

A SURVEY OF LIKELY NEW HAMPSHIRE PRESIDENTIAL PRIMARY VOTERS

December 18-19, 2023

Neil Levesque, Executive Director
Tauna Sisco, Ph. D, Faculty Advisor



Contents

3	SURVEY NOTES
4	SUMMARY
5	QUESTIONS TESTED
8	CHARTS
11	WEIGHTED MARGINALS
18	WEIGHTED TABLES
45	WEIGHTED DEMOGRAPHICS
47	ABOUT SACSC

Survey Notes

These results are from a Saint Anselm College Survey Center poll based on online surveys of 1711 New Hampshire likely voters in the upcoming presidential primary. Surveys were collected between December 18th and 19th, 2023, from cell phone users randomly drawn from a sample of registered voters reflecting the demographic and partisan characteristics of the voting population. Names were presented in random order for the candidate preference questions. The survey has an overall margin of sampling error of +/- 3.9% with a confidence interval of 95%; the margin of sampling error for the primary questions is +/- 4.8% for the Democratic primary and +/- 3.0% for the Republican primary. The data are weighted for age, gender, geography, and education based on a voter demographic model derived from historical voting patterns, but are not weighted by party registration or party identification.

Summary

New Hampshire Institute of Politics Executive Director Neil Levesque summarized the results, saying, “After earning the key endorsement of New Hampshire Governor Chris Sununu, former Ambassador Nikki Haley has broken away from the pack pursuing former President Donald Trump and become the clear alternative. However, even after cutting Trump’s lead in half, she still trails as his support remains steady in the mid-40’s. Trump’s supporters seem undeterred by the former president’s ongoing legal challenges.”

Former President Donald Trump maintains a significant lead. 44% of respondents express their preference for Trump on the ballot test, a 14-point lead over his closest challenger, former United Nations Ambassador Nikki Haley. Haley has doubled her support from 15% in the Survey Center’s last poll in September, and now sits at 30% with just over a month before the First in the Nation Primary.

Former New Jersey Governor Chris Christie continues to make incremental gains, while former Florida Governor Ron DeSantis’ support has all but disappeared. Christie has picked up a couple points and is now the preferred candidate of 12% of respondents, while DeSantis has continued his steady drop and now sits at 6%.

Haley is the clear choice of voters that have an unfavorable opinion of Trump. 56% of respondents that don’t like Trump choose Haley as their preference, versus 31% that choose Christie.

New Hampshire Democratic voters may punish Biden for skipping the New Hampshire Primary, but likely not enough to make a difference. 50% indicate they would write in the president, and neither challenger Dean Phillips (10%) nor Marianne Williamson (7%) has developed much momentum.

Biden enjoys a unified party, while the Republicans are fractured. In a hypothetical three-way contest between the incumbent, Trump, and independent Robert F. Kennedy, Jr., 92% of Democratic primary voters indicate they would vote for Biden in the general election, while only 62% of Republican primary voters indicate they would vote for Trump.

Illustrative of Trump’s looming problem in New Hampshire, a strong majority of Christie supporters indicate they would vote for President Joe Biden if Trump is the Republican nominee. 79% would vote for Biden, while only 1% would vote for Trump. A plurality of Haley supporters, 43%, would choose Biden over Trump.

Kennedy doesn’t appear to hurt Biden as he draws a bit more Republican voters than Democrats. Kennedy takes 9% of the Republican vote in the hypothetical match-up versus only 6% of the Democratic vote.

Trump trails Biden by 10-points in a hypothetical general election ballot. Biden carries 90% of Democrats and 49% of undeclared voters to build a 49%-39% lead. Trump is weakened by carrying only 78% of Republicans.

Questions Tested

Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track?

- Right Track
- Wrong Track
- Unsure

If the election for Congress were held today, for which candidate would you likely vote?

- Democratic
- Republican
- Other
- Unsure

Which of the below issues is most important in determining how you vote?

- Abortion
- Crime
- Economy/Inflation
- Education
- Elections/Voting
- Environment/Climate
- Government Spending/Taxes
- Gun Regulation
- Health Care
- Immigration
- National Security
- Russian/Chinese Expansionism
- Other _____

In the next series of questions, you will be asked your opinion of some Democratic candidates for President. Please indicate if your opinion is strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable of that person. You may indicate if you have no opinion or have never heard of him or her.

What is your opinion of Joe Biden?

What is your opinion of Dean Phillips?

What is your opinion of Marianne Williamson?

- Strongly Favorable
- Somewhat Favorable
- Somewhat Unfavorable
- Strongly Unfavorable

- No Opinion
- Never Heard Of

As of now, which of the below candidates would you be most likely to support in the 2024 Democratic primary?

- Dean Phillips
- Marianne Williamson
- Write-in (please specify) _____
- Unsure

In the next series of questions, you will be asked your opinion of some Republican candidates for President. Please indicate if your opinion is strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable of that person. You may indicate if you have no opinion or have never heard of him or her.

- What is your opinion of Ryan Binkley?**
- What is your opinion of Chris Christie?**
- What is your opinion of Ron DeSantis?**
- What is your opinion of Nikki Haley?**
- What is your opinion of Asa Hutchinson?**
- What is your opinion of Vivek Ramaswamy?**
- What is your opinion of Donald Trump?**

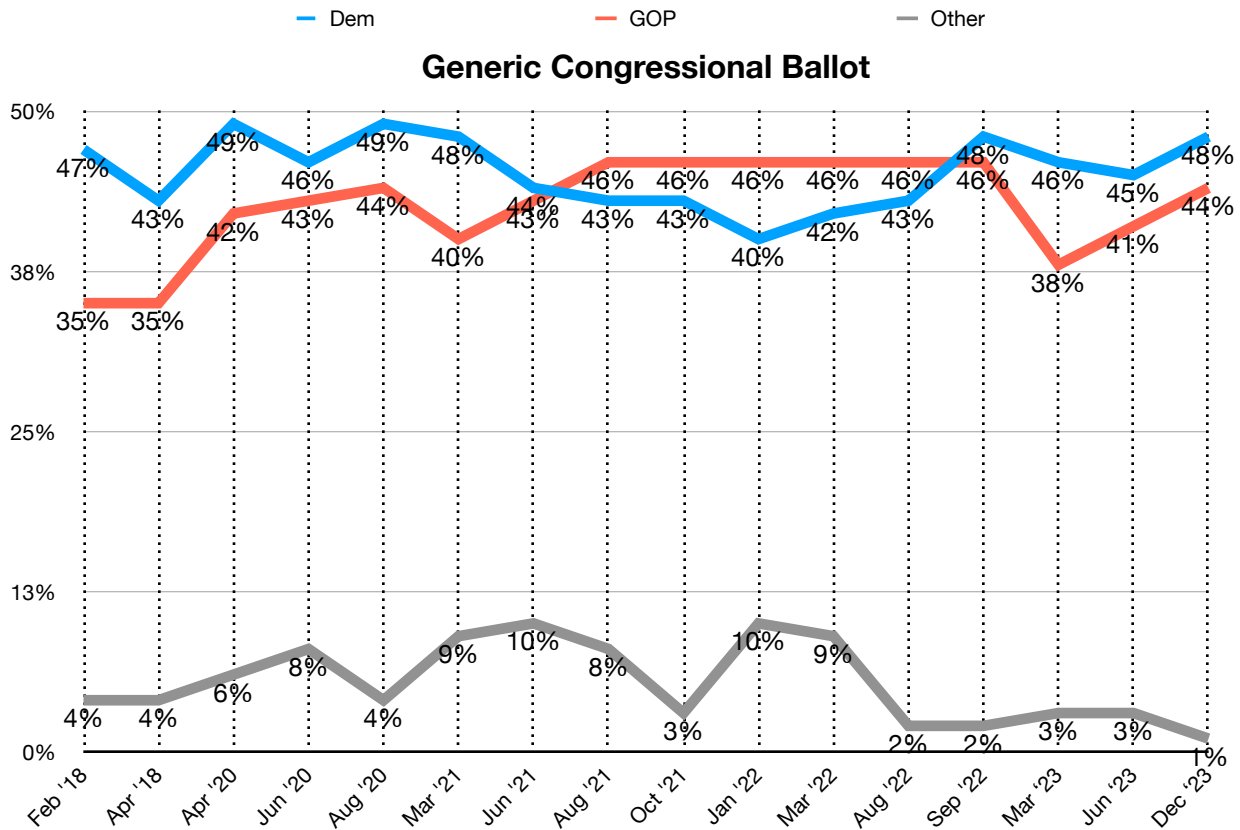
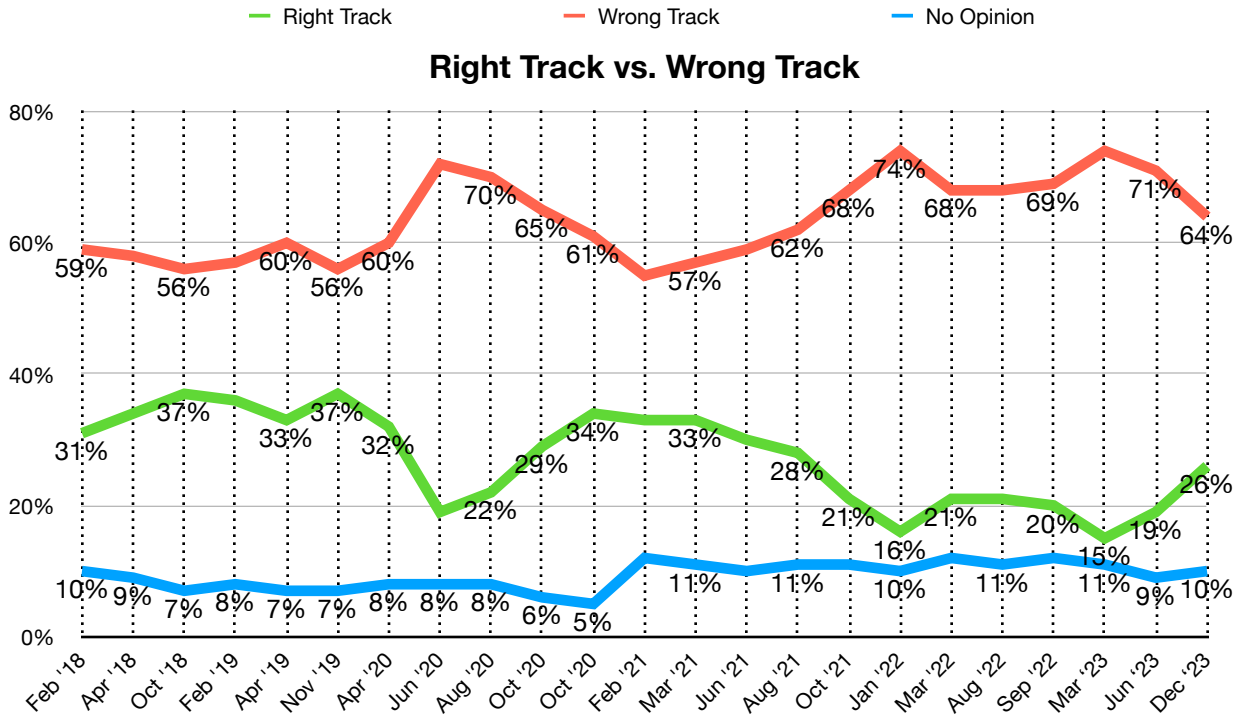
- Strongly Favorable
- Somewhat Favorable
- Somewhat Unfavorable
- Strongly Unfavorable
- No Opinion
- Never Heard Of

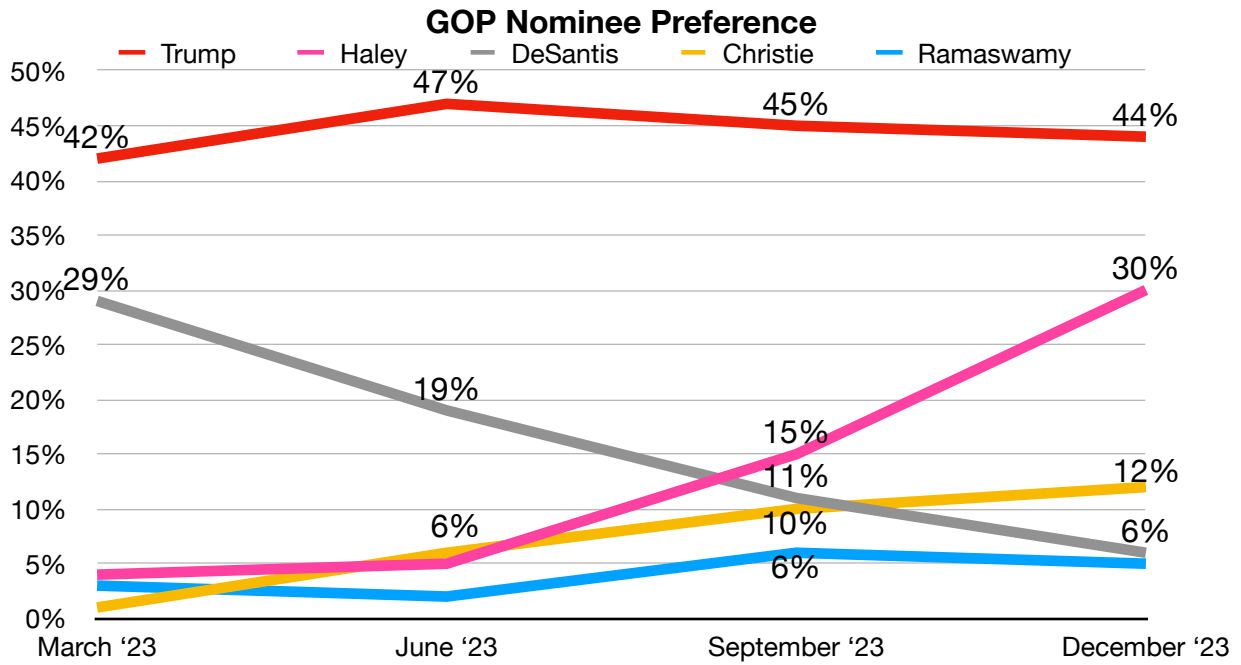
As of now, which of the below candidates would you be most likely to support in the 2024 Republican primary?

- Ryan Binkley
- Chris Christie
- Ron DeSantis
- Nikki Haley
- Asa Hutchinson
- Vivek Ramaswamy
- Donald Trump
- Unsure

If the 2024 Presidential Election were held today, and the candidates were Democrat Joe Biden, Republican Donald Trump, and Independent Robert Kennedy, Jr., for whom would you vote?

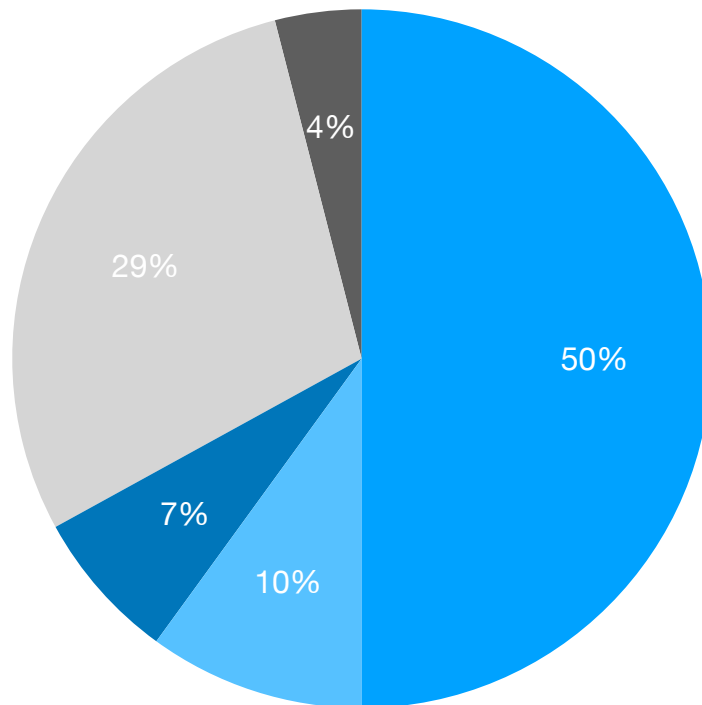
- Joe Biden
- Donald Trump
- Robert Kennedy, Jr.
- Unsure



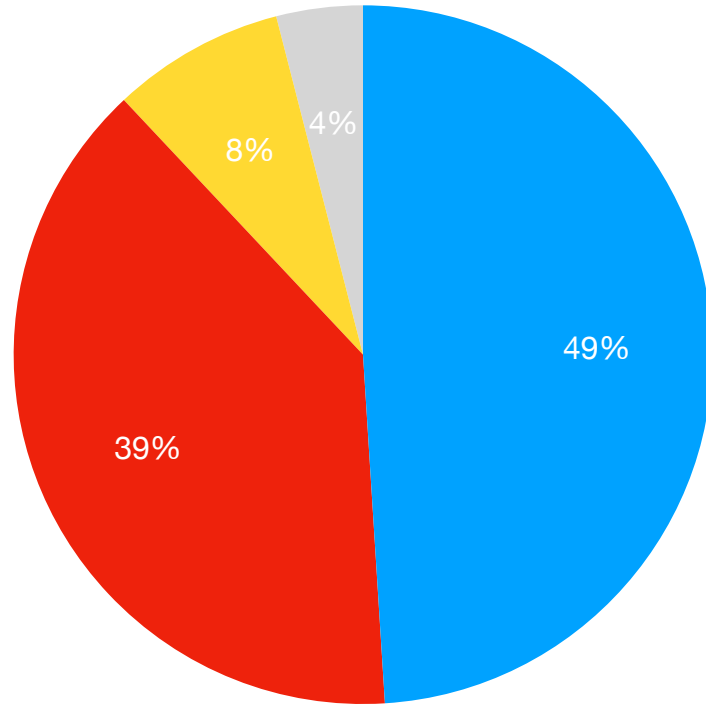


● Biden (Write-In)
 ● Phillips
 ● Williamson
 ● Unsure
 ● Other

Dem Primary Ballot



● Biden ● Trump ● Kennedy ● Unsure
General Election Ballot



December 18-19, 2023 | n=1711 | New Hampshire Presidential Primary Likely Voters | MoE +/-2.4%

Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track?		
	Frequency	Percent
Right Track	442	26
Wrong Track	1090	64
Unsure	179	10
Total	1711	100

If the election for Congress were held today, for which candidate would you likely vote?		
	Frequency	Percent
Democratic	830	48
Republican	755	44
Other	15	1
Unsure	111	7
Total	1711	100

Which of the below issues is most important in determining how you vote?		
	Frequency	Percent
Economy/Inflation	377	22
Abortion	237	14
Immigration	223	13
National Security	150	9
Elections/Voting	140	8
Environment/Climate	117	7
Gun Regulation	112	7
Health Care	93	5
Government Spending/Taxes	93	5
Russian/Chinese Expansionism	48	3
Education	23	1
Crime	10	1
Other	18	1
Unsure	70	4
Total	1711	100

What is your opinion of Joe Biden? (Democratic Primary Voters Only)		
	Frequency	Percent
Strongly Favorable	298	47
Somewhat Favorable	256	40
Somewhat Unfavorable	55	9
Strongly Unfavorable	29	5
No Opinion	1	0
Favorable	554	87
Unfavorable	84	13
No Opinion	1	0
Total	639	100

What is your opinion of Dean Phillips? (Democratic Primary Voters Only)		
	Frequency	Percent
Strongly Favorable	18	3
Somewhat Favorable	83	13
Somewhat Unfavorable	71	11
Strongly Unfavorable	81	13
No Opinion	182	29
Never Heard Of	203	32
Favorable	101	16
Unfavorable	152	24
No Opinion	385	60
Total	639	100

What is your opinion of Marianne Williamson? (Democratic Primary Voters Only)

	Frequency	Percent
Strongly Favorable	12	2
Somewhat Favorable	49	8
Somewhat Unfavorable	93	15
Strongly Unfavorable	171	27
No Opinion	169	26
Never Heard Of	144	23
Favorable	61	10
Unfavorable	264	41
No Opinion	313	49
Total	639	100

What is your opinion of Ryan Binkley? (Republican Primary Voters Only)

	Frequency	Percent
Strongly Favorable	4	0
Somewhat Favorable	4	0
Somewhat Unfavorable	17	2
Strongly Unfavorable	28	3
No Opinion	197	18
Never Heard Of	822	77
Favorable	8	1
Unfavorable	45	4
No Opinion	1019	95
Total	1072	100

What is your opinion of Chris Christie? (Republican Primary Voters Only)

	Frequency	Percent
Strongly Favorable	97	9
Somewhat Favorable	233	22
Somewhat Unfavorable	199	19
Strongly Unfavorable	508	47
No Opinion	34	3
Favorable	331	31
Unfavorable	708	66
No Opinion	34	3
Total	1072	100

What is your opinion of Ron DeSantis? (Republican Primary Voters Only)

	Frequency	Percent
Strongly Favorable	138	13
Somewhat Favorable	429	40
Somewhat Unfavorable	149	14
Strongly Unfavorable	333	31
No Opinion	22	2
Never Heard Of	0	0
Favorable	568	53
Unfavorable	482	45
No Opinion	23	2
Total	1072	100

What is your opinion of Nikki Haley? (Republican Primary Voters Only)

	Frequency	Percent
Strongly Favorable	236	22
Somewhat Favorable	401	37
Somewhat Unfavorable	211	20
Strongly Unfavorable	187	17
No Opinion	37	3
Never Heard Of	0	0
Favorable	637	59
Unfavorable	398	37
No Opinion	37	3
Total	1072	100

What is your opinion of Asa Hutchinson? (Republican Primary Voters Only)

	Frequency	Percent
Strongly Favorable	18	2
Somewhat Favorable	111	10
Somewhat Unfavorable	140	13
Strongly Unfavorable	154	14
No Opinion	428	40
Never Heard Of	220	21
Favorable	129	12
Unfavorable	294	27
No Opinion	648	60
Total	1072	100

What is your opinion of Vivek Ramaswamy? (Republican Primary Voters Only)

	Frequency	Percent
Strongly Favorable	125	12
Somewhat Favorable	363	34
Somewhat Unfavorable	193	18
Strongly Unfavorable	333	31
No Opinion	54	5
Never Heard Of	4	0
Favorable	488	46
Unfavorable	526	49
No Opinion	58	5
Total	1072	100

What is your opinion of Donald Trump? (Republican Primary Voters Only)

	Frequency	Percent
Strongly Favorable	482	45
Somewhat Favorable	155	14
Somewhat Unfavorable	57	5
Strongly Unfavorable	373	35
No Opinion	5	0
Favorable	637	59
Unfavorable	430	40
No Opinion	5	0
Total	1072	100

As of now, which of the below candidates would you be most likely to support in the 2024 Democratic primary? (Democratic Primary Voters Only)

	Frequency	Percent
Biden (Write-In)	319	50
Phillips	63	10
Williamson	46	7
Unsure	185	29
Other	25	4
Total	639	100

As of now, which of the below candidates would you be most likely to support in the 2024 Republican primary? (Republican Primary Voters Only)

	Frequency	Percent
Trump	468	44
Haley	318	30
Christie	134	12
DeSantis	62	6
Ramaswamy	59	5
Hutchinson	1	0
Unsure	30	3
Total	1072	100

If the 2024 Presidential Election were held today, and the candidates were Democrat Joe Biden, Republican Donald Trump, and Independent Robert Kennedy, Jr., for whom would you vote?

	Frequency	Percent
Biden	837	49
Trump	668	39
Kennedy	135	8
Unsure	70	4
Total	1711	100

December 18-19, 2023 | n=1711 | New Hampshire Presidential Primary Likely Voters | MoE +/-2.4%

		Right Track	Wrong Track	Unsure
Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track?				
Gender	Female	30%	56%	14%
	Male	22%	72%	7%
Age	18-34	11%	70%	19%
	35-54	20%	70%	10%
	55-64	34%	58%	9%
	65+	34%	58%	7%
Education	High School or Less	15%	81%	4%
	Some College/Associates Degree	23%	65%	12%
	College Graduate	32%	56%	12%
	Graduate/Professional School	33%	55%	12%
Ideology	Very Conservative	0%	100%	
	Somewhat Conservative	8%	89%	3%
	Moderate	23%	65%	12%
	Somewhat Liberal	49%	33%	18%
	Very Liberal	48%	30%	21%
Ideology	Conservative	6%	92%	2%
	Moderate	23%	65%	12%
	Liberal	49%	32%	19%
Party Registration	Democratic	52%	31%	18%
	Republican	3%	96%	1%
	Undeclared	23%	65%	12%
Party Identification	Democratic	49%	32%	19%
	Republican	3%	95%	2%
	Swing	23%	62%	15%
Region	North Country/Lakes	25%	63%	13%
	Monadnock/Dartmouth	24%	61%	15%
	Merrimack Valley	25%	63%	12%
	Seacoast/Border	28%	66%	6%
Total		26%	64%	10%

If the election for Congress were held today, for which candidate would you likely vote?					
		Democratic	Republican	Other	Unsure
Gender	Female	57%	36%	1%	7%
	Male	40%	53%	1%	6%
Age	18-34	48%	50%	2%	
	35-54	46%	45%	1%	8%
	55-64	47%	44%	0%	9%
	65+	53%	39%	1%	7%
Education	High School or Less	39%	54%	1%	6%
	Some College/Associates Degree	46%	49%	0%	5%
	College Graduate	53%	38%	1%	8%
	Graduate/Professional School	57%	33%	3%	7%
Ideology	Very Conservative		94%	2%	4%
	Somewhat Conservative	11%	80%	0%	9%
	Moderate	53%	32%	1%	14%
	Somewhat Liberal	91%	4%	0%	5%
	Very Liberal	95%	0%	3%	2%
Ideology	Conservative	8%	84%	1%	7%
	Moderate	53%	32%	1%	14%
	Liberal	92%	3%	1%	4%
Party Registration	Democratic	94%	2%	1%	3%
	Republican	4%	90%	0%	6%
	Undeclared	47%	42%	1%	10%
Party Identification	Democratic	93%	2%	1%	4%
	Republican	4%	88%	1%	7%
	Swing	52%	30%	1%	17%
Region	North Country/Lakes	46%	44%		10%
	Monadnock/Dartmouth	58%	33%	1%	7%
	Merrimack Valley	46%	47%	1%	6%
	Seacoast/Border	48%	46%	1%	6%
Total		49%	44%	1%	6%

		Which of the below issues is most important in determining how you vote?													
		Economy/Inflation	Abortion	Immigration	National Security	Elections/Voting	Environment/Climate	Gun Regulation	Health Care	Government Spending/Taxes	Russian/Chinese Expansionism	Education	Crime	Other	Unsure
Gender	Female	18%	22%	12%	9%	7%	7%	6%	7%	4%	2%	1%	0%	1%	3%
	Male	26%	5%	14%	8%	9%	6%	7%	4%	7%	3%	2%	1%	1%	5%
Age	18-34	30%	6%	9%	8%	2%	5%	18%	12%	1%	2%	0%		4%	3%
	35-54	25%	14%	10%	8%	9%	9%	3%	5%	8%	3%	2%	1%	1%	4%
	55-64	20%	15%	16%	10%	9%	6%	3%	3%	7%	3%	1%	1%		6%
	65+	16%	17%	16%	9%	10%	6%	6%	4%	5%	3%	2%	1%	0%	4%
Education	High School or Less	20%	14%	19%	11%	7%	3%	9%	2%	5%	4%	1%	1%		4%
	Some College/Associates Degree	25%	10%	16%	9%	8%	4%	9%	8%	5%	2%	1%	0%	0%	4%
	College Graduate	23%	16%	7%	7%	9%	9%	4%	6%	6%	3%	1%	1%	3%	4%
	Graduate/ Professional School	17%	17%	10%	9%	10%	13%	3%	4%	6%	3%	3%		1%	5%
Ideology	Very Conservative	29%	4%	24%	14%	8%		2%	1%	9%	2%	0%	1%	1%	5%
	Somewhat Conservative	35%	3%	24%	8%	5%	1%	8%	1%	9%	3%	1%	1%	0%	2%
	Moderate	27%	7%	14%	17%	9%	6%	4%	2%	5%	2%	2%	1%		5%
	Somewhat Liberal	10%	28%	1%	7%	11%	12%	5%	8%	2%	5%	3%	0%	1%	6%
	Very Liberal	5%	25%	1%	2%	10%	16%	13%	16%	0%	1%	0%		4%	5%
Ideology	Conservative	33%	3%	24%	10%	6%	1%	6%	1%	9%	2%	1%	1%	1%	3%
	Moderate	27%	7%	14%	17%	9%	6%	4%	2%	5%	2%	2%	1%		5%
	Liberal	9%	27%	1%	5%	11%	14%	8%	11%	2%	3%	2%	0%	2%	5%
Party Registration	Democratic	11%	22%	2%	5%	12%	14%	7%	12%	1%	4%	2%	0%	2%	5%
	Republican	35%	3%	27%	11%	6%	1%	1%	1%	9%	2%	1%	1%	0%	3%
	Undeclared	21%	16%	11%	10%	7%	5%	10%	4%	6%	2%	2%	0%	1%	4%
Party Identification	Democratic	9%	26%	2%	5%	11%	14%	9%	11%	2%	3%	2%	0%	2%	5%
	Republican	34%	3%	25%	10%	5%	1%	6%	1%	9%	2%	1%	1%	1%	3%
	Swing	25%	12%	11%	23%	9%	4%		4%	4%	2%	2%	1%		4%
Region	North Country/Lakes	18%	8%	14%	11%	12%	8%	8%	5%	6%	3%	2%		1%	5%
	Monadnock/ Dartmouth	16%	18%	9%	8%	6%	8%	2%	12%	7%	5%	2%	1%		5%
	Merrimack Valley	23%	14%	9%	9%	8%	6%	12%	6%	5%	3%	1%	1%	1%	2%
	Seacoast/Border	25%	13%	20%	8%	8%	7%	2%	2%	5%	2%	1%	0%	1%	5%
Total		22%	14%	13%	9%	8%	7%	7%	5%	5%	3%	1%	1%	1%	4%

What is your opinion of Joe Biden? (Democratic Primary Voters Only)				
		Favorable	Unfavorable	No Opinion
Gender	Female	87%	12%	0%
	Male	86%	14%	
Age	18-34	82%	18%	
	35-54	76%	24%	
	55-64	96%	4%	1%
	65+	93%	7%	
Education	High School or Less	88%	13%	
	Some College/Associates Degree	87%	13%	
	College Graduate	87%	13%	
	Graduate/Professional School	86%	13%	1%
Ideology	Somewhat Conservative	75%	25%	
	Moderate	71%	29%	
	Somewhat Liberal	91%	9%	0%
	Very Liberal	85%	15%	
Ideology	Conservative	75%	25%	
	Moderate	71%	29%	
	Liberal	88%	12%	0%
Party Registration	Democratic	87%	13%	0%
	Republican	100%		
	Undeclared	84%	16%	
Party Identification	Democratic	87%	13%	0%
	Republican	100%		
	Swing	78%	22%	
Region	North Country/Lakes	83%	17%	
	Monadnock/Dartmouth	84%	16%	
	Merrimack Valley	84%	16%	
	Seacoast/Border	92%	7%	0%
Total		87%	13%	0%

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion
What is your opinion of Joe Biden? (Democratic Primary Voters Only)						
Gender	Female	49%	38%	9%	4%	0%
	Male	42%	43%	8%	7%	
Age	18-34	11%	70%	15%	3%	
	35-54	40%	36%	13%	10%	
	55-64	62%	33%	2%	2%	1%
	65+	64%	29%	4%	2%	
Education	High School or Less	46%	42%	10%	3%	
	Some College/Associates Degree	47%	39%	9%	4%	
	College Graduate	46%	40%	8%	5%	
	Graduate/Professional School	46%	40%	7%	6%	1%
Ideology	Somewhat Conservative	52%	22%	4%	22%	
	Moderate	45%	26%	18%	11%	
	Somewhat Liberal	49%	41%	6%	3%	0%
	Very Liberal	42%	42%	11%	4%	
Ideology	Conservative	52%	22%	4%	22%	
	Moderate	45%	26%	18%	11%	
	Liberal	47%	42%	8%	3%	0%
Party Registration	Democratic	50%	38%	9%	3%	0%
	Republican	100%				
	Undeclared	33%	52%	6%	9%	
Party Identification	Democratic	47%	40%	9%	4%	0%
	Republican	100%				
	Swing	22%	56%		22%	
Region	North Country/Lakes	53%	30%	13%	5%	
	Monadnock/Dartmouth	37%	48%	13%	3%	
	Merrimack Valley	39%	45%	10%	6%	
	Seacoast/Border	60%	32%	3%	4%	0%
Total		46%	40%	9%	5%	0%

What is your opinion of Dean Phillips? (Democratic Primary Voters Only)				
		Favorable	Unfavorable	No Opinion
Gender	Female	15%	24%	61%
	Male	18%	23%	59%
Age	18-34	28%	22%	50%
	35-54	11%	18%	71%
	55-64	15%	23%	62%
	65+	13%	30%	56%
Education	High School or Less	26%	11%	63%
	Some College/Associates Degree	15%	20%	65%
	College Graduate	15%	27%	58%
	Graduate/Professional School	14%	32%	54%
Ideology	Somewhat Conservative	15%	7%	78%
	Moderate	18%	21%	61%
	Somewhat Liberal	17%	23%	60%
	Very Liberal	14%	27%	59%
Ideology	Conservative	15%	7%	78%
	Moderate	18%	21%	61%
	Liberal	16%	25%	60%
Party Registration	Democratic	14%	25%	61%
	Republican			100%
	Undeclared	26%	17%	57%
Party Identification	Democratic	15%	24%	61%
	Republican			100%
	Swing	50%	40%	10%
Region	North Country/Lakes	19%	25%	56%
	Monadnock/Dartmouth	8%	31%	61%
	Merrimack Valley	22%	21%	56%
	Seacoast/Border	10%	23%	67%
Total		16%	24%	61%

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
What is your opinion of Dean Phillips? (Democratic Primary Voters Only)							
Gender	Female	3%	11%	11%	13%	31%	30%
	Male	2%	16%	11%	11%	24%	35%
Age	18-34	2%	26%	15%	7%	4%	46%
	35-54	3%	7%	6%	12%	30%	41%
	55-64	7%	8%	12%	11%	36%	26%
	65+	0%	13%	13%	18%	37%	19%
Education	High School or Less	3%	24%	7%	4%	38%	25%
	Some College/Associates Degree	2%	13%	8%	12%	28%	37%
	College Graduate	5%	10%	14%	13%	26%	32%
	Graduate/Professional School	1%	12%	14%	18%	28%	26%
Ideology	Somewhat Conservative	3%	14%	3%	7%	62%	10%
	Moderate	5%	13%	3%	18%	42%	18%
	Somewhat Liberal	4%	13%	12%	11%	28%	32%
	Very Liberal	1%	13%	13%	14%	23%	36%
Ideology	Conservative	3%	14%	3%	7%	62%	10%
	Moderate	5%	13%	3%	18%	42%	18%
	Liberal	3%	13%	12%	13%	26%	34%
Party Registration	Democratic	2%	11%	12%	13%	29%	32%
	Republican						100%
	Undeclared	5%	21%	5%	11%	27%	31%
Party Identification	Democratic	3%	12%	11%	12%	29%	32%
	Republican						100%
	Swing		56%	11%	22%	11%	
Region	North Country/Lakes	5%	14%	8%	17%	39%	17%
	Monadnock/Dartmouth	5%	5%	22%	9%	27%	33%
	Merrimack Valley	3%	20%	9%	12%	26%	30%
	Seacoast/Border	1%	9%	9%	14%	29%	37%
Total		3%	13%	11%	13%	29%	32%

What is your opinion of Marianne Williamson? (Democratic Primary Voters Only)				
		Favorable	Unfavorable	No Opinion
Gender	Female	10%	42%	49%
	Male	10%	40%	50%
Age	18-34	10%	34%	56%
	35-54	7%	49%	43%
	55-64	13%	35%	52%
	65+	10%	43%	48%
Education	High School or Less		11%	89%
	Some College/Associates Degree	7%	45%	48%
	College Graduate	10%	43%	47%
	Graduate/Professional School	18%	48%	34%
Ideology	Somewhat Conservative		39%	61%
	Moderate	3%	29%	68%
	Somewhat Liberal	9%	40%	51%
	Very Liberal	12%	46%	42%
Ideology	Conservative		39%	61%
	Moderate	3%	29%	68%
	Liberal	10%	42%	47%
Party Registration	Democratic	10%	41%	49%
	Republican		100%	
	Undeclared	9%	42%	48%
Party Identification	Democratic	10%	41%	49%
	Republican		100%	
	Swing		56%	44%
Region	North Country/Lakes	8%	43%	49%
	Monadnock/Dartmouth	6%	31%	62%
	Merrimack Valley	12%	44%	45%
	Seacoast/Border	9%	43%	48%
Total		10%	41%	49%

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
What is your opinion of Marianne Williamson? (Democratic Primary Voters Only)							
Gender	Female	2%	8%	15%	27%	25%	23%
	Male	2%	7%	14%	26%	29%	21%
Age	18-34	6%	3%	20%	15%	25%	32%
	35-54		7%	15%	34%	19%	24%
	55-64	2%	10%	15%	21%	33%	19%
	65+	0%	9%	11%	31%	29%	18%
Education	High School or Less			4%	7%	44%	44%
	Some College/Associates Degree	1%	6%	19%	26%	27%	21%
	College Graduate	4%	7%	11%	32%	23%	23%
	Graduate/Professional School	2%	16%	17%	31%	21%	13%
Ideology	Somewhat Conservative			21%	18%	32%	29%
	Moderate		3%	11%	18%	24%	45%
	Somewhat Liberal	0%	9%	13%	26%	29%	22%
	Very Liberal	5%	7%	17%	30%	22%	20%
Ideology	Conservative			21%	18%	32%	29%
	Moderate		3%	11%	18%	24%	45%
	Liberal	2%	8%	14%	28%	26%	21%
Party Registration	Democratic	2%	7%	13%	28%	27%	22%
	Republican				100%		
	Undeclared		9%	22%	20%	23%	25%
Party Identification	Democratic	2%	8%	15%	26%	27%	22%
	Republican				100%		
	Swing			11%	44%		44%
Region	North Country/Lakes		8%	24%	19%	35%	14%
	Monadnock/Dartmouth		6%	9%	22%	19%	43%
	Merrimack Valley	4%	8%	15%	29%	26%	19%
	Seacoast/Border	0%	8%	14%	29%	29%	19%
Total		2%	8%	15%	27%	27%	23%

What is your opinion of Ryan Binkley? (Republican Primary Voters Only)				
		Favorable	Unfavorable	No Opinion
Gender	Female	0%	4%	96%
	Male	1%	5%	94%
Age	18-34		1%	99%
	35-54	0%	5%	95%
	55-64	3%	5%	92%
	65+		4%	96%
Education	High School or Less	2%	3%	95%
	Some College/Associates Degree	0%	3%	96%
	College Graduate	1%	5%	94%
	Graduate/Professional School	1%	5%	94%
Ideology	Very Conservative	0%	8%	92%
	Somewhat Conservative	1%	3%	96%
	Moderate	1%	4%	96%
	Somewhat Liberal		3%	97%
	Very Liberal		13%	87%
Ideology	Conservative	1%	4%	95%
	Moderate	1%	4%	96%
	Liberal		4%	96%
Party Registration	Democratic			100%
	Republican	1%	6%	93%
	Undeclared	0%	3%	97%
Party Identification	Democratic		3%	97%
	Republican	1%	5%	94%
	Swing		3%	97%
Region	North Country/Lakes	3%	6%	91%
	Monadnock/Dartmouth		4%	96%
	Merrimack Valley	1%	4%	95%
	Seacoast/Border		3%	97%
Total		1%	4%	95%

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
What is your opinion of Ryan Binkley? (Republican Primary Voters Only)							
Gender	Female		0%	1%	3%	19%	77%
	Male	1%	0%	2%	3%	18%	76%
Age	18-34			1%		16%	83%
	35-54		0%	2%	3%	13%	81%
	55-64	1%	1%	1%	4%	18%	74%
	65+			2%	2%	27%	69%
Education	High School or Less	2%		0%	3%	11%	84%
	Some College/Associates Degree		0%	2%	1%	17%	79%
	College Graduate	0%	0%	2%	3%	24%	69%
	Graduate/Professional School		1%	2%	4%	23%	70%
Ideology	Very Conservative		0%	3%	4%	23%	69%
	Somewhat Conservative	1%	1%	2%	1%	21%	75%
	Moderate	1%			4%	11%	84%
	Somewhat Liberal			1%	3%	10%	86%
	Very Liberal				13%		87%
Ideology	Conservative	1%	1%	2%	2%	21%	73%
	Moderate	1%			4%	11%	84%
	Liberal			1%	4%	9%	86%
Party Registration	Democratic					10%	90%
	Republican	1%	1%	2%	3%	24%	69%
	Undeclared		0%	1%	2%	13%	84%
Party Identification	Democratic				3%	9%	88%
	Republican	1%	1%	2%	3%	22%	73%
	Swing			1%	2%	9%	88%
Region	North Country/Lakes	3%	1%	2%	4%	21%	70%
	Monadnock/Dartmouth				4%	14%	82%
	Merrimack Valley	0%	1%	2%	2%	17%	78%
	Seacoast/Border			2%	1%	21%	76%
Total		0%	0%	2%	3%	18%	77%

What is your opinion of Chris Christie? (Republican Primary Voters Only)				
		Favorable	Unfavorable	No Opinion
Gender	Female	34%	62%	4%
	Male	28%	69%	3%
Age	18-34	12%	82%	6%
	35-54	30%	67%	3%
	55-64	35%	63%	2%
	65+	39%	59%	3%
Education	High School or Less	17%	81%	2%
	Some College/Associates Degree	23%	74%	3%
	College Graduate	45%	52%	3%
	Graduate/Professional School	46%	49%	5%
Ideology	Very Conservative	9%	89%	2%
	Somewhat Conservative	28%	68%	4%
	Moderate	39%	56%	5%
	Somewhat Liberal	70%	30%	
	Very Liberal	40%	60%	
Ideology	Conservative	22%	74%	4%
	Moderate	39%	56%	5%
	Liberal	67%	33%	
Party Registration	Democratic	38%	62%	
	Republican	20%	77%	4%
	Undeclared	42%	55%	3%
Party Identification	Democratic	72%	28%	
	Republican	21%	76%	3%
	Swing	45%	46%	8%
Region	North Country/Lakes	33%	65%	2%
	Monadnock/Dartmouth	41%	58%	1%
	Merrimack Valley	31%	64%	4%
	Seacoast/Border	25%	72%	3%
Total		31%	66%	3%

What is your opinion of Chris Christie? (Republican Primary Voters Only)		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion
Gender	Female	13%	22%	13%	49%	4%
	Male	6%	22%	23%	46%	3%
Age	18-34	2%	10%	32%	50%	6%
	35-54	11%	19%	20%	47%	3%
	55-64	8%	27%	14%	48%	2%
	65+	12%	27%	13%	45%	3%
Education	High School or Less	8%	10%	15%	66%	2%
	Some College/Associates Degree	5%	18%	25%	48%	3%
	College Graduate	14%	31%	15%	37%	3%
	Graduate/Professional School	12%	34%	15%	34%	5%
Ideology	Very Conservative		9%	14%	75%	2%
	Somewhat Conservative	8%	20%	19%	49%	4%
	Moderate	13%	26%	21%	36%	4%
	Somewhat Liberal	26%	44%	20%	10%	
	Very Liberal	13%	27%	53%	7%	
Ideology	Conservative	5%	17%	17%	57%	4%
	Moderate	13%	26%	21%	36%	4%
	Liberal	24%	43%	23%	10%	
Party Registration	Democratic	10%	30%	47%	13%	
	Republican	6%	14%	17%	60%	4%
	Undeclared	13%	29%	19%	36%	3%
Party Identification	Democratic	25%	47%	22%	7%	
	Republican	5%	15%	17%	59%	3%
	Swing	13%	32%	26%	21%	8%
Region	North Country/Lakes	9%	24%	11%	54%	2%
	Monadnock/Dartmouth	16%	24%	18%	41%	1%
	Merrimack Valley	9%	22%	16%	49%	4%
	Seacoast/Border	6%	19%	25%	47%	3%
Total		9%	22%	19%	47%	3%

What is your opinion of Ron DeSantis? (Republican Primary Voters Only)				
		Favorable	Unfavorable	No Opinion
Gender	Female	52%	44%	3%
	Male	54%	45%	1%
Age	18-34	66%	30%	4%
	35-54	48%	49%	3%
	55-64	48%	50%	1%
	65+	56%	44%	0%
Education	High School or Less	62%	38%	1%
	Some College/Associates Degree	54%	44%	2%
	College Graduate	50%	49%	1%
	Graduate/Professional School	42%	52%	6%
Ideology	Very Conservative	75%	24%	1%
	Somewhat Conservative	62%	36%	2%
	Moderate	29%	65%	5%
	Somewhat Liberal	9%	90%	1%
	Very Liberal		100%	
Ideology	Conservative	66%	32%	2%
	Moderate	29%	65%	5%
	Liberal	8%	91%	1%
Party Registration	Democratic	17%	83%	
	Republican	67%	32%	1%
	Undeclared	40%	57%	3%
Party Identification	Democratic	4%	95%	1%
	Republican	66%	32%	2%
	Swing	26%	69%	6%
Region	North Country/Lakes	55%	43%	2%
	Monadnock/Dartmouth	39%	57%	4%
	Merrimack Valley	55%	43%	1%
	Seacoast/Border	56%	42%	2%
Total		53%	45%	2%

What is your opinion of Ron DeSantis? (Republican Primary Voters Only)		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion
Gender	Female	11%	41%	13%	32%	3%
	Male	15%	39%	15%	30%	1%
Age	18-34	19%	47%	9%	21%	4%
	35-54	10%	38%	14%	35%	3%
	55-64	10%	39%	17%	33%	1%
	65+	17%	40%	13%	31%	0%
Education	High School or Less	8%	54%	9%	28%	1%
	Some College/Associates Degree	16%	38%	17%	26%	2%
	College Graduate	14%	36%	14%	35%	1%
	Graduate/Professional School	12%	29%	14%	38%	6%
Ideology	Very Conservative	16%	59%	15%	9%	1%
	Somewhat Conservative	16%	46%	17%	18%	2%
	Moderate	7%	23%	8%	58%	5%
	Somewhat Liberal	4%	5%	6%	84%	1%
	Very Liberal			7%	93%	
Ideology	Conservative	16%	50%	17%	15%	2%
	Moderate	7%	23%	8%	58%	5%
	Liberal	4%	4%	6%	84%	1%
Party Registration	Democratic		17%	3%	79%	
	Republican	16%	51%	16%	16%	1%
	Undeclared	10%	29%	12%	45%	3%
Party Identification	Democratic		4%	6%	90%	1%
	Republican	16%	50%	17%	15%	2%
	Swing	7%	19%	5%	63%	6%
Region	North Country/Lakes	13%	42%	16%	28%	2%
	Monadnock/Dartmouth	8%	31%	11%	45%	4%
	Merrimack Valley	10%	45%	14%	30%	1%
	Seacoast/Border	18%	37%	15%	27%	2%
Total		13%	40%	14%	31%	2%

What is your opinion of Nikki Haley? (Republican Primary Voters Only)				
		Favorable	Unfavorable	No Opinion
Gender	Female	57%	40%	3%
	Male	61%	35%	4%
Age	18-34	62%	29%	9%
	35-54	55%	40%	5%
	55-64	54%	45%	1%
	65+	69%	30%	1%
Education	High School or Less	60%	34%	6%
	Some College/Associates Degree	57%	40%	4%
	College Graduate	62%	37%	1%
	Graduate/Professional School	59%	37%	4%
Ideology	Very Conservative	44%	49%	8%
	Somewhat Conservative	68%	30%	2%
	Moderate	68%	29%	4%
	Somewhat Liberal	53%	47%	1%
	Very Liberal	20%	80%	
Ideology	Conservative	60%	36%	4%
	Moderate	68%	29%	4%
	Liberal	50%	50%	1%
Party Registration	Democratic	34%	66%	
	Republican	57%	38%	5%
	Undeclared	63%	35%	2%
Party Identification	Democratic	56%	44%	
	Republican	59%	37%	4%
	Swing	67%	29%	4%
Region	North Country/Lakes	58%	40%	2%
	Monadnock/Dartmouth	59%	41%	
	Merrimack Valley	60%	35%	5%
	Seacoast/Border	60%	37%	3%
Total		59%	37%	3%

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion
What is your opinion of Nikki Haley? (Republican Primary Voters Only)						
Gender	Female	21%	37%	24%	16%	3%
	Male	23%	38%	16%	19%	4%
Age	18-34	11%	50%	16%	14%	9%
	35-54	19%	36%	18%	22%	5%
	55-64	23%	31%	23%	22%	1%
	65+	32%	38%	21%	9%	1%
Education	High School or Less	11%	49%	21%	13%	6%
	Some College/Associates Degree	24%	33%	19%	21%	4%
	College Graduate	29%	34%	19%	18%	1%
	Graduate/Professional School	25%	34%	21%	17%	4%
Ideology	Very Conservative	8%	36%	22%	27%	8%
	Somewhat Conservative	30%	38%	17%	13%	2%
	Moderate	26%	42%	12%	17%	4%
	Somewhat Liberal	15%	37%	34%	14%	1%
	Very Liberal	7%	13%	33%	47%	
Ideology	Conservative	23%	37%	18%	18%	4%
	Moderate	26%	42%	12%	17%	4%
	Liberal	14%	35%	34%	16%	1%
Party Registration	Democratic	14%	21%	48%	17%	
	Republican	22%	35%	18%	20%	5%
	Undeclared	22%	41%	20%	15%	2%
Party Identification	Democratic	12%	44%	34%	11%	
	Republican	24%	35%	17%	20%	4%
	Swing	21%	45%	17%	12%	4%
Region	North Country/Lakes	28%	31%	20%	20%	2%
	Monadnock/Dartmouth	19%	39%	23%	18%	
	Merrimack Valley	24%	36%	19%	16%	5%
	Seacoast/Border	20%	40%	18%	18%	3%
Total		22%	37%	20%	17%	3%

What is your opinion of Asa Hutchinson? (Republican Primary Voters Only)				
		Favorable	Unfavorable	No Opinion
Gender	Female	10%	24%	66%
	Male	13%	30%	56%
Age	18-34	4%	26%	70%
	35-54	11%	27%	61%
	55-64	15%	31%	54%
	65+	15%	25%	60%
Education	High School or Less	8%	27%	64%
	Some College/Associates Degree	11%	25%	65%
	College Graduate	14%	31%	56%
	Graduate/Professional School	19%	28%	53%
Ideology	Very Conservative	8%	29%	63%
	Somewhat Conservative	13%	27%	60%
	Moderate	13%	16%	71%
	Somewhat Liberal	16%	36%	49%
	Very Liberal	29%	36%	36%
Ideology	Conservative	11%	28%	61%
	Moderate	13%	16%	71%
	Liberal	17%	35%	48%
Party Registration	Democratic	14%	48%	38%
	Republican	11%	28%	61%
	Undeclared	13%	25%	62%
Party Identification	Democratic	16%	34%	50%
	Republican	10%	28%	62%
	Swing	19%	15%	66%
Region	North Country/Lakes	13%	32%	56%
	Monadnock/Dartmouth	13%	26%	61%
	Merrimack Valley	12%	32%	56%
	Seacoast/Border	12%	22%	67%
Total		12%	27%	61%

What is your opinion of Asa Hutchinson? (Republican Primary Voters Only)

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	1%	9%	10%	14%	45%	21%
	Male	2%	11%	15%	15%	36%	20%
Age	18-34	1%	2%	20%	7%	36%	34%
	35-54	1%	11%	11%	16%	36%	25%
	55-64	4%	12%	13%	18%	36%	18%
	65+	1%	14%	11%	14%	50%	10%
Education	High School or Less	2%	6%	18%	9%	41%	24%
	Some College/Associates Degree	1%	10%	9%	16%	36%	28%
	College Graduate	1%	12%	15%	16%	47%	8%
	Graduate/Professional School	4%	15%	12%	16%	35%	18%
Ideology	Very Conservative		8%	11%	19%	38%	25%
	Somewhat Conservative	3%	10%	13%	14%	40%	20%
	Moderate	2%	11%	8%	8%	49%	23%
	Somewhat Liberal	1%	15%	20%	16%	35%	13%
	Very Liberal		29%	29%	7%	29%	7%
Ideology	Conservative	2%	9%	12%	15%	39%	22%
	Moderate	2%	11%	8%	8%	49%	23%
	Liberal	1%	16%	21%	15%	35%	13%
Party Registration	Democratic		14%	41%	7%	17%	21%
	Republican	2%	9%	11%	18%	38%	23%
	Undeclared	1%	12%	14%	11%	44%	18%
Party Identification	Democratic	2%	14%	22%	12%	39%	12%
	Republican	2%	9%	12%	16%	38%	23%
	Swing	2%	17%	9%	6%	53%	13%
Region	North Country/Lakes	4%	9%	13%	18%	37%	19%
	Monadnock/Dartmouth	1%	11%	13%	13%	44%	18%
	Merrimack Valley	1%	11%	16%	16%	35%	21%
	Seacoast/Border	1%	10%	10%	12%	45%	21%
Total		2%	10%	13%	14%	40%	21%

What is your opinion of Vivek Ramaswamy? (Republican Primary Voters Only)				
		Favorable	Unfavorable	No Opinion
Gender	Female	44%	49%	7%
	Male	46%	49%	4%
Age	18-34	46%	52%	2%
	35-54	47%	49%	5%
	55-64	49%	43%	8%
	65+	40%	54%	5%
Education	High School or Less	44%	51%	5%
	Some College/Associates Degree	55%	39%	5%
	College Graduate	40%	55%	5%
	Graduate/Professional School	34%	59%	7%
Ideology	Very Conservative	70%	25%	5%
	Somewhat Conservative	51%	43%	6%
	Moderate	23%	72%	5%
	Somewhat Liberal	8%	87%	5%
	Very Liberal	7%	93%	
Ideology	Conservative	57%	37%	6%
	Moderate	23%	72%	5%
	Liberal	8%	88%	4%
Party Registration	Democratic	17%	77%	7%
	Republican	58%	36%	6%
	Undeclared	34%	61%	5%
Party Identification	Democratic	5%	92%	4%
	Republican	58%	36%	6%
	Swing	14%	81%	5%
Region	North Country/Lakes	45%	48%	7%
	Monadnock/Dartmouth	39%	57%	4%
	Merrimack Valley	44%	51%	5%
	Seacoast/Border	50%	44%	6%
Total		46%	49%	5%

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
What is your opinion of Vivek Ramaswamy? (Republican Primary Voters Only)							
Gender	Female	11%	34%	15%	34%	7%	
	Male	12%	34%	20%	29%	4%	1%
Age	18-34	17%	29%	36%	16%	2%	
	35-54	15%	32%	13%	35%	5%	
	55-64	10%	39%	14%	30%	7%	1%
	65+	6%	34%	18%	37%	5%	
Education	High School or Less	5%	39%	25%	25%	5%	
	Some College/Associates Degree	16%	39%	17%	22%	5%	1%
	College Graduate	10%	30%	15%	40%	4%	0%
	Graduate/Professional School	14%	21%	15%	43%	7%	
Ideology	Very Conservative	15%	55%	15%	11%	5%	
	Somewhat Conservative	12%	39%	19%	24%	6%	1%
	Moderate	13%	11%	29%	44%	5%	
	Somewhat Liberal	4%	4%	13%	74%	4%	1%
	Very Liberal	7%		7%	87%		
Ideology	Conservative	13%	44%	17%	20%	5%	0%
	Moderate	13%	11%	29%	44%	5%	
	Liberal	4%	4%	12%	75%	4%	1%
Party Registration	Democratic	3%	14%	10%	66%	3%	3%
	Republican	14%	44%	14%	22%	6%	0%
	Undeclared	10%	24%	22%	39%	5%	0%
Party Identification	Democratic	1%	4%	7%	84%	3%	1%
	Republican	15%	43%	17%	19%	5%	0%
	Swing	4%	10%	36%	45%	5%	
Region	North Country/Lakes	11%	34%	21%	27%	7%	
	Monadnock/Dartmouth	6%	33%	15%	42%	3%	1%
	Merrimack Valley	13%	31%	20%	31%	5%	
	Seacoast/Border	13%	37%	17%	27%	5%	1%
Total		12%	34%	18%	31%	5%	0%

What is your opinion of Donald Trump? (Republican Primary Voters Only)				
		Favorable	Unfavorable	No Opinion
Gender	Female	55%	44%	1%
	Male	63%	37%	0%
Age	18-34	76%	24%	
	35-54	57%	43%	1%
	55-64	61%	39%	
	65+	51%	47%	1%
Education	High School or Less	70%	30%	
	Some College/Associates Degree	72%	27%	1%
	College Graduate	44%	56%	0%
	Graduate/Professional School	41%	58%	1%
Ideology	Very Conservative	89%	11%	0%
	Somewhat Conservative	67%	32%	1%
	Moderate	34%	66%	
	Somewhat Liberal	9%	91%	
	Very Liberal	7%	93%	
Ideology	Conservative	74%	25%	1%
	Moderate	34%	66%	
	Liberal	9%	91%	
Party Registration	Democratic	10%	90%	
	Republican	77%	23%	0%
	Undeclared	44%	56%	1%
Party Identification	Democratic	3%	97%	
	Republican	76%	23%	1%
	Swing	20%	79%	1%
Region	North Country/Lakes	59%	39%	2%
	Monadnock/Dartmouth	46%	54%	1%
	Merrimack Valley	60%	40%	0%
	Seacoast/Border	65%	35%	
Total		59%	40%	0%

What is your opinion of Donald Trump? (Republican Primary Voters Only)		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion
Gender	Female	48%	7%	6%	38%	1%
	Male	43%	20%	5%	33%	0%
Age	18-34	54%	22%	1%	23%	
	35-54	45%	12%	6%	37%	1%
	55-64	45%	16%	6%	34%	
	65+	41%	11%	7%	41%	1%
Education	High School or Less	61%	9%	3%	28%	
	Some College/Associates Degree	51%	21%	4%	23%	1%
	College Graduate	31%	13%	8%	47%	0%
	Graduate/Professional School	29%	12%	8%	50%	1%
Ideology	Very Conservative	78%	10%	3%	8%	0%
	Somewhat Conservative	46%	22%	7%	24%	1%
	Moderate	24%	10%	4%	61%	
	Somewhat Liberal	8%	1%	3%	88%	
	Very Liberal	7%		7%	87%	
Ideology	Conservative	56%	18%	6%	19%	1%
	Moderate	24%	10%	4%	61%	
	Liberal	8%	1%	4%	87%	
Party Registration	Democratic	10%			90%	
	Republican	60%	17%	6%	17%	0%
	Undeclared	31%	12%	5%	50%	1%
Party Identification	Democratic	2%	1%	1%	96%	
	Republican	58%	18%	7%	17%	1%
	Swing	14%	6%	3%	76%	1%
Region	North Country/Lakes	44%	15%	5%	34%	2%
	Monadnock/Dartmouth	38%	8%	3%	51%	1%
	Merrimack Valley	45%	15%	7%	33%	0%
	Seacoast/Border	48%	17%	5%	31%	
Total		45%	14%	5%	35%	0%

As of now, which of the below candidates would you be most likely to support in the 2024 Democratic primary? (Democratic Primary Voters Only)		Biden	Phillips	Williamson	Unsure	Other
Gender	Female	49%	11%	6%	30%	4%
	Male	51%	8%	10%	27%	4%
Age	18-34	20%	18%	22%	38%	2%
	35-54	53%	10%	4%	29%	4%
	55-64	55%	8%	4%	29%	4%
	65+	62%	6%	3%	24%	5%
Education	High School or Less	38%	3%	16%	33%	10%
	Some College/Associates Degree	44%	12%	3%	39%	3%
	College Graduate	55%	9%	10%	22%	3%
	Graduate/Professional School	58%	11%	6%	21%	4%
Ideology	Somewhat Conservative	54%	11%		32%	4%
	Moderate	47%	3%	3%	24%	24%
	Somewhat Liberal	53%	8%	6%	29%	3%
	Very Liberal	45%	13%	11%	29%	2%
Ideology	Conservative	54%	11%		32%	4%
	Moderate	47%	3%	3%	24%	24%
	Liberal	50%	10%	8%	29%	3%
Party Registration	Democratic	52%	7%	8%	29%	4%
	Republican				100%	
	Undeclared	42%	24%	3%	26%	4%
Party Identification	Democratic	50%	10%	7%	29%	3%
	Republican				100%	
	Swing	20%	10%		40%	30%
Region	North Country/Lakes	60%	11%	5%	21%	3%
	Monadnock/Dartmouth	44%	10%	1%	37%	7%
	Merrimack Valley	41%	14%	14%	27%	4%
	Seacoast/Border	61%	4%	3%	30%	2%
Total		50%	10%	7%	29%	4%

		Trump	Haley	Christie	DeSantis	Ramaswamy	Hutchinson	Unsure
As of now, which of the below candidates would you be most likely to support in the 2024 Republican primary? (Republican Primary Voters Only)								
Gender	Female	48%	23%	17%	6%	2%	0%	4%
	Male	40%	34%	9%	6%	8%		2%
Age	18-34	50%	29%		8%	13%		
	35-54	43%	27%	16%	6%	6%		2%
	55-64	45%	29%	13%	4%	4%		5%
	65+	39%	34%	15%	5%	2%	0%	4%
Education	High School or Less	58%	22%	11%	4%	2%		3%
	Some College/Associates Degree	49%	28%	9%	5%	8%		2%
	College Graduate	32%	35%	15%	9%	5%	0%	4%
	Graduate/Professional School	30%	36%	18%	6%	6%	1%	3%
Ideology	Very Conservative	76%	9%	0%	8%	4%		3%
	Somewhat Conservative	46%	31%	7%	7%	6%		3%
	Moderate	17%	53%	11%	5%	11%		2%
	Somewhat Liberal	8%	37%	52%		1%	1%	2%
	Very Liberal	13%	40%	40%		7%		
Ideology	Conservative	56%	24%	5%	7%	5%		3%
	Moderate	17%	53%	11%	5%	11%		2%
	Liberal	8%	37%	50%		2%	1%	2%
Party Registration	Democratic	7%	62%	31%				
	Republican	56%	22%	4%	8%	7%	0%	3%
	Undeclared	32%	37%	20%	4%	4%	0%	3%
Party Identification	Democratic	3%	43%	49%				5%
	Republican	56%	24%	4%	7%	7%	0%	3%
	Swing	15%	53%	21%	7%	3%		2%
Region	North Country/Lakes	41%	28%	13%	5%	8%		6%
	Monadnock/Dartmouth	39%	27%	23%	5%	1%		5%
	Merrimack Valley	47%	28%	13%	6%	5%	0%	1%
	Seacoast/Border	43%	33%	8%	6%	7%		3%
Total		44%	30%	13%	6%	5%	0%	3%

		Biden	Trump	Kennedy	Unsure
If the 2024 Presidential Election were held today, and the candidates were Democrat Joe Biden, Republican Donald Trump, and Independent Robert Kennedy, Jr., for whom would you vote?					
Gender	Female	56%	32%	7%	5%
	Male	42%	46%	9%	3%
Age	18-34	46%	46%	5%	3%
	35-54	43%	40%	13%	4%
	55-64	49%	40%	7%	4%
	65+	57%	33%	5%	5%
Education	High School or Less	29%	52%	16%	2%
	Some College/Associates Degree	47%	44%	6%	3%
	College Graduate	58%	31%	5%	6%
	Graduate/Professional School	61%	27%	7%	5%
Ideology	Very Conservative	0%	90%	5%	4%
	Somewhat Conservative	16%	66%	9%	8%
	Moderate	58%	30%	10%	2%
	Somewhat Liberal	84%	4%	9%	2%
	Very Liberal	96%	0%	3%	1%
Ideology	Conservative	11%	74%	8%	7%
	Moderate	58%	30%	10%	2%
	Liberal	88%	3%	7%	2%
Party Registration	Democratic	90%	2%	6%	2%
	Republican	6%	78%	9%	7%
	Undeclared	49%	38%	9%	4%
Party Identification	Democratic	89%	2%	7%	3%
	Republican	7%	78%	8%	6%
	Swing	64%	23%	12%	2%
Region	North Country/Lakes	49%	42%	6%	3%
	Monadnock/Dartmouth	51%	31%	14%	4%
	Merrimack Valley	48%	39%	8%	5%
	Seacoast/Border	49%	42%	6%	3%
Total		49%	39%	8%	4%

Primary Support by Trump Image (Republican Primary Voters Only)				
		What is your opinion of Donald Trump?		
		Unfavorable	Favorable	No Opinion
As of now, which of the below candidates would you be most likely to support in the 2024 Republican primary?	Haley	56%	12%	60%
	Christie	31%	0%	
	DeSantis	6%	5%	40%
	Ramaswamy	3%	7%	
	Hutchinson	0%		
	Trump	0%	73%	
	Unsure	4%	2%	

General Election Support by Primary Support (Republican Primary Voters Only)					
		Presidential Ballot Test			
		Biden	Trump	Kennedy	Unsure
As of now, which of the below candidates would you be most likely to support in the 2024 Republican primary?	Hutchinson	100%			
	Christie	79%	1%	17%	3%
	Haley	43%	30%	15%	12%
	Trump	0%	99%	1%	
	DeSantis		71%	21%	8%
	Ramaswamy		80%	15%	5%
	Unsure	20%	37%	17%	27%

General Election Support by Primary Party					
		Presidential Ballot Test			
		Biden	Trump	Kennedy	Unsure
In which party's primary would you likely vote in 2024?	Democratic	92%	1%	5%	2%
	Republican	23%	62%	10%	5%

December 18-19, 2023 | n=1711 | New Hampshire Presidential Primary Likely Voters | MoE +/-2.4%

Gender		
	Frequency	Percent
Female	874	51
Male	837	49
Total	1711	100

Age		
	Frequency	Percent
18-34	291	17
35-54	530	31
55-64	407	24
65+	483	28
Total	1711	100

Education		
	Frequency	Percent
High School or Less	335	20
Some College/Associates Degree	597	35
College Graduate	469	27
Graduate/Professional School	310	18
Total	1711	100

Ideology		
	Frequency	Percent
Very Conservative	252	15
Somewhat Conservative	554	32
Moderate	171	10
Somewhat Liberal	489	29
Very Liberal	245	14
Conservative	806	47
Moderate	171	10
Liberal	734	43
Total	1711	100

Party Registration		
	Frequency	Percent
Democratic	551	32
Republican	539	32
Undeclared	621	36
Total	1711	100

Party Identification		
	Frequency	Percent
Democratic	782	46
Republican	799	47
Swing	130	8
Total	1711	100

Region		
	Frequency	Percent
North Country/Lakes	190	11
Monadnock/Dartmouth	267	16
Merrimack Valley	678	40
Seacoast/Border	577	34
Total	1711	100

About SACSC

The Saint Anselm College Survey Center (SACSC) was founded in the wake of the 2016 election, and launched its first poll in February 2018 as the midterm elections were getting underway. Housed within the New Hampshire Institute of Politics at Saint Anselm College, the Center conducts quarterly polls of New Hampshire voter attitudes and additional polls as circumstances warrant. This research supports the academic mission of the College, and provides students with a practical education in survey techniques while providing the public at large with insight into political opinion trends that impact the state's federal and gubernatorial elections. To support its operations, the Center performs commissioned research on behalf of nonprofit organizations and corporations.

For more information on SACSC, please visit: anselm.edu/new-hampshire-institute-politics/polling
For inquiries, please contact: nhioppoll@anselm.edu