	No Opinion	7	1
	Total	1194	100

As of now, which of the below candidates would you be most likely to support in the 2024 Republican primary?

		Frequency	Percent
	Trump	534	45
	Haley	376	31
	Christie	112	9
	Ramaswamy	74	6
	DeSantis	67	6
	Unsure	32	3
	Total	1194	100

If the presidential election were held today, and the candidates were Joe Biden and Chris Christie, for whom would you vote?

		Frequency	Percent
	Biden	94	8
	Christie	551	46
	Someone Else	493	41
	Unsure	55	5
	Total	1194	100

If the presidential election were held today, and the candidates were Joe Biden and Ron DeSantis, for whom would you vote?

		Frequency	Percent
	Biden	214	18
	DeSantis	774	65
	Someone Else	176	15
	Unsure	30	2
	Total	1194	100

If the presidential election were held today, and the candidates were Joe Biden and Nikki Haley, for whom would you vote?

		Frequency	Percent
	Biden	119	10
	Haley	765	64
	Someone Else	276	23
	Unsure	34	3
	Total	1194	100

If the presidential election were held today, and the candidates were Joe Biden and Vivek Ramaswamy, for whom would you vote?

		Frequency	Percent
	Biden	232	19
	Ramaswamy	714	60
	Someone Else	197	16
	Unsure	52	4
	Total	1194	100

If the presidential election were held today, and the candidates were Joe Biden and Donald Trump, for whom would you vote?

		Frequency	Percent
	Biden	254	21
	Trump	814	68
	Someone Else	110	9
	Unsure	16	1
	Total	1194	100

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		Which of the below issues is most important in determining how you vote?													
		Economy/Inflation	Immigration	Government Spending/Taxes	National Security	Abortion	Elections/Voting	Russian/Chinese Expansionism	Gun Regulation	Health Care	Environment/Climate	Education	Crime	Other	Unsure
Gender	Female	27%	25%	11%	10%	9%	3%	2%	1%	2%	1%	2%	1%	0%	5%
	Male	27%	23%	15%	11%	5%	5%	2%	3%	2%	1%	0%	0%	1%	4%
Age	18-34	21%	12%	23%	7%	13%	1%	2%	6%			3%	5%		7%
	35-54	33%	15%	17%	9%	8%	3%	2%	1%	2%	2%	1%	0%	1%	4%
	55-64	29%	29%	9%	12%	5%	6%	2%	1%	1%	1%	0%	1%	1%	4%
	65+	22%	31%	11%	11%	5%	5%	3%	2%	3%	1%	1%		0%	4%
Education	High School or Less	28%	26%	17%	7%	7%	2%	4%	1%	2%		1%	1%		4%
	Some College/Associates Degree	26%	26%	11%	12%	6%	6%	1%	2%	3%	0%	0%	1%	1%	5%
	College Graduate	26%	20%	16%	10%	7%	4%	3%	4%	1%	2%	1%	0%	1%	4%
	Graduate/Professional School	27%	23%	9%	12%	8%	5%	2%	1%	1%	4%	1%	1%	1%	4%
Ideology	Very Conservative	30%	28%	8%	12%	6%	5%	3%	4%	1%			1%		2%
	Somewhat Conservative	28%	26%	16%	12%	4%	3%	2%	1%	1%	1%	1%	0%	1%	5%
	Moderate	24%	14%	25%	5%	5%	6%	2%	4%	5%	3%	3%	1%		5%
	Somewhat Liberal	12%	16%	8%	7%	22%	9%	2%	3%	2%	4%	1%	5%	1%	9%
	Very Liberal	19%	4%			26%		11%	4%	22%	4%				11%
Ideology	Conservative	29%	27%	13%	12%	5%	3%	2%	2%	1%	1%	1%	0%	1%	4%
	Moderate	24%	14%	25%	5%	5%	6%	2%	4%	5%	3%	3%	1%		5%
	Liberal	14%	14%	6%	6%	23%	8%	4%	3%	6%	4%	1%	4%	1%	9%
Party Registration	Republican	31%	26%	13%	11%	5%	3%	2%	2%	1%	0%	1%	0%	0%	4%
	Undeclared	22%	22%	14%	10%	9%	6%	3%	2%	3%	2%	1%	1%	1%	5%
Party Identification	Democratic	17%	5%	4%	7%	24%	13%	2%	5%	8%	5%			1%	10%
	Republican	29%	27%	14%	11%	5%	3%	2%	2%	1%	0%	1%	0%	1%	4%
	Swing	18%	15%	15%	6%	6%	6%	5%	1%	6%	4%	6%	6%	1%	8%
Region	North Country/Lakes	26%	25%	17%	16%	5%	3%	2%	1%		1%	1%		1%	1%
	Monadnock/Dartmouth	34%	27%	13%	6%	8%	4%	1%	1%	1%	1%		1%		3%
	Merrimack Valley	28%	23%	13%	9%	8%	4%	3%	4%	1%	1%	1%	2%	0%	4%
	Seacoast/Border	23%	23%	13%	12%	5%	5%	2%	1%	4%	1%	1%	0%	1%	7%
Primary Vote Frequency	Always	27%	25%	14%	11%	5%	4%	2%	2%	2%	1%	1%	1%	1%	4%
	Sometimes	31%	21%	12%	6%	6%	3%	3%	5%	3%					9%
	Plan To	12%	12%	17%	7%	34%	3%			3%		7%		2%	2%
Total		27%	24%	14%	10%	7%	4%	2%	2%	2%	1%	1%	1%	1%	5%

What is your opinion of Ryan Binkley?				
		Favorable	Unfavorable	No Opinion
Gender	Female	1%	5%	94%
	Male	1%	4%	95%
Age	18-34	1%	9%	90%
	35-54	1%	4%	96%
	55-64	1%	4%	95%
	65+	1%	4%	95%
Education	High School or Less	1%	8%	91%
	Some College/Associates Degree	1%	4%	95%
	College Graduate	1%	3%	96%
	Graduate/Professional School	2%	4%	94%
Ideology	Very Conservative	2%	7%	92%
	Somewhat Conservative	1%	4%	95%
	Moderate		10%	90%
	Somewhat Liberal		2%	98%
	Very Liberal			100%
Ideology	Conservative	1%	4%	94%
	Moderate		10%	90%
	Liberal		1%	99%
Party Registration	Republican	1%	8%	92%
	Undeclared	1%	2%	97%
Party Identification	Democratic		3%	97%
	Republican	1%	5%	94%
	Swing	2%		98%
Region	North Country/Lakes		10%	90%
	Monadnock/Dartmouth		4%	96%
	Merrimack Valley	2%	4%	94%
	Seacoast/Border	0%	3%	97%
Primary Vote Frequency	Always	1%	5%	94%
	Sometimes		5%	95%
	Plan To	4%		96%
Total		1%	5%	94%

What is your opinion of Ryan Binkley?							
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female		1%	1%	4%	23%	71%
	Male	0%	1%	1%	4%	25%	69%
Age	18-34		1%		9%	13%	77%
	35-54	0%	1%	1%	2%	20%	76%
	55-64		1%	0%	4%	23%	71%
	65+		1%	1%	3%	31%	63%
Education	High School or Less		1%	1%	7%	30%	61%
	Some College/Associates Degree		1%	1%	3%	22%	73%
	College Graduate		1%	2%	1%	23%	73%
	Graduate/Professional School	1%	2%	1%	2%	23%	71%
Ideology	Very Conservative		2%	2%	5%	26%	66%
	Somewhat Conservative	0%	1%	1%	3%	25%	71%
	Moderate			1%	9%	25%	65%
	Somewhat Liberal				2%	15%	84%
	Very Liberal					36%	64%
Ideology	Conservative	0%	1%	1%	3%	25%	69%
	Moderate			1%	9%	25%	65%
	Liberal				1%	18%	81%
Party Registration	Republican	0%	1%	2%	6%	26%	66%
	Undeclared		1%	0%	1%	22%	75%
Party Identification	Democratic				3%	17%	80%
	Republican	0%	1%	1%	4%	25%	68%
	Swing		2%			22%	76%
Region	North Country/Lakes			1%	9%	18%	73%
	Monadnock/Dartmouth			1%	3%	29%	67%
	Merrimack Valley	0%	2%	1%	3%	26%	68%
	Seacoast/Border		0%	0%	3%	23%	73%
Primary Vote Frequency	Always	0%	1%	1%	4%	24%	70%
	Sometimes			1%	3%	29%	66%
	Plan To		4%			11%	86%
Total		0%	1%	1%	4%	24%	70%

What is your opinion of Chris Christie?				
		Favorable	Unfavorable	No Opinion
Gender	Female	25%	72%	3%
	Male	31%	65%	4%
Age	18-34	13%	77%	10%
	35-54	28%	69%	3%
	55-64	24%	74%	2%
	65+	37%	60%	3%
Education	High School or Less	11%	84%	6%
	Some College/Associates Degree	25%	71%	4%
	College Graduate	42%	57%	2%
	Graduate/Professional School	43%	53%	4%
Ideology	Very Conservative	8%	88%	4%
	Somewhat Conservative	30%	66%	4%
	Moderate	37%	60%	4%
	Somewhat Liberal	58%	41%	1%
	Very Liberal	52%	48%	
Ideology	Conservative	23%	73%	4%
	Moderate	37%	60%	4%
	Liberal	57%	43%	1%
Party Registration	Republican	17%	80%	3%
	Undeclared	41%	54%	4%
Party Identification	Democratic	75%	25%	
	Republican	20%	75%	4%
	Swing	60%	39%	1%
Region	North Country/Lakes	19%	78%	3%
	Monadnock/Dartmouth	32%	65%	3%
	Merrimack Valley	29%	67%	4%
	Seacoast/Border	31%	66%	3%
Primary Vote Frequency	Always	28%	69%	3%
	Sometimes	33%	64%	2%
	Plan To	23%	61%	16%
Total		28%	68%	4%

What is your opinion of Chris Christie?							
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	8%	17%	17%	54%	3%	0%
	Male	10%	21%	18%	48%	3%	1%
Age	18-34	5%	7%	27%	50%	10%	
	35-54	9%	20%	17%	52%	1%	1%
	55-64	6%	18%	15%	60%	2%	
	65+	13%	23%	16%	44%	3%	
Education	High School or Less	4%	6%	25%	59%	4%	1%
	Some College/Associates Degree	8%	17%	12%	59%	4%	
	College Graduate	15%	27%	18%	39%	2%	
	Graduate/Professional School	12%	31%	18%	35%	3%	1%
Ideology	Very Conservative	1%	7%	13%	75%	4%	
	Somewhat Conservative	10%	20%	19%	47%	4%	0%
	Moderate	11%	26%	17%	42%		4%
	Somewhat Liberal	20%	38%	16%	26%	1%	
	Very Liberal	23%	27%	27%	23%		
Ideology	Conservative	7%	16%	17%	56%	4%	0%
	Moderate	11%	26%	17%	42%		4%
	Liberal	21%	36%	18%	25%	1%	
Party Registration	Republican	4%	12%	20%	61%	3%	0%
	Undeclared	15%	27%	15%	40%	3%	1%
Party Identification	Democratic	25%	49%	17%	8%		
	Republican	6%	15%	18%	58%	4%	0%
	Swing	28%	33%	13%	25%	1%	
Region	North Country/Lakes	3%	16%	18%	61%	3%	
	Monadnock/Dartmouth	7%	25%	20%	45%	3%	
	Merrimack Valley	11%	18%	19%	48%	4%	0%
	Seacoast/Border	11%	20%	14%	52%	2%	1%
Primary Vote Frequency	Always	10%	18%	17%	52%	3%	0%
	Sometimes	1%	32%	24%	40%	2%	
	Plan To	5%	18%	12%	49%	16%	
Total		9%	19%	17%	51%	3%	0%



What is your opinion of Ron DeSantis?				
		Favorable	Unfavorable	No Opinion
Gender	Female	57%	39%	4%
	Male	50%	46%	4%
Age	18-34	52%	38%	9%
	35-54	50%	48%	2%
	55-64	55%	40%	5%
	65+	55%	42%	3%
Education	High School or Less	53%	38%	8%
	Some College/Associates Degree	59%	37%	4%
	College Graduate	47%	52%	1%
	Graduate/Professional School	48%	51%	2%
Ideology	Very Conservative	68%	28%	4%
	Somewhat Conservative	58%	38%	4%
	Moderate	32%	64%	4%
	Somewhat Liberal	20%	78%	3%
	Very Liberal	16%	84%	
Ideology	Conservative	61%	35%	4%
	Moderate	32%	64%	4%
	Liberal	19%	79%	2%
Party Registration	Republican	62%	34%	4%
	Undeclared	44%	53%	3%
Party Identification	Democratic	2%	98%	
	Republican	62%	34%	4%
	Swing	23%	76%	1%
Region	North Country/Lakes	55%	40%	6%
	Monadnock/Dartmouth	43%	54%	4%
	Merrimack Valley	57%	40%	3%
	Seacoast/Border	52%	44%	4%
Primary Vote Frequency	Always	54%	42%	3%
	Sometimes	43%	53%	5%
	Plan To	47%	40%	12%
Total		53%	43%	4%

What is your opinion of Ron DeSantis?							
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	17%	40%	15%	24%	4%	0%
	Male	13%	37%	21%	25%	4%	0%
Age	18-34	21%	31%	13%	24%	9%	
	35-54	14%	36%	15%	33%	2%	0%
	55-64	13%	42%	20%	20%	5%	0%
	65+	15%	40%	22%	21%	3%	
Education	High School or Less	11%	42%	18%	20%	8%	0%
	Some College/Associates Degree	16%	43%	18%	19%	4%	
	College Graduate	16%	31%	20%	32%	1%	
	Graduate/Professional School	16%	31%	16%	34%	2%	1%
Ideology	Very Conservative	24%	43%	17%	11%	3%	1%
	Somewhat Conservative	15%	43%	18%	20%	4%	
	Moderate	12%	20%	27%	37%	4%	
	Somewhat Liberal	1%	19%	20%	58%	3%	
	Very Liberal		16%	4%	80%		
Ideology	Conservative	18%	43%	18%	17%	4%	0%
	Moderate	12%	20%	27%	37%	4%	
	Liberal	1%	18%	17%	62%	2%	
Party Registration	Republican	17%	45%	18%	16%	4%	0%
	Undeclared	13%	31%	19%	34%	3%	0%
Party Identification	Democratic		2%	12%	86%		
	Republican	18%	44%	19%	15%	4%	0%
	Swing	6%	18%	24%	51%	1%	1%
Region	North Country/Lakes	11%	44%	12%	28%	6%	
	Monadnock/Dartmouth	12%	31%	21%	32%	4%	
	Merrimack Valley	13%	44%	19%	21%	3%	
	Seacoast/Border	20%	32%	19%	24%	4%	0%
Primary Vote Frequency	Always	15%	39%	18%	24%	3%	0%
	Sometimes	14%	29%	31%	22%	5%	
	Plan To	10%	36%	9%	33%	10%	2%
Total		15%	38%	18%	25%	4%	0%

What is your opinion of Nikki Haley?				
		Favorable	Unfavorable	No Opinion
Gender	Female	56%	43%	1%
	Male	57%	40%	3%
Age	18-34	47%	47%	6%
	35-54	52%	48%	0%
	55-64	50%	47%	3%
	65+	68%	30%	2%
Education	High School or Less	57%	38%	5%
	Some College/Associates Degree	51%	48%	2%
	College Graduate	61%	39%	1%
	Graduate/Professional School	65%	33%	2%
Ideology	Very Conservative	46%	51%	3%
	Somewhat Conservative	64%	35%	1%
	Moderate	45%	47%	8%
	Somewhat Liberal	53%	46%	1%
	Very Liberal	46%	54%	
Ideology	Conservative	58%	40%	2%
	Moderate	45%	47%	8%
	Liberal	52%	47%	1%
Party Registration	Republican	53%	44%	3%
	Undeclared	60%	38%	2%
Party Identification	Democratic	51%	46%	3%
	Republican	56%	42%	2%
	Swing	68%	32%	
Region	North Country/Lakes	52%	46%	1%
	Monadnock/Dartmouth	55%	43%	2%
	Merrimack Valley	58%	39%	3%
	Seacoast/Border	57%	41%	2%
Primary Vote Frequency	Always	56%	41%	3%
	Sometimes	59%	41%	
	Plan To	61%	39%	
Total		57%	41%	2%

What is your opinion of Nikki Haley?						
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion
Gender	Female	24%	32%	17%	26%	1%
	Male	25%	32%	18%	22%	3%
Age	18-34	12%	35%	15%	32%	6%
	35-54	21%	31%	20%	27%	0%
	55-64	22%	28%	21%	26%	3%
	65+	33%	35%	14%	17%	2%
Education	High School or Less	20%	37%	14%	23%	5%
	Some College/Associates Degree	23%	27%	20%	28%	2%
	College Graduate	27%	34%	19%	20%	1%
	Graduate/Professional School	31%	33%	15%	18%	2%
Ideology	Very Conservative	16%	29%	15%	36%	3%
	Somewhat Conservative	32%	32%	16%	19%	1%
	Moderate	14%	31%	23%	23%	8%
	Somewhat Liberal	12%	41%	24%	22%	1%
	Very Liberal	16%	28%	32%	24%	
Ideology	Conservative	28%	31%	16%	24%	2%
	Moderate	14%	31%	23%	23%	8%
	Liberal	13%	40%	26%	21%	1%
Party Registration	Republican	22%	31%	16%	28%	3%
	Undeclared	27%	33%	19%	19%	2%
Party Identification	Democratic	15%	36%	31%	15%	3%
	Republican	25%	30%	17%	25%	2%
	Swing	25%	43%	13%	19%	
Region	North Country/Lakes	24%	28%	17%	29%	1%
	Monadnock/Dartmouth	21%	33%	17%	27%	2%
	Merrimack Valley	26%	33%	16%	23%	3%
	Seacoast/Border	25%	32%	20%	20%	2%
Primary Vote Frequency	Always	24%	32%	18%	24%	3%
	Sometimes	26%	34%	22%	19%	
	Plan To	29%	33%	7%	31%	
Total		25%	32%	17%	24%	2%

What is your opinion of Asa Hutchinson?				
		Favorable	Unfavorable	No Opinion
Gender	Female	7%	23%	70%
	Male	12%	27%	62%
Age	18-34	8%	26%	66%
	35-54	8%	23%	69%
	55-64	11%	28%	61%
	65+	11%	24%	65%
Education	High School or Less	6%	29%	65%
	Some College/Associates Degree	5%	25%	70%
	College Graduate	16%	21%	63%
	Graduate/Professional School	17%	26%	57%
Ideology	Very Conservative	7%	36%	57%
	Somewhat Conservative	10%	22%	68%
	Moderate	17%	19%	64%
	Somewhat Liberal	9%	22%	70%
	Very Liberal	8%	4%	88%
Ideology	Conservative	9%	27%	64%
	Moderate	17%	19%	64%
	Liberal	9%	18%	74%
Party Registration	Republican	7%	30%	63%
	Undeclared	12%	20%	68%
Party Identification	Democratic	10%	15%	75%
	Republican	9%	26%	65%
	Swing	20%	19%	60%
Region	North Country/Lakes	7%	30%	63%
	Monadnock/Dartmouth	11%	27%	62%
	Merrimack Valley	11%	22%	66%
	Seacoast/Border	8%	25%	67%
Primary Vote Frequency	Always	10%	26%	64%
	Sometimes	3%	15%	82%
	Plan To	7%	21%	72%
Total		10%	25%	65%

What is your opinion of Asa Hutchinson?							
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	0%	7%	7%	16%	45%	25%
	Male	1%	11%	9%	17%	42%	20%
Age	18-34		8%	6%	20%	32%	34%
	35-54	1%	7%	9%	14%	37%	31%
	55-64	1%	10%	10%	18%	46%	15%
	65+	0%	10%	8%	16%	50%	16%
Education	High School or Less		6%	3%	26%	46%	19%
	Some College/Associates Degree	0%	4%	9%	16%	43%	27%
	College Graduate	1%	15%	11%	10%	45%	18%
	Graduate/Professional School	1%	15%	11%	15%	37%	20%
Ideology	Very Conservative	0%	7%	8%	28%	38%	19%
	Somewhat Conservative	1%	9%	9%	14%	47%	20%
	Moderate	1%	16%	6%	13%	33%	31%
	Somewhat Liberal	1%	8%	10%	11%	41%	29%
	Very Liberal	4%	4%		4%	58%	31%
Ideology	Conservative	0%	9%	8%	18%	45%	20%
	Moderate	1%	16%	6%	13%	33%	31%
	Liberal	1%	7%	9%	9%	45%	30%
Party Registration	Republican	0%	7%	8%	22%	41%	22%
	Undeclared	1%	12%	9%	11%	46%	22%
Party Identification	Democratic	1%	9%	8%	7%	48%	27%
	Republican	0%	8%	8%	18%	43%	22%
	Swing	2%	19%	10%	9%	47%	13%
Region	North Country/Lakes		7%	5%	24%	40%	23%
	Monadnock/Dartmouth	1%	10%	9%	19%	40%	22%
	Merrimack Valley	1%	11%	8%	14%	45%	22%
	Seacoast/Border	0%	8%	9%	16%	45%	22%
Primary Vote Frequency	Always	0%	10%	9%	17%	43%	20%
	Sometimes		3%	5%	10%	49%	32%
	Plan To	2%	5%	5%	16%	37%	35%
Total		1%	9%	8%	17%	43%	22%

What is your opinion of Vivek Ramaswamy?				
		Favorable	Unfavorable	No Opinion
Gender	Female	51%	40%	9%
	Male	50%	43%	7%
Age	18-34	59%	38%	4%
	35-54	50%	41%	8%
	55-64	57%	37%	6%
	65+	44%	46%	10%
Education	High School or Less	55%	35%	10%
	Some College/Associates Degree	58%	35%	8%
	College Graduate	42%	51%	6%
	Graduate/Professional School	39%	53%	7%
Ideology	Very Conservative	65%	27%	8%
	Somewhat Conservative	52%	41%	7%
	Moderate	49%	46%	6%
	Somewhat Liberal	22%	66%	12%
	Very Liberal	8%	88%	4%
Ideology	Conservative	56%	37%	8%
	Moderate	49%	46%	6%
	Liberal	19%	70%	11%
Party Registration	Republican	61%	31%	8%
	Undeclared	39%	54%	7%
Party Identification	Democratic	2%	87%	11%
	Republican	58%	34%	8%
	Swing	30%	66%	5%
Region	North Country/Lakes	63%	26%	12%
	Monadnock/Dartmouth	53%	40%	7%
	Merrimack Valley	47%	45%	7%
	Seacoast/Border	49%	44%	7%
Primary Vote Frequency	Always	51%	42%	7%
	Sometimes	53%	31%	16%
	Plan To	30%	58%	12%
Total		51%	42%	8%

What is your opinion of Vivek Ramaswamy?							
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	20%	31%	14%	26%	7%	2%
	Male	17%	33%	15%	29%	6%	1%
Age	18-34	29%	30%	9%	28%	4%	
	35-54	26%	24%	10%	32%	6%	2%
	55-64	18%	39%	13%	24%	6%	0%
	65+	9%	35%	20%	26%	9%	1%
Education	High School or Less	20%	35%	16%	20%	10%	
	Some College/Associates Degree	21%	36%	14%	21%	6%	2%
	College Graduate	15%	28%	13%	38%	5%	1%
	Graduate/Professional School	15%	25%	14%	40%	6%	1%
Ideology	Very Conservative	19%	46%	12%	15%	8%	
	Somewhat Conservative	20%	32%	16%	25%	6%	1%
	Moderate	25%	24%	8%	37%	2%	4%
	Somewhat Liberal	9%	13%	10%	56%	9%	4%
	Very Liberal		8%	23%	65%	4%	
Ideology	Conservative	19%	36%	15%	22%	7%	1%
	Moderate	25%	24%	8%	37%	2%	4%
	Liberal	7%	12%	13%	58%	7%	4%
Party Registration	Republican	22%	39%	13%	18%	8%	1%
	Undeclared	15%	25%	15%	38%	5%	2%
Party Identification	Democratic	1%	1%	11%	76%	8%	3%
	Republican	21%	37%	15%	20%	7%	1%
	Swing	12%	18%	11%	55%	3%	1%
Region	North Country/Lakes	24%	39%	12%	14%	10%	1%
	Monadnock/Dartmouth	22%	31%	12%	28%	4%	2%
	Merrimack Valley	17%	31%	15%	31%	6%	1%
	Seacoast/Border	17%	32%	15%	28%	6%	1%
Primary Vote Frequency	Always	19%	32%	15%	27%	6%	1%
	Sometimes	15%	38%	10%	20%	10%	6%
	Plan To	12%	18%	11%	47%	9%	4%
Total		18%	32%	14%	27%	7%	1%

What is your opinion of Donald Trump?				
		Favorable	Unfavorable	No Opinion
Gender	Female	63%	36%	1%
	Male	61%	39%	0%
Age	18-34	73%	27%	
	35-54	58%	40%	2%
	55-64	69%	31%	
	65+	56%	44%	
Education	High School or Less	82%	18%	
	Some College/Associates Degree	67%	32%	1%
	College Graduate	47%	53%	0%
	Graduate/Professional School	42%	57%	1%
Ideology	Very Conservative	88%	12%	
	Somewhat Conservative	59%	40%	1%
	Moderate	59%	41%	
	Somewhat Liberal	26%	74%	
	Very Liberal	16%	84%	
Ideology	Conservative	68%	32%	1%
	Moderate	59%	41%	
	Liberal	24%	76%	
Party Registration	Republican	78%	21%	0%
	Undeclared	43%	56%	1%
Party Identification	Democratic	1%	99%	
	Republican	72%	27%	1%
	Swing	21%	79%	
Region	North Country/Lakes	67%	30%	3%
	Monadnock/Dartmouth	61%	38%	1%
	Merrimack Valley	62%	37%	0%
	Seacoast/Border	59%	41%	
Primary Vote Frequency	Always	62%	37%	1%
	Sometimes	57%	43%	
	Plan To	59%	41%	
Total		62%	38%	1%

What is your opinion of Donald Trump?							
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	48%	15%	5%	31%	1%	0%
	Male	42%	19%	6%	33%	0%	0%
Age	18-34	55%	18%	10%	16%		
	35-54	36%	22%	6%	33%	1%	1%
	55-64	53%	16%	4%	27%		
	65+	43%	13%	5%	39%		
Education	High School or Less	61%	21%	4%	14%		
	Some College/Associates Degree	49%	17%	6%	27%	1%	
	College Graduate	31%	16%	7%	46%		0%
	Graduate/Professional School	32%	10%	7%	50%	1%	1%
Ideology	Very Conservative	73%	14%	5%	8%		
	Somewhat Conservative	38%	21%	7%	33%	1%	0%
	Moderate	41%	17%	6%	35%		
	Somewhat Liberal	20%	6%	3%	72%		
	Very Liberal	12%	4%	4%	80%		
Ideology	Conservative	49%	19%	6%	26%	1%	0%
	Moderate	41%	17%	6%	35%		
	Liberal	18%	6%	4%	73%		
Party Registration	Republican	58%	20%	5%	16%	0%	0%
	Undeclared	30%	14%	6%	50%	1%	0%
Party Identification	Democratic	1%		1%	98%		
	Republican	53%	20%	6%	21%	1%	0%
	Swing	12%	9%	7%	71%		
Region	North Country/Lakes	54%	12%	7%	23%	3%	
	Monadnock/Dartmouth	46%	16%	4%	34%		1%
	Merrimack Valley	43%	20%	6%	32%		0%
	Seacoast/Border	43%	16%	6%	35%		
Primary Vote Frequency	Always	46%	16%	5%	32%	0%	0%
	Sometimes	37%	21%	3%	39%		
	Plan To	30%	29%	16%	25%		
Total		45%	17%	6%	32%	0%	0%

As of now, which of the below candidates would you be most likely to support in the 2024 Republican primary?							
		Trump	Haley	Christie	Ramaswamy	DeSantis	Unsure
Gender	Female	47%	28%	10%	5%	6%	4%
	Male	43%	34%	9%	7%	5%	2%
Age	18-34	50%	20%	5%	14%	10%	1%
	35-54	39%	35%	8%	9%	5%	3%
	55-64	53%	26%	10%	5%	3%	3%
	65+	42%	35%	11%	3%	7%	3%
Education	High School or Less	62%	24%	3%	5%	4%	2%
	Some College/Associates Degree	49%	28%	8%	8%	6%	2%
	College Graduate	31%	36%	16%	6%	7%	4%
	Graduate/Professional School	31%	44%	13%	4%	6%	2%
Ideology	Very Conservative	71%	13%	0%	5%	7%	3%
	Somewhat Conservative	39%	38%	8%	6%	6%	3%
	Moderate	41%	25%	17%	13%	2%	3%
	Somewhat Liberal	18%	42%	29%	7%	3%	1%
	Very Liberal	12%	60%	20%			8%
Ideology	Conservative	49%	30%	6%	6%	7%	3%
	Moderate	41%	25%	17%	13%	2%	3%
	Liberal	17%	45%	28%	6%	2%	2%
Party Registration	Republican	59%	22%	3%	6%	7%	2%
	Undeclared	29%	42%	16%	7%	4%	3%
Party Identification	Democratic	2%	53%	40%		1%	4%
	Republican	53%	28%	4%	6%	6%	3%
	Swing	9%	46%	28%	12%	3%	2%
Region	North Country/Lakes	57%	23%	5%	8%	4%	3%
	Monadnock/Dartmouth	50%	32%	9%	4%	4%	1%
	Merrimack Valley	41%	33%	10%	8%	6%	3%
	Seacoast/Border	42%	33%	11%	4%	7%	3%
Primary Vote Frequency	Always	46%	30%	10%	6%	6%	2%
	Sometimes	41%	38%	5%	8%	1%	7%
	Plan To	32%	45%	5%		9%	9%
Total		45%	31%	9%	6%	6%	3%

If the presidential election were held today, and the candidates were Joe Biden and Chris Christie, for whom would you vote?					
		Biden	Christie	Someone Else	Unsure
Gender	Female	10%	43%	41%	6%
	Male	6%	48%	42%	3%
Age	18-34	13%	40%	47%	1%
	35-54	9%	45%	41%	4%
	55-64	6%	40%	47%	7%
	65+	7%	53%	36%	5%
Education	High School or Less	3%	39%	50%	8%
	Some College/Associates Degree	7%	44%	48%	1%
	College Graduate	12%	53%	30%	5%
	Graduate/Professional School	13%	50%	29%	8%
Ideology	Very Conservative		37%	60%	2%
	Somewhat Conservative	5%	53%	37%	5%
	Moderate	7%	37%	50%	6%
	Somewhat Liberal	34%	41%	19%	6%
	Very Liberal	58%	35%	4%	4%
Ideology	Conservative	3%	48%	44%	4%
	Moderate	7%	37%	50%	6%
	Liberal	39%	40%	16%	5%
Party Registration	Republican	2%	43%	52%	3%
	Undeclared	14%	49%	30%	7%
Party Identification	Democratic	54%	33%	2%	11%
	Republican	3%	46%	47%	4%
	Swing	8%	62%	23%	6%
Region	North Country/Lakes	6%	35%	58%	1%
	Monadnock/Dartmouth	8%	57%	33%	2%
	Merrimack Valley	7%	50%	37%	6%
	Seacoast/Border	9%	42%	43%	5%
Primary Vote Frequency	Always	8%	45%	42%	5%
	Sometimes	5%	55%	36%	5%
	Plan To	7%	53%	39%	2%
Total		8%	46%	41%	5%

If the presidential election were held today, and the candidates were Joe Biden and Ron DeSantis, for whom would you vote?					
		Biden	DeSantis	Someone Else	Unsure
Gender	Female	17%	66%	15%	2%
	Male	19%	64%	15%	3%
Age	18-34	6%	66%	28%	
	35-54	24%	61%	13%	2%
	55-64	15%	68%	15%	3%
	65+	18%	66%	12%	4%
Education	High School or Less	6%	70%	21%	3%
	Some College/Associates Degree	15%	70%	13%	2%
	College Graduate	27%	58%	12%	3%
	Graduate/Professional School	32%	54%	12%	2%
Ideology	Very Conservative	1%	78%	19%	3%
	Somewhat Conservative	14%	71%	13%	2%
	Moderate	27%	45%	26%	3%
	Somewhat Liberal	60%	29%	6%	4%
	Very Liberal	81%	15%	4%	
Ideology	Conservative	10%	73%	15%	2%
	Moderate	27%	45%	26%	3%
	Liberal	64%	27%	6%	4%
Party Registration	Republican	5%	76%	18%	1%
	Undeclared	32%	53%	12%	4%
Party Identification	Democratic	93%	3%	3%	1%
	Republican	7%	75%	15%	3%
	Swing	49%	29%	19%	3%
Region	North Country/Lakes	11%	62%	24%	3%
	Monadnock/Dartmouth	23%	65%	12%	
	Merrimack Valley	17%	68%	12%	3%
	Seacoast/Border	20%	62%	16%	2%
Primary Vote Frequency	Always	18%	66%	13%	3%
	Sometimes	17%	60%	19%	3%
	Plan To	9%	57%	34%	
Total		18%	65%	15%	3%

If the presidential election were held today, and the candidates were Joe Biden and Nikki Haley, for whom would you vote?					
		Biden	Haley	Someone Else	Unsure
Gender	Female	11%	64%	23%	2%
	Male	9%	64%	23%	4%
Age	18-34	5%	54%	41%	
	35-54	12%	64%	23%	1%
	55-64	9%	62%	25%	4%
	65+	10%	69%	17%	4%
Education	High School or Less	5%	67%	25%	3%
	Some College/Associates Degree	8%	62%	28%	2%
	College Graduate	14%	65%	17%	4%
	Graduate/Professional School	17%	63%	17%	4%
Ideology	Very Conservative		63%	35%	2%
	Somewhat Conservative	6%	71%	20%	3%
	Moderate	13%	54%	30%	4%
	Somewhat Liberal	41%	43%	11%	5%
	Very Liberal	62%	35%	4%	
Ideology	Conservative	4%	69%	24%	3%
	Moderate	13%	54%	30%	4%
	Liberal	45%	41%	10%	4%
Party Registration	Republican	3%	66%	30%	2%
	Undeclared	18%	62%	16%	4%
Party Identification	Democratic	63%	30%	1%	6%
	Republican	3%	69%	26%	2%
	Swing	22%	51%	18%	8%
Region	North Country/Lakes	7%	64%	27%	2%
	Monadnock/Dartmouth	7%	64%	25%	4%
	Merrimack Valley	11%	64%	22%	3%
	Seacoast/Border	11%	64%	23%	2%
Primary Vote Frequency	Always	11%	63%	23%	3%
	Sometimes	5%	72%	21%	2%
	Plan To	7%	65%	28%	
Total		10%	64%	23%	3%

If the presidential election were held today, and the candidates were Joe Biden and Vivek Ramaswamy, for whom would you vote?					
		Biden	Ramaswamy	Someone Else	Unsure
Gender	Female	17%	60%	17%	6%
	Male	21%	60%	16%	3%
Age	18-34	5%	66%	20%	9%
	35-54	25%	57%	15%	3%
	55-64	17%	67%	14%	2%
	65+	21%	56%	18%	5%
Education	High School or Less	6%	68%	18%	8%
	Some College/Associates Degree	17%	66%	14%	2%
	College Graduate	27%	49%	19%	5%
	Graduate/Professional School	34%	48%	17%	2%
Ideology	Very Conservative	1%	76%	21%	2%
	Somewhat Conservative	16%	62%	17%	5%
	Moderate	27%	52%	15%	6%
	Somewhat Liberal	62%	27%	7%	4%
	Very Liberal	80%	16%	4%	
Ideology	Conservative	12%	66%	18%	4%
	Moderate	27%	52%	15%	6%
	Liberal	65%	26%	6%	4%
Party Registration	Republican	6%	71%	20%	3%
	Undeclared	34%	48%	12%	6%
Party Identification	Democratic	94%	5%	1%	
	Republican	9%	68%	19%	4%
	Swing	48%	31%	13%	8%
Region	North Country/Lakes	12%	75%	10%	3%
	Monadnock/Dartmouth	24%	55%	17%	4%
	Merrimack Valley	18%	59%	17%	6%
	Seacoast/Border	21%	57%	19%	3%
Primary Vote Frequency	Always	20%	61%	16%	3%
	Sometimes	16%	64%	13%	7%
	Plan To	12%	33%	36%	19%
Total		19%	60%	16%	4%

If the presidential election were held today, and the candidates were Joe Biden and Donald Trump, for whom would you vote?					
		Biden	Trump	Someone Else	Unsure
Gender	Female	20%	70%	9%	1%
	Male	23%	67%	9%	1%
Age	18-34	8%	81%	11%	
	35-54	26%	65%	9%	1%
	55-64	18%	74%	8%	0%
	65+	24%	63%	10%	3%
Education	High School or Less	8%	89%	3%	1%
	Some College/Associates Degree	19%	72%	9%	1%
	College Graduate	31%	54%	13%	2%
	Graduate/Professional School	34%	50%	13%	3%
Ideology	Very Conservative	1%	92%	6%	0%
	Somewhat Conservative	18%	68%	11%	2%
	Moderate	27%	59%	14%	1%
	Somewhat Liberal	69%	28%	2%	1%
	Very Liberal	80%	16%		4%
Ideology	Conservative	13%	76%	10%	1%
	Moderate	27%	59%	14%	1%
	Liberal	71%	26%	1%	1%
Party Registration	Republican	8%	84%	8%	1%
	Undeclared	36%	51%	11%	2%
Party Identification	Democratic	95%	2%	2%	1%
	Republican	10%	80%	9%	1%
	Swing	56%	24%	19%	1%
Region	North Country/Lakes	14%	78%	5%	2%
	Monadnock/Dartmouth	28%	65%	7%	
	Merrimack Valley	19%	70%	10%	1%
	Seacoast/Border	24%	64%	10%	2%
Primary Vote Frequency	Always	22%	68%	9%	1%
	Sometimes	23%	62%	10%	5%
	Plan To	12%	75%	12%	
Total		21%	68%	9%	1%

Candidate Preference by Issue

	Abortion	Crime	Economy/ Inflation	Education	Elections/Voting	Environment/ Climate	Government Spending/Taxes	Gun Regulation	Health Care	Immigration	National Security	Russian/ Chinese Expansionism	Other	Unsure
Christie	27%	10%	5%	40%	16%	62%	6%	16%	17%	2%	4%	18%	33%	33%
DeSantis	2%		5%				6%			9%	6%	4%		7%
Haley	40%	10%	33%	60%	31%	38%	35%	24%	67%	20%	36%	39%	67%	31%
Ramaswamy	2%	60%	7%		4%		10%	8%		6%	4%			
Trump	22%	20%	48%		47%		41%	44%	13%	61%	47%	39%		27%
Unsure	6%		3%		2%		2%	8%	4%	2%	3%			2%

Trump Favorability by Candidate Preference

	Favorable	Unfavorable	No Opinion
Christie			100%
DeSantis	76%	24%	
Haley	20%	78%	2%
Ramaswamy	74%	26%	
Trump	100%	0%	
Unsure	73%	27%	
Total	62%	38%	1%

General Election Preference by Primary Candidate Preference						
		Christie	DeSantis	Haley	Rama swamy	Trump
Biden vs. Christie	Biden	23%	7%	12%		2%
	Christie	64%	55%	67%	38%	28%
	Someone Else		37%	15%	58%	67%
	Unsure	13%		5%	4%	3%
Biden vs. DeSantis	Biden	82%	2%	30%		0%
	DeSantis	9%	98%	55%	81%	77%
	Someone Else	6%		13%	15%	20%
	Unsure	3%		3%	4%	2%
Biden vs. Haley	Biden	67%	2%	8%		1%
	Haley	25%	74%	88%	47%	57%
	Someone Else	2%	21%	0%	52%	40%
	Unsure	6%	3%	4%	1%	2%
Biden vs. Ramaswamy	Biden	85%	2%	34%		1%
	Ramaswamy	2%	92%	35%	100%	80%
	Someone Else	10%	6%	23%		17%
	Unsure	4%		9%		3%
Biden vs. Trump	Biden	89%	2%	39%		
	Trump	1%	89%	35%	86%	100%
	Someone Else	10%	8%	22%	12%	
	Unsure		2%	3%	1%	

January 8-9, 2024 | n = 1194 | New Hampshire Republican Presidential Primary Likely Voters | MoE +/- 2.8%

Gender			
		Frequency	Percent
	Female	537	45
	Male	657	55
	Total	1194	100

Age			
		Frequency	Percent
	18-34	128	11
	35-54	347	29
	55-64	290	24
	65+	429	36
	Total	1194	100

Education			
		Frequency	Percent
	High School or Less	272	23
	Some College/Associates Degree	454	38
	College Graduate	306	26
	Graduate/Professional School	162	14
	Total	1194	100

Ideology			
		Frequency	Percent
	Very Conservative	286	24
	Somewhat Conservative	657	55
	Moderate	109	9
	Somewhat Liberal	116	10
	Very Liberal	25	2
	Conservative	944	79
	Moderate	109	9
	Liberal	141	12
	Total	1194	100

Party Registration			
		Frequency	Percent
	Republican	626	52
	Undeclared	568	48
	Total	1194	100

Party Identification			
		Frequency	Percent
	Democratic	99	8
	Republican	987	83
	Swing	108	9
	Total	1194	100

Region			
		Frequency	Percent
	North Country/Lakes	153	13
	Monadnock/Dartmouth	161	13
	Merrimack Valley	473	40
	Seacoast/Border	407	34
	Total	1194	100

Primary Vote Frequency			
		Frequency	Percent
	Always	1051	88
	Sometimes	86	7
	Plan To	57	5
	Total	1194	100

About SACSC

The Saint Anselm College Survey Center (SACSC) was founded in the wake of the 2016 election, and launched its first poll in February 2018 as the midterm elections were getting underway. Housed within the New Hampshire Institute of Politics at Saint Anselm College, the Center conducts quarterly polls of New Hampshire voter attitudes and additional polls as circumstances warrant. This research supports the academic mission of the College, and provides students with a practical education in survey techniques while providing the public at large with insight into political opinion trends that impact the state's federal and gubernatorial elections. To support its operations, the Center performs commissioned research on behalf of nonprofit organizations and corporations.

For more information on SACSC, please visit: anselm.edu/new-hampshire-institute-politics/polling
For inquiries, please contact: nhioppoll@anselm.edu