A SURVEY OF LIKELY NEW HAMPSHIRE VOTERS

OCTOBER 28-29, 2022

NEIL LEVESQUE, EXECUTIVE DIRECTOR
TAUNA SISCO, PH.D, FACULTY ADVISOR

NEW HAMPSHIRE
INSTITUTE OF POLITICS
Saint Anselm College

TABLE OF CONTENTS

3 SURVEY NOTES

4 SUMMARY OF FINDINGS

6 CHARTS

8 WEIGHTED MARGINALS

16 WEIGHTED TABLES

45 WEIGHTED DEMOGRAPHICS

49 ABOUT SACSC

SURVEY NOTES

These results are from the Saint Anselm College Survey Center poll based on online surveys of 1541 New Hampshire voters likely to participate in the November election. Surveys were collected between October 28th and 29th, 2022, from cell phone users randomly drawn from a sample of likely voters reflecting the demographic and partisan characteristics of the voting population. Names were presented in random order for the candidate image and the ballot test series. The survey has an overall margin of sampling error of +/- 2.5% with a confidence interval of 95%; the margin of sampling error for questions specific to congressional districts is +/- 3.5% and +/- 3.6% in CD-1 and CD-2 respectively. The data are weighted for age, gender, geography, and education based on a voter demographic model derived from historical voting patterns, but are not weighted by party registration or party identification.

SUMMARY OF FINDINGS

New Hampshire Institute of Politics Executive Director Neil Levesque summarized the results, saying, "In the closing stretch of this election, Republican candidates have gained the momentum and are in position to score some upsets. Of the incumbents, Governor Chris Sununu and Congresswoman Annie Kuster seem poised to win re-election, but Senator Maggie Hassan and Congressman Chris Pappas are facing stiff challenges. Polls are snapshots of voter attitudes in time, not predictions, and candidates will have the opportunity to make their final arguments in this week's closing debates."

Governor Chris Sununu is riding his popularity to probable re-election. Sununu is by far the most popular elected official in New Hampshire, with a 62%-36% favorable image. This translates into a 55%-37% lead on the ballot test against challenger Tom Sherman. Only 60% of voters have an opinion of Sherman, putting him in a difficult position as he tries to persuade voters in the closing days of this election.

Although less popular, Congresswoman Annie Kuster enjoys a sizable lead over her poorly-known challenger. With only 65% of voters having an opinion of him, challenger Robert Burns is having difficulty moving voters and trails Kuster 50%-42% on the ballot test. This margin will likely tighten as undecided Republicans settle on their party's nominee over the remainder of the campaign.

Incumbents Senator Maggie Hassan and Congressman Chris Pappas have seen their images deteriorate significantly since the Survey Center's last poll in late September. Hassan now stands at 45%-54% favorable, down from 48%-51%. Pappas has fallen from 47%-48% to 44%-51%.

Challengers Don Bolduc and Karoline Leavitt have improved their standing with voters. Bolduc has rebounded from a 10-point favorability deficit (41%-51%) to 46%-49%, and is now viewed more favorably than the incumbent. Leavitt is now above water at 46%-44%, up from 39%-45%, and thus poses a significant threat to the incumbent.

In the Senate and CD-1 races, partisan intensity has reached near-parity. A portion of Hassan and Pappas' September leads was built on a disparity in partisan intensity, which has since all but vanished: 93% of Democratic voters support Hassan while 91% of Republican voters support Bolduc, compared to an 11-point spread a month ago. 90% of Democratic voters support Pappas while 88% of Republicans support Leavitt, against September's 8-point spread.

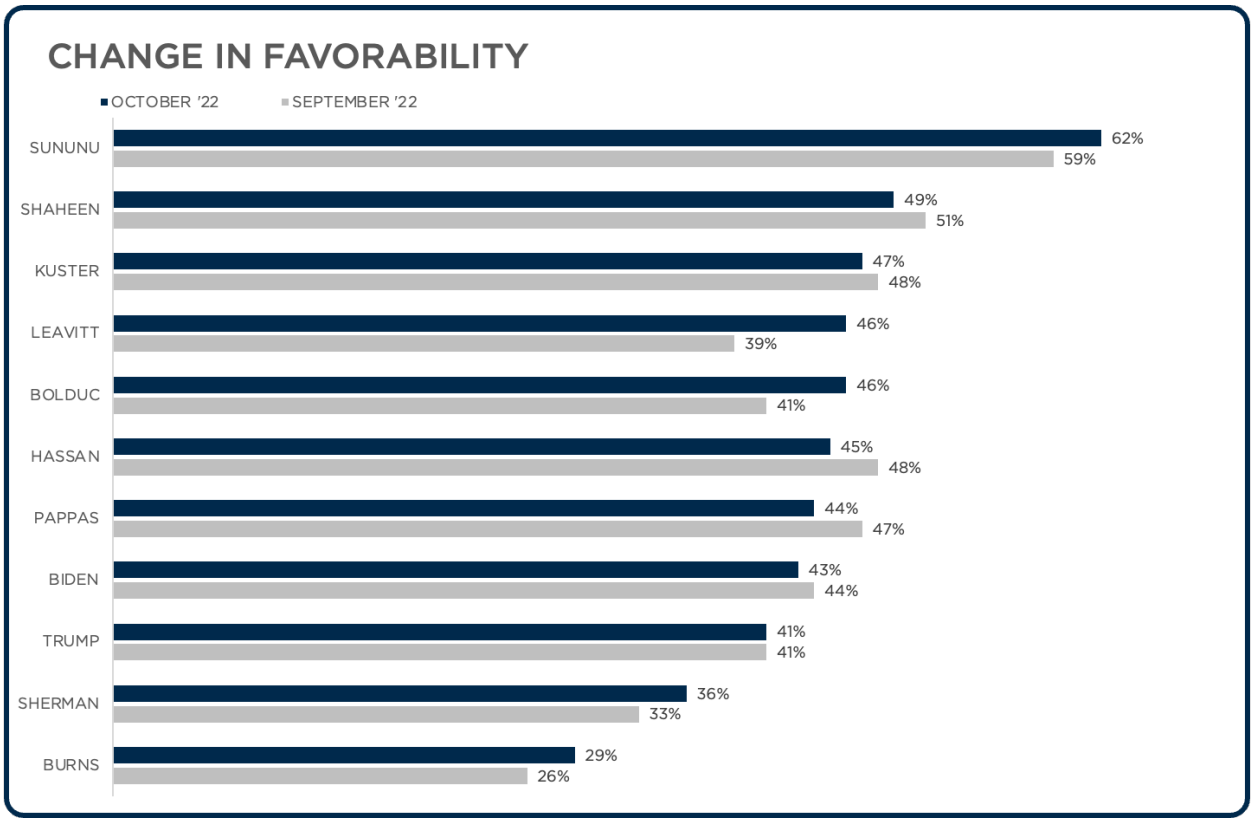
Hassan's lead among undeclared voters has evaporated. After leading by 8 points (49%-41%) among undeclareds in September, Hassan is now tied with Bolduc at 45%.

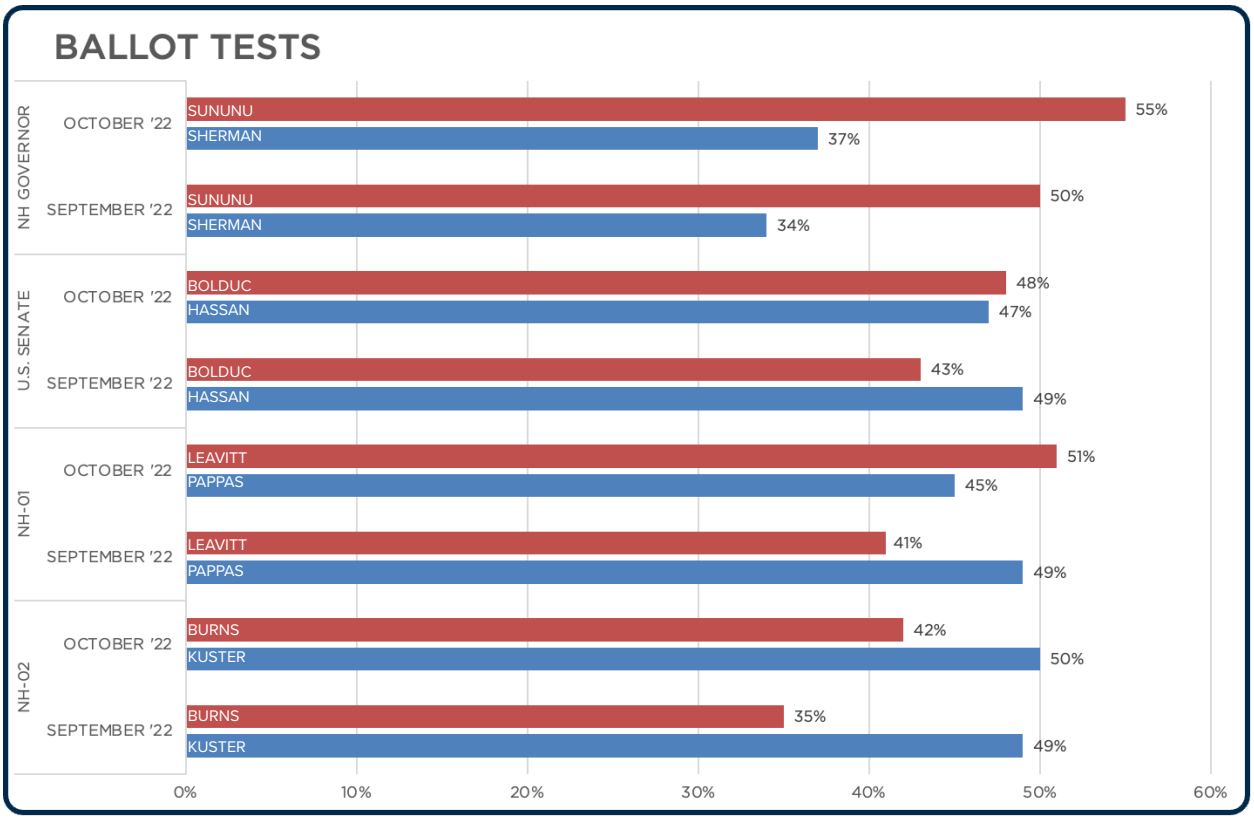
Leavitt has flipped undeclared voters in CD-1 and now leads 53%-42%. This represents a major swing from the Center's last poll, where she trailed 51%-29%.

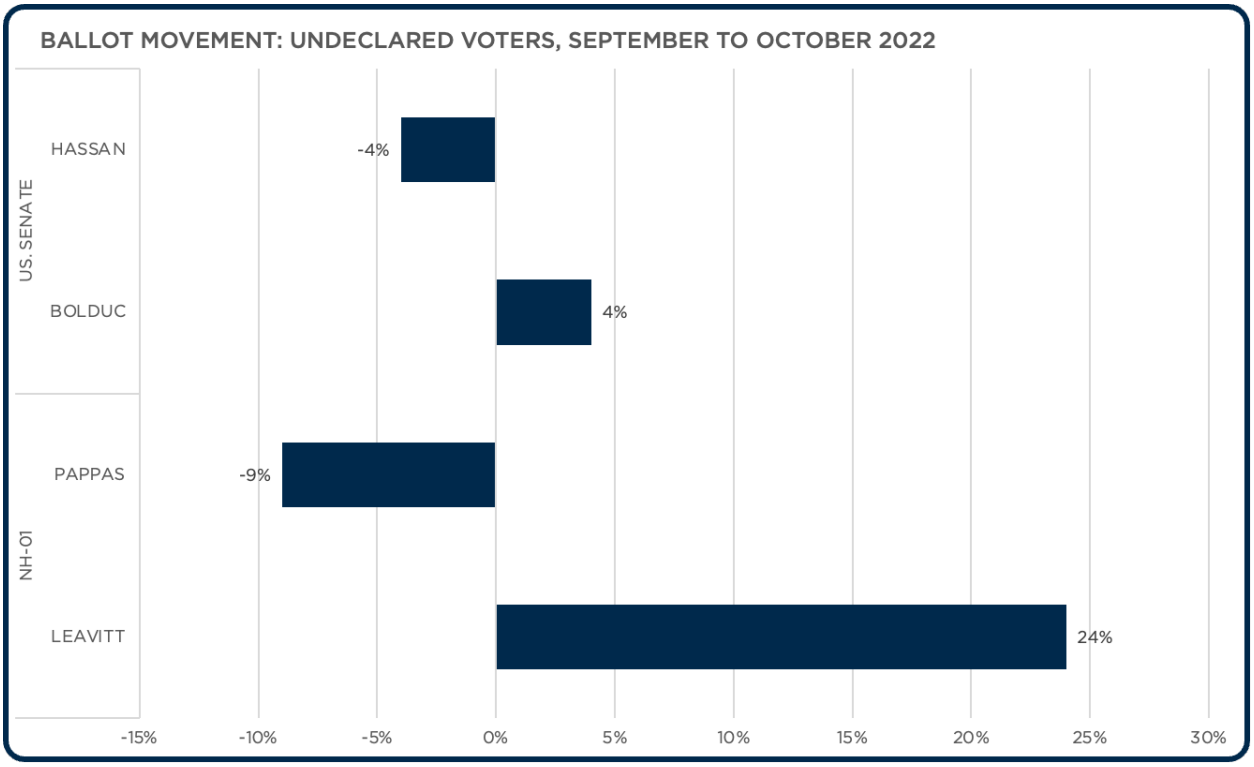
Republican voters are now more energized than Democratic voters. 84% of Republican voters are paying a lot of attention to the election, compared to 77% of Democratic voters. This represents a 10-point improvement for Republicans, while Democrats have actually lost 2 points since September.

Buoyed by a strengthening partisan environment and a shift among undeclared voters, Bolduc and Leavitt have moved on the ballot test and now lead the incumbents. Bolduc edges out Hassan, 48%-47%, while Leavitt has built a solid lead at 51%-45%.

CHARTS


CHANGE IN FAVORABILITY
OCTOBER '22
SEPTEMBER '22
SUNUNU
62%
59%
SHAHEEN
49%
51%
KUSTER
47%
48%
LEAVITT
46%
39%
BOLDUC
46%
41%
HASSAN
45%
48%
PAPPAS
44%
47%
BIDEN
43%
44%
TRUMP
41%
41%
SHERMAN
36%
33%
BURNS
29%
26%


BALLOT TESTS
NH GOVERNOR
OCTOBER '22
SUNUNU
55%
SHERMAN
37%
SEPTEMBER '22
SUNUNU
50%
SHERMAN
34%
U.S. SENATE
OCTOBER '22
BOLDUC
48%
HASSAN
47%
SEPTEMBER '22
BOLDUC
43%
HASSAN
49%
NH-01
OCTOBER '22
LEAVITT
51%
PAPPAS
45%
SEPTEMBER '22
LEAVITT
41%
PAPPAS
49%
NH-02
OCTOBER '22
BURNS
42%
KUSTER
50%
SEPTEMBER '22
BURNS
35%
KUSTER
49%
0%
10%
20%
30%
40%
50%
60%


BALLOT MOVEMENT: UNDECLARED VOTERS, SEPTEMBER TO OCTOBER 2022
US. SENATE
HASSAN
-4%
BOLDUC
4%
NH-01
PAPPAS
-9%
LEAVITT
24%
-15%
-10%
-5%
0%
5%
10%
15%
20%
25%
30%

WEIGHTED MARGINALS

October 28-29, 2022
n = 1541
New Hampshire Likely Voters
MoE +/- 2.5%

Attention to Election		
	Frequency	Percent
A Lot	1198	78
Some	289	19
A Little	54	4
Total	1541	100

Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track?		
	Frequency	Percent
Right Track	270	18
Wrong Track	1092	71
Unsure	179	12
Total	1541	100

Joe Biden Image		
	Frequency	Percent
Strongly Favorable	293	19
Somewhat Favorable	370	24
Somewhat Unfavorable	91	6
Strongly Unfavorable	773	50
No Opinion	8	1
Never Heard Of	6	0
Favorable	663	43
Unfavorable	863	56
No Opinion	15	1
Total	1541	100

Donald Trump Image		
	Frequency	Percent
Strongly Favorable	336	22
Somewhat Favorable	295	19
Somewhat Unfavorable	88	6
Strongly Unfavorable	777	50
No Opinion	34	2
Never Heard Of	10	1
Favorable	631	41
Unfavorable	866	56
No Opinion	44	3
Total	1541	100

Chris Sununu Image		
	Frequency	Percent
Strongly Favorable	477	31
Somewhat Favorable	476	31
Somewhat Unfavorable	301	20
Strongly Unfavorable	259	17
No Opinion	27	2
Never Heard Of	2	0
Favorable	952	62
Unfavorable	560	36
No Opinion	29	2
Total	1541	100

Tom Sherman Image		
	Frequency	Percent
Strongly Favorable	251	16
Somewhat Favorable	303	20
Somewhat Unfavorable	152	10
Strongly Unfavorable	215	14
No Opinion	386	25
Never Heard Of	233	15
Favorable	554	36
Unfavorable	367	24
No Opinion	620	40
Total	1541	100

Jeanne Shaheen Image		
	Frequency	Percent
Strongly Favorable	464	30
Somewhat Favorable	294	19
Somewhat Unfavorable	201	13
Strongly Unfavorable	532	35
No Opinion	48	3
Never Heard Of	2	0
Favorable	758	49
Unfavorable	732	48
No Opinion	50	3
Total	1541	100

Maggie Hassan Image		
	Frequency	Percent
Strongly Favorable	441	29
Somewhat Favorable	258	17
Somewhat Unfavorable	164	11
Strongly Unfavorable	661	43
No Opinion	17	1
Favorable	699	45
Unfavorable	825	54
No Opinion	17	1
Total	1541	100

Don Bolduc Image		
	Frequency	Percent
Strongly Favorable	366	24
Somewhat Favorable	344	22
Somewhat Unfavorable	95	6
Strongly Unfavorable	667	43
No Opinion	56	4
Never Heard Of	13	1
Favorable	710	46
Unfavorable	762	49
No Opinion	69	4
Total	1541	100

Chris Pappas Image		
	Frequency	Percent
Strongly Favorable	206	26
Somewhat Favorable	140	18
Somewhat Unfavorable	99	12
Strongly Unfavorable	308	39
No Opinion	35	4
Never Heard Of	2	0
Favorable	346	44
Unfavorable	407	51
No Opinion	37	5
Total	791	100

Karoline Leavitt Image		
	Frequency	Percent
Strongly Favorable	223	28
Somewhat Favorable	143	18
Somewhat Unfavorable	39	5
Strongly Unfavorable	310	39
No Opinion	62	8
Never Heard Of	14	2
Favorable	366	46
Unfavorable	349	44
No Opinion	76	10
Total	791	100

Annie Kuster Image		
	Frequency	Percent
Strongly Favorable	214	28
Somewhat Favorable	141	19
Somewhat Unfavorable	75	10
Strongly Unfavorable	272	36
No Opinion	44	6
Never Heard Of	5	1
Favorable	355	47
Unfavorable	347	46
No Opinion	49	6
Total	750	100

Robert Burns Image		
	Frequency	Percent
Strongly Favorable	76	10
Somewhat Favorable	139	19
Somewhat Unfavorable	47	6
Strongly Unfavorable	224	30
No Opinion	131	17
Never Heard Of	133	18
Favorable	215	29
Unfavorable	271	36
No Opinion	264	35
Total	750	100

Which of the below issues is most important in determining how you vote?		
	Frequency	Percent
Economy/Inflation	605	39
Abortion	299	19
Elections/Voting	145	9
Government Spending/Taxes	97	6
Environment/Climate	66	4
Immigration	60	4
Health Care	57	4
National Security	46	3
Gun Regulation	42	3
Russian/Chinese Expansionism	28	2
Education	23	2
Crime	17	1
Other	20	1
Unsure	35	2
Total	1541	100

If the election for Governor were held today, for which candidate below would you vote?		
	Frequency	Percent
Sununu	850	55
Sherman	566	37
Halldorson	17	1
Borysenko	13	1
Unsure	94	6
Total	1541	100

If the election for US Senate were held today, for which candidate below would you vote?		
	Frequency	Percent
Bolduc	737	48
Hassan	727	47
Kauffman	25	2
Unsure	52	3
Total	1541	100

If the election for US House were held today, for which candidate below would you vote? (CD-1)		
	Frequency	Percent
Leavitt	404	51
Pappas	359	45
Unsure	28	4
Total	791	100

If the election for US House were held today, for which candidate below would you vote? (CD-2)		
	Frequency	Percent
Kuster	376	50
Burns	318	42
Unsure	56	8
Total	750	100

WEIGHTED TABLES

October 28-29, 2022
n = 1541
New Hampshire Likely Voters
MoE +/- 2.5%

Attention to Election				
		A Lot	Some	A Little
Gender	Female	75%	20%	5%
	Male	80%	17%	2%
Age	18-34	64%	27%	9%
	35-54	72%	24%	4%
	55-64	83%	15%	2%
	65+	87%	11%	1%
Education	High School or Less	76%	17%	6%
	Some College/Associates Degree	79%	18%	4%
	College Graduate	78%	19%	3%
	Graduate/Professional School	77%	21%	2%
Ideology	Very Conservative	89%	10%	1%
	Somewhat Conservative	78%	20%	2%
	Moderate	68%	25%	6%
	Somewhat Liberal	75%	19%	6%
	Very Liberal	76%	21%	2%
Party Registration	Democratic	77%	18%	5%
	Republican	84%	14%	3%
	Undeclared	73%	24%	3%
Party Identification	Democratic	76%	20%	4%
	Republican	81%	16%	3%
	Swing	71%	28%	1%
Congressional District	CD-1	80%	16%	3%
	CD-2	75%	21%	4%
Region	North Country/Lakes	84%	14%	2%
	Monadnock/Dartmouth	79%	16%	5%
	Merrimack Valley	75%	22%	3%
	Seacoast/Border	79%	17%	3%
Total		78%	19%	4%

Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track?				
		Right Track	Wrong Track	Unsure
Gender	Female	20%	65%	15%
	Male	15%	77%	8%
Age	18-34	13%	71%	16%
	35-54	16%	73%	12%
	55-64	17%	71%	11%
	65+	23%	68%	9%
Education	High School or Less	17%	71%	12%
	Some College/Associates Degree	18%	72%	10%
	College Graduate	16%	72%	12%
	Graduate/Professional School	20%	67%	13%
Ideology	Very Conservative		100%	
	Somewhat Conservative	5%	91%	4%
	Moderate	11%	73%	16%
	Somewhat Liberal	38%	41%	21%
	Very Liberal	35%	44%	22%
Party Registration	Democratic	39%	39%	22%
	Republican	1%	97%	1%
	Undeclared	13%	75%	12%
Party Identification	Democratic	37%	41%	22%
	Republican	1%	98%	1%
	Swing	5%	80%	15%
Congressional District	CD-1	17%	72%	11%
	CD-2	19%	69%	12%
Region	North Country/Lakes	13%	75%	12%
	Monadnock/Dartmouth	21%	61%	18%
	Merrimack Valley	19%	72%	9%
	Seacoast/Border	16%	73%	11%
Attention to Election	A Lot	19%	73%	8%
	Some	13%	65%	22%
	A Little	9%	48%	43%
	Total	18%	71%	12%

Joe Biden Image				
		Favorable	Unfavorable	No Opinion
Gender	Female	51%	48%	1%
	Male	35%	65%	1%
Age	18-34	37%	60%	3%
	35-54	41%	58%	1%
	55-64	42%	58%	
	65+	50%	50%	0%
Education	High School or Less	36%	62%	2%
	Some College/Associates Degree	42%	58%	
	College Graduate	43%	55%	2%
	Graduate/Professional School	51%	49%	1%
Ideology	Very Conservative	1%	98%	1%
	Somewhat Conservative	14%	86%	1%
	Moderate	34%	61%	6%
	Somewhat Liberal	83%	16%	0%
	Very Liberal	94%	6%	
Party Registration	Democratic	89%	11%	1%
	Republican	5%	95%	0%
	Undeclared	38%	60%	2%
Party Identification	Democratic	88%	12%	1%
	Republican	4%	96%	0%
	Swing	19%	74%	7%
Congressional District	CD-1	39%	59%	2%
	CD-2	47%	52%	0%
Region	North Country/Lakes	33%	67%	
	Monadnock/Dartmouth	56%	44%	
	Merrimack Valley	45%	55%	0%
	Seacoast/Border	38%	60%	2%
Attention to Election	A Lot	42%	57%	1%
	Some	46%	52%	2%
	A Little	43%	54%	4%
	Total	43%	56%	1%

Joe Biden Image

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	23%	28%	5%	43%	1%	0%
	Male	15%	20%	6%	58%		1%
Age	18-34	12%	25%	6%	54%	1%	2%
	35-54	15%	26%	6%	52%	1%	0%
	55-64	20%	22%	5%	52%		
	65+	27%	23%	6%	44%	0%	
Education	High School or Less	19%	17%	8%	55%	1%	1%
	Some College/Associates Degree	18%	24%	5%	53%		
	College Graduate	18%	25%	4%	51%	1%	1%
	Graduate/Professional School	23%	28%	7%	41%	0%	1%
Ideology	Very Conservative	1%		3%	95%		1%
	Somewhat Conservative	4%	9%	7%	78%		1%
	Moderate	18%	16%	9%	52%	4%	1%
	Somewhat Liberal	37%	47%	6%	10%	0%	
	Very Liberal	44%	51%	2%	4%		
Party Registration	Democratic	44%	45%	4%	7%	1%	
	Republican	2%	3%	4%	91%		0%
	Undeclared	13%	25%	9%	51%	1%	1%
Party Identification	Democratic	40%	48%	6%	6%	1%	
	Republican	1%	3%	5%	91%		0%
	Swing	3%	15%	15%	59%	4%	4%
Congressional District	CD-1	18%	21%	7%	52%	1%	1%
	CD-2	20%	28%	4%	48%		0%
Region	North Country/Lakes	15%	18%	7%	59%		
	Monadnock/Dartmouth	23%	33%	4%	40%		
	Merrimack Valley	19%	26%	5%	50%	0%	0%
	Seacoast/Border	18%	20%	8%	52%	1%	1%
Attention to Election	A Lot	21%	21%	4%	53%	0%	0%
	Some	13%	33%	11%	41%	2%	1%
	A Little	9%	33%	13%	41%	4%	
Total		19%	24%	6%	50%	1%	0%

Donald Trump Image				
		Favorable	Unfavorable	No Opinion
Gender	Female	35%	62%	3%
	Male	47%	50%	3%
Age	18-34	42%	53%	4%
	35-54	43%	54%	2%
	55-64	44%	53%	2%
	65+	34%	63%	3%
Education	High School or Less	48%	48%	3%
	Some College/Associates Degree	45%	53%	2%
	College Graduate	39%	58%	3%
	Graduate/Professional School	30%	65%	4%
Ideology	Very Conservative	89%	10%	1%
	Somewhat Conservative	65%	32%	3%
	Moderate	35%	58%	8%
	Somewhat Liberal	5%	93%	2%
	Very Liberal	1%	97%	2%
Party Registration	Democratic	4%	94%	1%
	Republican	82%	16%	2%
	Undeclared	36%	59%	5%
Party Identification	Democratic	4%	95%	2%
	Republican	78%	19%	3%
	Swing	33%	58%	9%
Congressional District	CD-1	43%	54%	3%
	CD-2	39%	59%	3%
Region	North Country/Lakes	49%	48%	2%
	Monadnock/Dartmouth	31%	66%	3%
	Merrimack Valley	41%	57%	2%
	Seacoast/Border	43%	53%	4%
Attention to Election	A Lot	44%	53%	3%
	Some	28%	68%	3%
	A Little	31%	67%	2%
	Total	41%	56%	3%

Donald Trump Image

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	18%	16%	4%	58%	2%	1%
	Male	26%	22%	7%	43%	2%	1%
Age	18-34	19%	23%	9%	45%	2%	2%
	35-54	24%	19%	6%	48%	2%	0%
	55-64	24%	20%	4%	49%	2%	
	65+	18%	16%	5%	58%	2%	0%
Education	High School or Less	29%	20%	6%	42%	2%	0%
	Some College/Associates Degree	24%	22%	3%	50%	2%	
	College Graduate	22%	18%	8%	50%	2%	1%
	Graduate/Professional School	13%	17%	6%	59%	3%	1%
Ideology	Very Conservative	63%	26%	5%	6%	0%	0%
	Somewhat Conservative	30%	35%	9%	23%	3%	0%
	Moderate	15%	20%	11%	46%	6%	2%
	Somewhat Liberal	1%	4%	2%	91%	1%	1%
	Very Liberal	1%		3%	95%	1%	1%
Party Registration	Democratic	2%	3%	1%	94%	1%	0%
	Republican	50%	32%	7%	10%	2%	0%
	Undeclared	14%	22%	9%	49%	4%	1%
Party Identification	Democratic	1%	2%	1%	94%	1%	1%
	Republican	44%	34%	8%	11%	3%	0%
	Swing	9%	24%	18%	40%	7%	2%
Congressional District	CD-1	22%	21%	7%	47%	3%	1%
	CD-2	22%	17%	5%	54%	2%	1%
Region	North Country/Lakes	25%	24%	5%	44%	2%	1%
	Monadnock/Dartmouth	17%	14%	2%	64%	3%	
	Merrimack Valley	22%	19%	6%	51%	1%	1%
	Seacoast/Border	23%	20%	7%	46%	3%	1%
Attention to Election	A Lot	25%	19%	5%	48%	3%	0%
	Some	7%	22%	9%	60%	1%	2%
	A Little	22%	9%	2%	65%	2%	
Total		22%	19%	6%	50%	2%	1%

Chris Sununu Image				
		Favorable	Unfavorable	No Opinion
Gender	Female	53%	44%	2%
	Male	71%	28%	1%
Age	18-34	62%	33%	4%
	35-54	63%	36%	1%
	55-64	61%	37%	2%
	65+	61%	38%	1%
Education	High School or Less	66%	30%	5%
	Some College/Associates Degree	61%	38%	2%
	College Graduate	66%	33%	0%
	Graduate/Professional School	55%	44%	1%
Ideology	Very Conservative	89%	10%	1%
	Somewhat Conservative	88%	12%	0%
	Moderate	62%	33%	5%
	Somewhat Liberal	36%	60%	3%
	Very Liberal	13%	86%	1%
Party Registration	Democratic	25%	72%	3%
	Republican	90%	10%	1%
	Undeclared	69%	29%	2%
Party Identification	Democratic	30%	67%	3%
	Republican	89%	10%	1%
	Swing	82%	13%	5%
Congressional District	CD-1	66%	33%	1%
	CD-2	58%	40%	3%
Region	North Country/Lakes	72%	28%	
	Monadnock/Dartmouth	51%	44%	4%
	Merrimack Valley	61%	37%	1%
	Seacoast/Border	64%	34%	2%
Attention to Election	A Lot	63%	36%	1%
	Some	63%	36%	2%
	A Little	41%	41%	19%
	Total	62%	36%	2%

Chris Sununu Image

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	26%	28%	22%	22%	2%	0%
	Male	37%	34%	17%	11%	1%	
Age	18-34	26%	36%	17%	17%	4%	1%
	35-54	31%	31%	20%	16%	1%	
	55-64	30%	31%	23%	14%	2%	
	65+	34%	27%	17%	21%	1%	
Education	High School or Less	31%	35%	17%	13%	5%	
	Some College/Associates Degree	29%	31%	18%	19%	2%	
	College Graduate	34%	32%	19%	14%	0%	
	Graduate/Professional School	29%	25%	24%	20%	1%	1%
Ideology	Very Conservative	50%	40%	8%	2%	1%	
	Somewhat Conservative	51%	37%	8%	4%	0%	
	Moderate	25%	37%	16%	16%	4%	1%
	Somewhat Liberal	10%	26%	34%	27%	3%	
	Very Liberal	4%	9%	37%	49%	1%	
Party Registration	Democratic	7%	17%	35%	37%	3%	
	Republican	53%	37%	7%	3%	1%	
	Undeclared	32%	37%	17%	12%	1%	0%
Party Identification	Democratic	8%	21%	35%	33%	3%	
	Republican	53%	36%	7%	3%	1%	
	Swing	29%	53%	7%	6%	3%	2%
Congressional District	CD-1	35%	31%	18%	15%	1%	
	CD-2	27%	31%	21%	19%	2%	0%
Region	North Country/Lakes	40%	32%	15%	13%		
	Monadnock/Dartmouth	24%	28%	20%	24%	4%	
	Merrimack Valley	30%	32%	20%	17%	1%	
	Seacoast/Border	33%	30%	20%	14%	2%	0%
Attention to Election	A Lot	34%	29%	19%	18%	1%	
	Some	22%	41%	25%	11%	1%	1%
	A Little	13%	28%	13%	28%	19%	
Total		31%	31%	20%	17%	2%	0%

Tom Sherman Image				
		Favorable	Unfavorable	No Opinion
Gender	Female	44%	17%	39%
	Male	28%	31%	41%
Age	18-34	28%	28%	43%
	35-54	32%	26%	43%
	55-64	37%	22%	41%
	65+	45%	21%	34%
Education	High School or Less	30%	28%	42%
	Some College/Associates Degree	34%	24%	42%
	College Graduate	37%	22%	40%
	Graduate/Professional School	43%	21%	36%
Ideology	Very Conservative	3%	51%	46%
	Somewhat Conservative	16%	35%	49%
	Moderate	27%	16%	57%
	Somewhat Liberal	64%	7%	29%
	Very Liberal	75%	4%	21%
Party Registration	Democratic	72%	3%	25%
	Republican	6%	46%	48%
	Undeclared	31%	22%	47%
Party Identification	Democratic	70%	3%	27%
	Republican	6%	43%	51%
	Swing	20%	29%	50%
Congressional District	CD-1	35%	24%	40%
	CD-2	37%	23%	40%
Region	North Country/Lakes	33%	24%	44%
	Monadnock/Dartmouth	38%	24%	38%
	Merrimack Valley	37%	24%	39%
	Seacoast/Border	35%	24%	42%
Attention to Election	A Lot	37%	26%	36%
	Some	35%	17%	48%
	A Little	13%	6%	81%
	Total	36%	24%	40%

Tom Sherman Image

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	23%	21%	6%	11%	25%	15%
	Male	10%	18%	14%	17%	25%	16%
Age	18-34	11%	17%	11%	17%	26%	17%
	35-54	14%	18%	9%	16%	24%	18%
	55-64	16%	21%	10%	12%	24%	17%
	65+	23%	22%	10%	11%	26%	8%
Education	High School or Less	12%	18%	13%	15%	28%	14%
	Some College/Associates Degree	16%	17%	11%	14%	23%	19%
	College Graduate	15%	22%	8%	14%	29%	12%
	Graduate/Professional School	22%	22%	8%	13%	21%	15%
Ideology	Very Conservative	1%	2%	17%	34%	30%	16%
	Somewhat Conservative	5%	11%	15%	20%	29%	20%
	Moderate	11%	17%	9%	7%	34%	23%
	Somewhat Liberal	28%	36%	3%	4%	20%	9%
	Very Liberal	44%	31%	3%	1%	13%	9%
Party Registration	Democratic	38%	34%	1%	2%	18%	6%
	Republican	2%	4%	15%	30%	30%	18%
	Undeclared	10%	21%	12%	10%	27%	20%
Party Identification	Democratic	34%	36%	2%	1%	19%	8%
	Republican	1%	5%	16%	27%	30%	21%
	Swing	4%	17%	18%	11%	30%	20%
Congressional District	CD-1	17%	18%	8%	16%	25%	15%
	CD-2	15%	22%	12%	12%	25%	15%
Region	North Country/Lakes	13%	20%	11%	12%	26%	18%
	Monadnock/Dartmouth	16%	22%	13%	11%	31%	8%
	Merrimack Valley	18%	19%	11%	14%	21%	17%
	Seacoast/Border	15%	19%	7%	17%	27%	15%
Attention to Election	A Lot	19%	19%	10%	17%	24%	13%
	Some	9%	26%	13%	4%	28%	20%
	A Little	5%	7%	4%	2%	35%	47%
Total		16%	20%	10%	14%	25%	15%

Jeanne Shaheen Image				
		Favorable	Unfavorable	No Opinion
Gender	Female	57%	38%	4%
	Male	41%	57%	2%
Age	18-34	40%	58%	3%
	35-54	47%	49%	4%
	55-64	48%	49%	3%
	65+	59%	38%	3%
Education	High School or Less	46%	51%	3%
	Some College/Associates Degree	47%	49%	4%
	College Graduate	48%	50%	2%
	Graduate/Professional School	58%	39%	3%
Ideology	Very Conservative	6%	90%	4%
	Somewhat Conservative	21%	75%	4%
	Moderate	43%	46%	10%
	Somewhat Liberal	89%	10%	0%
	Very Liberal	96%	4%	1%
Party Registration	Democratic	94%	5%	1%
	Republican	11%	85%	4%
	Undeclared	45%	51%	4%
Party Identification	Democratic	93%	6%	1%
	Republican	10%	86%	5%
	Swing	30%	60%	10%
Congressional District	CD-1	48%	49%	4%
	CD-2	51%	46%	3%
Region	North Country/Lakes	43%	56%	2%
	Monadnock/Dartmouth	60%	40%	0%
	Merrimack Valley	50%	47%	3%
	Seacoast/Border	46%	49%	6%
Attention to Election	A Lot	48%	49%	3%
	Some	55%	41%	4%
	A Little	48%	43%	9%
	Total	49%	48%	3%

Jeanne Shaheen Image

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	39%	19%	10%	28%	4%	0%
	Male	21%	19%	16%	41%	2%	
Age	18-34	16%	23%	15%	42%	2%	1%
	35-54	24%	24%	12%	37%	4%	
	55-64	34%	14%	13%	36%	3%	
	65+	43%	16%	13%	25%	3%	
Education	High School or Less	23%	23%	11%	41%	3%	
	Some College/Associates Degree	29%	18%	13%	36%	4%	
	College Graduate	30%	18%	15%	35%	2%	
	Graduate/Professional School	38%	20%	12%	27%	2%	1%
Ideology	Very Conservative	3%	3%	17%	74%	4%	
	Somewhat Conservative	9%	12%	23%	52%	4%	
	Moderate	20%	24%	18%	29%	9%	1%
	Somewhat Liberal	61%	29%	3%	7%	0%	
	Very Liberal	63%	33%		3%	1%	
Party Registration	Democratic	66%	28%	3%	2%	1%	
	Republican	3%	7%	20%	65%	4%	
	Undeclared	23%	22%	15%	35%	4%	0%
Party Identification	Democratic	63%	31%	3%	3%	1%	
	Republican	3%	7%	21%	64%	4%	
	Swing	7%	24%	22%	38%	8%	2%
Congressional District	CD-1	29%	19%	13%	36%	4%	
	CD-2	31%	20%	13%	33%	3%	0%
Region	North Country/Lakes	31%	12%	16%	39%	2%	
	Monadnock/Dartmouth	32%	27%	13%	27%	0%	
	Merrimack Valley	31%	19%	13%	34%	3%	
	Seacoast/Border	28%	18%	12%	37%	5%	0%
Attention to Election	A Lot	33%	15%	12%	37%	3%	
	Some	21%	33%	18%	24%	4%	1%
	A Little	15%	32%	8%	36%	9%	
Total		30%	19%	13%	34%	3%	0%

Maggie Hassan Image				
		Favorable	Unfavorable	No Opinion
Gender	Female	53%	45%	2%
	Male	37%	63%	0%
Age	18-34	31%	64%	4%
	35-54	44%	55%	1%
	55-64	46%	54%	
	65+	55%	45%	0%
Education	High School or Less	40%	56%	4%
	Some College/Associates Degree	44%	55%	1%
	College Graduate	44%	56%	
	Graduate/Professional School	54%	46%	0%
Ideology	Very Conservative	3%	96%	1%
	Somewhat Conservative	18%	82%	
	Moderate	44%	53%	3%
	Somewhat Liberal	84%	13%	2%
	Very Liberal	89%	11%	
Party Registration	Democratic	88%	10%	2%
	Republican	7%	92%	0%
	Undeclared	43%	57%	1%
Party Identification	Democratic	88%	11%	1%
	Republican	7%	92%	1%
	Swing	32%	66%	2%
Congressional District	CD-1	43%	57%	0%
	CD-2	48%	50%	2%
Region	North Country/Lakes	39%	61%	
	Monadnock/Dartmouth	56%	40%	4%
	Merrimack Valley	46%	54%	0%
	Seacoast/Border	42%	57%	1%
Attention to Election	A Lot	44%	55%	1%
	Some	52%	48%	0%
	A Little	35%	46%	19%
	Total	45%	54%	1%

Maggie Hassan Image

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion
Gender	Female	36%	18%	9%	36%	2%
	Male	21%	16%	12%	50%	0%
Age	18-34	18%	14%	12%	52%	4%
	35-54	24%	20%	10%	45%	1%
	55-64	31%	15%	11%	43%	
	65+	39%	15%	10%	35%	0%
Education	High School or Less	22%	18%	9%	47%	4%
	Some College/Associates Degree	29%	15%	11%	44%	1%
	College Graduate	27%	17%	10%	45%	
	Graduate/Professional School	36%	18%	12%	34%	0%
Ideology	Very Conservative	1%	2%	11%	85%	1%
	Somewhat Conservative	7%	10%	16%	66%	
	Moderate	20%	24%	14%	39%	3%
	Somewhat Liberal	58%	26%	4%	10%	2%
	Very Liberal	62%	26%	8%	4%	
Party Registration	Democratic	65%	23%	5%	5%	2%
	Republican	2%	5%	11%	82%	0%
	Undeclared	21%	22%	16%	41%	1%
Party Identification	Democratic	61%	27%	6%	5%	1%
	Republican	2%	5%	14%	78%	1%
	Swing	5%	28%	16%	50%	2%
Congressional District	CD-1	28%	15%	11%	46%	0%
	CD-2	30%	19%	10%	40%	2%
Region	North Country/Lakes	27%	12%	12%	49%	
	Monadnock/Dartmouth	33%	23%	7%	33%	4%
	Merrimack Valley	29%	17%	12%	42%	0%
	Seacoast/Border	27%	15%	11%	46%	1%
Attention to Election	A Lot	30%	14%	9%	46%	1%
	Some	22%	30%	16%	32%	0%
	A Little	24%	11%	15%	31%	19%
Total		29%	17%	11%	43%	1%

Don Bolduc Image				
		Favorable	Unfavorable	No Opinion
Gender	Female	38%	57%	5%
	Male	54%	42%	4%
Age	18-34	54%	37%	9%
	35-54	47%	48%	5%
	55-64	46%	50%	4%
	65+	40%	58%	2%
Education	High School or Less	46%	44%	10%
	Some College/Associates Degree	49%	48%	3%
	College Graduate	48%	49%	3%
	Graduate/Professional School	38%	57%	5%
Ideology	Very Conservative	92%	5%	3%
	Somewhat Conservative	71%	25%	4%
	Moderate	46%	45%	8%
	Somewhat Liberal	8%	86%	6%
	Very Liberal	4%	93%	3%
Party Registration	Democratic	5%	90%	5%
	Republican	86%	11%	3%
	Undeclared	46%	48%	6%
Party Identification	Democratic	5%	90%	5%
	Republican	85%	11%	4%
	Swing	51%	46%	3%
Congressional District	CD-1	49%	47%	4%
	CD-2	43%	52%	5%
Region	North Country/Lakes	50%	41%	8%
	Monadnock/Dartmouth	37%	57%	6%
	Merrimack Valley	46%	51%	3%
	Seacoast/Border	49%	48%	4%
Attention to Election	A Lot	50%	48%	3%
	Some	35%	58%	7%
	A Little	28%	45%	26%
	Total	46%	49%	4%

Don Bolduc Image

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	20%	19%	5%	52%	4%	1%
	Male	28%	26%	7%	34%	3%	1%
Age	18-34	26%	28%	6%	31%	8%	1%
	35-54	22%	25%	7%	42%	3%	1%
	55-64	26%	20%	6%	44%	3%	0%
	65+	22%	18%	6%	52%	2%	0%
Education	High School or Less	29%	18%	9%	35%	8%	2%
	Some College/Associates Degree	26%	23%	4%	45%	3%	0%
	College Graduate	20%	29%	8%	41%	2%	0%
	Graduate/Professional School	22%	16%	6%	51%	4%	2%
Ideology	Very Conservative	63%	29%	2%	3%	3%	
	Somewhat Conservative	34%	38%	9%	16%	3%	1%
	Moderate	7%	39%	9%	36%	6%	3%
	Somewhat Liberal	5%	3%	5%	81%	6%	1%
	Very Liberal	4%		2%	91%	2%	1%
Party Registration	Democratic	3%	2%	3%	87%	4%	1%
	Republican	51%	36%	7%	4%	2%	1%
	Undeclared	18%	28%	8%	40%	5%	1%
Party Identification	Democratic	3%	2%	4%	86%	4%	1%
	Republican	47%	39%	6%	4%	3%	1%
	Swing	8%	43%	17%	28%	2%	2%
Congressional District	CD-1	27%	22%	6%	40%	4%	0%
	CD-2	20%	23%	6%	46%	3%	1%
Region	North Country/Lakes	31%	19%	6%	36%	4%	4%
	Monadnock/Dartmouth	16%	22%	2%	54%	6%	
	Merrimack Valley	20%	27%	8%	43%	3%	0%
	Seacoast/Border	30%	19%	7%	41%	3%	1%
Attention to Election	A Lot	29%	21%	5%	43%	2%	1%
	Some	6%	29%	12%	46%	6%	1%
	A Little	2%	26%	7%	39%	26%	
Total		24%	22%	6%	43%	4%	1%

Chris Pappas Image				
		Favorable	Unfavorable	No Opinion
Gender	Female	52%	43%	6%
	Male	35%	61%	4%
Age	18-34	42%	55%	3%
	35-54	46%	48%	7%
	55-64	36%	59%	5%
	65+	51%	45%	4%
Education	High School or Less	34%	59%	7%
	Some College/Associates Degree	40%	55%	5%
	College Graduate	48%	49%	3%
	Graduate/Professional School	53%	42%	5%
Ideology	Very Conservative	3%	95%	2%
	Somewhat Conservative	18%	77%	5%
	Moderate	43%	47%	9%
	Somewhat Liberal	81%	14%	6%
	Very Liberal	92%	7%	1%
Party Registration	Democratic	85%	9%	6%
	Republican	9%	88%	3%
	Undeclared	41%	54%	5%
Party Identification	Democratic	86%	9%	5%
	Republican	8%	89%	3%
	Swing	34%	54%	12%
Region	North Country/Lakes	37%	60%	3%
	Merrimack Valley	47%	51%	2%
	Seacoast/Border	44%	49%	6%
Attention to Election	A Lot	42%	54%	3%
	Some	48%	44%	8%
	A Little	56%	22%	22%
Total		44%	51%	5%

Chris Pappas Image							
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	33%	18%	13%	30%	6%	0%
	Male	18%	17%	12%	49%	3%	1%
Age	18-34	17%	25%	21%	34%	3%	
	35-54	25%	21%	11%	37%	6%	0%
	55-64	25%	11%	10%	49%	4%	1%
	65+	35%	16%	11%	35%	4%	
Education	High School or Less	17%	16%	7%	51%	6%	1%
	Some College/Associates Degree	27%	14%	9%	45%	5%	
	College Graduate	28%	20%	21%	28%	3%	
	Graduate/Professional School	30%	23%	10%	33%	4%	1%
Ideology	Very Conservative		3%	14%	81%	2%	
	Somewhat Conservative	6%	13%	18%	59%	4%	1%
	Moderate	21%	21%	24%	23%	9%	1%
	Somewhat Liberal	53%	27%	2%	11%	6%	
	Very Liberal	66%	27%	2%	3%	1%	
Party Registration	Democratic	62%	23%	4%	4%	6%	
	Republican	1%	8%	16%	73%	3%	
	Undeclared	18%	22%	16%	38%	4%	1%
Party Identification	Democratic	58%	27%	4%	5%	5%	
	Republican	1%	7%	18%	71%	3%	
	Swing	5%	31%	26%	26%	9%	3%
Region	North Country/Lakes	22%	14%	16%	45%	2%	1%
	Merrimack Valley	30%	17%	15%	36%	2%	
	Seacoast/Border	25%	19%	10%	39%	6%	0%
Attention to Election	A Lot	29%	13%	12%	43%	3%	0%
	Some	15%	32%	18%	26%	8%	1%
	A Little	11%	46%	7%	14%	21%	
Total		26%	18%	12%	39%	5%	0%

Karoline Leavitt Image				
		Favorable	Unfavorable	No Opinion
Gender	Female	39%	51%	11%
	Male	55%	37%	9%
Age	18-34	52%	37%	11%
	35-54	41%	46%	13%
	55-64	51%	42%	7%
	65+	43%	49%	8%
Education	High School or Less	53%	37%	10%
	Some College/Associates Degree	48%	43%	9%
	College Graduate	43%	44%	12%
	Graduate/Professional School	41%	51%	8%
Ideology	Very Conservative	89%	5%	5%
	Somewhat Conservative	68%	23%	9%
	Moderate	46%	40%	13%
	Somewhat Liberal	12%	77%	11%
	Very Liberal	3%	88%	9%
Party Registration	Democratic	9%	81%	10%
	Republican	79%	12%	9%
	Undeclared	48%	42%	9%
Party Identification	Democratic	7%	82%	10%
	Republican	79%	12%	9%
	Swing	56%	32%	12%
Region	North Country/Lakes	57%	34%	8%
	Merrimack Valley	43%	49%	8%
	Seacoast/Border	45%	44%	11%
Attention to Election	A Lot	50%	42%	8%
	Some	32%	52%	16%
	A Little	26%	56%	19%
Total		46%	44%	10%

Karoline Leavitt Image

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	25%	14%	5%	46%	8%	2%
	Male	32%	23%	5%	31%	7%	1%
Age	18-34	31%	21%	4%	34%	11%	
	35-54	24%	17%	6%	40%	10%	3%
	55-64	32%	19%	6%	36%	4%	3%
	65+	26%	17%	4%	45%	7%	1%
Education	High School or Less	32%	22%	7%	30%	7%	1%
	Some College/Associates Degree	32%	16%	5%	38%	7%	1%
	College Graduate	26%	18%	3%	41%	11%	1%
	Graduate/Professional School	21%	20%	4%	47%	5%	3%
Ideology	Very Conservative	71%	18%	2%	4%	5%	
	Somewhat Conservative	39%	28%	6%	17%	8%	1%
	Moderate	16%	30%	7%	33%	10%	3%
	Somewhat Liberal	6%	6%	6%	71%	10%	1%
	Very Liberal	3%			89%	3%	5%
Party Registration	Democratic	5%	3%	3%	78%	7%	3%
	Republican	53%	26%	4%	7%	9%	1%
	Undeclared	25%	24%	7%	36%	8%	2%
Party Identification	Democratic	5%	3%	3%	79%	7%	3%
	Republican	50%	29%	6%	6%	8%	1%
	Swing	21%	34%	9%	22%	12%	1%
Region	North Country/Lakes	35%	22%	3%	31%	7%	2%
	Merrimack Valley	27%	16%	6%	43%	7%	1%
	Seacoast/Border	27%	18%	4%	40%	9%	2%
Attention to Election	A Lot	32%	18%	3%	39%	7%	1%
	Some	15%	18%	12%	39%	14%	2%
	A Little	7%	19%	11%	44%		19%
Total		28%	18%	5%	39%	8%	2%

Annie Kuster Image				
		Favorable	Unfavorable	No Opinion
Gender	Female	56%	37%	7%
	Male	38%	56%	6%
Age	18-34	32%	52%	16%
	35-54	43%	50%	7%
	55-64	51%	44%	5%
	65+	56%	41%	3%
Education	High School or Less	42%	50%	8%
	Some College/Associates Degree	50%	44%	6%
	College Graduate	38%	53%	9%
	Graduate/Professional School	59%	38%	3%
Ideology	Very Conservative	8%	88%	4%
	Somewhat Conservative	19%	77%	5%
	Moderate	42%	40%	18%
	Somewhat Liberal	84%	8%	8%
	Very Liberal	88%	8%	4%
Party Registration	Democratic	88%	5%	7%
	Republican	8%	89%	3%
	Undeclared	46%	46%	9%
Party Identification	Democratic	87%	7%	6%
	Republican	9%	85%	6%
	Swing	27%	61%	12%
Region	North Country/Lakes	54%	43%	2%
	Monadnock/Dartmouth	54%	40%	6%
	Merrimack Valley	45%	48%	7%
	Seacoast/Border	36%	57%	8%
Attention to Election	A Lot	47%	48%	5%
	Some	53%	42%	5%
	A Little	19%	41%	41%
	Total	47%	46%	6%

Annie Kuster Image

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	38%	18%	6%	30%	6%	1%
	Male	19%	19%	14%	42%	5%	1%
Age	18-34	12%	20%	14%	38%	16%	
	35-54	19%	24%	6%	44%	5%	2%
	55-64	34%	18%	11%	34%	5%	
	65+	42%	14%	12%	29%	2%	0%
Education	High School or Less	27%	14%	6%	44%	9%	
	Some College/Associates Degree	28%	23%	13%	31%	5%	1%
	College Graduate	24%	14%	8%	44%	8%	1%
	Graduate/Professional School	36%	23%	11%	27%	3%	
Ideology	Very Conservative	4%	4%	12%	77%	2%	2%
	Somewhat Conservative	8%	11%	17%	60%	5%	0%
	Moderate	14%	27%	10%	31%	19%	
	Somewhat Liberal	55%	29%	4%	4%	7%	1%
	Very Liberal	59%	29%	5%	3%	4%	
Party Registration	Democratic	63%	26%	2%	3%	7%	
	Republican	1%	7%	11%	78%	3%	
	Undeclared	22%	24%	16%	29%	7%	2%
Party Identification	Democratic	57%	31%	3%	4%	6%	0%
	Republican	1%	7%	16%	70%	5%	1%
	Swing	12%	16%	21%	41%	9%	2%
Region	North Country/Lakes	35%	20%	17%	26%	2%	
	Monadnock/Dartmouth	34%	20%	12%	28%	6%	
	Merrimack Valley	27%	17%	8%	41%	6%	1%
	Seacoast/Border	13%	22%	12%	45%	5%	3%
Attention to Election	A Lot	31%	16%	9%	39%	5%	0%
	Some	22%	31%	13%	29%	4%	2%
	A Little	7%	11%	15%	26%	41%	
Total		29%	19%	10%	36%	6%	1%

Robert Burns Image				
		Favorable	Unfavorable	No Opinion
Gender	Female	21%	39%	40%
	Male	37%	33%	30%
Age	18-34	32%	29%	39%
	35-54	30%	30%	41%
	55-64	27%	36%	37%
	65+	27%	47%	26%
Education	High School or Less	32%	37%	31%
	Some College/Associates Degree	27%	34%	39%
	College Graduate	33%	33%	33%
	Graduate/Professional School	23%	42%	35%
Ideology	Very Conservative	65%	10%	26%
	Somewhat Conservative	44%	25%	30%
	Moderate	25%	28%	47%
	Somewhat Liberal	4%	60%	36%
	Very Liberal	2%	48%	49%
Party Registration	Democratic	3%	59%	38%
	Republican	60%	18%	22%
	Undeclared	24%	32%	44%
Party Identification	Democratic	3%	59%	39%
	Republican	55%	15%	29%
	Swing	33%	19%	48%
Region	North Country/Lakes	28%	36%	36%
	Monadnock/Dartmouth	23%	39%	38%
	Merrimack Valley	29%	37%	34%
	Seacoast/Border	43%	24%	33%
Attention to Election	A Lot	33%	39%	28%
	Some	15%	31%	53%
	A Little	26%	4%	70%
	Total	29%	36%	35%

Robert Burns Image

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	9%	12%	5%	33%	19%	21%
	Male	11%	25%	7%	26%	16%	14%
Age	18-34	13%	19%	12%	17%	21%	18%
	35-54	12%	18%	5%	24%	17%	24%
	55-64	6%	21%	4%	32%	18%	19%
	65+	10%	17%	7%	41%	16%	9%
Education	High School or Less	13%	19%	11%	26%	20%	12%
	Some College/Associates Degree	9%	17%	4%	30%	18%	22%
	College Graduate	9%	24%	3%	30%	18%	15%
	Graduate/Professional School	11%	13%	9%	33%	14%	20%
Ideology	Very Conservative	34%	31%	6%	3%	20%	6%
	Somewhat Conservative	12%	33%	9%	16%	20%	11%
	Moderate	6%	19%	8%	19%	23%	24%
	Somewhat Liberal		4%	4%	56%	17%	20%
	Very Liberal	2%		5%	43%	8%	41%
Party Registration	Democratic	1%	2%	5%	53%	15%	24%
	Republican	25%	36%	8%	9%	15%	6%
	Undeclared	6%	18%	5%	27%	22%	22%
Party Identification	Democratic	1%	2%	6%	53%	13%	26%
	Republican	20%	36%	6%	9%	20%	9%
	Swing	11%	23%	5%	12%	28%	21%
Region	North Country/Lakes	11%	17%	9%	28%	21%	15%
	Monadnock/Dartmouth	8%	16%	5%	35%	22%	16%
	Merrimack Valley	10%	19%	7%	30%	15%	19%
	Seacoast/Border	16%	28%	7%	17%	13%	20%
Attention to Election	A Lot	13%	20%	6%	33%	14%	14%
	Some	3%	12%	9%	22%	23%	31%
	A Little		26%		4%	52%	19%
Total		10%	19%	6%	30%	17%	18%

Which of the below issues is most important in determining how you vote?

		Economy /Inflation	Abor-tion	Elections /Voting	Govern-ment Spending /Taxes	Environ-ment/ Climate	Immigra-tion	Health Care	National Security	Gun Regula-tion	Russian/ Chinese Expansionism	Educa-tion	Crime	Other	Unsure
Gender	Female	33%	29%	7%	4%	4%	4%	4%	3%	3%	2%	2%	1%	1%	3%
	Male	46%	9%	12%	8%	5%	4%	3%	3%	2%	1%	1%	1%	1%	1%
Age	18-34	41%	18%	8%	11%	4%	4%	2%	1%	2%	1%	3%	1%	3%	1%
	35-54	40%	20%	8%	7%	4%	5%	5%	3%	3%	2%	2%	1%	1%	2%
	55-64	43%	20%	10%	3%	3%	3%	4%	4%	3%	2%	1%	1%	1%	1%
	65+	34%	19%	12%	5%	6%	4%	3%	3%	3%	2%	0%	2%	1%	4%
Education	High School or Less	39%	17%	11%	9%	3%	2%	3%	3%	3%	3%	1%	0%	2%	2%
	Some College/ Associates Degree	38%	20%	7%	6%	3%	5%	4%	4%	3%	1%	2%	1%	1%	4%
	College Graduate	46%	20%	10%	5%	4%	3%	3%	2%	2%	1%	0%	2%	1%	1%
	Graduate/ Professional School	32%	20%	12%	6%	8%	3%	4%	3%	3%	2%	3%	1%	1%	2%
Ideology	Very Conservative	53%	11%	2%	13%		9%	1%	2%	3%	2%		1%		2%
	Somewhat Conservative	60%	6%	6%	8%	1%	5%	0%	4%	1%	2%	1%	3%	1%	1%
	Moderate	46%	10%	6%	8%	1%	6%	4%	3%	2%	3%			5%	5%
	Somewhat Liberal	18%	33%	15%	2%	8%	1%	8%	3%	5%	1%	3%		1%	1%
	Very Liberal	5%	43%	17%		12%		6%	1%	3%	3%	3%	1%	1%	5%
Party Registration	Democratic	16%	39%	15%	1%	9%		6%	2%	4%	2%	1%	0%	2%	3%
	Republican	59%	6%	4%	12%	0%	7%	1%	4%	2%	2%	0%	2%		0%
	Undeclared	42%	15%	9%	6%	4%	4%	5%	3%	3%	1%	3%	1%	2%	3%
Party Identification	Democratic	15%	35%	16%	1%	9%		7%	2%	4%	2%	3%	0%	2%	3%
	Republican	60%	6%	3%	11%	0%	7%	1%	4%	2%	2%	0%	2%	1%	1%
	Swing	52%	9%	7%	11%	1%	10%	2%	2%	1%	1%	3%			2%
Congressional District	CD-1	44%	18%	8%	6%	3%	4%	3%	3%	3%	2%	2%	1%	1%	2%
	CD-2	34%	21%	11%	7%	5%	4%	5%	3%	3%	2%	1%	1%	2%	3%
Region	North Country/ Lakes	45%	16%	9%	4%	4%	5%	5%	4%	2%	2%	1%	1%		2%
	Monadnock/ Dartmouth	24%	30%	11%	6%	6%	0%	5%	3%	2%	3%	0%	2%	2%	5%
	Merrimack Valley	39%	19%	10%	7%	3%	4%	4%	3%	2%	2%	2%	1%	2%	2%
	Seacoast/ Border	44%	16%	8%	6%	5%	5%	2%	3%	4%	2%	2%	1%	1%	2%
Attention to Election	A Lot	41%	18%	11%	6%	4%	4%	4%	3%	2%	2%	1%	1%	1%	2%
	Some	32%	23%	4%	10%	7%	3%	3%	5%	3%	3%	1%	1%	1%	4%
	A Little	38%	32%	2%			4%	4%		6%		11%		4%	
Total		39%	19%	9%	6%	4%	4%	4%	3%	3%	2%	1%	1%	1%	2%

If the election for US Senate were held today, for which candidate below would you vote?

		Bolduc	Hassan	Kauffman	Unsure
Gender	Female	39%	56%	1%	4%
	Male	57%	38%	2%	3%
Age	18-34	56%	41%	2%	1%
	35-54	50%	45%	2%	2%
	55-64	49%	45%	2%	4%
	65+	38%	55%	1%	5%
Education	High School or Less	50%	42%	3%	4%
	Some College/Associates Degree	49%	46%	1%	4%
	College Graduate	51%	45%	2%	3%
	Graduate/Professional School	40%	56%	1%	3%
Ideology	Very Conservative	92%	3%	2%	3%
	Somewhat Conservative	76%	16%	2%	5%
	Moderate	46%	45%	3%	6%
	Somewhat Liberal	9%	89%	1%	2%
	Very Liberal	4%	96%		
Party Registration	Democratic	5%	93%	0%	1%
	Republican	91%	6%	1%	3%
	Undeclared	45%	45%	4%	6%
Party Identification	Democratic	5%	93%	1%	1%
	Republican	89%	5%	2%	4%
	Swing	50%	31%	7%	12%
Congressional District	CD-1	51%	45%	1%	3%
	CD-2	44%	50%	2%	4%
Region	North Country/Lakes	54%	38%	4%	5%
	Monadnock/Dartmouth	36%	59%	1%	3%
	Merrimack Valley	48%	47%	2%	3%
	Seacoast/Border	52%	44%	1%	3%
Attention to Election	A Lot	51%	45%	1%	3%
	Some	40%	53%	2%	5%
	A Little	31%	63%	4%	2%
Total		48%	47%	2%	3%

If the election for Governor were held today, for which candidate below would you vote?

		Sununu	Sherman	Halldorson	Borysenko	Unsure
Gender	Female	47%	44%	1%	1%	7%
	Male	64%	29%	1%	1%	5%
Age	18-34	59%	34%	3%	1%	4%
	35-54	56%	34%	2%	1%	7%
	55-64	56%	35%	1%		8%
	65+	51%	43%		1%	5%
Education	High School or Less	59%	30%	1%	2%	8%
	Some College/Associates Degree	56%	35%	1%	0%	8%
	College Graduate	59%	35%	0%	1%	5%
	Graduate/Professional School	46%	47%	3%	1%	3%
Ideology	Very Conservative	92%		1%	3%	5%
	Somewhat Conservative	85%	9%	1%	1%	5%
	Moderate	54%	27%	5%	1%	13%
	Somewhat Liberal	21%	71%	1%	0%	6%
	Very Liberal	5%	90%		1%	4%
Party Registration	Democratic	12%	81%	1%		6%
	Republican	93%	3%		0%	4%
	Undeclared	59%	29%	2%	2%	8%
Party Identification	Democratic	14%	78%	1%	1%	7%
	Republican	92%	2%	1%	1%	4%
	Swing	69%	7%	3%	4%	17%
Congressional District	CD-1	59%	34%	1%	0%	5%
	CD-2	51%	40%	1%	1%	7%
Region	North Country/Lakes	62%	29%	1%	1%	8%
	Monadnock/Dartmouth	42%	50%	3%	1%	4%
	Merrimack Valley	57%	36%	0%	1%	6%
	Seacoast/Border	57%	34%	1%	1%	7%
Attention to Election	A Lot	57%	37%	1%	1%	4%
	Some	51%	35%	2%	2%	10%
	A Little	40%	28%	4%		28%
Total		55%	37%	1%	1%	6%

If the election for US House were held today, for which candidate below would you vote? (CD-1)				
		Leavitt	Pappas	Unsure
Gender	Female	43%	53%	4%
	Male	60%	36%	3%
Age	18-34	57%	41%	2%
	35-54	48%	48%	5%
	55-64	57%	40%	3%
	65+	44%	52%	4%
Education	High School or Less	60%	36%	4%
	Some College/Associates Degree	55%	42%	3%
	College Graduate	46%	50%	4%
	Graduate/Professional School	44%	53%	3%
Ideology	Very Conservative	97%	1%	2%
	Somewhat Conservative	76%	19%	5%
	Moderate	49%	41%	10%
	Somewhat Liberal	13%	86%	1%
	Very Liberal	3%	97%	
Party Registration	Democratic	9%	90%	2%
	Republican	88%	8%	4%
	Undeclared	53%	42%	5%
Party Identification	Democratic	8%	91%	1%
	Republican	89%	7%	4%
	Swing	54%	35%	11%
Region	North Country/Lakes	63%	35%	2%
	Merrimack Valley	49%	48%	3%
	Seacoast/Border	49%	47%	4%
Attention to Election	A Lot	54%	43%	3%
	Some	42%	53%	5%
	A Little	26%	67%	7%
	Total	51%	45%	4%

If the election for US House were held today, for which candidate below would you vote? (CD-2)				
		Kuster	Burns	Unsure
Gender	Female	61%	35%	5%
	Male	39%	50%	10%
Age	18-34	44%	49%	7%
	35-54	44%	47%	9%
	55-64	51%	42%	7%
	65+	60%	34%	6%
Education	High School or Less	45%	46%	8%
	Some College/Associates Degree	52%	40%	8%
	College Graduate	43%	51%	6%
	Graduate/Professional School	59%	32%	8%
Ideology	Very Conservative	7%	89%	4%
	Somewhat Conservative	17%	69%	14%
	Moderate	49%	43%	8%
	Somewhat Liberal	91%	5%	4%
	Very Liberal	93%	3%	4%
Party Registration	Democratic	96%	3%	2%
	Republican	5%	87%	8%
	Undeclared	49%	39%	12%
Party Identification	Democratic	94%	3%	3%
	Republican	7%	84%	9%
	Swing	29%	45%	26%
Region	North Country/Lakes	43%	33%	24%
	Monadnock/Dartmouth	61%	36%	3%
	Merrimack Valley	47%	45%	8%
	Seacoast/Border	37%	53%	9%
Attention to Elections	A Lot	48%	45%	6%
	Some	55%	33%	12%
	A Little	56%	37%	7%
Total		50%	42%	8%

WEIGHTED DEMOGRAPHICS

October 28-29, 2022
n = 1541
New Hampshire Likely Voters
MoE +/- 2.5%

Gender			
		Frequency	Percent
	Female	795	52
	Male	746	48
	Total	1541	100

Age			
		Frequency	Percent
	18-34	245	16
	35-54	485	31
	55-64	402	26
	65+	408	27
	Total	1541	100

Education			
		Frequency	Percent
	High School or Less	264	17
	Some College/Associates Degree	519	34
	College Graduate	439	28
	Graduate/Professional School	319	21
	Total	1541	100

Ideology			
		Frequency	Percent
	Very Conservative	236	15
	Somewhat Conservative	530	34
	Moderate	157	10
	Somewhat Liberal	430	28
	Very Liberal	188	12
	Conservative	766	50
	Moderate	157	10
	Liberal	618	40
	Total	1541	100

Party Registration			
		Frequency	Percent
Statewide	Democratic	487	32
	Republican	504	33
	Undeclared	550	36
	Total	1541	100
CD-1	Democratic	247	31
	Republican	268	34
	Undeclared	279	35
	Total	791	100
CD-2	Democratic	240	32
	Republican	236	32
	Undeclared	274	37
	Total	750	100

Party Identification			
		Frequency	Percent
Statewide	Democratic	697	45
	Republican	721	47
	Swing	124	8
	Total	1541	100
CD-1	Democratic	342	43
	Republican	383	48
	Swing	66	8
	Total	791	100
CD-2	Democratic	355	47
	Republican	338	45
	Swing	58	8
	Total	751	100

County			
		Frequency	Percent
	Belknap	74	5
	Carroll	65	4
	Cheshire	89	6
	Coos	31	2
	Grafton	102	7
	Hillsborough	441	29
	Merrimack	171	11
	Rockingham	382	25
	Strafford	140	9
	Sullivan	46	3
	Total	1541	100

Region			
		Frequency	Percent
	North Country/Lakes	170	11
	Monadnock/Dartmouth	237	15
	Merrimack Valley	612	40
	Seacoast/Border	522	34
	Total	1541	100

Congressional District			
		Frequency	Percent
	CD-1	791	51
	CD-2	750	49
	Total	1541	100

ABOUT THE SAINT ANSELM COLLEGE SURVEY CENTER: The Saint Anselm College Survey Center (SACSC) was founded in the wake of the 2016 election, and launched its first poll in February 2018 as the midterm elections were getting underway. Housed within the New Hampshire Institute of Politics at Saint Anselm College, the Center conducts quarterly polls of New Hampshire voter attitudes and additional polls as circumstances warrant. This research supports the academic mission of the College, and provides students with a practical education in survey techniques while providing the public at large with insight into political opinion trends that impact the state's federal and gubernatorial elections. The Center's political surveys were the most accurate New Hampshire election polling throughout the 2020 cycle. To support its operations, the Center performs commissioned research on behalf of nonprofit organizations and corporations.

For more information on SACSC, please visit: anselm.edu/new-hampshire-institute-politics/polling

For inquiries, please contact: nhioppoll@anselm.edu