



*Broken: Barriers, Parties, and Conventional  
Wisdom in 2016*

**March 18, 2017**

SAINT ANSELM  
COLLEGE

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NEW HAMPSHIRE  
INSTITUTE OF POLITICS

*Welcome to*

***The American Elections Academic Symposium 2017***

*Our conference explores the dynamics of the 2016 election, particularly how this election broke new ground and turned conventional wisdom on its head.*

*The American Elections Academic Symposium is co-sponsored by  
**The New Hampshire Institute of Politics and Political Library***

*and*

***Saint Anselm College***

*With Special Thanks to*

*Lorie Cochran, Ann Camann, Neil Levesque, Barbara Bartlett*

*And*

*Brandon Pratt*

*And Hosted by*

*Christopher Galdieri, Assistant Professor of Politics, Saint Anselm College*

*Jennifer C. Lucas, Associate Professor of Politics, Saint Anselm College*

*Tauna S. Sisco, Associate Professor of Sociology, Saint Anselm College*

**Schedule of Events**  
**The American Election Academic Symposium 2017**  
**March 17-18, 2017**  
**Schedule of Events**

**Friday, March 17, 2015**

**Social Hour – 5-7:00pm**

**Radisson Hotel-JD's Tavern**

**Saturday, March 18, 2018**

**Check-In and Continental Breakfast- 7:00-8:15am**

**New Hampshire Institute of Politics, Common Ground Café**

**Welcome Address, New Hampshire Institute of Politics Auditorium**

Br. Isaac Murphy, O.S.B, Ph.D., Vice President for Academic Affairs

Neil Levesque, Director, New Hampshire Institute of Politics

**8:30-10:00am**

**Panel 1A: Diminishing Returns?**  
**NHIOP Auditorium**

**Moderator: Dr. Christopher Galdieri, Assistant Professor of Politics**  
**Saint Anselm College**

Jack D. Collens (Sienna College) & Emily O. Wanless (Augustana University)

*Endorsements in the Invisible Primary: Still a Useful Indicator?*

Seth Masket (University of Denver) & Julia Azari (Marquette University)

*IntraParty Democracy and the 2016 Election*

John Tures & Breckin R. McCoy (LaGrange College)

*Was 2016 a Critical Election?*

**Panel 1B: Reflecting Back: Institutions and the Impact on Politics**  
**West Wing**

**Moderator: Dr. Kevin Doran, Assistant Professor of Sociology**  
**Saint Anselm College**

Garrison Nelson (University of Vermont)

*Diversity and the Demographic Displacement of an American Elite*

Douglas M. Brattebo (Hiram College)

*Bill Clinton's Role in the 2016 Presidential Election*

Kevin McMahon (Trinity College)

*Dispatches from Trumplandia: Why the Court Didn't Matter Much in 2016*

10:15-11:45 am

**Panel 2A: Online Presence: The Impact of Social Media  
NHOP Auditorium**

**Moderator: Dr. Jonathan Lupo, Associate Professor of Communications  
Saint Anselm College**

Luke Perry & Paul Joyce (Utica College)

*How Twitter Dominated the 2016 Presidential Election and What Future Candidates  
Should Learn From This*

Mark O’Gorman (Maryville College)

*Adieu Paris, Bonjour Iowa? Donald Trump’s Climate Hoax, and the Green Jobs Irony:  
Do Trump’s Climate Hoax Tweets Reveal His Green Jobs Renaissance for Rural, Red  
America?*

Todd Belt (Wellesley College)

*Can We at Least All Laugh Together Now? What online Political Humor Taught Us  
about Election 2016*

Scott Granberg-Rademacker & Kevin Parsneau (Minnesota State University, Mankato)

*Tweet you Very Much: An Analysis of Twitter Discussion during the 2016 Presidential  
Primary Election*

**Panel 2B: The Candidate Brand--Image in 2016  
West Wing**

**Moderator: Dr. Carmen McClish, Assistant Professor of Communications  
Saint Anselm College**

Christopher Chapp, Daniel Hofrenning, Tyler Benning, and Aidan Zielske (St. Olaf College)

*Experienced Legislator or Career Politician? Framing of Political Experience in  
Congressional Campaign Communication*

Kenneth Cosgrove (Suffolk University)

*So much winning If I get elected that you might get bored with winning: Sports as a  
brand aspect in the 2016 Presidential Election*

Kim Hixson (Utah State University)

*Candidate Image-Building Through Trump’s Tweets: A Transgression or a  
Transformation?*

Rev. Jerome Joseph Day (Saint Anselm College)

*How News Became Trump’s Ad Man*

**Lunch and Guest Speaker 12:00-1:15pm**

**Dr. Bethany Albertson, Associate Professor of Political Science, The University of  
Texas at Austin**

1:30-2:45pm

**Panel 3A: Politics and Fear  
NHIO Auditorium**

**Moderator: Dr. Erik Cleven, Assistant Professor of Politics  
Saint Anselm College**

Morgan Marietta, Tyler Farley, Tyler Cote, and Paul Murphy (UMass, Lowell)

*The Rhetorical Psychology of Trumpism: Threat, Absolutism, and the Absolutist Threat*

David Redlawsk (University of Delaware), Ira Roseman (Rutgers University) and Kyle Mattes (Florida International University)

*Contempt in the 2016 Presidential Election*

R. Jamal Downey (UMass, Amherst) & Loretta Brady (Saint Anselm College)

*What isn't broken can't be fixed: White Supremacy and the 2016 election*

**Panel 3B: The Trump Effect  
West Wing**

**Moderator: Dr. Jennifer Lucas, Associate Professor of Politics  
Saint Anselm College**

Atiya Stokes-Brown (Bucknell University)

*The Latino Vote in the 2016 Election-Myths and Realities about the "Trump Effect"*

Robert Boatright, Valerie Sperling, and Sean Tatar (Clark University)

*The Trump Effect and Gender Norms in the 2016 Senate Elections*

Judson Meeks (Texas Tech University)

*The Trump Effect: Explaining Trump's Silent Majority*

3:00-4:30pm

**Panel 4A: Undue Influence?  
NHIO Auditorium**

**Moderator: Dr. Kevin Doran, Assistant Professor of Sociology  
Saint Anselm College**

Charles Stewart III (Massachusetts Institute of Technology) and Terri Susan Fine (University of Central Florida)

*Election Administration in 2016: A Five County Study*

Joseph Uscinski (University of Miami)

*Conspiracy Theories in the 2016 Election*

Jason Sorens (Dartmouth College)

*The Electoral Effects of Local Zoning Restrictions*

Jeff Gulati (Bentley University) and Victoria Farrar-Myers (Southern Methodist University)

*The Selected Impact of Outside Groups Spending in the 2016 Congressional Election*

**Panel 4B: Panel 4A: Electoral Politics  
West Wing**

**Moderator: Dr. Tauna Sisco, Associate Professor of Sociology  
Saint Anselm College**

Chad Kinsella (Ball State University)

*And the Wall Came Tumbling Down: The Political Geography of the 2016 Presidential Election*

Elizabeth Hahn Rickenbach & Elizabeth P. Ossoff (Saint Anselm College)

*The Role of Age and Gender in the 2016 Presidential Election*

Brandon Finnigan, J. Miles Coleman, and Varad Mehta (Decision Desk HQ)

*Ahab Lands His Whale: How Donald Trump Won Pennsylvania*

Mark D. Brewer & Richard J. Powell (University of Maine)

*Targeting the Vote: Constituency Appeals and Group Voting in the 2016 Presidential Election*

**Closing Remarks 4:45-5:00pm**

**Dinner, 5:30-7:00pm President's Dining Room, Saint Anselm College**

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**Saint Anselm College**

*Saint Anselm is a Catholic, Benedictine College providing all its students a distinctive liberal arts education that incorporates opportunities for professional and career preparation. It does so in a learning community that encourages the lifelong pursuit of the truth and fosters intellectual, moral and spiritual growth to sustain and enrich its graduates personal lives, work, and engagement with local, national, and global communities.*

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**NEW HAMPSHIRE  
INSTITUTE OF POLITICS**

**The New Hampshire Institute of Politics and Political Library**

*The mission of Saint Anselm's New Hampshire Institute of Politics and Political Library is to educate, engage, and empower citizens to participate in civic and political life in their local, national, and international communities. The Institute was founded on the premise that an educated citizenry is vital for a healthy democracy. Since its doors opened in 2001, the Institute has provided a nonpartisan forum for discussion and debate on all aspects of the American political process and international affairs.*