A SURVEY OF LIKELY NEW HAMPSHIRE VOTERS

October 28-29th, 2024

Neil Levesque, Executive Director
Tauna Sisco, Ph. D, Faculty Advisor

NEW HAMPSHIRE INSTITUTE OF POLITICS
Saint Anselm College

Contents

3 Survey Notes

4 Questions Tested

6 Summary

7 Charts

10 Weighted Marginals

17 Weighted Tables

46 Weighted Demographics

49 About SACSC

Survey Notes

These results are from a Saint Anselm College Survey Center poll based on online surveys of 2791 New Hampshire likely voters. Surveys were collected between October 28th and 29th, 2024, from cell phone users randomly drawn from a sample of registered voters reflecting the demographic and partisan characteristics of the voting population. Names were presented in random order for the favorability and ballot tests. The survey has an overall margin of sampling error of +/- 1.9% with a confidence interval of 95%; the margin of sampling error for questions specific to the 1st and 2nd Congressional Districts is +/- 2.6%. The data are weighted for age, gender, geography, and education based on a voter demographic model derived from historical voting patterns, but are not weighted by party registration or party identification.

Questions Tested

Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track?

- Right Track
- Wrong Track
- Unsure

If the election for Congress were held today, for which candidate would you likely vote?

- Democratic
- Republican
- Other
- Unsure

In your opinion, what is the most important issue facing America?

- Abortion
- Affordable Housing
- Border Security
- Crime
- Economy/Inflation
- Education
- Elections/Democracy
- Environment/Climate
- Foreign Relations/National Security
- Government Spending/Taxes
- Gun Regulation
- Health Care
- Social Security/Medicare
- Other _____

What is your opinion of Kamala Harris?
What is your opinion of Donald Trump?
What is your opinion of Tim Walz?
What is your opinion of J.D. Vance?
What is your opinion of Joyce Craig?
What is your opinion of Kelly Ayotte?
What is your opinion of Chris Pappas?
What is your opinion of Russell Prescott?
What is your opinion of Maggie Goodlander?
What is your opinion of Lily Tang Williams?

- Strongly Favorable
- Somewhat Favorable
- Somewhat Unfavorable
- Strongly Unfavorable
- No Opinion
- Never Heard Of

If the gubernatorial election were held today, for whom would you vote?

- Democrat Joyce Craig
- Republican Kelly Ayotte
- Someone Else
- Unsure

If the Congressional election were held today, for whom would you vote?

- Democrat Chris Pappas
- Republican Russell Prescott
- Someone Else
- Unsure

If the Congressional election were held today, for whom would you vote?

- Democrat Maggie Goodlander
- Republican Lily Tang Williams
- Someone Else
- Unsure

If the Presidential election were held today, for whom would you vote?

- Democrat Kamala Harris
- Republican Donald Trump
- Libertarian Chase Oliver
- Green Party Jill Stein
- Independent Cornel West
- Someone Else
- Unsure

Summary

New Hampshire Institute of Politics Executive Director Neil Levesque summarized the results, saying, "With just one week remaining until Election Day, Vice President Kamala Harris maintains a lead over former President Donald Trump in New Hampshire. Former Senator Kelly Ayotte remains just shy of 50% in the governor's race, but still boasts a slim lead over former Manchester Mayor Joyce Craig.

Republicans overall continue to gain on the generic ballot. The Democratic lead has been steadily diminishing and now stands at 49%-47%.

Vice President Kamala Harris is up by 5 points coming into the stretch run. She now leads former President Donald Trump, 51%-46%, a bit closer than her 51%-44% lead in October as Trump consolidates remaining undecided voters.

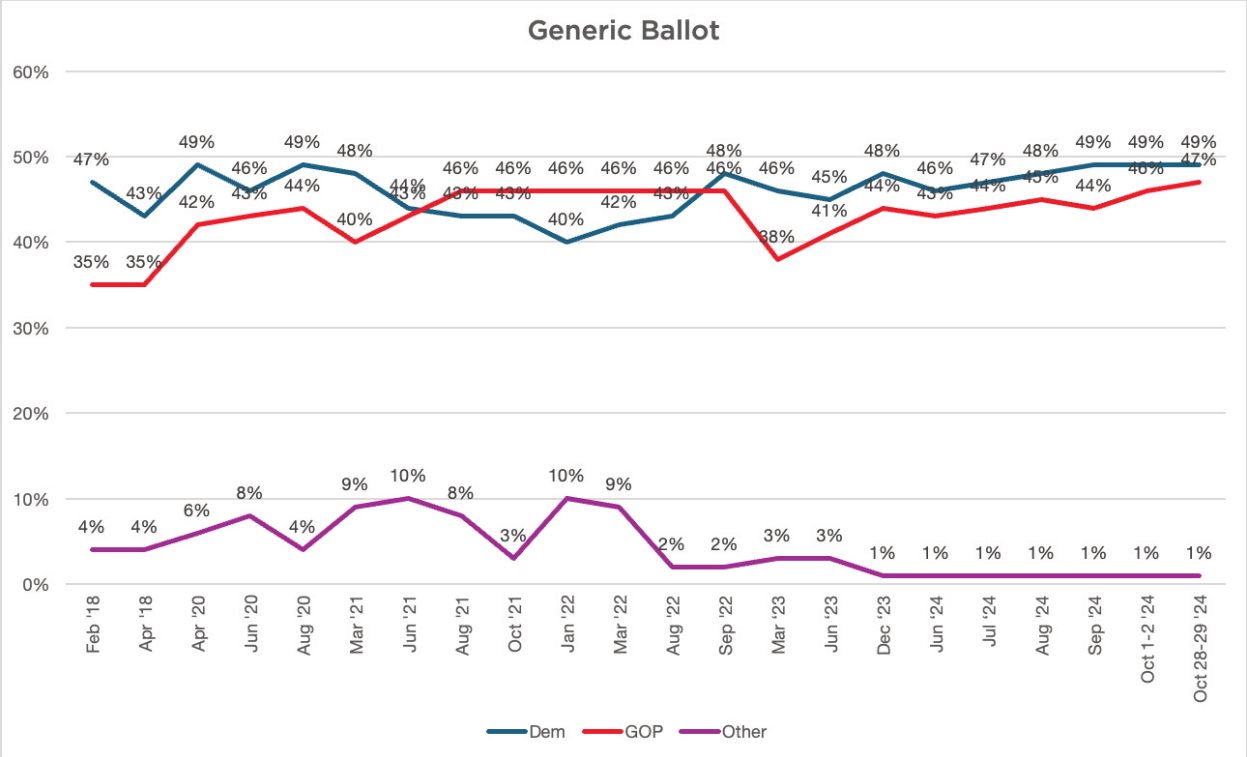
Former Senator Kelly Ayotte maintains her lead over former Manchester Mayor Joyce Craig. She now leads 49%-46% as she and Craig continue to divvy up remaining undecideds. Ayotte's 3-point lead remains unchanged from early October, when she led 47%-44%.

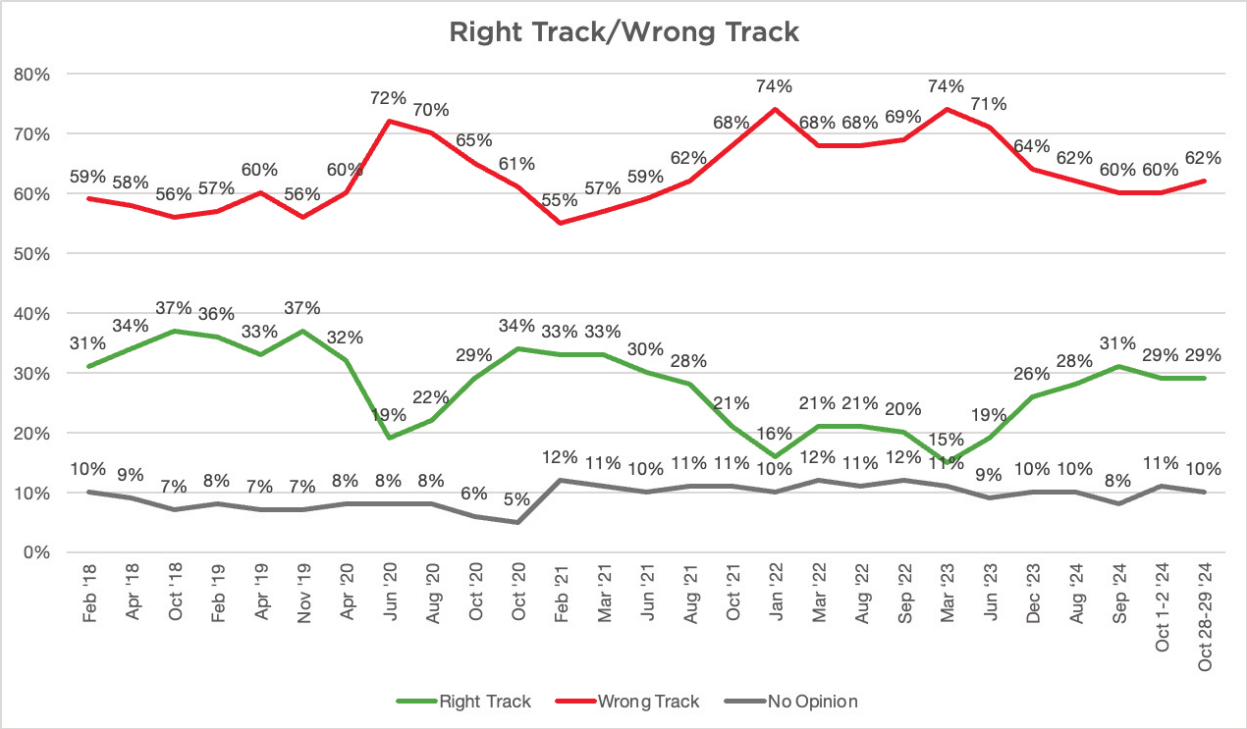
Ayotte enjoys some buoyancy from Trump by successfully splitting Undeclared voters. Ayotte carries these voters by a slim margin, 48%-45%, even as Trump loses them 51%-44%.

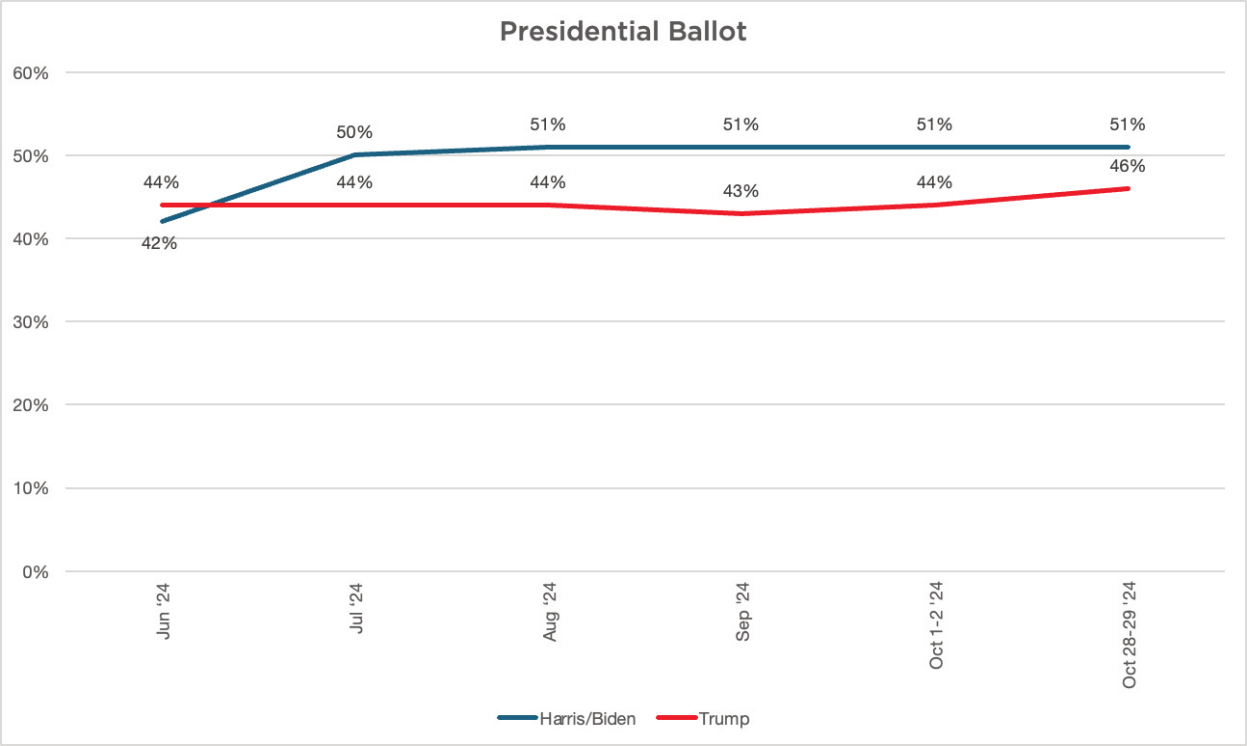
Democratic Congressional candidates continue to be better known than their Republican counterparts. 1st Congressional District Congressman Chris Pappas enjoys a 51%-40% favorable image, while 2nd Congressional District Democratic candidate Maggie Goodlander carries a 45%-29% favorable image. Republican candidates Russell Prescott (32%-28%) and Lily Tang Williams (35%-33%) are still relatively unknown.

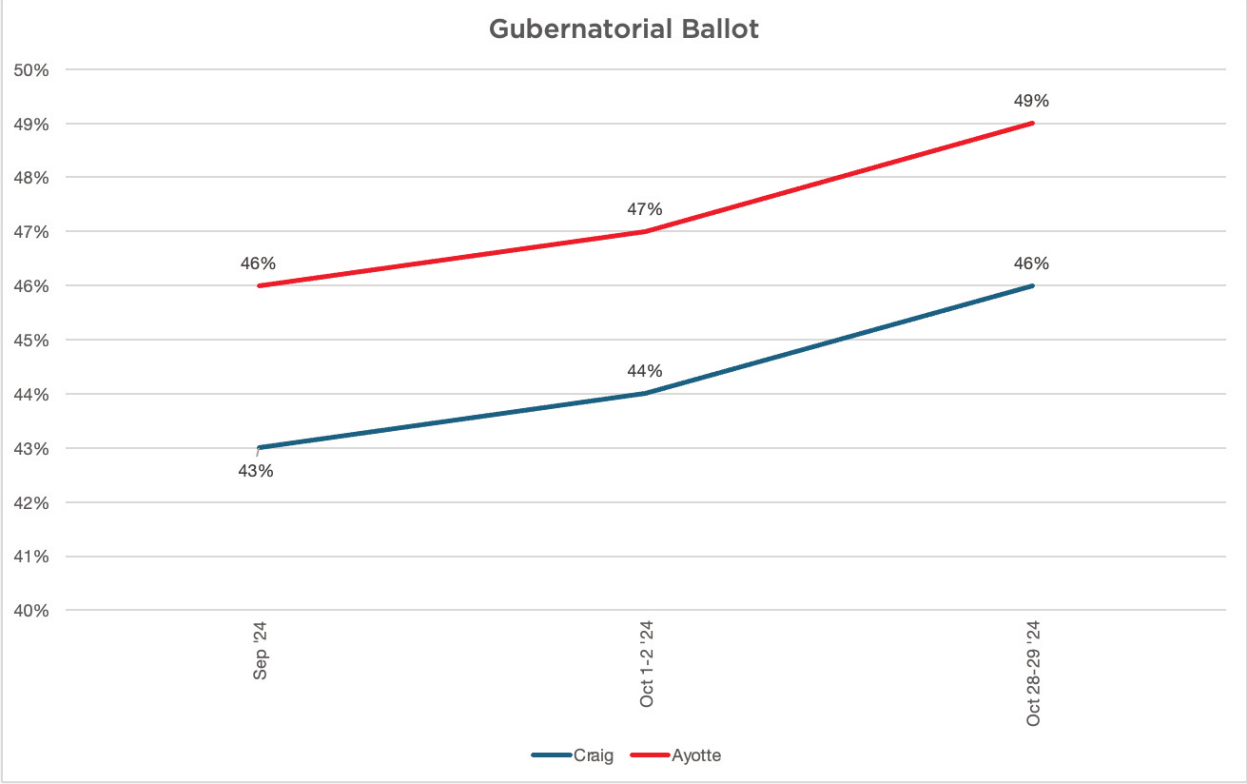
Democrats have the advantage in the Congressional races. Pappas leads Prescott 50%-43% in his re-election bid, while Goodlander outpaces Tang Williams 51%-43%.

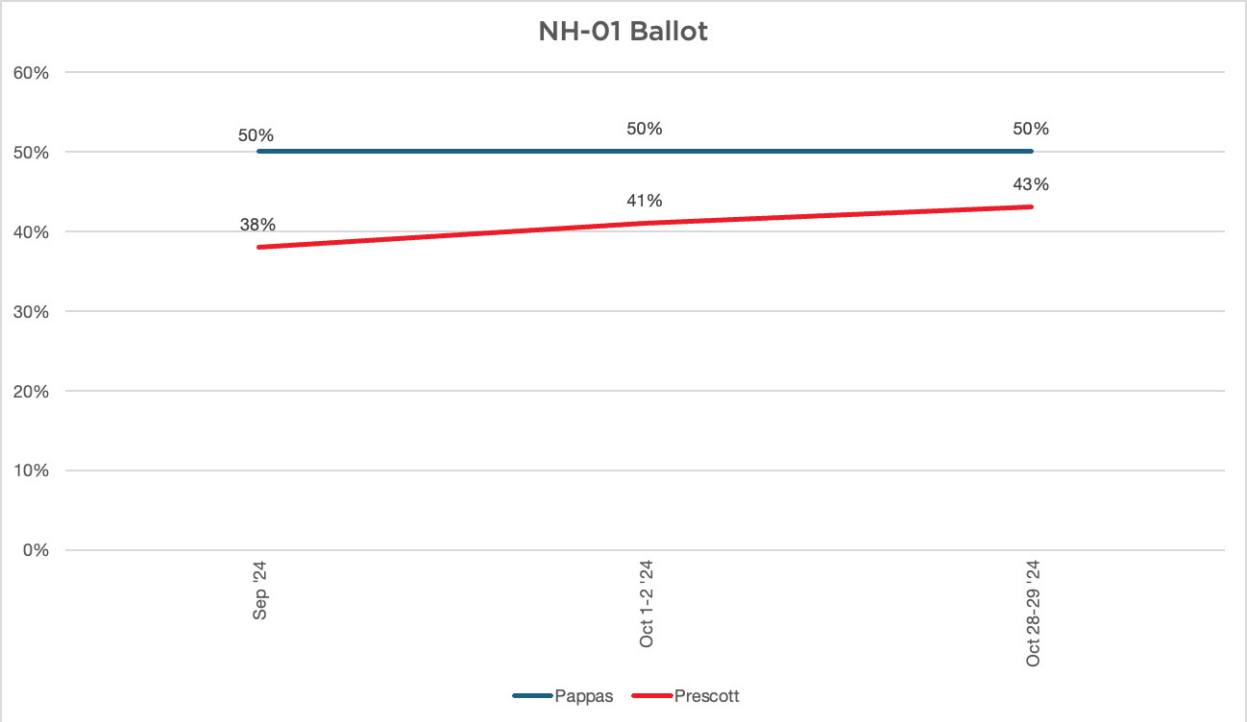
Charts

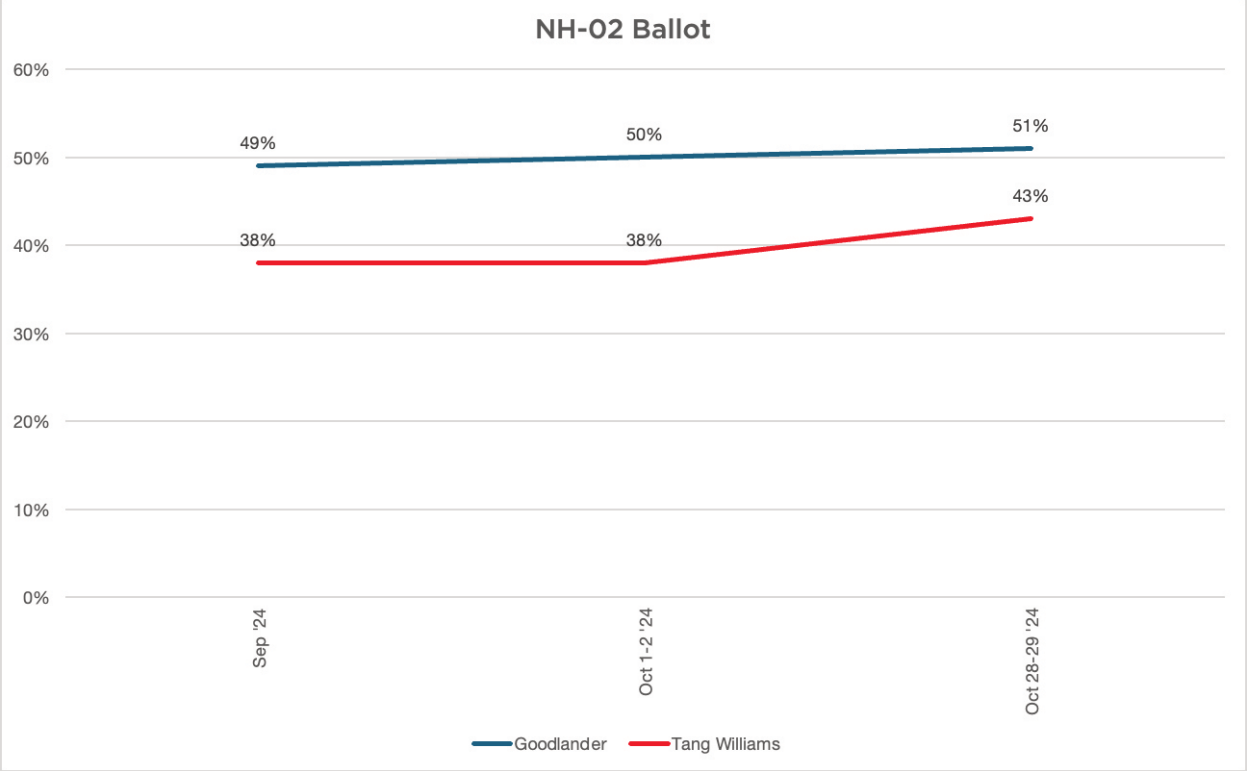

Generic Ballot
60%
50%
40%
30%
20%
10%
0%
Feb '18
Apr '18
Apr '20
Jun '20
Aug '20
Mar '21
Jun '21
Aug '21
Oct '21
Jan '22
Mar '22
Aug '22
Sep '22
Mar '23
Jun '23
Dec '23
Jun '24
Jul '24
Aug '24
Sep '24
Oct 1-2 '24
Oct 28-29 '24
Dem
GOP
Other


Right Track/Wrong Track
80%
70%
60%
50%
40%
30%
20%
10%
0%
Feb '18
Apr '18
Oct '18
Feb '19
Apr '19
Nov '19
Apr '20
Jun '20
Aug '20
Oct '20
Oct '20
Feb '21
Mar '21
Jun '21
Aug '21
Oct '21
Jan '22
Mar '22
Aug '22
Sep '22
Mar '23
Jun '23
Dec '23
Aug '24
Sep '24
Oct 1-2 '24
Oct 28-29 '24
Right Track
Wrong Track
No Opinion


Presidential Ballot
60%
50%
40%
30%
20%
10%
0%
44%
50%
51%
51%
51%
51%
42%
44%
44%
43%
44%
46%
Jun '24
Jul '24
Aug '24
Sep '24
Oct 1-2 '24
Oct 28-29 '24
Harris/Biden
Trump


Gubernatorial Ballot
50%
49%
48%
47%
46%
45%
44%
43%
42%
41%
40%
46%
47%
49%
43%
44%
46%
Sep '24
Oct 1-2 '24
Oct 28-29 '24
Craig
Ayotte


NH-01 Ballot
60%
50%
40%
30%
20%
10%
0%
50%
50%
50%
38%
41%
43%
Sep '24
Oct 1-2 '24
Oct 28-29 '24
Pappas
Prescott


NH-02 Ballot
60%
50%
40%
30%
20%
10%
0%
49%
50%
51%
38%
38%
43%
Sep '24
Oct 1-2 '24
Oct 28-29 '24
Goodlander
Tang Williams

October 28-29, 2024 | n = 2791 | New Hampshire Likely Voters | MoE +/- 1.9%

Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track?

		Frequency	Percent
	Right Track	798	29
	Wrong Track	1725	62
	Unsure	268	10
	Total	2791	100

If the election for Congress were held today, for which candidate would you likely vote?

		Frequency	Percent
	Democratic	1373	49
	Republican	1298	47
	Other	36	1
	Unsure	84	3
	Total	2791	100

In your opinion, what is the most important issue facing America?

		Frequency	Percent
	Economy/Inflation	637	23
	Elections/Democracy	579	21
	Border Security	534	19
	Abortion	261	9
	Government Spending/Taxes	154	6
	Environment/Climate	126	5
	Foreign Relations/National Security	106	4
	Affordable Housing	100	4
	Health Care	97	3
	Social Security/Medicare	55	2
	Gun Regulation	35	1
	Education	31	1
	Crime	15	1
	Other	40	1
	Unsure	23	1
	Total	2791	100

What is your opinion of Kamala Harris?

		Frequency	Percent
	Strongly Favorable	1051	38
	Somewhat Favorable	364	13
	Somewhat Unfavorable	85	3
	Strongly Unfavorable	1279	46
	No Opinion	9	0
	Never Heard Of	3	0
	Favorable	1415	51
	Unfavorable	1364	49
	No Opinion	13	0
	Total	2791	100

What is your opinion of Donald Trump?

		Frequency	Percent
	Strongly Favorable	843	30
	Somewhat Favorable	391	14
	Somewhat Unfavorable	76	3
	Strongly Unfavorable	1471	53
	No Opinion	5	0
	Never Heard Of	4	0
	Favorable	1234	44
	Unfavorable	1547	55
	No Opinion	10	0
	Total	2791	100

What is your opinion of Tim Walz?			
		Frequency	Percent
	Strongly Favorable	973	35
	Somewhat Favorable	426	15
	Somewhat Unfavorable	178	6
	Strongly Unfavorable	1083	39
	No Opinion	105	4
	Never Heard Of	26	1
	Favorable	1399	50
	Unfavorable	1261	45
	No Opinion	131	5
	Total	2791	100

What is your opinion of J.D. Vance?			
		Frequency	Percent
	Strongly Favorable	961	34
	Somewhat Favorable	301	11
	Somewhat Unfavorable	116	4
	Strongly Unfavorable	1356	49
	No Opinion	49	2
	Never Heard Of	7	0
	Favorable	1262	45
	Unfavorable	1472	53
	No Opinion	57	2
	Total	2791	100

What is your opinion of Joyce Craig?			
		Frequency	Percent
	Strongly Favorable	514	18
	Somewhat Favorable	689	25
	Somewhat Unfavorable	370	13
	Strongly Unfavorable	925	33
	No Opinion	229	8
	Never Heard Of	64	2
	Favorable	1203	43
	Unfavorable	1294	46
	No Opinion	293	11
	Total	2791	100

What is your opinion of Kelly Ayotte?			
		Frequency	Percent
	Strongly Favorable	617	22
	Somewhat Favorable	687	25
	Somewhat Unfavorable	482	17
	Strongly Unfavorable	904	32
	No Opinion	90	3
	Never Heard Of	11	0
	Favorable	1304	47
	Unfavorable	1386	50
	No Opinion	101	4
	Total	2791	100

What is your opinion of Chris Pappas? (1st CD ONLY)

		Frequency	Percent
	Strongly Favorable	476	34
	Somewhat Favorable	244	17
	Somewhat Unfavorable	170	12
	Strongly Unfavorable	387	28
	No Opinion	118	8
	Never Heard Of	11	1
	Favorable	720	51
	Unfavorable	557	40
	No Opinion	130	9
	Total	1407	100

What is your opinion of Russell Prescott? (1st CD ONLY)

		Frequency	Percent
	Strongly Favorable	187	13
	Somewhat Favorable	259	18
	Somewhat Unfavorable	130	9
	Strongly Unfavorable	265	19
	No Opinion	346	25
	Never Heard Of	220	16
	Favorable	446	32
	Unfavorable	395	28
	No Opinion	566	40
	Total	1407	100

What is your opinion of Maggie Goodlander? (2nd CD ONLY)

		Frequency	Percent
	Strongly Favorable	307	22
	Somewhat Favorable	317	23
	Somewhat Unfavorable	136	10
	Strongly Unfavorable	261	19
	No Opinion	287	21
	Never Heard Of	76	6
	Favorable	624	45
	Unfavorable	397	29
	No Opinion	363	26
	Total	1384	100

What is your opinion of Lily Tang Williams? (2nd CD ONLY)

		Frequency	Percent
	Strongly Favorable	242	17
	Somewhat Favorable	237	17
	Somewhat Unfavorable	162	12
	Strongly Unfavorable	295	21
	No Opinion	290	21
	Never Heard Of	158	11
	Favorable	479	35
	Unfavorable	457	33
	No Opinion	448	32
	Total	1384	100

If the gubernatorial election were held today, for whom would you vote?

		Frequency	Percent
	Ayotte	1375	49
	Craig	1278	46
	Someone Else	49	2
	Unsure	89	3
	Total	2791	100

If the Congressional election were held today, for whom would you vote? (1st CD)

		Frequency	Percent
	Pappas	702	50
	Prescott	604	43
	Someone Else	20	1
	Unsure	81	6
	Total	1407	100

If the Congressional election were held today, for whom would you vote? (2nd CD)

		Frequency	Percent
	Goodlander	704	51
	Tang Williams	593	43
	Someone Else	19	1
	Unsure	68	5
	Total	1384	100

If the Presidential election were held today, for whom would you vote?

		Frequency	Percent
	Harris	1418	51
	Trump	1283	46
	Oliver	17	1
	West	11	0
	Stein	6	0
	Someone Else	27	1
	Unsure	29	1
	Total	2791	100

October 28-29, 2024 | n = 2791 | New Hampshire Likely Voters | MoE +/- 1.9%

Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track?

		Right Track	Wrong Track	Unsure
Gender	Female	32%	58%	11%
	Male	25%	66%	8%
Age	18-34	22%	68%	10%
	35-54	22%	67%	12%
	55-64	30%	62%	8%
	65+	36%	55%	9%
Education	High School or Less	25%	68%	8%
	Some College/Associates Degree	28%	64%	9%
	College Graduate	28%	62%	10%
	Graduate/Professional School	35%	53%	13%
Ideology	Very Conservative	1%	99%	
	Somewhat Conservative	12%	83%	5%
	Moderate	25%	63%	13%
	Somewhat Liberal	52%	33%	15%
	Very Liberal	50%	34%	16%
Ideology	Conservative	9%	87%	4%
	Moderate	25%	63%	13%
	Liberal	52%	33%	15%
Party Registration	Democratic	59%	27%	14%
	Republican	4%	94%	2%
	Undeclared	24%	63%	13%
Party Identification	Democratic	55%	29%	17%
	Republican	3%	95%	2%
	Swing	19%	71%	10%
Region	North Country/Lakes	31%	60%	9%
	Monadnock/Dartmouth	32%	57%	11%
	Merrimack Valley	28%	63%	9%
	Seacoast/Border	27%	63%	10%
Congressional District	CD 1	29%	62%	9%
	CD 2	28%	62%	10%
Total		29%	62%	10%

If the election for Congress were held today, for which candidate would you likely vote?

		Democratic	Republican	Other	Unsure
Gender	Female	56%	40%	1%	3%
	Male	42%	54%	2%	3%
Age	18-34	50%	41%	4%	4%
	35-54	46%	49%	1%	4%
	55-64	44%	53%	0%	3%
	65+	55%	42%	1%	2%
Education	High School or Less	40%	58%	1%	1%
	Some College/Associates Degree	44%	51%	0%	4%
	College Graduate	53%	42%	3%	3%
	Graduate/Professional School	60%	36%	1%	3%
Ideology	Very Conservative	1%	98%	2%	
	Somewhat Conservative	20%	76%	1%	4%
	Moderate	45%	44%	2%	9%
	Somewhat Liberal	88%	9%	1%	2%
	Very Liberal	94%	2%	3%	0%
Ideology	Conservative	15%	81%	1%	3%
	Moderate	45%	44%	2%	9%
	Liberal	90%	7%	1%	2%
Party Registration	Democratic	95%	4%	0%	1%
	Republican	6%	92%	1%	2%
	Undeclared	48%	43%	3%	6%
Party Identification	Democratic	94%	3%	1%	2%
	Republican	6%	91%	1%	3%
	Swing	32%	50%	8%	9%
Region	North Country/Lakes	48%	50%	1%	2%
	Monadnock/Dartmouth	53%	43%	2%	3%
	Merrimack Valley	51%	44%	2%	4%
	Seacoast/Border	47%	50%	1%	2%
Congressional District	CD 1	48%	48%	0%	3%
	CD 2	50%	45%	2%	3%
Total		49%	46%	1%	3%

In your opinion, what is the most important issue facing America?

		Economy/Inflation	Elections/Democracy	Border Security	Abortion	Government Spending/Taxes	Environment/Climate	Foreign Relations/National Security	Affordable Housing	Health Care	Social Security/Medicare	Gun Regulation	Education	Crime	Other	Unsure
Gender	Female	20%	20%	18%	13%	3%	6%	3%	4%	4%	2%	2%	1%	1%	2%	1%
	Male	26%	21%	20%	6%	8%	3%	4%	3%	3%	2%	1%	1%	0%	1%	1%
Age	18-34	31%	11%	12%	12%	5%	7%	2%	12%	5%			0%	1%	3%	
	35-54	26%	17%	20%	10%	7%	4%	3%	3%	3%	1%	2%	1%	1%	1%	0%
	55-64	24%	21%	20%	10%	7%	3%	3%	2%	3%	1%	1%	1%	1%	2%	1%
	65+	17%	27%	20%	8%	4%	5%	5%	2%	3%	4%	1%	1%	0%	1%	1%
Education	High School or Less	25%	13%	25%	10%	6%	2%	2%	5%	3%	4%	1%	1%	1%	0%	1%
	Some College/Associates Degree	24%	19%	23%	9%	5%	3%	3%	4%	3%	3%	1%	1%		1%	1%
	College Graduate	24%	22%	15%	9%	6%	6%	4%	3%	4%	1%	1%	1%	1%	2%	0%
	Graduate/Professional School	18%	29%	14%	9%	5%	6%	6%	3%	4%	1%	2%	1%	0%	2%	1%
Ideology	Very Conservative	28%	5%	46%	3%	9%		4%		0%	1%	1%		1%	1%	1%
	Somewhat Conservative	34%	9%	31%	2%	10%	1%	4%	2%	2%	2%	1%	0%	0%	1%	1%
	Moderate	31%	18%	13%	10%	5%	4%	2%	4%	2%	3%	0%	1%	2%	3%	3%
	Somewhat Liberal	12%	37%	3%	16%	1%	6%	4%	6%	5%	2%	2%	2%	0%	2%	0%
	Very Liberal	5%	34%	0%	20%	1%	14%	3%	5%	8%	1%	2%	3%		3%	1%
Ideology	Conservative	32%	8%	35%	2%	10%	1%	4%	1%	1%	2%	1%	0%	1%	1%	1%
	Moderate	31%	18%	13%	10%	5%	4%	2%	4%	2%	3%	0%	1%	2%	3%	3%
	Liberal	10%	36%	3%	17%	1%	9%	4%	6%	6%	2%	2%	2%	0%	2%	0%
Party Registration	Democratic	9%	36%	2%	18%	1%	9%	3%	6%	7%	2%	2%	2%	0%	1%	1%
	Republican	33%	5%	40%	2%	8%	0%	4%	2%	1%	1%	1%	1%	1%	0%	1%
	Undeclared	26%	21%	15%	9%	7%	4%	4%	3%	3%	2%	1%	1%	0%	2%	1%
Party Identification	Democratic	9%	37%	2%	17%	1%	9%	3%	6%	7%	3%	2%	2%	0%	2%	1%
	Republican	35%	5%	37%	2%	10%	0%	4%	1%	1%	1%	1%	0%	1%	1%	1%
	Swing	32%	13%	19%	6%	8%	2%	5%	2%	0%	3%		2%		4%	1%
Region	North Country/Lakes	21%	22%	21%	9%	6%	3%	4%	4%	3%	3%	1%		1%	1%	1%
	Monadnock/Dartmouth	25%	20%	17%	10%	4%	5%	4%	3%	3%	2%	2%	2%	1%	3%	
	Merrimack Valley	22%	20%	17%	10%	6%	6%	4%	5%	4%	2%	1%	1%	0%	1%	1%
	Seacoast/Border	23%	21%	22%	8%	5%	3%	4%	3%	4%	2%	1%	1%	0%	1%	1%
Congressional District	CD 1	24%	22%	19%	9%	5%	3%	3%	4%	4%	2%	1%	1%	0%	1%	1%
	CD 2	21%	20%	19%	10%	6%	5%	4%	3%	3%	2%	1%	2%	1%	2%	1%
Total		23%	21%	19%	9%	6%	4%	4%	4%	3%	2%	1%	1%	1%	1%	1%

What is your opinion of Kamala Harris?

		Favorable	Unfavorable	No Opinion
Gender	Female	58%	42%	0%
	Male	43%	56%	1%
Age	18-34	50%	49%	1%
	35-54	47%	53%	0%
	55-64	46%	54%	0%
	65+	57%	42%	1%
Education	High School or Less	42%	58%	0%
	Some College/Associates Degree	47%	53%	1%
	College Graduate	53%	47%	0%
	Graduate/Professional School	61%	38%	0%
Ideology	Very Conservative	2%	98%	
	Somewhat Conservative	22%	77%	1%
	Moderate	47%	52%	2%
	Somewhat Liberal	89%	11%	0%
	Very Liberal	93%	7%	
Ideology	Conservative	17%	83%	1%
	Moderate	47%	52%	2%
	Liberal	90%	10%	0%
Party Registration	Democratic	95%	5%	0%
	Republican	8%	91%	1%
	Undeclared	51%	49%	0%
Party Identification	Democratic	95%	5%	0%
	Republican	8%	92%	1%
	Swing	36%	63%	1%
Region	North Country/Lakes	50%	50%	
	Monadnock/Dartmouth	55%	45%	1%
	Merrimack Valley	51%	48%	0%
	Seacoast/Border	48%	51%	1%
Congressional District	CD 1	50%	49%	0%
	CD 2	51%	48%	1%
Total		51%	49%	0%

What is your opinion of Kamala Harris?

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	45%	12%	2%	40%	0%	0%
	Male	29%	14%	4%	52%	0%	0%
Age	18-34	35%	15%	6%	43%	0%	1%
	35-54	29%	18%	3%	49%	0%	
	55-64	37%	9%	3%	50%	0%	
	65+	47%	10%	2%	41%	1%	
Education	High School or Less	33%	10%	3%	55%	0%	
	Some College/Associates Degree	35%	11%	2%	50%	1%	0%
	College Graduate	38%	16%	3%	43%	0%	
	Graduate/Professional School	46%	15%	4%	34%	0%	0%
Ideology	Very Conservative	2%		0%	98%		
	Somewhat Conservative	13%	9%	5%	72%	1%	
	Moderate	27%	20%	8%	43%	1%	1%
	Somewhat Liberal	70%	20%	1%	9%		
	Very Liberal	75%	18%	1%	6%		
Ideology	Conservative	10%	6%	4%	79%	1%	0%
	Moderate	27%	20%	8%	43%	1%	1%
	Liberal	71%	19%	1%	8%		
Party Registration	Democratic	79%	16%	1%	4%	0%	
	Republican	4%	4%	2%	89%	1%	0%
	Undeclared	32%	19%	6%	43%	0%	0%
Party Identification	Democratic	74%	21%	1%	4%	0%	
	Republican	3%	5%	4%	87%	1%	0%
	Swing	21%	15%	5%	58%		1%
Region	North Country/Lakes	37%	13%	3%	47%		
	Monadnock/Dartmouth	39%	15%	4%	41%	1%	
	Merrimack Valley	38%	13%	4%	45%	0%	
	Seacoast/Border	37%	12%	2%	49%	0%	0%
Congressional District	CD 1	38%	12%	2%	47%	0%	0%
	CD 2	38%	14%	4%	44%	1%	0%
Total		38%	13%	3%	46%	0%	0%

What is your opinion of Donald Trump?				
		Favorable	Unfavorable	No Opinion
Gender	Female	39%	61%	0%
	Male	50%	50%	0%
Age	18-34	39%	60%	1%
	35-54	47%	53%	0%
	55-64	50%	50%	0%
	65+	40%	59%	0%
Education	High School or Less	57%	43%	
	Some College/Associates Degree	50%	49%	0%
	College Graduate	38%	61%	1%
	Graduate/Professional School	32%	68%	0%
Ideology	Very Conservative	99%	1%	
	Somewhat Conservative	70%	30%	
	Moderate	43%	55%	3%
	Somewhat Liberal	8%	92%	0%
	Very Liberal	2%	98%	
Ideology	Conservative	78%	22%	
	Moderate	43%	55%	3%
	Liberal	6%	93%	0%
Party Registration	Democratic	4%	96%	0%
	Republican	88%	12%	0%
	Undeclared	40%	59%	1%
Party Identification	Democratic	3%	97%	0%
	Republican	87%	13%	0%
	Swing	46%	52%	2%
Region	North Country/Lakes	47%	53%	0%
	Monadnock/Dartmouth	37%	63%	
	Merrimack Valley	44%	56%	0%
	Seacoast/Border	47%	52%	1%
Congressional District	CD 1	46%	54%	0%
	CD 2	42%	57%	0%
Total		44%	55%	0%

What is your opinion of Donald Trump?

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	28%	10%	2%	59%	0%	0%
	Male	32%	18%	4%	46%	0%	0%
Age	18-34	21%	18%	3%	57%	1%	
	35-54	31%	16%	4%	50%	0%	
	55-64	36%	14%	3%	47%	0%	0%
	65+	29%	11%	1%	58%	0%	0%
Education	High School or Less	41%	16%	2%	41%		
	Some College/Associates Degree	35%	15%	2%	47%	0%	0%
	College Graduate	26%	12%	3%	58%	0%	0%
	Graduate/Professional School	19%	13%	4%	64%	0%	0%
Ideology	Very Conservative	87%	11%	1%	1%		
	Somewhat Conservative	42%	28%	4%	26%		
	Moderate	27%	15%	6%	49%	2%	1%
	Somewhat Liberal	4%	4%	2%	89%		0%
	Very Liberal	2%	0%	1%	98%		
Ideology	Conservative	54%	24%	3%	19%		
	Moderate	27%	15%	6%	49%	2%	1%
	Liberal	4%	3%	2%	92%		0%
Party Registration	Democratic	3%	1%	0%	96%		0%
	Republican	68%	20%	3%	9%	0%	
	Undeclared	20%	20%	5%	54%	0%	0%
Party Identification	Democratic	2%	1%	0%	96%		0%
	Republican	62%	24%	3%	10%	0%	
	Swing	14%	32%	13%	39%	2%	
Region	North Country/Lakes	34%	14%	1%	52%	0%	
	Monadnock/Dartmouth	23%	14%	5%	58%		
	Merrimack Valley	30%	14%	2%	54%	0%	0%
	Seacoast/Border	33%	14%	3%	49%	0%	0%
Congressional District	CD 1	33%	14%	2%	51%	0%	0%
	CD 2	28%	15%	3%	54%	0%	0%
Total		30%	14%	3%	53%	0%	0%

What is your opinion of Tim Walz?

		Favorable	Unfavorable	No Opinion
Gender	Female	56%	38%	6%
	Male	44%	53%	3%
Age	18-34	52%	43%	5%
	35-54	47%	47%	6%
	55-64	45%	49%	7%
	65+	56%	42%	3%
Education	High School or Less	40%	55%	5%
	Some College/Associates Degree	45%	48%	7%
	College Graduate	54%	42%	4%
	Graduate/Professional School	61%	36%	3%
Ideology	Very Conservative	1%	97%	2%
	Somewhat Conservative	21%	72%	7%
	Moderate	46%	40%	14%
	Somewhat Liberal	88%	9%	3%
	Very Liberal	94%	5%	0%
Ideology	Conservative	16%	79%	5%
	Moderate	46%	40%	14%
	Liberal	90%	8%	2%
Party Registration	Democratic	94%	4%	2%
	Republican	8%	87%	5%
	Undeclared	50%	43%	7%
Party Identification	Democratic	93%	4%	3%
	Republican	8%	86%	6%
	Swing	33%	55%	12%
Region	North Country/Lakes	51%	45%	4%
	Monadnock/Dartmouth	54%	43%	3%
	Merrimack Valley	52%	44%	4%
	Seacoast/Border	46%	48%	6%
Congressional District	CD 1	50%	45%	5%
	CD 2	51%	45%	4%
Total		50%	45%	5%

What is your opinion of Tim Walz?

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	42%	14%	5%	33%	4%	1%
	Male	27%	16%	8%	45%	3%	0%
Age	18-34	39%	12%	15%	28%	4%	2%
	35-54	30%	17%	6%	41%	5%	1%
	55-64	33%	12%	5%	44%	5%	1%
	65+	39%	17%	5%	37%	2%	1%
Education	High School or Less	26%	14%	7%	49%	3%	2%
	Some College/Associates Degree	33%	12%	5%	43%	6%	1%
	College Graduate	37%	17%	7%	35%	3%	1%
	Graduate/Professional School	43%	18%	7%	29%	3%	0%
Ideology	Very Conservative	1%	0%	1%	96%	1%	1%
	Somewhat Conservative	11%	10%	13%	59%	6%	1%
	Moderate	25%	21%	6%	34%	10%	4%
	Somewhat Liberal	61%	27%	2%	8%	2%	1%
	Very Liberal	83%	11%	3%	2%	0%	
Ideology	Conservative	9%	7%	10%	69%	5%	1%
	Moderate	25%	21%	6%	34%	10%	4%
	Liberal	67%	23%	2%	6%	1%	1%
Party Registration	Democratic	75%	19%	1%	3%	1%	1%
	Republican	3%	6%	9%	79%	4%	1%
	Undeclared	29%	20%	9%	34%	6%	1%
Party Identification	Democratic	69%	24%	2%	3%	2%	1%
	Republican	2%	6%	10%	76%	5%	1%
	Swing	18%	15%	13%	43%	9%	3%
Region	North Country/Lakes	32%	19%	5%	39%	4%	1%
	Monadnock/Dartmouth	39%	14%	9%	34%	3%	1%
	Merrimack Valley	35%	17%	5%	39%	3%	1%
	Seacoast/Border	34%	13%	6%	41%	5%	1%
Congressional District	CD 1	35%	15%	6%	39%	5%	1%
	CD 2	35%	16%	7%	39%	3%	1%
Total		35%	15%	6%	39%	4%	1%

What is your opinion of J.D. Vance?

		Favorable	Unfavorable	No Opinion
Gender	Female	39%	59%	2%
	Male	52%	46%	2%
Age	18-34	40%	56%	4%
	35-54	48%	50%	2%
	55-64	49%	48%	2%
	65+	42%	57%	2%
Education	High School or Less	58%	39%	3%
	Some College/Associates Degree	50%	48%	2%
	College Graduate	40%	58%	2%
	Graduate/Professional School	34%	64%	2%
Ideology	Very Conservative	99%	1%	1%
	Somewhat Conservative	73%	25%	2%
	Moderate	41%	52%	8%
	Somewhat Liberal	9%	89%	2%
	Very Liberal	2%	98%	
Ideology	Conservative	80%	19%	2%
	Moderate	41%	52%	8%
	Liberal	7%	92%	1%
Party Registration	Democratic	4%	95%	1%
	Republican	88%	10%	2%
	Undeclared	43%	55%	2%
Party Identification	Democratic	3%	96%	1%
	Republican	88%	10%	2%
	Swing	50%	43%	7%
Region	North Country/Lakes	47%	51%	2%
	Monadnock/Dartmouth	40%	59%	1%
	Merrimack Valley	43%	54%	3%
	Seacoast/Border	49%	49%	2%
Congressional District	CD 1	47%	51%	2%
	CD 2	43%	54%	2%
Total		45%	53%	2%

What is your opinion of J.D. Vance?

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	31%	8%	3%	55%	2%	0%
	Male	38%	13%	5%	41%	2%	0%
Age	18-34	29%	11%	5%	51%	3%	1%
	35-54	33%	15%	5%	45%	1%	0%
	55-64	39%	10%	5%	43%	2%	0%
	65+	34%	8%	3%	54%	1%	0%
Education	High School or Less	43%	15%	3%	37%	3%	
	Some College/Associates Degree	41%	10%	3%	45%	2%	0%
	College Graduate	30%	10%	5%	53%	1%	1%
	Graduate/Professional School	24%	10%	5%	59%	1%	0%
Ideology	Very Conservative	89%	9%		1%	1%	
	Somewhat Conservative	53%	20%	6%	19%	2%	0%
	Moderate	22%	19%	7%	44%	6%	2%
	Somewhat Liberal	7%	2%	4%	86%	1%	0%
	Very Liberal	2%	0%	2%	96%		
Ideology	Conservative	62%	17%	4%	14%	2%	0%
	Moderate	22%	19%	7%	44%	6%	2%
	Liberal	5%	2%	3%	89%	1%	0%
Party Registration	Democratic	2%	1%	3%	92%	1%	0%
	Republican	74%	14%	3%	7%	2%	0%
	Undeclared	27%	16%	7%	48%	2%	0%
Party Identification	Democratic	2%	1%	4%	92%	1%	0%
	Republican	69%	19%	4%	6%	2%	0%
	Swing	30%	20%	9%	35%	7%	
Region	North Country/Lakes	35%	12%	2%	50%	2%	
	Monadnock/Dartmouth	27%	13%	6%	53%	1%	0%
	Merrimack Valley	34%	10%	4%	49%	2%	0%
	Seacoast/Border	38%	11%	4%	46%	1%	0%
Congressional District	CD 1	36%	11%	3%	48%	2%	0%
	CD 2	32%	11%	5%	49%	2%	0%
Total		34%	11%	4%	49%	2%	0%

What is your opinion of Joyce Craig?				
		Favorable	Unfavorable	No Opinion
Gender	Female	49%	41%	10%
	Male	37%	52%	11%
Age	18-34	43%	38%	19%
	35-54	37%	51%	11%
	55-64	39%	51%	10%
	65+	51%	42%	7%
Education	High School or Less	34%	51%	15%
	Some College/Associates Degree	41%	51%	8%
	College Graduate	44%	44%	12%
	Graduate/Professional School	53%	38%	9%
Ideology	Very Conservative	1%	90%	10%
	Somewhat Conservative	16%	73%	11%
	Moderate	40%	47%	13%
	Somewhat Liberal	77%	13%	10%
	Very Liberal	87%	6%	8%
Ideology	Conservative	12%	77%	11%
	Moderate	40%	47%	13%
	Liberal	79%	11%	9%
Party Registration	Democratic	86%	6%	8%
	Republican	4%	85%	11%
	Undeclared	41%	46%	13%
Party Identification	Democratic	83%	8%	8%
	Republican	4%	84%	12%
	Swing	25%	58%	17%
Region	North Country/Lakes	45%	46%	9%
	Monadnock/Dartmouth	46%	37%	17%
	Merrimack Valley	44%	49%	7%
	Seacoast/Border	40%	48%	12%
Congressional District	CD 1	43%	48%	9%
	CD 2	43%	45%	12%
Total		43%	46%	10%

What is your opinion of Joyce Craig?

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	22%	28%	12%	28%	8%	2%
	Male	15%	22%	14%	38%	9%	2%
Age	18-34	25%	18%	9%	29%	16%	3%
	35-54	12%	26%	17%	34%	8%	3%
	55-64	15%	25%	13%	38%	8%	2%
	65+	25%	26%	12%	30%	6%	1%
Education	High School or Less	15%	19%	14%	37%	10%	5%
	Some College/Associates Degree	19%	23%	12%	39%	6%	2%
	College Graduate	19%	25%	14%	30%	10%	2%
	Graduate/Professional School	20%	33%	13%	24%	7%	2%
Ideology	Very Conservative		1%	10%	79%	7%	3%
	Somewhat Conservative	5%	11%	21%	51%	9%	3%
	Moderate	14%	26%	19%	28%	9%	4%
	Somewhat Liberal	32%	44%	7%	7%	9%	2%
	Very Liberal	46%	41%	4%	2%	6%	1%
Ideology	Conservative	4%	8%	19%	59%	8%	3%
	Moderate	14%	26%	19%	28%	9%	4%
	Liberal	36%	43%	6%	5%	8%	1%
Party Registration	Democratic	44%	42%	3%	3%	6%	1%
	Republican	2%	2%	17%	68%	8%	3%
	Undeclared	11%	30%	18%	28%	10%	3%
Party Identification	Democratic	37%	47%	6%	3%	7%	1%
	Republican	1%	3%	20%	64%	8%	3%
	Swing	6%	18%	21%	38%	14%	3%
Region	North Country/Lakes	17%	28%	11%	35%	6%	3%
	Monadnock/Dartmouth	21%	25%	13%	24%	13%	4%
	Merrimack Valley	19%	25%	16%	33%	6%	2%
	Seacoast/Border	17%	23%	11%	37%	10%	2%
Congressional District	CD 1	19%	24%	12%	36%	7%	2%
	CD 2	18%	25%	15%	31%	9%	3%
Total		18%	25%	13%	33%	8%	2%

What is your opinion of Kelly Ayotte?

		Favorable	Unfavorable	No Opinion
Gender	Female	42%	55%	3%
	Male	51%	44%	5%
Age	18-34	36%	57%	8%
	35-54	47%	48%	5%
	55-64	52%	46%	3%
	65+	47%	51%	2%
Education	High School or Less	53%	39%	8%
	Some College/Associates Degree	52%	46%	2%
	College Graduate	43%	54%	3%
	Graduate/Professional School	39%	58%	3%
Ideology	Very Conservative	90%	7%	4%
	Somewhat Conservative	76%	22%	3%
	Moderate	40%	52%	8%
	Somewhat Liberal	14%	81%	5%
	Very Liberal	2%	97%	1%
Ideology	Conservative	79%	18%	3%
	Moderate	40%	52%	8%
	Liberal	11%	85%	4%
Party Registration	Democratic	7%	90%	3%
	Republican	89%	9%	2%
	Undeclared	43%	51%	6%
Party Identification	Democratic	8%	89%	3%
	Republican	86%	11%	3%
	Swing	52%	39%	8%
Region	North Country/Lakes	50%	47%	3%
	Monadnock/Dartmouth	44%	54%	2%
	Merrimack Valley	46%	52%	2%
	Seacoast/Border	48%	46%	6%
Congressional District	CD 1	47%	48%	5%
	CD 2	46%	51%	3%
Total		47%	50%	4%

What is your opinion of Kelly Ayotte?

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	18%	24%	17%	38%	2%	0%
	Male	26%	25%	17%	27%	4%	0%
Age	18-34	17%	18%	15%	41%	8%	
	35-54	20%	27%	18%	31%	5%	0%
	55-64	22%	30%	18%	27%	2%	0%
	65+	26%	21%	17%	34%	1%	1%
Education	High School or Less	25%	27%	18%	22%	6%	2%
	Some College/Associates Degree	25%	27%	15%	31%	2%	0%
	College Graduate	20%	23%	18%	35%	3%	0%
	Graduate/Professional School	19%	20%	18%	40%	2%	
Ideology	Very Conservative	53%	37%	5%	2%	2%	2%
	Somewhat Conservative	36%	40%	13%	9%	2%	0%
	Moderate	16%	25%	26%	26%	7%	0%
	Somewhat Liberal	4%	11%	27%	54%	4%	0%
	Very Liberal	1%	1%	13%	84%	1%	
Ideology	Conservative	40%	39%	11%	7%	2%	1%
	Moderate	16%	25%	26%	26%	7%	0%
	Liberal	3%	8%	23%	63%	3%	0%
Party Registration	Democratic	2%	4%	22%	68%	3%	0%
	Republican	48%	41%	6%	3%	1%	1%
	Undeclared	16%	27%	23%	28%	5%	0%
Party Identification	Democratic	2%	6%	25%	64%	3%	0%
	Republican	44%	42%	8%	2%	3%	1%
	Swing	12%	41%	24%	15%	8%	
Region	North Country/Lakes	26%	24%	19%	28%	3%	
	Monadnock/Dartmouth	17%	26%	18%	36%	1%	1%
	Merrimack Valley	22%	24%	19%	33%	2%	0%
	Seacoast/Border	23%	25%	14%	32%	6%	1%
Congressional District	CD 1	23%	24%	16%	32%	4%	0%
	CD 2	21%	25%	19%	32%	2%	0%
Total		22%	25%	17%	32%	3%	0%

What is your opinion of Chris Pappas? (1st CD ONLY)

		Favorable	Unfavorable	No Opinion
Gender	Female	57%	33%	10%
	Male	45%	46%	8%
Age	18-34	44%	37%	19%
	35-54	46%	43%	11%
	55-64	47%	44%	9%
	65+	61%	34%	5%
Education	High School or Less	36%	48%	16%
	Some College/Associates Degree	47%	44%	9%
	College Graduate	55%	37%	7%
	Graduate/Professional School	65%	29%	6%
Ideology	Very Conservative	8%	85%	7%
	Somewhat Conservative	32%	58%	10%
	Moderate	46%	36%	18%
	Somewhat Liberal	82%	11%	7%
	Very Liberal	87%	5%	8%
Ideology	Conservative	25%	66%	9%
	Moderate	46%	36%	18%
	Liberal	83%	9%	7%
Party Registration	Democratic	88%	6%	6%
	Republican	13%	77%	10%
	Undeclared	54%	34%	12%
Party Identification	Democratic	89%	6%	6%
	Republican	16%	73%	11%
	Swing	38%	43%	19%
Region	North Country/Lakes	52%	39%	8%
	Merrimack Valley	53%	41%	6%
	Seacoast/Border	50%	39%	11%
Total		51%	40%	9%

What is your opinion of Chris Pappas? (1st CD ONLY)

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	40%	17%	8%	25%	10%	0%
	Male	28%	17%	16%	30%	7%	1%
Age	18-34	24%	20%	9%	28%	18%	1%
	35-54	27%	19%	14%	29%	8%	2%
	55-64	30%	17%	14%	31%	8%	0%
	65+	46%	15%	10%	24%	5%	
Education	High School or Less	25%	11%	11%	37%	13%	2%
	Some College/Associates Degree	31%	16%	16%	28%	8%	1%
	College Graduate	35%	20%	11%	27%	7%	0%
	Graduate/Professional School	45%	21%	9%	19%	6%	
Ideology	Very Conservative	1%	7%	13%	72%	5%	2%
	Somewhat Conservative	15%	17%	21%	37%	10%	0%
	Moderate	27%	19%	12%	23%	14%	4%
	Somewhat Liberal	62%	20%	4%	7%	6%	0%
	Very Liberal	64%	23%	4%	2%	8%	
Ideology	Conservative	11%	14%	19%	47%	9%	1%
	Moderate	27%	19%	12%	23%	14%	4%
	Liberal	63%	21%	4%	6%	7%	0%
Party Registration	Democratic	69%	19%	2%	4%	6%	0%
	Republican	2%	11%	22%	56%	9%	1%
	Undeclared	32%	22%	12%	22%	11%	1%
Party Identification	Democratic	66%	22%	2%	4%	6%	0%
	Republican	4%	12%	21%	52%	9%	2%
	Swing	20%	17%	18%	25%	19%	
Region	North Country/Lakes	35%	17%	14%	25%	7%	1%
	Merrimack Valley	36%	17%	17%	24%	6%	
	Seacoast/Border	33%	17%	9%	30%	10%	1%
Total		34%	17%	12%	27%	8%	1%

What is your opinion of Russell Prescott? (1st CD ONLY)

		Favorable	Unfavorable	No Opinion
Gender	Female	27%	31%	41%
	Male	36%	25%	39%
Age	18-34	27%	20%	53%
	35-54	32%	25%	44%
	55-64	32%	30%	38%
	65+	33%	33%	34%
Education	High School or Less	38%	19%	43%
	Some College/Associates Degree	32%	28%	40%
	College Graduate	32%	29%	40%
	Graduate/Professional School	25%	36%	38%
Ideology	Very Conservative	80%	4%	16%
	Somewhat Conservative	46%	17%	37%
	Moderate	28%	23%	50%
	Somewhat Liberal	6%	44%	50%
	Very Liberal	2%	54%	44%
Ideology	Conservative	56%	13%	31%
	Moderate	28%	23%	50%
	Liberal	5%	47%	49%
Party Registration	Democratic	4%	51%	45%
	Republican	64%	7%	29%
	Undeclared	27%	28%	46%
Party Identification	Democratic	3%	50%	47%
	Republican	62%	7%	31%
	Swing	22%	19%	58%
Region	North Country/Lakes	28%	29%	43%
	Merrimack Valley	29%	24%	47%
	Seacoast/Border	34%	30%	36%
Total		32%	28%	40%

What is your opinion of Russell Prescott? (1st CD ONLY)

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	12%	15%	8%	23%	24%	17%
	Male	15%	22%	10%	15%	25%	14%
Age	18-34	16%	12%	6%	14%	26%	27%
	35-54	13%	19%	11%	14%	22%	21%
	55-64	11%	21%	11%	19%	27%	10%
	65+	15%	19%	8%	24%	24%	10%
Education	High School or Less	19%	20%	6%	12%	29%	14%
	Some College/Associates Degree	15%	17%	7%	20%	25%	15%
	College Graduate	11%	21%	11%	18%	23%	16%
	Graduate/Professional School	9%	16%	13%	23%	22%	16%
Ideology	Very Conservative	41%	39%	2%	3%	13%	3%
	Somewhat Conservative	17%	28%	8%	9%	28%	9%
	Moderate	10%	18%	9%	14%	24%	26%
	Somewhat Liberal	2%	4%	13%	31%	28%	23%
	Very Liberal		2%	13%	41%	19%	25%
Ideology	Conservative	24%	32%	6%	7%	24%	7%
	Moderate	10%	18%	9%	14%	24%	26%
	Liberal	2%	3%	13%	34%	25%	23%
Party Registration	Democratic	2%	3%	13%	38%	24%	21%
	Republican	29%	35%	4%	3%	21%	9%
	Undeclared	9%	17%	10%	17%	28%	18%
Party Identification	Democratic	1%	2%	14%	36%	25%	22%
	Republican	27%	35%	5%	3%	22%	9%
	Swing	6%	15%	9%	10%	39%	20%
Region	North Country/Lakes	13%	15%	9%	20%	28%	14%
	Merrimack Valley	11%	18%	9%	15%	25%	22%
	Seacoast/Border	14%	20%	9%	20%	23%	13%
Total		13%	18%	9%	19%	25%	16%

What is your opinion of Maggie Goodlander? (2nd CD ONLY)

		Favorable	Unfavorable	No Opinion
Gender	Female	51%	23%	26%
	Male	39%	34%	27%
Age	18-34	47%	20%	33%
	35-54	39%	29%	32%
	55-64	42%	35%	24%
	65+	53%	27%	20%
Education	High School or Less	40%	29%	31%
	Some College/Associates Degree	40%	37%	23%
	College Graduate	46%	24%	30%
	Graduate/Professional School	56%	24%	21%
Ideology	Very Conservative	3%	59%	38%
	Somewhat Conservative	20%	48%	32%
	Moderate	42%	24%	34%
	Somewhat Liberal	77%	5%	18%
	Very Liberal	78%	5%	16%
Ideology	Conservative	16%	51%	33%
	Moderate	42%	24%	34%
	Liberal	78%	5%	17%
Party Registration	Democratic	83%	3%	14%
	Republican	11%	55%	34%
	Undeclared	42%	28%	30%
Party Identification	Democratic	80%	3%	17%
	Republican	11%	54%	35%
	Swing	26%	39%	35%
Region	North Country/Lakes	29%	39%	32%
	Monadnock/Dartmouth	49%	23%	27%
	Merrimack Valley	47%	30%	23%
	Seacoast/Border	34%	31%	35%
Total		45%	29%	26%

What is your opinion of Maggie Goodlander? (2nd CD ONLY)

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	25%	25%	8%	15%	20%	6%
	Male	18%	20%	12%	23%	22%	5%
Age	18-34	26%	21%	3%	17%	24%	9%
	35-54	12%	27%	9%	21%	24%	8%
	55-64	22%	20%	14%	20%	19%	5%
	65+	30%	22%	10%	17%	18%	3%
Education	High School or Less	20%	21%	9%	20%	25%	7%
	Some College/Associates Degree	20%	21%	12%	25%	18%	5%
	College Graduate	23%	23%	9%	15%	24%	6%
	Graduate/Professional School	27%	29%	9%	15%	16%	5%
Ideology	Very Conservative	1%	2%	11%	48%	27%	11%
	Somewhat Conservative	7%	13%	18%	30%	26%	5%
	Moderate	18%	24%	9%	15%	27%	7%
	Somewhat Liberal	38%	39%	2%	3%	14%	3%
	Very Liberal	47%	32%	5%	1%	11%	5%
Ideology	Conservative	6%	10%	16%	35%	26%	7%
	Moderate	18%	24%	9%	15%	27%	7%
	Liberal	41%	37%	3%	2%	13%	4%
Party Registration	Democratic	49%	34%	3%		10%	4%
	Republican	2%	9%	16%	39%	26%	8%
	Undeclared	16%	26%	10%	17%	25%	5%
Party Identification	Democratic	43%	37%	3%	0%	13%	3%
	Republican	2%	9%	16%	38%	27%	7%
	Swing	7%	19%	14%	25%	27%	7%
Region	North Country/Lakes	13%	16%	14%	25%	20%	12%
	Monadnock/Dartmouth	23%	26%	9%	14%	21%	6%
	Merrimack Valley	23%	24%	10%	20%	18%	5%
	Seacoast/Border	20%	14%	10%	21%	30%	4%
Total		22%	23%	10%	19%	21%	6%

What is your opinion of Lily Tang Williams? (2nd CD ONLY)

		Favorable	Unfavorable	No Opinion
Gender	Female	29%	37%	33%
	Male	41%	28%	31%
Age	18-34	27%	47%	26%
	35-54	32%	30%	38%
	55-64	42%	28%	30%
	65+	35%	35%	31%
Education	High School or Less	35%	27%	38%
	Some College/Associates Degree	43%	29%	28%
	College Graduate	28%	38%	34%
	Graduate/Professional School	31%	37%	32%
Ideology	Very Conservative	74%	5%	21%
	Somewhat Conservative	59%	15%	26%
	Moderate	25%	26%	49%
	Somewhat Liberal	6%	53%	41%
	Very Liberal	4%	68%	28%
Ideology	Conservative	63%	12%	25%
	Moderate	25%	26%	49%
	Liberal	6%	57%	37%
Party Registration	Democratic	4%	60%	36%
	Republican	68%	10%	22%
	Undeclared	32%	30%	38%
Party Identification	Democratic	3%	58%	38%
	Republican	68%	9%	23%
	Swing	35%	17%	48%
Region	North Country/Lakes	48%	16%	35%
	Monadnock/Dartmouth	30%	35%	35%
	Merrimack Valley	34%	36%	30%
	Seacoast/Border	45%	24%	31%
Total		35%	33%	32%

What is your opinion of Lily Tang Williams? (2nd CD ONLY)

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	16%	13%	13%	25%	20%	13%
	Male	19%	21%	10%	18%	22%	10%
Age	18-34	5%	22%	19%	28%	6%	20%
	35-54	17%	15%	8%	22%	23%	15%
	55-64	21%	21%	10%	18%	18%	12%
	65+	20%	15%	14%	20%	26%	5%
Education	High School or Less	14%	22%	8%	19%	23%	15%
	Some College/Associates Degree	25%	18%	11%	18%	18%	10%
	College Graduate	14%	15%	15%	23%	20%	13%
	Graduate/Professional School	16%	15%	11%	26%	24%	8%
Ideology	Very Conservative	48%	26%	1%	4%	14%	7%
	Somewhat Conservative	29%	31%	10%	5%	17%	9%
	Moderate	11%	14%	11%	15%	32%	17%
	Somewhat Liberal	1%	5%	16%	36%	28%	13%
	Very Liberal	2%	2%	16%	52%	14%	14%
Ideology	Conservative	33%	30%	8%	5%	16%	9%
	Moderate	11%	14%	11%	15%	32%	17%
	Liberal	1%	4%	17%	40%	24%	13%
Party Registration	Democratic	1%	2%	15%	45%	22%	14%
	Republican	39%	29%	6%	3%	14%	8%
	Undeclared	12%	20%	13%	17%	26%	12%
Party Identification	Democratic	1%	2%	17%	41%	25%	14%
	Republican	37%	31%	6%	3%	15%	8%
	Swing	5%	29%	13%	5%	32%	17%
Region	North Country/Lakes	20%	28%	2%	14%	20%	14%
	Monadnock/Dartmouth	15%	15%	12%	22%	25%	10%
	Merrimack Valley	19%	15%	13%	23%	18%	13%
	Seacoast/Border	16%	29%	9%	14%	25%	6%
Total		18%	17%	12%	21%	21%	11%

If the gubernatorial election were held today, for whom would you vote?

		Ayotte	Craig	Someone Else	Unsure
Gender	Female	43%	53%	1%	3%
	Male	56%	38%	3%	3%
Age	18-34	42%	49%	4%	5%
	35-54	51%	44%	2%	3%
	55-64	54%	41%	1%	4%
	65+	46%	50%	1%	3%
Education	High School or Less	58%	34%	3%	4%
	Some College/Associates Degree	53%	42%	1%	3%
	College Graduate	46%	49%	2%	3%
	Graduate/Professional School	39%	56%	1%	3%
Ideology	Very Conservative	96%	1%	2%	1%
	Somewhat Conservative	80%	15%	2%	3%
	Moderate	50%	40%	5%	5%
	Somewhat Liberal	12%	82%	1%	4%
	Very Liberal	2%	96%	1%	1%
Ideology	Conservative	84%	11%	2%	3%
	Moderate	50%	40%	5%	5%
	Liberal	9%	86%	1%	3%
Party Registration	Democratic	5%	91%	1%	4%
	Republican	93%	3%	2%	2%
	Undeclared	48%	45%	2%	4%
Party Identification	Democratic	6%	90%	1%	4%
	Republican	92%	3%	2%	3%
	Swing	60%	27%	8%	5%
Region	North Country/Lakes	50%	46%	1%	3%
	Monadnock/Dartmouth	45%	52%	0%	3%
	Merrimack Valley	48%	46%	3%	3%
	Seacoast/Border	52%	43%	1%	3%
Congressional District	CD 1	50%	45%	2%	3%
	CD 2	48%	47%	2%	3%
Total		49%	46%	2%	3%

If the Congressional election were held today, for whom would you vote? (1st CD)

		Pappas	Prescott	Someone Else	Unsure
Gender	Female	57%	37%	1%	5%
	Male	43%	49%	2%	6%
Age	18-34	49%	36%	3%	11%
	35-54	46%	48%	2%	5%
	55-64	46%	47%	0%	7%
	65+	57%	38%	1%	4%
Education	High School or Less	35%	58%	1%	6%
	Some College/Associates Degree	46%	44%	2%	7%
	College Graduate	53%	40%	1%	6%
	Graduate/Professional School	64%	31%	1%	4%
Ideology	Very Conservative	1%	91%	3%	5%
	Somewhat Conservative	24%	66%	1%	9%
	Moderate	47%	42%	5%	5%
	Somewhat Liberal	86%	9%	0%	5%
	Very Liberal	97%	2%	1%	
Ideology	Conservative	18%	73%	1%	8%
	Moderate	47%	42%	5%	5%
	Liberal	88%	7%	1%	3%
Party Registration	Democratic	92%	4%	1%	3%
	Republican	6%	86%	2%	7%
	Undeclared	53%	38%	2%	7%
Party Identification	Democratic	93%	3%	1%	3%
	Republican	8%	83%	1%	8%
	Swing	41%	43%	6%	10%
Region	North Country/Lakes	53%	43%	0%	3%
	Merrimack Valley	51%	41%	2%	7%
	Seacoast/Border	49%	44%	1%	6%
Total		50%	43%	1%	6%

If the Congressional election were held today, for whom would you vote? (2nd CD)

		Goodlander	Tang Williams	Someone Else	Unsure
Gender	Female	58%	36%	2%	4%
	Male	43%	50%	1%	6%
Age	18-34	57%	38%		6%
	35-54	48%	44%	2%	6%
	55-64	45%	50%	0%	5%
	65+	56%	39%	2%	4%
Education	High School or Less	42%	52%	4%	2%
	Some College/Associates Degree	44%	48%	0%	8%
	College Graduate	57%	38%	1%	4%
	Graduate/Professional School	60%	35%	1%	4%
Ideology	Very Conservative	3%	91%	2%	4%
	Somewhat Conservative	20%	71%	1%	8%
	Moderate	47%	43%	2%	8%
	Somewhat Liberal	88%	8%	2%	3%
	Very Liberal	96%	3%	1%	1%
Ideology	Conservative	16%	76%	1%	7%
	Moderate	47%	43%	2%	8%
	Liberal	90%	6%	1%	2%
Party Registration	Democratic	95%	3%	1%	2%
	Republican	9%	84%	2%	5%
	Undeclared	50%	42%	1%	8%
Party Identification	Democratic	94%	2%	1%	3%
	Republican	8%	83%	2%	7%
	Swing	31%	58%	4%	7%
Region	North Country/Lakes	38%	57%		5%
	Monadnock/Dartmouth	55%	41%		5%
	Merrimack Valley	52%	41%	2%	5%
	Seacoast/Border	40%	50%	2%	8%
Total		51%	43%	1%	5%

If the Presidential election were held today, for whom would you vote?

		Harris	Trump	Oliver	West	Stein	Someone Else	Unsure
Gender	Female	58%	40%	0%	1%	0%	0%	1%
	Male	44%	53%	1%	0%	0%	1%	1%
Age	18-34	52%	41%	2%	2%	1%	1%	2%
	35-54	47%	49%	1%	0%	0%	1%	1%
	55-64	47%	51%		0%	0%	0%	1%
	65+	56%	41%	0%			1%	1%
Education	High School or Less	40%	57%	1%			1%	1%
	Some College/Associates Degree	47%	52%	0%			1%	1%
	College Graduate	54%	41%	1%	1%	0%	1%	1%
	Graduate/Professional School	62%	34%	1%	0%	0%	1%	1%
Ideology	Very Conservative	1%	99%		0%			
	Somewhat Conservative	23%	73%	1%	0%	0%	1%	2%
	Moderate	47%	45%	2%			4%	2%
	Somewhat Liberal	89%	9%	0%	0%	0%	0%	1%
	Very Liberal	94%	2%	0%	2%	1%	1%	1%
Ideology	Conservative	17%	80%	1%	0%	0%	1%	1%
	Moderate	47%	45%	2%			4%	2%
	Liberal	90%	7%	0%	1%	0%	0%	1%
Party Registration	Democratic	96%	4%	0%		0%	0%	0%
	Republican	7%	90%	0%	0%	0%	1%	1%
	Undeclared	51%	44%	1%	1%	0%	1%	2%
Party Identification	Democratic	96%	3%	0%	1%	0%	0%	0%
	Republican	8%	89%	0%	0%	0%	1%	1%
	Swing	33%	56%	4%	0%	0%	3%	3%
Region	North Country/Lakes	50%	48%	0%	1%	0%	0%	1%
	Monadnock/Dartmouth	56%	40%	0%	2%		1%	1%
	Merrimack Valley	52%	45%	1%	0%	0%	1%	2%
	Seacoast/Border	48%	49%	1%		0%	1%	1%
Congressional District	CD 1	50%	47%	1%	0%	0%	1%	1%
	CD 2	52%	45%	1%	1%	0%	1%	1%
Total		51%	46%	1%	0%	0%	1%	1%

Issues by Candidate Preference (Gubernatorial)

	Ayotte	Craig	Someone Else	Unsure
Abortion	7%	91%	1%	1%
Affordable Housing	20%	69%	4%	7%
Border Security	96%	2%	1%	1%
Crime	80%	7%	13%	
Economy/Inflation	78%	16%	1%	4%
Education	30%	67%		3%
Elections/Democracy	9%	87%	1%	3%
Environment/Climate	6%	88%	3%	3%
Foreign Relations/National Security	56%	39%	1%	5%
Government Spending/Taxes	82%	8%	8%	3%
Gun Regulation	24%	68%		9%
Health Care	9%	84%	1%	6%
Other	26%	59%	5%	10%
Social Security/Medicare	28%	65%	2%	6%
Unsure	65%	35%		
Total	49%	46%	2%	3%

Issues by Candidate Preference (1st CD)

	Pappas	Prescott	Someone Else	Unsure
Abortion	94%	6%	1%	
Affordable Housing	66%	25%	8%	2%
Border Security	4%	89%	1%	5%
Crime	20%	80%		
Economy/Inflation	22%	66%	1%	12%
Education	50%	50%		
Elections/Democracy	93%	5%	0%	2%
Environment/Climate	92%	6%		2%
Foreign Relations/National Security	51%	34%	2%	13%
Government Spending/Taxes	12%	76%	4%	8%
Gun Regulation	74%	11%		16%
Health Care	100%			
Other	46%	38%	15%	
Social Security/Medicare	77%	7%	3%	13%
Unsure	36%	64%		
Total	50%	43%	1%	6%

Issues by Candidate Preference (2nd CD)

	Goodlander	Tang Williams	Someone Else	Unsure
Abortion	92%	6%		2%
Affordable Housing	77%			23%
Border Security	5%	88%	2%	5%
Crime	11%	89%		
Economy/Inflation	21%	71%	1%	7%
Education	80%	15%		5%
Elections/Democracy	89%	8%	1%	1%
Environment/Climate	92%		5%	3%
Foreign Relations/National Security	42%	47%	7%	5%
Government Spending/Taxes	18%	78%		4%
Gun Regulation	60%	40%		
Health Care	89%	6%		4%
Other	73%	15%		12%
Social Security/Medicare	83%	4%	9%	4%
Unsure	33%	56%		11%
Total	51%	43%	1%	5%

Issues by Candidate Preference (Presidential)

	Harris	Trump	Oliver	Stein	West	Someone Else	Unsure
Abortion	94%	5%	1%			0%	
Affordable Housing	80%	14%					6%
Border Security	2%	96%	0%		0%	1%	1%
Crime	7%	87%					7%
Economy/Inflation	21%	76%	1%	0%	0%	1%	1%
Education	77%	23%					
Elections/Democracy	93%	7%			0%		0%
Environment/Climate	98%	2%					
Foreign Relations/National Security	44%	42%	2%	4%		4%	5%
Government Spending/Taxes	16%	75%	4%		1%	2%	3%
Gun Regulation	71%	20%	3%				6%
Health Care	95%	3%				2%	
Other	48%	30%			18%	5%	
Social Security/Medicare	85%	11%				4%	
Unsure	41%	59%					
Total	51%	46%	1%	0%	0%	1%	1%

October 28-29, 2024 | n = 2791 | New Hampshire Likely Voters | MoE +/- 1.9%

Gender			
		Frequency	Percent
	Female	1435	51
	Male	1356	49
	Total	2791	100

Age			
		Frequency	Percent
	18-34	330	12
	35-54	868	31
	55-64	639	23
	65+	954	34
	Total	2791	100

Education			
		Frequency	Percent
	High School or Less	519	19
	Some College/Associates Degree	848	30
	College Graduate	883	32
	Graduate/Professional School	541	19
	Total	2791	100

Ideology			
		Frequency	Percent
	Very Conservative	358	13
	Somewhat Conservative	986	35
	Moderate	263	9
	Somewhat Liberal	854	31
	Very Liberal	330	12
	Conservative	1345	48
	Moderate	263	9
	Liberal	1183	42
	Total	2791	100

Party Registration			
		Frequency	Percent
Statewide	Democratic	876	31
	Republican	904	32
	Undeclared	1011	36
	Total	2791	100
1st Congressional District	Democratic	434	31
	Republican	455	32
	Undeclared	518	37
	Total	1407	100
2nd Congressional District	Democratic	442	32
	Republican	449	33
	Undeclared	493	36
	Total	1384	100

Party Identification

		Frequency	Percent
Statewide	Democratic	1313	47
	Republican	1270	45
	Undeclared	208	7
	Total	2791	100
1st Congressional District	Democratic	655	47
	Republican	653	46
	Undeclared	99	7
	Total	1407	100
2nd Congressional District	Democratic	658	48
	Republican	617	45
	Undeclared	109	8
	Total	1384	100

Region

		Frequency	Percent
	North Country/Lakes	315	11
	Monadnock/Dartmouth	435	16
	Merrimack Valley	1098	39
	Seacoast/Border	943	34
	Total	2791	100

Congressional District

		Frequency	Percent
	CD 1	1407	50
	CD 2	1384	50
	Total	2791	100

The Saint Anselm College Survey Center (SACSC) was founded in the wake of the 2016 election, and launched its first poll in February 2018 as the midterm elections were getting underway. Housed within the New Hampshire Institute of Politics at Saint Anselm College, the Center conducts quarterly polls of New Hampshire voter attitudes and additional polls as circumstances warrant. This research supports the academic mission of the College, and provides students with a practical education in survey techniques while providing the public at large with insight into political opinion trends that impact the state's federal and gubernatorial elections. To support its operations, the Center performs commissioned research on behalf of nonprofit organizations and corporations.

For more information on SACSC, please visit: anselm.edu/new-hampshire-institute-politics/polling For inquiries, please contact: nhioppoll@anselm.edu