A SURVEY OF LIKELY NEW HAMPSHIRE VOTERS

October 1-2, 2024

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Survey Notes

These results are from a Saint Anselm College Survey Center poll based on online surveys of 2104 New Hampshire likely voters. Surveys were collected between October 1st and 2nd, 2024, from cell phone users randomly drawn from a sample of registered voters reflecting the demographic and partisan characteristics of the voting population. Names were presented in random order for the favorability and ballot tests. The survey has an overall margin of sampling error of +/- 2.1% with a confidence interval of 95%; the margin of sampling error for questions specific to the 1st and 2nd Congressional Districts is +/- 3.0% and +/- 3.1% respectively. The data are weighted for age, gender, geography, and education based on a voter demographic model derived from historical voting patterns, but are not weighted by party registration or party identification.

Questions Tested

Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track?

- Right Track
- Wrong Track
- Unsure

If the election for Congress were held today, for which candidate would you likely vote?

- Democratic
- Republican
- Other
- Unsure

In your opinion, what is the most important issue facing America?

- Abortion
- · Affordable Housing
- Border Security
- Crime
- Economy/Inflation
- Education
- Elections/Democracy
- Environment/Climate
- · Foreign Relations/National Security
- · Government Spending/Taxes
- · Gun Regulation
- · Health Care
- Social Security/Medicare
- Other _____

What is your opinion of Kamala Harris?
What is your opinion of Donald Trump?
What is your opinion of Joyce Craig?
What is your opinion of Kelly Ayotte?
What is your opinion of Chris Pappas?
What is your opinion of Russell Prescott?
What is your opinion of Maggie Goodlander?
What is your opinion of Lily Tang Williams?

- Strongly Favorable
- Somewhat Favorable
- · Somewhat Unfavorable
- Strongly Unfavorable
- No Opinion
- · Never Heard Of

Regardless of for whom you plan on voting, which candidate do you believe will win the presidential election?

Which of the below candidates do you believe is a bigger threat to the future of our country's democracy?

Which of the below candidates do you believe is a bigger threat to our freedom of speech?

Which of the below candidates do you believe would do a better job of addressing conflicts in the Middle East?

Which of the below candidates do you believe would do a better job of improving our nation's economy?

Which of the below candidates do you believe would do a better job of increasing our nation's border security?

Which of the below candidates do you believe would do a better job of protecting the rights of women?

- Kamala Harris
- Donald Trump
- Unsure

If the gubernatorial election were held today, for whom would you vote?

- Democrat Joyce Craig
- · Republican Kelly Ayotte
- · Someone Else
- Unsure

If the Congressional election were held today, for whom would you vote?

- Democrat Chris Pappas
- Republican Russell Prescott
- Someone Else
- Unsure

If the Congressional election were held today, for whom would you vote?

- · Democrat Maggie Goodlander
- Republican Lily Tang Williams
- Someone Else
- Unsure

If the Presidential election were held today, for whom would you vote?

- · Democrat Kamala Harris
- · Republican Donald Trump
- · Libertarian Chase Oliver
- Green Party Jill Stein
- · Independent Cornel West
- Someone Else
- Unsure

Summary

New Hampshire Institute of Politics Executive Director Neil Levesque summarized the results, saying, "The political environment in New Hampshire has remained relatively stable since September with very little change in the state's top races. However, former Senator Kelly Ayotte has improved her standing somewhat among voters, and is inching closer toward a majority in the race for Governor."

Republicans overall have gained slightly on the generic ballot. The Democratic lead has been shaved by 2 points and now stands at 49%-46%.

Republican candidates have improved their images somewhat relative to the Democratic candidates. Vice President Kamala Harris is at a net +2 favorability (51%-49%), down from +3 in September. Former President Donald Trump is at a net -13 (43%-56%), up from a net -16. Former Manchester Mayor Joyce Craig has slipped to a net -4 (40%-44%) from a net +1, while Kelly Ayotte has improved to a net -2 (47%-49%), up from a net -5.

Harris continues to lead in New Hampshire. She is ahead of Trump by 7 points (51%-44%), down slightly from her 8-point lead in September

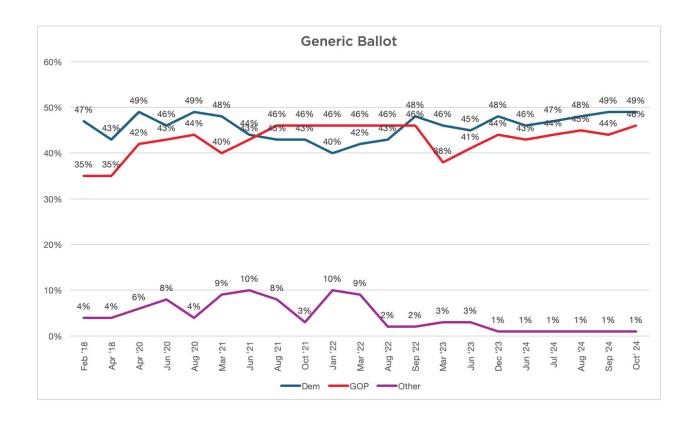
Both Ayotte and Craig have picked up a point of ballot strength. Ayotte now leads 47%-44%.

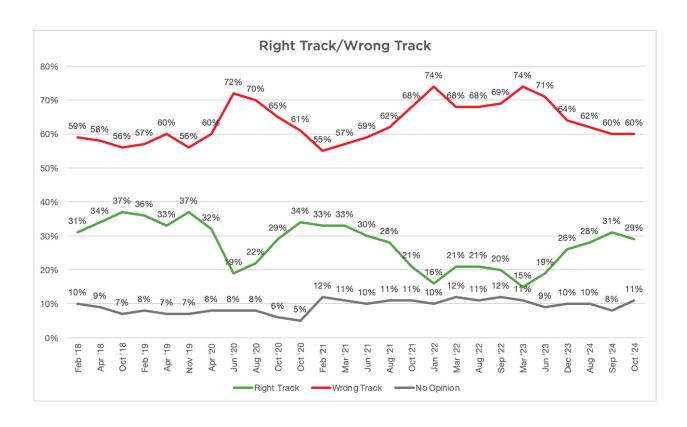
Democratic Congressional candidates still enjoy solid leads. Incumbent Chris Pappas leads former Executive Councilor Russell Prescott in the 1st Congressional District by 9 points (50%-41%), while former Deputy Assistant Attorney General Maggie Goodlander continues to lead entrepreneur Lily Tang Williams, 50%-38%.

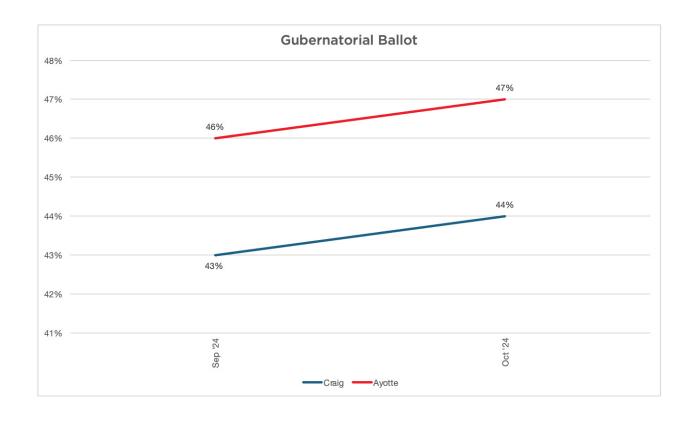
Voters believe that Harris would do a better job of improving the nation's economy. She leads Trump by a single point on this question, 48%-47%.

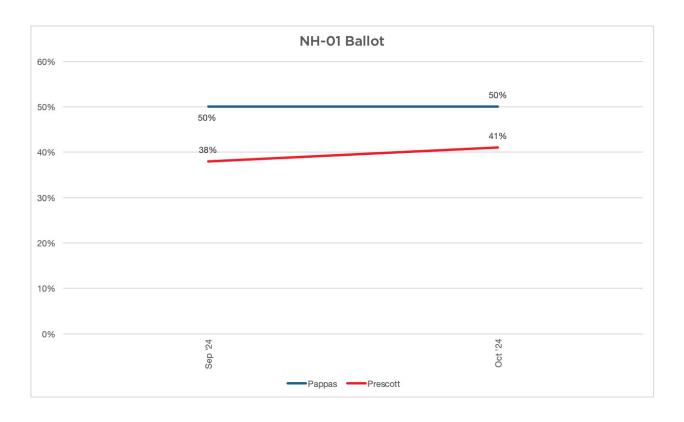
Trump leads Harris on the question of border security. 50% believe that Trump would do a better job of increasing border security, versus 42% that believe that Harris would.

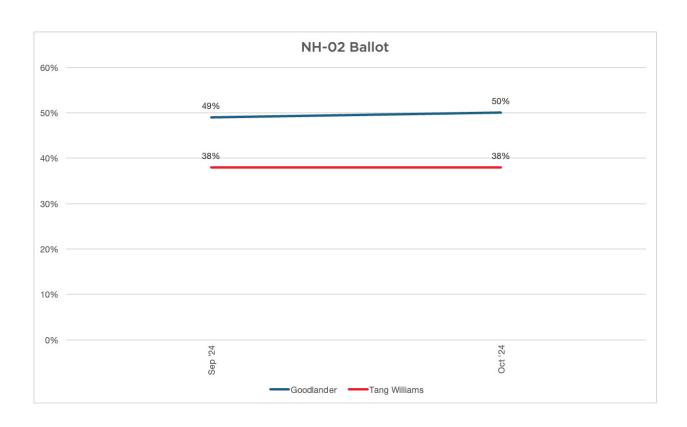
Charts

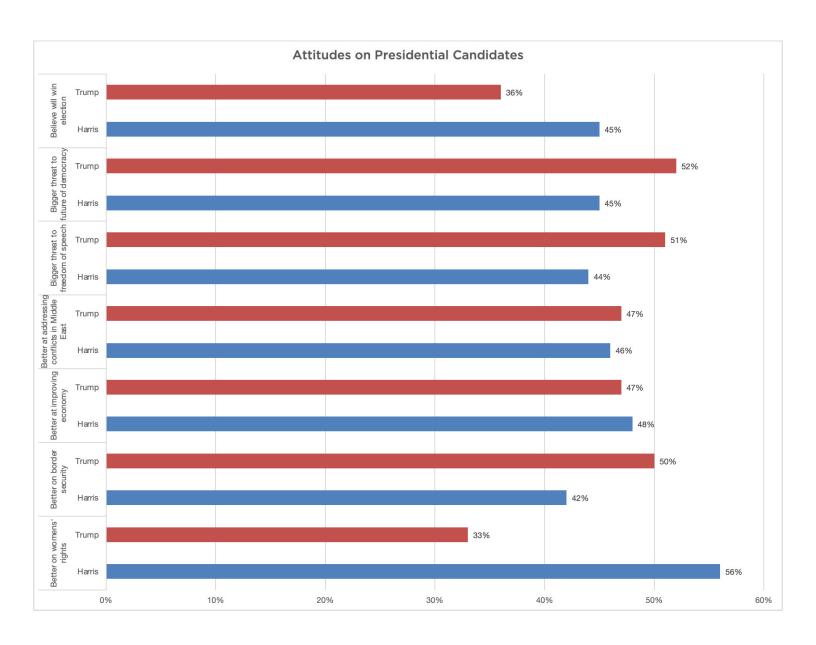












October 1-2, 2024 | n = 2104 | New Hampshire Likely Voters | MoE +/- 2.1%

Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track?

		Frequency	Percent
	Right Track	614	29
	Wrong Track	1261	60
	Unsure	229	11
	Total	2104	100

If the election for Congress were held today, for which candidate would you likely vote?

	Frequency	Percent
Democratic	1034	49
Republican	957	46
Other	27	1
Unsure	85	4
Total	2104	100

In your opinion, what is the most important issue facing America?

		Frequency	Percent
E	Economy/Inflation	515	24
В	Border Security	407	19
E	Elections/Democracy	341	16
A	Abortion	158	8
F	Foreign Relations/National Security	113	5
G	Government Spending/Taxes	105	5
E	Environment/Climate	101	5
A	Affordable Housing	86	4
G	Gun Regulation	82	4
F	Health Care	73	3
S	Social Security/Medicare	54	3
E	Education	23	1
C	Crime	8	0
C	Other	24	1
U	Insure	15	1
T	otal	2104	100

What is your opinion of Kamala Harris?			
		Frequency	Percent
	Strongly Favorable	799	38
	Somewhat Favorable	268	13
	Somewhat Unfavorable	58	3
	Strongly Unfavorable	973	46
	No Opinion	6	0
	Favorable	1067	51
	Unfavorable	1031	49
	No Opinion	6	0
	Total	2104	100

What is your opinion of Donald Trump?			
		Frequency	Percent
	Strongly Favorable	663	32
	Somewhat Favorable	250	12
	Somewhat Unfavorable	74	3
	Strongly Unfavorable	1109	53
	No Opinion	3	0
	Never Heard Of	6	0
	Favorable	913	43
	Unfavorable	1182	56
	No Opinion	9	0
	Total	2104	100

What is your opinion of Joyce Craig?		
	Frequency	Percent
Strongly Favorable	295	14
Somewhat Favorable	553	26
Somewhat Unfavorable	236	11
Strongly Unfavorable	687	33
No Opinion	242	12
Never Heard Of	91	4
Favorable	848	40
Unfavorable	923	44
No Opinion	333	16
Total	2104	100

What is your opinion of Kelly Ayotte?			
		Frequency	Percent
	Strongly Favorable	408	19
	Somewhat Favorable	578	27
	Somewhat Unfavorable	365	17
	Strongly Unfavorable	657	31
	No Opinion	88	4
	Never Heard Of	9	0
	Favorable	986	47
	Unfavorable	1022	49
	No Opinion	96	5
	Total	2104	100

What is your opinion of Chris Pappas? (1st CD ONLY)			
		Frequency	Percent
	Strongly Favorable	305	28
	Somewhat Favorable	233	21
	Somewhat Unfavorable	155	14
	Strongly Unfavorable	294	27
	No Opinion	108	10
	Never Heard Of	3	0
	Favorable	539	49
	Unfavorable	448	41
	No Opinion	112	10
	Total	1099	100

What is your opinion of Russell Prescott? (1st CD ONLY)		
	Frequency	Percent
Strongly Favorable	99	9
Somewhat Favorable	195	18
Somewhat Unfavorable	69	6
Strongly Unfavorable	130	12
No Opinion	308	28
Never Heard Of	299	27
Favorable	294	27
Unfavorable	198	18
No Opinion	606	55
Total	1099	100

What is your opinion of Maggie Goodlander? (2nd CD ONLY)		
	Frequency	Percent
Strongly Favorable	164	16
Somewhat Favorable	265	26
Somewhat Unfavorable	90	9
Strongly Unfavorable	184	18
No Opinion	193	19
Never Heard Of	109	11
Favorable	429	43
Unfavorable	274	27
No Opinion	301	30
Total	1005	100

What is your opinion of Lily Tang	Williams? (2nd CD ONLY)	
	Frequency	Percent
Strongly Favorable	174	17
Somewhat Favorable	123	12
Somewhat Unfavorable	80	8
Strongly Unfavorable	181	18
No Opinion	245	24
Never Heard Of	201	20
Favorable	297	30
Unfavorable	262	26
No Opinion	446	44
Total	1005	100

Regardless of for whom you plan on voting, which candidate do you believe will win the presidential election?			

	Frequency	Percent
Harris	939	45
Trump	756	36
Unsure	409	19
Total	2104	100

Which of the below candidates do you believe is a bigger threat to the future of our country's democracy?

		Frequency	Percent
	Harris	943	45
	Trump	1088	52
	Unsure	72	3
	Total	2104	100

Which of the below candidates do you believe is a bigger threat to our freedom of speech?

	Frequency	Percent
Harris	931	44
Trump	1069	51
Unsure	104	5
Total	2104	100

Which of the below candidates do you believe would do a better job of addressing conflicts in the Middle East?

	Frequency	Percent
Harris	976	46
Trump	985	47
Unsure	144	7
Total	2104	100

Which of the below candidates do you believe would do a better job of improving our nation's economy?		
	Frequency	Percent
Harris	1020	48
Trump	996	47
Unsure	88	4
Total	2104	100

Which of th	Which of the below candidates do you believe would do a better job of increasing our nation's border security?		
		Frequency	Percent
	Harris	893	42
	Trump	1043	50
	Unsure	168	8
	Total	2104	100

Which of th	Which of the below candidates do you believe would do a better job of protecting the rights of women?			
		Frequency	Percent	
	Harris	1173	56	
	Trump	694	33	
	Unsure	237	11	
	Total	2104	100	

If	If the gubernatorial election were held today, for whom would you vote?		
		Frequency	Percent
F	Ayotte	995	47
(Craig	927	44
3	Someone Else	67	3
Ī	Jnsure	116	6
	Total	2104	100

		Frequency	Percent
	Pappas	553	50
	Prescott	454	41
	Someone Else	24	2
	Unsure	68	6
	Total	1099	100

If the Congressional election were held today, for whom would you vote? (2nd CD)

	Frequency	Percent
Goodlander	503	50
Tang Williams	381	38
Someone Else	26	3
Unsure	95	9
Total	1005	100

If the Presidential election were held today, for whom would you vote?

	Frequency	Percent
Harris	1064	51
Trump	931	44
Stein	21	1
Oliver	11	1
West	10	0
Someone Else	23	1
Unsure	44	2
Total	2104	100

October 1-2, 2024 | n = 2104 | New Hampshire Likely Voters | MoE \pm -2.1%

		Right Track	Wrong Track	Unsure
Gender	Female	31%	54%	15%
	Male	27%	66%	7%
Age	18-34	13%	71%	16%
	35-54	24%	65%	12%
	55-64	31%	60%	9%
	65+	39%	52%	10%
Education	High School or Less	19%	71%	10%
	Some College/Associates Degree	26%	63%	11%
	College Graduate	34%	58%	8%
	Graduate/Professional School	36%	48%	16%
Ideology	Very Conservative		99%	1%
	Somewhat Conservative	13%	82%	5%
	Moderate	23%	64%	13%
	Somewhat Liberal	56%	26%	18%
	Very Liberal	47%	34%	19%
deology	Conservative	9%	87%	4%
	Moderate	23%	64%	13%
	Liberal	53%	28%	19%
Party	Democratic	56%	25%	19%
Registration	Republican	4%	93%	2%
deology Party degistration arty dentification	Undeclared	28%	60%	12%
Party	Democratic	55%	26%	18%
Identification	Republican	4%	93%	3%
	Swing	18%	66%	15%
Region	North Country/Lakes	28%	65%	7%
	Monadnock/Dartmouth	30%	56%	14%
	Merrimack Valley	31%	57%	12%
	Seacoast/Border	27%	63%	10%
Congressional	CD1	27%	63%	9%
District	CD2	31%	56%	12%
Total		29%	60%	11%

If the election for Congress were held today, for which candidate would you likely vote?

		Democratic	Republican	Other	Unsure
Gender	Female	59%	36%	1%	4%
	Male	39%	55%	2%	4%
Age	18-34	38%	50%	8%	3%
	35-54	50%	45%	0%	4%
	55-64	43%	51%	0%	5%
	65+	56%	40%	0%	4%
Education	High School or Less	33%	63%		4%
	Some College/Associates Degree	46%	46%	3%	5%
	College Graduate	54%	42%	1%	3%
	Graduate/Professional School	62%	34%	0%	4%
Ideology	Very Conservative	1%	97%		2%
	Somewhat Conservative	19%	76%	0%	5%
	Moderate	36%	44%	7%	14%
	Somewhat Liberal	92%	5%	0%	2%
	Very Liberal	94%	2%	4%	1%
deology	Conservative	14%	82%	0%	4%
	Moderate	36%	44%	7%	14%
	Liberal	93%	4%	7% 1%	2%
Party	Democratic	95%	3%	0%	2%
Registration	Republican	6%	92%		2%
	Undeclared	49%	41%	0% 0% 3% 1% 0% 0% 7% 0% 4% 0% 7% 1%	7%
Party	Democratic	94%	3%	1%	3%
Identification	Republican	6%	91%		4%
	Swing	34%	38%	10%	17%
Region	North Country/Lakes	49%	45%	2%	4%
	Monadnock/Dartmouth	54%	44%	0%	2%
	Merrimack Valley	49%	44%	2%	5%
	Seacoast/Border	47%	48%	1%	4%
Congressional	CD1	47%	47%	2%	4%
District	CD2	51%	44%	1%	4%
Total		49%	46%	1%	4%

	In your o)hiui(ווכ, WI	nat is	rue u	iost I	mpon	iant i	ssue 1	acing	AMe	rica?				
Gender Age	Female Male 18-34 35-54 55-64	20% Economy/Inflation 29% 40% 28% 22%	18% 20% 16% 15% 27%	17% Elections/Democracy 6% 6% 16% 16% 16%	Uoppost 11% 4% 12% 6% 9%	80 % 80 % Poreign Relations/National Security % 80 % 80 % 80 % 80 % 80 % 80 % 80 % 8	3% Government Spending/Taxes 6% 6% 3%	6% Environment/Climate	5% 4% 6% 5% 4%	6% 2% 4% 3%	5% 2% 5% 3%	Social Security/Medicare	1% 1% 1% 1% 1%	0% 0% 1%	1% 2% 2% 1%	95 1% 0%
	65+	17%	19%	20%	6%	7%	5%	5%	3%	5%	3%	6%	1%	0%	1%	0%
Education	High School or Less Some College/Associat	26%	32%	8% 15%	2%	6% 5%	5%	1%	4%	4%	3%	7%	1%	1%	2%	1%
	es Degree College Graduate Graduate/Profes sional School	26%	16%	18%	9%	4% 7%	5%	6% 8%	4% 5%	3%	3% 5%	1%	1%	0%	1%	1%
deology	Very Conservative	31%	47%	3%	1%	5%	7%		0%			2%		1%		0%
	Somewhat Conservative	34%	30%	8%	2%	7%	7%	1%	2%	1%	1%	3%	1%	0%	1%	0%
	Moderate	30%	17%	11%	3%	4%	12%	5%	5%	3%	3%	2%	2%		3%	1%
	Somewhat Liberal	14%	2%	27%	15%	5%	1%	8%	8%	6%	7%	3%	2%	1%	1%	1%
	Very Liberal	12%	2%	31%	15%	3%	1%	11%	5%	11%	5%	1%	0%		1%	2%
Ideology	Conservative	33%	35%	7%	2%	6%	7%	1%	1%	1%	1%	3%	0%	0%	1%	0%
	Moderate	30%	17%	11%	3%	4%	12%	5%	5%	3%	3%	2%	2%		3%	1%
	Liberal	13%	2%	28%	15%	4%	1%	9%	7%	8%	7%	2%	2%	0%	1%	1%
Party Registration	Democratic	12%	2%	28%	14%	3%	2%	10%	6%	9%	7%	3%	2%	401	1%	1%
- togiotiation	Republican	33%	40%	5%	1%	7%	6%	0%	2%	0%	2%	3%	0%	1%	1%	0%
Party	Undeclared Democratic	27% 12%	16%	16% 28%	7% 14%	6% 5%	7% 2%	5% 9%	5% 7%	3% 8%	2% 6%	3%	1% 2%	0%	2% 1%	1%
Identification	Republican	36%	38%	4%	14%	6%	7%	1%	1%	0%	1%	2%	0%	0%	1%	0%
	Swing	32%	15%	13%	6%	4%	13%	3%	3%	1%	1%	1%	1%	0 /0	5%	1%
Region	North Country/Lakes	18%	22%	17%	8%	9%	5%	5%	5%	4%	1%	3%	1%		2%	1%
	Monadnock/ Dartmouth	23%	17%	16%	9%	8%	6%	5%	3%	3%	4%	3%	1%	0%	1%	0%
	Merrimack Valley	25%	16%	17%	8%	5%	6%	5%	4%	3%	3%	3%	1%	1%	1%	1%
	Seacoast/ Border	27%	23%	15%	6%	3%	4%	4%	4%	5%	4%	2%	1%	0%	1%	1%
Congressional	CD1	25%	20%	15%	7%	5%	5%	4%	5%	4%	4%	2%	1%	0%	1%	1%
District	CD2	23%	18%	18%	8%	5%	5%	5%	4%	3%	3%	3%	1%	1%	1%	1%
Total		24%	19%	16%	8%	5%	5%	5%	4%	4%	3%	3%	1%	0%	1%	1%

		Favorable	Unfavorable	No Opinion
Gender	Female	61%	38%	0%
00.100.	Male	40%	60%	0%
Age	18-34	39%	61%	
, tg0	35-54	50%	49%	0%
	55-64	46%	53%	1%
	65+	58%	42%	0%
Education	High School or Less	34%	65%	1%
Luucation		47%	53%	1 /0
	Some College/Associates Degree			00/
	College Graduate	56%	44%	0%
	Graduate/Professional School	63%	36%	1%
Ideology	Very Conservative	2%	98%	0%
	Somewhat Conservative	21%	79%	0%
	Moderate	39%	60%	0%
	Somewhat Liberal	93%	6%	1%
	Very Liberal	94%	6%	0%
deology	Conservative	16%	84%	0%
	Moderate	39%	60%	0%
	Liberal	93%	6%	0%
Party	Democratic	96%	4%	0%
Registration	Republican	8%	92%	0%
	Undeclared	51%	49%	0%
Party	Democratic	95%	5%	0%
Identification	Republican	8%	92%	0%
	Swing	37%	62%	1%
Region	North Country/Lakes	49%	51%	
	Monadnock/Dartmouth	55%	45%	0%
	Merrimack Valley	51%	49%	0%
	Seacoast/Border	49%	50%	1%
Congressional	CD1	48%	52%	0%
District	CD2	54%	46%	0%
Total		51%	49%	0%

	What is your op	inion of Kamala	Harris?			
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion
Gender	Female	48%	14%	2%	36%	0%
	Male	28%	12%	3%	57%	0%
Age	18-34	24%	15%	6%	55%	
	35-54	33%	17%	3%	46%	0%
	55-64	36%	10%	2%	51%	1%
	65+	49%	9%	2%	40%	0%
Education	High School or Less	26%	8%	1%	65%	1%
	Some College/Associates Degree	33%	14%	5%	48%	
	College Graduate	43%	13%	2%	42%	0%
	Graduate/Professional School	49%	15%	3%	2% 42% 3% 33% 1% 97% 5% 74% 7% 53% 0% 6% 1% 5% 4% 81%	1%
Ideology	Very Conservative	1%	0%	1%	97%	0%
	Somewhat Conservative	13%	8%	5%	74%	0%
	Moderate	24%	15%	7%	53%	0%
	Somewhat Liberal	71%	23%	0%	6%	1%
	Very Liberal	80%	14%	1%	5%	0%
ldeology	Conservative	10%	6%	4%	81%	0%
	Moderate	24%	15%	7%	53%	0%
	Liberal	74%	20%	1%	5%	0%
Party	Democratic	82%	14%		4%	0%
Registration	Republican	4%	4%	2%	89%	0%
	Undeclared	32%	18%	5%	36% 57% 55% 46% 51% 40% 65% 48% 42% 33% 97% 74% 53% 6% 5% 81% 53% 5% 44% 44% 49% 44% 49%	0%
Party	Democratic	75%	20%	1%	4%	0%
Identification	Republican	3%	4%	3%	89%	0%
	Swing	17%	20%	13%	57% 55% 46% 51% 40% 65% 48% 42% 33% 97% 74% 53% 6% 5% 81% 53% 4% 49% 44% 44% 49%	1%
Region	North Country/Lakes	36%	12%	5%	47%	
	Monadnock/Dartmouth	41%	14%	3%	42%	0%
	Merrimack Valley	39%	12%	3%	46%	0%
	Seacoast/Border	36%	13%	2%	48%	1%
Congressional	CD1	36%	12%	3%	49%	0%
District	CD2	40%	13%	3%	43%	0%
Total		38%	13%	3%	46%	0%

		Favorable	Unfavorable	No Opinion
Gender	Female	36%	64%	0%
	Male	51%	48%	0%
Age	18-34	48%	51%	1%
3-	35-54	45%	55%	1%
	55-64	48%	52%	0%
	65+	38%	62%	
Education	High School or Less	61%	39%	
	Some College/Associates Degree	45%	55%	0%
	College Graduate	39%	60%	1%
	Graduate/Professional School	31%	69%	0%
Ideology	Very Conservative	95%	5%	0%
	Somewhat Conservative	71%	29%	0%
	Moderate	45%	55%	0%
	Somewhat Liberal	5%	95%	1%
	Very Liberal	2%	98%	0%
Ideology	Conservative	78%	22%	0%
37	Moderate	45%	55%	0%
	Liberal	4%	96%	1%
Party	Democratic	3%	96%	0%
Registration	Republican	87%	12%	0%
	Undeclared	39%	61%	1%
Party	Democratic	3%	97%	1%
Identification	Republican	86%	14%	0%
	Swing	39%	59%	1%
Region	North Country/Lakes	46%	54%	0%
	Monadnock/Dartmouth	39%	61%	
	Merrimack Valley	42%	58%	0%
	Seacoast/Border	46%	53%	0%
Congressional	CD1	45%	54%	1%
District	CD2	41%	59%	0%
Total		43%	56%	0%

	What is you	ur opinion	of Donald	Trump?			
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	27%	9%	3%	61%	0%	0%
	Male	36%	15%	4%	44%	0%	0%
Age	18-34	33%	15%	5%	46%		1%
	35-54	30%	14%	3%	52%	0%	0%
	55-64	36%	11%	4%	48%	0%	
	65+	29%	9%	3%	59%		
Education	High School or Less	53%	8%	4%	34%		
	Some College/Associates Degree	32%	13%	4%	50%	0%	0%
	College Graduate	27%	12%	2%	58%	0%	1%
	Graduate/Professional School	18%	13%	3%	66%		0%
Ideology	Very Conservative	83%	12%	1%	4%	0%	
	Somewhat Conservative	49%	22%	6%	23%	0%	
	Moderate	25%	20%	9%	46%		0%
	Somewhat Liberal	3%	2%	1%	93%		1%
	Very Liberal	2%			98%		0%
deology	Conservative	59%	19%	5%	17%	0%	
	Moderate	25%	20%	9%	46%		0%
	Liberal	2%	1%	1%	95%		1%
Party	Democratic	2%	1%	1%	96%		0%
Registration	Republican	71%	16%	3%	9%	0%	
	Undeclared	23%	16%	6%	55%	50% 0% 58% 0% 66% 4% 0% 23% 0% 46% 93% 98% 17% 0% 46% 95% 96% 9% 0%	0%
Party	Democratic	2%	1%	1%	95%		1%
Identification	Republican	64%	21%	5%	10%	0%	
	Swing	17%	22%	12%	48%	1%	
Region	North Country/Lakes	28%	18%	2%	53%		0%
	Monadnock/Dartmouth	29%	10%	5%	56%		
	Merrimack Valley	30%	12%	5%	53%	0%	0%
	Seacoast/Border	35%	11%	2%	51%	0%	0%
Congressional	CD1	35%	11%	3%	51%	0%	1%
District	CD2	28%	13%	4%	55%	0%	
Total		32%	12%	4%	53%	0%	0%

	<u></u>	Favorable	Unfavorable	No Opinion
Gender	Female	48%	36%	16%
	Male	32%	52%	16%
Age	18-34	31%	44%	25%
	35-54	39%	44%	17%
	55-64	37%	49%	14%
	65+	47%	41%	12%
Education	High School or Less	25%	57%	18%
	Some College/Associates Degree	37%	44%	19%
	College Graduate	45%	42%	13%
	Graduate/Professional School	52%	33%	14%
Ideology	Very Conservative	2%	82%	16%
	Somewhat Conservative	15%	67%	18%
	Moderate	22%	52%	26%
	Somewhat Liberal	75%	12%	13%
	Very Liberal	83%	9%	8%
Ideology	Conservative	12%	71%	18%
	Moderate	22%	52%	26%
	Liberal	77%	11%	11%
Party	Democratic	81%	9%	10%
Registration	Republican	5%	76%	19%
	Undeclared	37%	45%	17%
Party	Democratic	77%	11%	12%
Identification	Republican	5%	77%	18%
	Swing	24%	46%	30%
Region	North Country/Lakes	44%	38%	18%
	Monadnock/Dartmouth	43%	40%	16%
	Merrimack Valley	43%	44%	13%
	Seacoast/Border	35%	47%	18%
Congressional	CD1	38%	46%	16%
District	CD2	43%	41%	16%
Total		40%	44%	16%

	What is yo	our opinion	of Joyce	Craig?			
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	17%	31%	11%	25%	11%	5%
	Male	11%	21%	12%	41%	12%	4%
Age	18-34	10%	21%	14%	30%	14%	10%
	35-54	12%	27%	10%	34%	12%	5%
	55-64	13%	24%	10%	38%	10%	4%
	65+	18%	29%	12%	29%	11%	2%
Education	High School or Less	9%	16%	13%	43%	13%	6%
	Some College/Associates Degree	11%	27%	11%	33%	14%	4%
	College Graduate	17%	28%	10%	32%	9%	3%
	Graduate/Professional School	20%	33%	11%	22%	10%	4%
Ideology	Very Conservative		2%	7%	74%	11%	5%
	Somewhat Conservative	4%	11%	16%	51%	13%	5%
	Moderate	6%	16%	16%	36%	20%	6%
	Somewhat Liberal	23%	52%	8%	4%	9%	4%
	Very Liberal	40%	43%	5%	4%	6%	2%
Ideology	Conservative	3%	9%	14%	57%	13%	5%
	Moderate	6%	16%	16%	36%	20%	6%
	Liberal	29%	49%	7%	4%	8%	3%
Party	Democratic	35%	46%	5%	4%	8%	2%
Registration	Republican	2%	3%	11%	65%	12%	7%
	Undeclared	8%	30%	16%	29%	34% 12% 38% 10% 29% 11% 43% 13% 33% 14% 32% 9% 22% 10% 74% 11% 51% 13% 36% 20% 4% 9% 4% 6% 57% 13% 36% 20% 4% 8% 65% 12% 29% 13% 3% 9% 63% 12% 29% 22% 24% 15% 28% 10% 35% 10% 34% 12% 31% 11%	4%
Party	Democratic	28%	49%	8%	3%	9%	2%
Identification	Republican	2%	4%	14%	63%	12%	6%
	Swing	3%	6 46% 5% 4% 8% 6 3% 11% 65% 12% 6 30% 16% 29% 13% 6 49% 8% 3% 9% 6 4% 14% 63% 12% 6 21% 17% 29% 22%	8%			
Region	North Country/Lakes	14%	30%	14%	24%	15%	4%
	Monadnock/Dartmouth	14%	29%	13%	28%	10%	6%
	Merrimack Valley	15%	27%	10%	35%	10%	4%
	Seacoast/Border	12%	23%	11%	35%	14%	5%
Congressional	CD1	14%	24%	12%	34%	12%	4%
District	CD2	14%	29%	10%	31%	11%	4%
Total		14%	26%	11%	33%	12%	4%

		Favorable	Unfavorable	No Opinion
Gender	Female	38%	57%	5%
	Male	56%	40%	4%
Age	18-34	46%	45%	9%
	35-54	45%	51%	4%
	55-64	53%	43%	4%
	65+	45%	51%	4%
Education	High School or Less	63%	31%	6%
	Some College/Associates Degree	47%	46%	7%
	College Graduate	44%	55%	2%
	Graduate/Professional School	36%	60%	4%
Ideology	Very Conservative	88%	8%	4%
	Somewhat Conservative	76%	19%	4%
	Moderate	51%	40%	8%
	Somewhat Liberal	11%	86%	4%
	Very Liberal	4%	91%	5%
Ideology	Conservative	80%	16%	4%
	Moderate	51%	40%	8%
	Liberal	8%	88%	4%
Party	Democratic	7%	88%	6%
Registration	Republican	84%	12%	4%
	Undeclared	48%	48%	4%
Party	Democratic	9%	86%	5%
Identification	Republican	85%	12%	3%
	Swing	51%	40%	9%
Region	North Country/Lakes	45%	52%	3%
	Monadnock/Dartmouth	43%	48%	9%
	Merrimack Valley	47%	49%	4%
	Seacoast/Border	49%	47%	4%
Congressional	CD1	48%	48%	4%
District	CD2	45%	50%	5%
Total		47%	49%	5%

	What is yo						
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	17%	22%	18%	39%	4%	1%
	Male	22%	34%	17%	23%	4%	0%
Age	18-34	16%	30%	18%	27%	6%	3%
	35-54	15%	30%	18%	33%	4%	
	55-64	23%	30%	16%	27%	4%	0%
	65+	22%	23%	17%	34%	4%	
Education	High School or Less	30%	33%	11%	20%	6%	
	Some College/Associates Degree	16%	31%	15%	31%	6%	1%
	College Graduate	17%	26%	20%	34%	2%	0%
	Graduate/Professional School	17%	19%	22%	38%	4%	
Ideology	Very Conservative	43%	45%	6%	1%	4%	
	Somewhat Conservative	32%	44%	11%	9%	4%	0%
	Moderate	15%	36%	20%	20%	8%	
	Somewhat Liberal	3%	8%	30%	56%	4%	
	Very Liberal	2%	2%	16%	76%	2%	3%
deology	Conservative	35%	44%	10%	7%	4%	0%
	Moderate	15%	36%	20%	20%	8%	
	Liberal	2%	6%	26%	62%	3%	1%
Party	Democratic	2%	5%	22%	65%	4%	1%
Registration	Republican	42%	42%	8%	4%	4%	
	Undeclared	15%	33%	21%	27%	39% 4% 23% 4% 27% 6% 33% 4% 27% 4% 34% 4% 20% 6% 31% 6% 38% 4% 1% 4% 9% 4% 20% 8% 56% 4% 20% 8% 62% 3% 65% 4% 4% 4% 27% 4% 60% 4% 3% 3% 33% 7% 32% 4% 28% 4% 29% 4% 33% 4%	0%
Party	Democratic	2%	7%	26%	60%	4%	1%
Identification	Republican	38%	47%	8%	4%	3%	
	Swing	15%	36%	21%	19%	31% 6% 34% 2% 38% 4% 1% 4% 9% 4% 20% 8% 56% 4% 7% 4% 20% 8% 62% 3% 65% 4% 4% 4% 60% 4% 4% 3% 19% 9% 33% 7% 33% 7% 32% 4% 29% 4%	
Region	North Country/Lakes	16%	29%	18%	34%	3%	
	Monadnock/Dartmouth	21%	22%	15%	33%	7%	2%
	Merrimack Valley	18%	29%	17%	32%	4%	0%
	Seacoast/Border	21%	28%	19%	28%	4%	
Congressional	CD1	21%	27%	18%	29%	4%	
District	CD2	18%	28%	16%	33%	4%	1%
Total		19%	27%	17%	31%	4%	0%

		Favorable	Unfavorable	No Opinion
Gender	Female	56%	34%	10%
	Male	42%	48%	11%
Age	18-34	44%	36%	20%
	35-54	45%	46%	9%
	55-64	49%	42%	9%
	65+	55%	37%	8%
Education	High School or Less	33%	52%	15%
	Some College/Associates Degree	45%	44%	12%
	College Graduate	55%	37%	8%
	Graduate/Professional School	64%	30%	6%
Ideology	Very Conservative	4%	86%	10%
	Somewhat Conservative	22%	65%	13%
	Moderate	41%	40%	19%
	Somewhat Liberal	87%	6%	7%
	Very Liberal	91%	6%	3%
Ideology	Conservative	17%	71%	12%
	Moderate	41%	40%	19%
	Liberal	88%	6%	6%
Party	Democratic	91%	3%	6%
Registration	Republican	10%	75%	15%
	Undeclared	49%	42%	9%
Party	Democratic	90%	4%	7%
Identification	Republican	12%	76%	13%
	Swing	37%	47%	16%
Region	North Country/Lakes	50%	42%	8%
	Merrimack Valley	47%	42%	11%
	Seacoast/Border	50%	40%	10%
Total		49%	41%	10%

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	36%	20%	10%	24%	9%	0%
	Male	19%	23%	19%	29%	10%	0%
Age	18-34	17%	28%	15%	20%	19%	1%
	35-54	23%	23%	17%	29%	8%	0%
	55-64	30%	19%	11%	32%	9%	
	65+	36%	19%	13%	24%	8%	
Education	High School or Less	18%	15%	15%	37%	15%	
	Some College/Associates Degree	20%	24%	14%	29%	12%	
	College Graduate	35%	20%	14%	23%	8%	
	Graduate/Professional School	37%	26%	12%	18%	5%	2%
Ideology	Very Conservative	1%	4%	17%	69%	10%	
	Somewhat Conservative	7%	15%	28%	38%	13%	
	Moderate	17%	24%	12%	27%	19%	1%
	Somewhat Liberal	56%	31%	2%	4%	6%	1%
	Very Liberal	58%	33%	2%	4%	3%	
Ideology	Conservative	5%	12%	25%	46%	12%	
	Moderate	17%	24%	12%	27%	19%	1%
	Liberal	57%	32%	2%	4%	5%	0%
Party Registration	Democratic	61%	29%	1%	2%	6%	0%
	Republican	3%	8%	24%	51%	15%	
	Undeclared	22%	26%	16%	26%	9%	1%
Party Identification	Democratic	56%	34%	2%	2%	6%	0%
	Republican	3%	9%	25%	51%	13%	
	Swing	13%	24%	17%	29%	15%	1%
Region	North Country/Lakes	29%	21%	15%	27%	8%	
	Merrimack Valley	31%	16%	17%	25%	11%	0%
	Seacoast/Border	26%	24%	12%	28%	10%	0%
Total		28%	21%	14%	27%	10%	0%

		Favorable	Unfavorable	No Opinion
Gender	Female	20%	19%	61%
	Male	34%	17%	49%
Age	18-34	13%	17%	70%
	35-54	28%	11%	61%
	55-64	29%	21%	50%
	65+	29%	24%	47%
Education	High School or Less	38%	13%	50%
	Some College/Associates Degree	25%	14%	60%
	College Graduate	25%	21%	54%
	Graduate/Professional School	20%	24%	56%
Ideology	Very Conservative	64%	2%	34%
	Somewhat Conservative	41%	9%	50%
	Moderate	24%	18%	58%
	Somewhat Liberal	4%	34%	63%
	Very Liberal	5%	25%	70%
Ideology	Conservative	47%	7%	46%
	Moderate	24%	18%	58%
	Liberal	4%	31%	65%
Party	Democratic	3%	33%	64%
Registration	Republican	51%	6%	43%
	Undeclared	25%	17%	58%
Party Identification	Democratic	3%	30%	67%
Identification	Republican	50%	5%	45%
	Swing	22%	27%	51%
Region	North Country/Lakes	23%	18%	58%
	Merrimack Valley	24%	15%	61%
	Seacoast/Border	29%	19%	52%
Total		27%	18%	55%

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	7%	13%	6%	12%	30%	31%
	Male	11%	23%	6%	11%	26%	23%
Age	18-34	4%	9%	6%	10%	30%	40%
	35-54	7%	22%	5%	5%	27%	34%
	55-64	11%	18%	7%	13%	30%	21%
	65+	12%	18%	7%	17%	26%	21%
Education	High School or Less	13%	25%	5%	7%	31%	19%
	Some College/Associates Degree	10%	15%	5%	9%	27%	33%
	College Graduate	7%	18%	7%	14%	29%	25%
	Graduate/Professional School	6%	14%	9%	15%	25%	30%
Ideology	Very Conservative	32%	31%	1%	1%	22%	12%
	Somewhat Conservative	11%	30%	6%	3%	33%	17%
	Moderate	6%	18%	4%	13%	33%	26%
	Somewhat Liberal	2%	2%	11%	23%	27%	35%
	Very Liberal	1%	5%	4%	20%	17%	53%
Ideology	Conservative	16%	30%	5%	3%	30%	16%
	Moderate	6%	18%	4%	13%	33%	26%
	Liberal	1%	3%	9%	22%	24%	41%
Party Registration	Democratic	1%	2%	6%	27%	26%	38%
	Republican	18%	32%	4%	2%	29%	14%
	Undeclared	8%	18%	8%	8%	29%	29%
Party Identification	Democratic	1%	2%	7%	23%	26%	41%
	Republican	16%	34%	3%	2%	31%	14%
	Swing	11%	11%	19%	9%	23%	27%
Region	North Country/Lakes	8%	16%	7%	12%	31%	27%
	Merrimack Valley	6%	18%	6%	10%	29%	32%
	Seacoast/Border	11%	18%	6%	13%	27%	25%
Total		9%	18%	6%	12%	28%	27%

		Favorable	Unfavorable	No Opinion
Gender	Female	48%	20%	32%
	Male	36%	35%	28%
Age	18-34	28%	24%	48%
	35-54	39%	27%	35%
	55-64	37%	33%	29%
	65+	54%	25%	21%
Education	High School or Less	31%	30%	39%
	Some College/Associates Degree	38%	28%	35%
	College Graduate	47%	28%	25%
	Graduate/Professional School	54%	24%	22%
Ideology	Very Conservative	5%	51%	44%
	Somewhat Conservative	25%	41%	35%
	Moderate	26%	36%	38%
	Somewhat Liberal	70%	8%	22%
	Very Liberal	79%	6%	15%
Ideology	Conservative	19%	44%	37%
	Moderate	26%	36%	38%
	Liberal	73%	7%	20%
Party Registration	Democratic	74%	5%	21%
	Republican	8%	50%	42%
	Undeclared	46%	26%	28%
Party	Democratic	74%	7%	19%
Identification	Republican	10%	50%	40%
	Swing	31%	26%	43%
Region	North Country/Lakes	25%	25%	49%
	Monadnock/Dartmouth	43%	26%	31%
	Merrimack Valley	46%	28%	26%
	Seacoast/Border	37%	30%	33%
Total		43%	27%	30%

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	18%	30%	7%	13%	21%	10%
	Male	14%	22%	12%	24%	17%	11%
Age	18-34	5%	24%	3%	21%	17%	31%
	35-54	15%	24%	11%	16%	22%	13%
	55-64	14%	23%	11%	22%	20%	9%
	65+	23%	31%	8%	17%	17%	4%
Education	High School or Less	13%	18%	5%	25%	26%	14%
	Some College/Associates Degree	14%	23%	12%	16%	21%	13%
	College Graduate	16%	31%	7%	21%	16%	9%
	Graduate/Professional School	23%	31%	11%	13%	15%	7%
ldeology	Very Conservative		5%	7%	44%	22%	22%
	Somewhat Conservative	6%	19%	13%	28%	22%	12%
	Moderate	11%	14%	16%	19%	27%	12%
	Somewhat Liberal	33%	37%	4%	3%	18%	5%
	Very Liberal	27%	52%	6%	1%	7%	8%
Ideology	Conservative	4%	15%	11%	32%	22%	15%
	Moderate	11%	14%	16%	19%	27%	12%
	Liberal	31%	42%	5%	3%	14%	6%
Party Registration	Democratic	31%	43%	3%	2%	15%	6%
	Republican	2%	6%	10%	41%	25%	17%
	Undeclared	17%	29%	13%	13%	18%	10%
Party	Democratic	31%	43%	5%	2%	14%	5%
Identification	Republican	1%	9%	12%	38%	23%	17%
	Swing	8%	23%	16%	10%	28%	15%
Region	North Country/Lakes	4%	21%	12%	14%	33%	16%
	Monadnock/Dartmouth	13%	29%	8%	18%	19%	12%
	Merrimack Valley	20%	25%	9%	19%	18%	9%
	Seacoast/Border	12%	25%	11%	19%	19%	14%
Total		16%	26%	9%	18%	19%	11%

		Favorable	Unfavorable	No Opinion
Gender	Female	20%	30%	50%
	Male	40%	21%	38%
Age	18-34	36%	29%	36%
	35-54	26%	31%	43%
	55-64	36%	19%	45%
	65+	27%	26%	47%
Education	High School or Less	44%	15%	41%
	Some College/Associates Degree	30%	23%	47%
	College Graduate	27%	30%	43%
	Graduate/Professional School	20%	34%	45%
Ideology	Very Conservative	72%	1%	27%
	Somewhat Conservative	44%	15%	41%
	Moderate	35%	15%	49%
	Somewhat Liberal	5%	43%	53%
	Very Liberal		51%	49%
Ideology	Conservative	52%	11%	37%
	Moderate	35%	15%	49%
	Liberal	3%	45%	51%
Party	Democratic	3%	45%	52%
Ideology Ideology Party Registration Party Identification	Republican	63%	5%	33%
	Undeclared	24%	28%	47%
Party	Democratic	2%	43%	55%
Identification	Republican	58%	8%	33%
	Swing	38%	20%	43%
Region	North Country/Lakes	41%	17%	42%
	Monadnock/Dartmouth	28%	27%	45%
	Merrimack Valley	30%	28%	42%
	Seacoast/Border	28%	18%	53%
Total		30%	26%	44%

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	13%	7%	8%	22%	27%	23%
	Male	22%	18%	8%	13%	21%	17%
Age	18-34	23%	13%	6%	23%	13%	23%
	35-54	14%	12%	8%	23%	21%	22%
	55-64	21%	15%	8%	11%	27%	19%
	65+	17%	10%	9%	17%	29%	18%
Education	High School or Less	29%	15%	5%	10%	25%	15%
	Some College/Associates Degree	18%	12%	5%	18%	23%	24%
	College Graduate	16%	10%	10%	20%	26%	18%
	Graduate/Professional School	8%	12%	13%	22%	24%	21%
Ideology	Very Conservative	44%	27%	1%		12%	15%
	Somewhat Conservative	26%	19%	7%	8%	28%	13%
	Moderate	23%	12%	9%	5%	26%	25%
	Somewhat Liberal	1%	3%	11%	31%	27%	25%
	Very Liberal			9%	42%	21%	28%
Ideology	Conservative	31%	21%	5%	5%	23%	13%
	Moderate	23%	12%	9%	5%	26%	25%
	Liberal	1%	2%	10%	35%	25%	26%
Party	Democratic	0%	2%	9%	36%	28%	24%
Registration	Republican	41%	22%	2%	3%	19%	14%
	Undeclared	12%	13%	12%	16%	26%	22%
Party	Democratic	0%	2%	11%	32%	30%	25%
Identification	Republican	36%	22%	4%	4%	19%	14%
	Swing	15%	24%	13%	6%	19%	23%
Region	North Country/Lakes	10%	31%	7%	10%	22%	20%
	Monadnock/Dartmouth	17%	11%	8%	19%	24%	21%
	Merrimack Valley	19%	11%	8%	20%	24%	18%
	Seacoast/Border	16%	12%	9%	10%	29%	24%
Total		17%	12%	8%	18%	24%	20%

Regard	lless of for whom you plan on voting, v presidential		u believe will v	vin the
		Harris	Trump	Unsure
Gender	Female	51%	30%	19%
	Male	38%	42%	20%
Age	18-34	44%	44%	12%
	35-54	41%	35%	24%
	55-64	43%	39%	18%
	65+	49%	32%	19%
Education	High School or Less	31%	54%	15%
	Some College/Associates Degree	45%	35%	20%
	College Graduate	48%	33%	19%
	Graduate/Professional School	52%	25%	24%
Ideology	Very Conservative	5%	82%	13%
	Somewhat Conservative	22%	56%	23%
	Moderate	36%	37%	27%
	Somewhat Liberal	75%	6%	19%
	Very Liberal	83%	3%	13%
Ideology	Conservative	17%	63%	20%
	Moderate	36%	37%	27%
	Liberal	78%	5%	17%
Party	Democratic	83%	4%	13%
Registration	Republican	10%	72%	18%
	Undeclared	43%	31%	26%
Party	Democratic	79%	4%	17%
Identification	Republican	11%	69%	20%
	Swing	30%	33%	37%
Region	North Country/Lakes	40%	38%	22%
	Monadnock/Dartmouth	48%	35%	17%
	Merrimack Valley	45%	35%	20%
	Seacoast/Border	45%	37%	19%
Congressional	CD1	43%	38%	20%
District	CD2	47%	34%	19%
Total		45%	36%	19%

		Harris	Trump	Unsure
Gender	Female	37%	61%	3%
	Male	53%	42%	4%
Age	18-34	48%	41%	11%
	35-54	46%	51%	3%
	55-64	50%	48%	2%
	65+	39%	59%	2%
Education	High School or Less	63%	34%	4%
	Some College/Associates Degree	46%	49%	4%
	College Graduate	40%	56%	3%
	Graduate/Professional School	33%	65%	2%
Ideology	Very Conservative	97%	2%	1%
	Somewhat Conservative	72%	23%	5%
	Moderate	46%	42%	12%
	Somewhat Liberal	7%	93%	
	Very Liberal	4%	93%	3%
Ideology	Conservative	79%	17%	4%
	Moderate	46%	42%	12%
	Liberal	6%	93%	1%
Party	Democratic	5%	93%	2%
Registration	Republican	88%	9%	3%
	Undeclared	41%	54%	5%
Party	Democratic	4%	94%	2%
Identification	Republican	87%	10%	4%
	Swing	44%	43%	13%
Region	North Country/Lakes	45%	51%	4%
	Monadnock/Dartmouth	40%	54%	6%
	Merrimack Valley	44%	52%	4%
	Seacoast/Border	47%	51%	2%
Congressional	CD1	46%	50%	3%
District	CD2	43%	54%	3%
Total		45%	52%	3%

		Harris	Trump	Unsure
Gender	Female	36%	59%	5%
	Male	53%	42%	5%
Age	18-34	46%	41%	13%
	35-54	46%	51%	4%
	55-64	49%	47%	4%
	65+	39%	56%	4%
Education	High School or Less	62%	34%	4%
	Some College/Associates Degree	44%	49%	7%
	College Graduate	40%	55%	5%
	Graduate/Professional School	34%	63%	4%
Ideology	Very Conservative	97%	1%	2%
	Somewhat Conservative	70%	23%	7%
	Moderate	50%	40%	9%
	Somewhat Liberal	6%	92%	2%
	Very Liberal	2%	92%	6%
Ideology	Conservative	78%	17%	5%
	Moderate	50%	40%	9%
	Liberal	5%	92%	3%
Party	Democratic	4%	93%	3%
Registration	Republican	86%	11%	3%
	Undeclared	42%	51%	7%
Party	Democratic	4%	92%	4%
Identification	Republican	86%	10%	5%
	Swing	45%	42%	13%
Region	North Country/Lakes	47%	50%	3%
	Monadnock/Dartmouth	40%	53%	7%
	Merrimack Valley	43%	52%	5%
	Seacoast/Border	47%	49%	4%
Congressional	CD1	46%	49%	4%
District	CD2	42%	53%	6%
Total		44%	51%	5%

		Harris	Trump	Unsure
Gender	Female	55%	38%	7%
	Male	38%	56%	6%
Age	18-34	31%	52%	17%
	35-54	47%	48%	5%
	55-64	44%	51%	5%
	65+	53%	41%	6%
Education	High School or Less	32%	65%	3%
	Some College/Associates Degree	41%	47%	12%
	College Graduate	52%	43%	5%
	Graduate/Professional School	60%	35%	6%
Ideology	Very Conservative	0%	98%	2%
	Somewhat Conservative	19%	77%	4%
	Moderate	33%	50%	17%
	Somewhat Liberal	87%	6%	7%
	Very Liberal	86%	2%	12%
Ideology	Conservative	14%	83%	3%
	Moderate	33%	50%	17%
	Liberal	87%	5%	8%
Party	Democratic	89%	4%	7%
Registration	Republican	7%	91%	2%
	Undeclared	46%	44%	10%
Party	Democratic	87%	4%	9%
Identification	Republican	7%	91%	3%
	Swing	32%	48%	20%
Region	North Country/Lakes	45%	46%	9%
	Monadnock/Dartmouth	48%	43%	9%
	Merrimack Valley	48%	47%	6%
	Seacoast/Border	45%	49%	6%
Congressional	CD1	44%	48%	7%
District	CD2	48%	45%	6%
Total		46%	47%	7%

Which of the below candidates do you believe would do a better job of improving our nation's economy? Harris Trump Unsure Gender Female 57% 38% 5% 39% 57% Male 4% 39% 7% 18-34 53% Age 35-54 49% 49% 2% 55-64 44% 51% 5% 65+ 54% 41% 4% 31% 64% 5% Education High School or Less Some College/Associates Degree 46% 50% 5% College Graduate 53% 43% 4% Graduate/Professional School 62% 35% 3% Very Conservative 99% 1% Ideology Somewhat Conservative 19% 78% 3% Moderate 36% 52% 12% Somewhat Liberal 91% 6% 3% Very Liberal 90% 2% 8% Conservative 14% 84% 2% Ideology Moderate 12% 36% 52% Liberal 91% 5% 4% Party Democratic 93% 4% 4% Registration Republican 7% 92% 2% Undeclared 48% 45% 7% Democratic 92% Party 3% 5% Identification Republican 6% 92% 2% 35% 52% 13% Swing 48% 50% 2% North Country/Lakes Region Monadnock/Dartmouth 52% 43% 5% Merrimack Valley 48% 47% 5%

Seacoast/Border

CD1

CD2

Congressional

District

Total

49%

49%

45%

47%

47%

47%

50%

48%

4%

4%

4%

4%

		Harris	Trump	Unsure
Gender	Female	52%	40%	8%
	Male	32%	60%	8%
Age	18-34	32%	56%	12%
	35-54	39%	51%	10%
	55-64	41%	54%	5%
	65+	50%	43%	7%
Education	High School or Less	29%	65%	6%
	Some College/Associates Degree	39%	52%	9%
	College Graduate	46%	46%	7%
	Graduate/Professional School	53%	37%	10%
Ideology	Very Conservative	1%	99%	0%
	Somewhat Conservative	15%	80%	4%
	Moderate	29%	53%	18%
	Somewhat Liberal	81%	8%	10%
	Very Liberal	81%	7%	13%
Ideology	Conservative	11%	86%	3%
	Moderate	29%	53%	18%
	Liberal	81%	8%	11%
Party	Democratic	85%	6%	8%
Registration	Republican	5%	93%	3%
	Undeclared	40%	48%	12%
Party	Democratic	82%	6%	11%
Identification	Republican	5%	93%	2%
	Swing	21%	56%	23%
Region	North Country/Lakes	42%	50%	8%
	Monadnock/Dartmouth	42%	48%	10%
	Merrimack Valley	43%	49%	8%
	Seacoast/Border	41%	51%	8%
Congressional	CD1	41%	51%	8%
District	CD2	44%	48%	8%
Total		42%	50%	8%

	wome			
		Harris	Trump	Unsure
Gender	Female	64%	29%	7%
	Male	48%	37%	15%
Age	18-34	52%	34%	14%
	35-54	55%	33%	11%
	55-64	50%	37%	13%
	65+	61%	30%	9%
Education	High School or Less	37%	48%	15%
	Some College/Associates Degree	54%	33%	13%
	College Graduate	60%	30%	10%
	Graduate/Professional School	69%	23%	8%
Ideology	Very Conservative	1%	88%	11%
	Somewhat Conservative	32%	50%	18%
	Moderate	46%	28%	27%
	Somewhat Liberal	94%	3%	3%
	Very Liberal	98%	2%	
Ideology	Conservative	23%	61%	16%
	Moderate	46%	28%	27%
	Very Liberal 98% Conservative 23% Moderate 46% Liberal 95% Democratic 96%	3%	2%	
Party	Democratic	96%	2%	2%
Registration	Republican	14%	71%	15%
	Undeclared	58%	26%	15%
Party	Democratic	96%	2%	2%
Identification	Republican	15%	66%	19%
	Swing	47%	24%	29%
Region	North Country/Lakes	55%	31%	13%
	Monadnock/Dartmouth	58%	34%	8%
	Merrimack Valley	55%	32%	13%
	Seacoast/Border	56%	34%	10%
Congressional	CD1	54%	33%	13%
District	CD2	58%	33%	9%
Total		56%	33%	11%

	If the gubernatorial election were	held today, for wh	om would	you vote?	
		Ayotte	Craig	Someone Else	Unsure
Gender	Female	39%	53%	3%	6%
	Male	57%	35%	4%	5%
Age	18-34	50%	38%	8%	4%
	35-54	46%	45%	4%	4%
	55-64	54%	38%	2%	5%
	65+	43%	49%	1%	7%
Education	High School or Less	63%	27%	5%	6%
	Some College/Associates Degree	48%	40%	4%	8%
	College Graduate	44%	49%	2%	4%
	Graduate/Professional School	37%	58%	1%	4%
Ideology	Very Conservative	94%	1%	2%	3%
	Somewhat Conservative	77%	14%	3%	6%
	Moderate	52%	26%	8%	14%
	Somewhat Liberal	9%	83%	3%	5%
	Very Liberal	3%		1%	
Ideology	Conservative	82%	11%	3%	5%
	Moderate	52%	26%	8%	14%
	Liberal	7%	86%	2%	4%
Party	Democratic	6%	91%	1%	2%
Registration	Republican	88%	4%	4%	4%
	Undeclared	46%	40%	4%	10%
Party	Democratic	7%	85%	2%	6%
Identification	Republican	88%	4%	4%	4%
	Swing	51%	28%	8%	13%
Region	North Country/Lakes	45%	46%	3%	5%
	Monadnock/Dartmouth	47%	46%	2%	5%
	Merrimack Valley	46%	44%	4%	6%
	Seacoast/Border	49%	42%	3%	6%
Congressional	CD1	48%	43%	3%	6%
District	CD2	46%	45%	3%	5%
Total		47%	44%	3%	6%

	he Congressional election were hel	a today, for whom	. Would you	7010. (101.02	
		Pappas	Prescott	Someone Else	Unsure
Gender	Female	58%	34%	2%	6%
	Male	42%	49%	3%	7%
Age	18-34	49%	34%	5%	12%
	35-54	48%	44%	3%	5%
	55-64	49%	45%	1%	5%
	65+	53%	39%	1%	6%
Education	High School or Less	33%	61%	3%	4%
	Some College/Associates Degree	49%	38%	3%	11%
	College Graduate	55%	39%	2%	4%
	Graduate/Professional School	63%	30%	2%	5%
Ideology	Very Conservative		94%	1%	6%
	Somewhat Conservative	19%	70%	2%	9%
	Moderate	43%	29%	11%	17%
	Somewhat Liberal	94%	4%	1%	2%
	Very Liberal	96%	4%		
Ideology	Conservative	14%	76%	2%	8%
	Moderate	43%	29%	11%	17%
	Liberal	95%	4%	0%	1%
Party	Democratic	97%	2%		1%
Registration	Republican	7%	87%	2%	3%
	Undeclared	50%	34%	4%	12%
Party	Democratic	97%	1%	0%	2%
Identification	Republican	7%	83%	2%	8%
	Swing	39%	23%	17%	21%
Region	North Country/Lakes	53%	37%	4%	7%
	Merrimack Valley	47%	42%	2%	9%
	Seacoast/Border	51%	42%	2%	5%
Total		50%	41%	2%	6%

		Goodlander	Tang Williams	Someone Else	Unsure
Gender	Female	60%	26%	3%	11%
	Male	40%	51%	2%	7%
Age	18-34	40%	50%	1%	9%
	35-54	51%	35%	5%	9%
	55-64	39%	48%	1%	12%
	65+	60%	31%	2%	8%
Education	High School or Less	31%	53%	3%	13%
	Some College/Associates Degree	47%	37%	3%	12%
	College Graduate	56%	37%	2%	6%
	Graduate/Professional School	62%	29%	2%	7%
Ideology	Very Conservative	4%	91%		6%
	Somewhat Conservative	24%	60%	5%	11%
	Moderate	34%	41%	6%	19%
	Somewhat Liberal	85%	4%	2%	9%
	Very Liberal	97%	1%		3%
Ideology	Conservative	18%	69%	3%	10%
	Moderate	34%	41%	6%	19%
	Liberal	89%	3%	1%	7%
Party	Democratic	91%	1%	2%	6%
Registration	Republican	10%	83%	2%	6%
	Undeclared	51%	31%	4%	15%
Party	Democratic	89%	1%	1%	9%
Identification	Republican	9%	78%	4%	9%
	Swing	33%	39%	7%	21%
Region	North Country/Lakes	41%	39%	2%	19%
	Monadnock/Dartmouth	52%	35%	5%	9%
	Merrimack Valley	51%	39%	2%	9%
	Seacoast/Border	41%	45%	1%	13%
Total		50%	38%	3%	10%

							0	
		Harris	Trump	Stein	Oliver	West	Someone Else	Unsure
Gender	Female	60%	36%	1%	0%	0%	0%	2%
	Male	40%	53%	1%	1%	0%	2%	2%
Age	18-34	39%	47%	7%	1%	2%	2%	2%
	35-54	50%	46%	0%	1%	0%	0%	2%
	55-64	46%	49%	0%	1%		1%	3%
	65+	58%	39%	0%	0%	0%	1%	2%
Education	High School or Less	34%	63%				1%	3%
	Some College/Associates Degree	48%	45%	2%	1%	1%	1%	2%
	College Graduate	56%	40%	1%	1%	0%	1%	2%
	Graduate/Professional School	63%	32%	0%	0%	1%	1%	2%
Ideology	Very Conservative	1%	96%				1%	2%
	Somewhat Conservative	21%	73%	1%	1%	0%	2%	3%
	Moderate	39%	46%	2%	1%	4%	4%	4%
	Somewhat Liberal	93%	5%		0%			2%
	Very Liberal	94%	2%	4%	0%	0%	6	
Ideology	Conservative	15%	79%	0%	1%	0%	2%	2%
	Moderate	39%	46%	2%	1%	4%	4%	4%
	Liberal	93%	4%	1%	0%	0%		1%
Party	Democratic	95%	3%	0%	0%	1%		0%
Registration	Republican	7%	89%		0%		1%	2%
	Undeclared	51%	40%	2%	1%	1%	2%	3%
Party	Democratic	95%	3%	1%	0%	1%		1%
Identification	Republican	7%	87%	1%	1%		1%	3%
	Swing	38%	41%	3%	1%	3%	6%	6%
Region	North Country/Lakes	51%	46%	1%	1%		1%	0%
	Monadnock/Dartmouth	54%	41%		0%	1%	1%	2%
	Merrimack Valley	51%	43%	1%	1%	1%	1%	2%
	Seacoast/Border	49%	46%	1%	0%	0%	1%	2%
Congressional	CD1	49%	46%	1%	1%	0%	2%	2%
District	CD2	53%	42%	1%	0%	0%	1%	2%
Total		51%	44%	1%	1%	0%	1%	2%

Issues by Candidate Preference (Gubernatorial)						
	Ayotte	Craig	Someone Else	Unsure		
Abortion	3%	89%	3%	6%		
Affordable Housing	21%	68%	7%	4%		
Border Security	92%	3%	1%	4%		
Crime	50%	50%				
Economy/Inflation	70%	18%	5%	7%		
Education	17%	54%	13%	17%		
Elections/Democracy	11%	84%	1%	5%		
Environment/Climate	8%	78%	5%	9%		
Foreign Relations/National Security	53%	40%	2%	5%		
Government Spending/Taxes	78%	16%	4%	2%		
Gun Regulation	13%	80%	4%	2%		
Health Care	12%	85%	1%	1%		
Other	21%	50%	4%	25%		
Social Security/Medicare	30%	63%		7%		
Unsure	20%	53%	7%	20%		

47%

44%

3%

6%

Issues b	y Candidate Preference (1st	: CD)		
	Pappas	Prescott	Someone Else	Unsure
Abortion	96%	3%		1%
Affordable Housing	84%	8%		8%
Border Security	2%	90%	0%	7%
Crime	50%	50%		
Economy/Inflation	26%	59%	4%	10%
Education	77%	8%	8%	8%
Elections/Democracy	93%	7%		1%
Environment/Climate	98%		2%	
Foreign Relations/National Security	50%	40%	5%	5%
Government Spending/Taxes	21%	64%	9%	6%
Gun Regulation	100%			
Health Care	90%	8%		3%
Other	57%	14%		29%
Social Security/Medicare	67%	22%		11%
Unsure	78%			22%
Total	50%	41%	2%	6%

Total

Issues by Candidate Preference (2nd CD)					
	Goodlander	Tang Williams	Someone Else	Unsure	
Abortion	90%	5%		5%	
Affordable Housing	69%	11%		19%	
Border Security	6%	85%	2%	8%	
Crime	100%				
Economy/Inflation	24%	58%	6%	11%	
Education	70%	10%		20%	
Elections/Democracy	84%	8%	2%	6%	
Environment/Climate	85%	2%	2%	12%	
Foreign Relations/National Security	54%	35%	2%	9%	
Government Spending/Taxes	21%	65%		13%	
Gun Regulation	83%	6%	3%	8%	
Health Care	88%	3%	3%	6%	
Other	80%			20%	
Social Security/Medicare	67%	25%		8%	
Unsure	33%	17%		50%	
Total	50%	38%	3%	9%	

	Harris	Trump	Stein	Oliver	West	Someone Else	Unsure
Abortion	93%	2%				1%	4%
Affordable Housing	85%	9%					6%
Border Security	2%	96%		0%	0%	0%	1%
Crime	50%	25%					25%
Economy/Inflation	24%	69%	2%	1%	0%	2%	2%
Education	87%	9%				4%	
Elections/Democracy	92%	7%		0%	0%	0%	1%
Environment/Climate	92%		6%		1%		1%
Foreign Relations/National Security	46%	44%		3%	2%	4%	2%
Government Spending/Taxes	20%	64%		4%	4%	4%	6%
Gun Regulation	96%	2%					1%
Health Care	89%	8%	1%				1%
Other	65%	17%				17%	
Social Security/Medicare	67%	31%					2%
Unsure	80%	20%					
Total	51%	44%	1%	1%	1%	1%	2%

October 1-2, 2024 | n = 2104 | New Hampshire Likely Voters | MoE +/- 2.1%

Gender		
	Frequency	Percent
Female	1081	51
Male	1023	49
Total	2104	100

Age		
	Frequency	Percent
18-34	250	12
35-54	647	31
55-64	480	23
65+	727	35
Total	2104	100

	Education		
		Frequency	Percent
	High School or Less	391	19
7	Some College/Associates Degree	640	30
	College Graduate	665	32
	Graduate/Professional School	408	19
_	Total	2104	100

ldeology					
	Frequency	Percent			
Very Conservative	282	13			
Somewhat Conservative	724	34			
Moderate	215	10			
Somewhat Liberal	600	29			
Very Liberal	284	13			
Conservative	1006	48			
Moderate	215	10			
Liberal	884	42			
Total	2104	100			

	Party Registration		
		Frequency	Percent
Statewide	Democratic	624	30
	Republican	357	31
	Undeclared	823	39
	Total	2104	100
1st	Democratic	321	29
Congressional District	Republican	345	31
	Undeclared	433	39
	Total	1099	100
2nd Congressional District	Democratic	303	30
	Republican	312	31
	Undeclared	390	39
	Total	1005	100

	Party Identification				
		Frequency	Percent		
Statewide	Democratic	994	47		
	Republican	968	46		
	Swing	142	7		
	Total	2104	100		
1st	Democratic	500	46		
Congressional District	Republican	518	47		
	Swing	81	7		
	Total	1099	100		
2nd	Democratic	494	47		
Congressional District	Republican	450	46		
	Swing	61	7		
	Total	1005	100		

Region		
	Frequency	Percent
North Country/Lakes	238	11
Monadnock/Dartmouth	328	16
Merrimack Valley	827	39
Seacoast/Border	711	34
Total	2104	100

Congressional District		
	Frequency	Percent
CD1	1099	52
CD2	1005	48
Total	2104	100

The Saint Anselm College Survey Center (SACSC) was founded in the wake of the 2016 election, and launched its first poll in February 2018 as the midterm elections were getting underway. Housed within the New Hampshire Institute of Politics at Saint Anselm College, the Center conducts quarterly polls of New Hampshire voter attitudes and additional polls as circumstances warrant. This research supports the academic mission of the College, and provides students with a practical education in survey techniques while providing the public at large with insight into political opinion trends that impact the state's federal and gubernatorial elections. To support its operations, the Center performs commissioned research on behalf of nonprofit organizations and corporations.

For more information on SACSC, please visit: anselm.edu/new-hampshire-institute-politics/polling For inquiries, please contact: nhioppoll@anselm.edu