

# A SURVEY OF REGISTERED NH VOTERS

August 26-27, 2025

Neil Levesque, Executive Director  
Tauna Sisco, Ph. D, Faculty Advisor



# Contents

3	Survey Notes
4	Questions Tested
6	Summary
9	Charts
15	Weighted Marginals
22	Weighted Tables
47	Weighted Demographics
50	About SACSC

# Survey Notes

These results are from a Saint Anselm College Survey Center poll based on online surveys of 1776 New Hampshire registered voters. Surveys were collected between August 26<sup>th</sup> and 27<sup>th</sup>, 2025, from cell phone users randomly drawn from a sample of registered voters reflecting the demographic and partisan characteristics of the voting population. Names were presented in random order for the favorability and ballot tests. The survey has an overall margin of sampling error of +/- 2.3% with a confidence interval of 95%. The data are weighted for age, gender, geography, and education based on a voter demographic model derived from historical voting patterns, but are not weighted by party registration or party identification.

# Questions Tested

**Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track?**

- Right Track
- Wrong Track
- Unsure

**If the election for Congress were held today, for which candidate would you likely vote?**

- Democratic
- Republican
- Other
- Unsure

**In your opinion, what is the most important issue facing America?**

- Abortion
- Affordable Housing
- Border Security
- Crime
- Economy/Inflation
- Education
- Elections/Democracy
- Environment/Climate
- Foreign Relations/National Security
- Government Spending/Taxes
- Gun Regulation
- Health Care
- Social Security/Medicare
- Other \_\_\_\_\_

**What is your opinion of Donald Trump?**

**What is your opinion of Kelly Ayotte?**

**What is your opinion of Chris Pappas?**

**What is your opinion of Scott Brown?**

**What is your opinion of Dan Innis?**

**What is your opinion of Maggie Goodlander?**

**What is your opinion of Lily Tang Williams?**

- Strongly Favorable
- Somewhat Favorable
- Somewhat Unfavorable
- Strongly Unfavorable
- No Opinion
- Never Heard Of

**If the Republican primary election for the US Senate were held today, for which of the below candidates would you vote?**

- Scott Brown
- Dan Innis
- Unsure

**If the Democratic primary election for the US House of Representatives were held today, for which of the below candidates would you vote?**

- Carleigh Beriont
- Sarah Chadzynski
- Heath Howard
- Stefany Shaheen
- Maura Sullivan
- Christian Urrutia
- Unsure

**If the Republican primary election for the US House of Representatives were held today, for which of the below candidates would you vote?**

- Melissa Bailey
- Chris Bright
- Brian Cole
- Unsure

**If the general election for US Senate were held today, and the candidates were Chris Pappas and Scott Brown, for whom would you vote?**

- Chris Pappas
- Scott Brown
- Unsure

**If the general election for US Senate were held today, and the candidates were Chris Pappas and Dan Innis, for whom would you vote?**

- Chris Pappas
- Dan Innis
- Unsure

**If the general election for US House were held today, and the candidates were Maggie Goodlander and Lily Tang Williams, for whom would you vote?**

- Maggie Goodlander
- Lily Tang Williams
- Unsure

**Looking ahead to the next Presidential election in 2028, if the New Hampshire Presidential Primary were held today, for whom would you vote?**

- Cory Booker
- Pete Buttigieg
- Rahm Emanuel
- Kamala Harris
- Amy Klobuchar
- Gavin Newsom
- Alexandria Ocasio-Cortez
- JB Pritzker
- Bernie Sanders
- Josh Shapiro
- Gretchen Whitmer
- Other (please specify) \_\_\_\_\_
- Unsure

**Looking ahead to the next Presidential election in 2028, if the New Hampshire Presidential Primary were held today, for whom would you vote?**

- Liz Cheney
- Ted Cruz
- Ron DeSantis
- Tulsi Gabbard
- Nikki Haley
- Robert F. Kennedy Jr.
- Kristi Noem
- Vivek Ramaswamy
- Marco Rubio
- Tim Scott
- JD Vance
- Glenn Youngkin
- Other (please specify) \_\_\_\_\_

- Unsure

# Summary

**New Hampshire Institute of Politics Executive Director Neil Levesque summarized the results, saying, “President Donald Trump’s post-election bump has dissipated, setting up early leads for Democratic candidates in the upcoming federal office races. Looking ahead to the 2028 New Hampshire Presidential Primary, Vice President JD Vance is the early overwhelming favorite of Republicans, while repeat candidate Pete Buttigieg and California Governor Gavin Newsom battle for the top spot among Democrats. Buttigieg looks to build on his strong showing in the last primary, while Newsom has been successful thus far in introducing himself to Granite State voters.”**

**President Donald Trump’s popularity has settled back to his pre-election level.** Trump’s favorability, which had climbed to 45%-53% after his inauguration, has reverted to 43%-57%, in line with his historical levels.

**Voter optimism has receded somewhat.** After a high of 44% on our last poll in March, 40% now believe the country is headed in the right direction, while 56% believe that it is on the wrong track.

**The political environment continues to favor Democratic candidates.** Democrats lead on the generic ballot by six points, 50%-44%. This is a significant improvement from March, when Democrats held a narrow lead, 47%-46%.

**Elections/Democracy has vaulted over Economy/Inflation as voters’ top issue.** 31% are now most concerned about how government reflects the voters’ will as economic concerns have receded somewhat. This change is led by Democratic voters, 52% of whom now cite this as their top concern.

**In a highly polarized environment, Governor Kelly Ayotte is relatively well-liked.** Ayotte manages a slim plurality of voters on her popularity, with 49% having a favorable opinion of her against 46% unfavorable.

**Repeat contender Scott Brown is an early favorite over State Senator Dan Innis for the Republican nomination for United States Senate.** If the primary election were held today, Brown would be the choice of 48% of Republican voters while Innis would draw just 13%.

**Congressman Chris Pappas is a favorite against either Republican candidate in the race for United States Senate.** Against Republican favorite Brown, Pappas leads by 11 points, 48%-37%. His margin is even greater against Innis, 48%-30%.

**Freshman Congresswoman Maggie Goodlander has settled into her office and is an early favorite for re-election.** In a repeat match-up against 2024 foe Lily Tang Williams, Goodlander currently enjoys a strong 18-point lead, 49%-31%.

**While the Republican Congressional primary in the 1<sup>st</sup> District lacks definition, former Portsmouth City Councilor Stefany Shaheen has converted her familiar name into an early lead for the Democratic nomination.** Repeat candidate Chris Bright currently leads the Republican field with 8%, but 85% of voters remain uncommitted. Shaheen enjoys a strong lead over repeat candidate Maura Sullivan, 23%-9%, while 4 candidates split 9% between them.

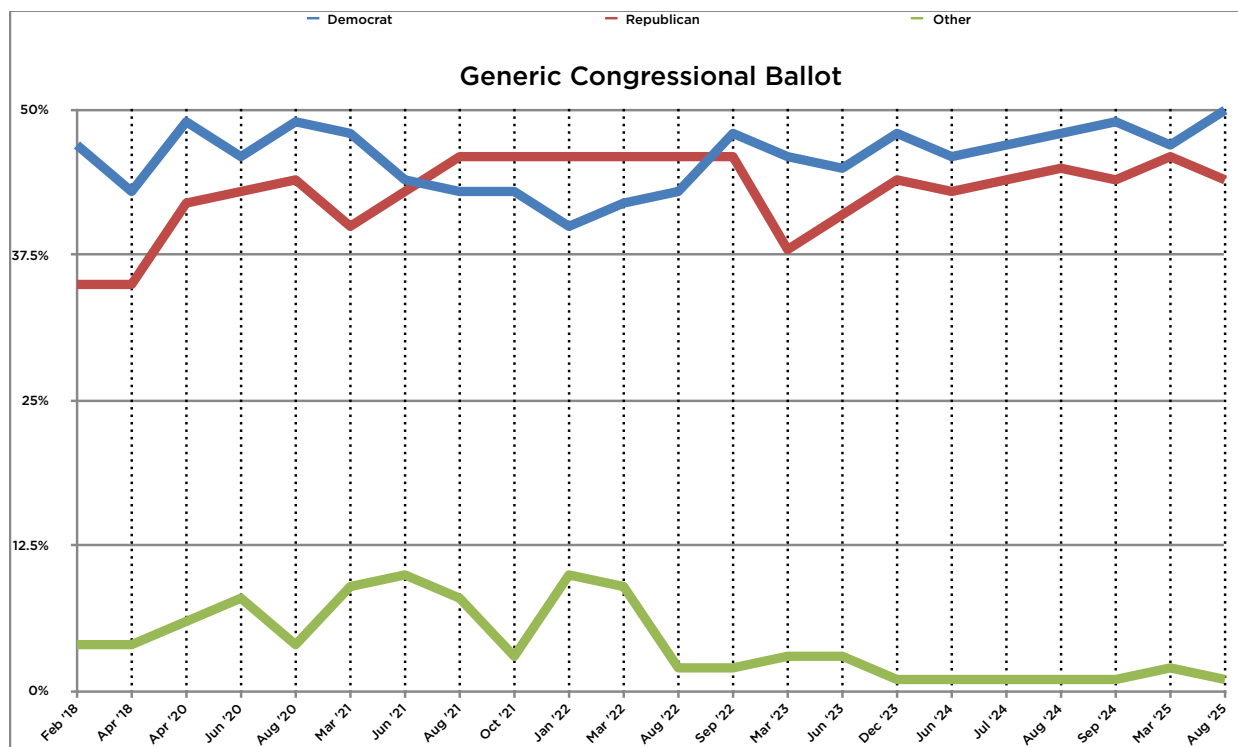
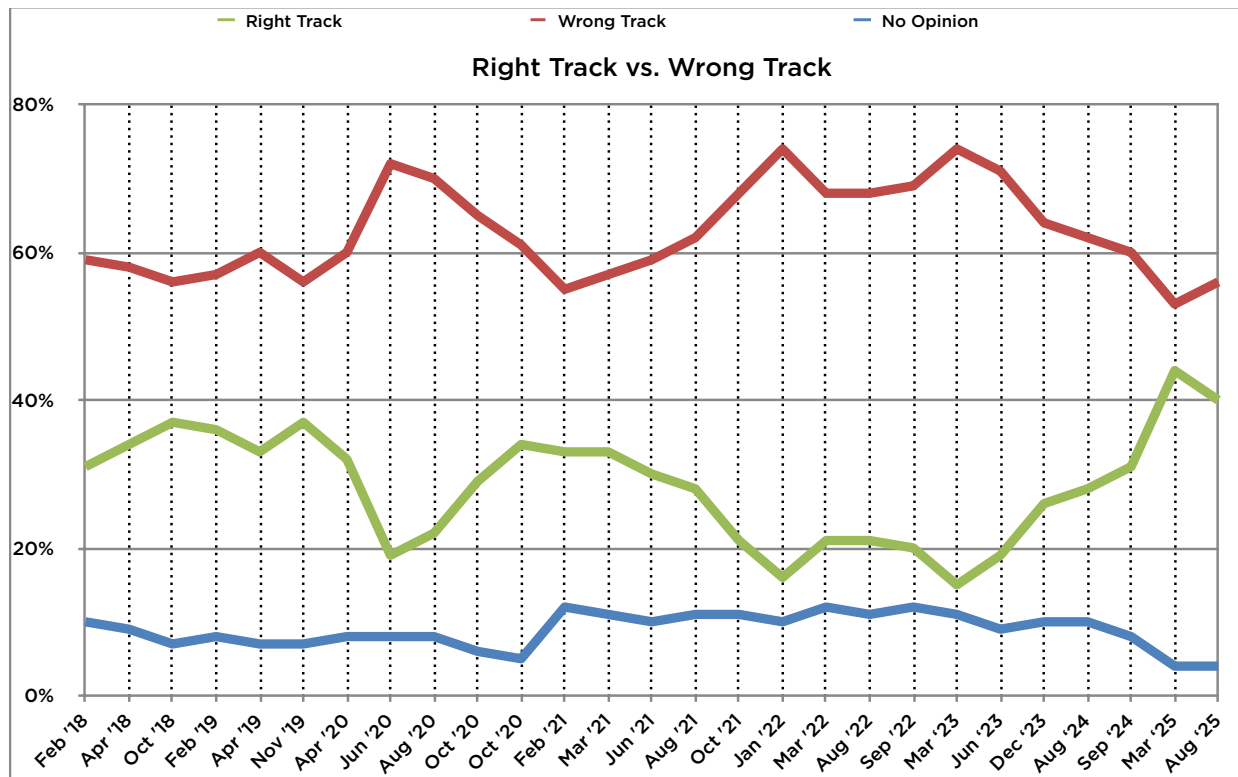
**JD Vance is the clear choice of Republicans to succeed Trump as the party's standard bearer.** 56% would support the Vice President if the New Hampshire Primary were held today, with Florida Governor Ron DeSantis (8%), Secretary of State Marco Rubio (7%), and Director of National Intelligence Tulsi Gabbard (5%) leading the rest of the field.

**Pete Buttigieg and Gavin Newsom are early favorites in the Democratic Primary.**

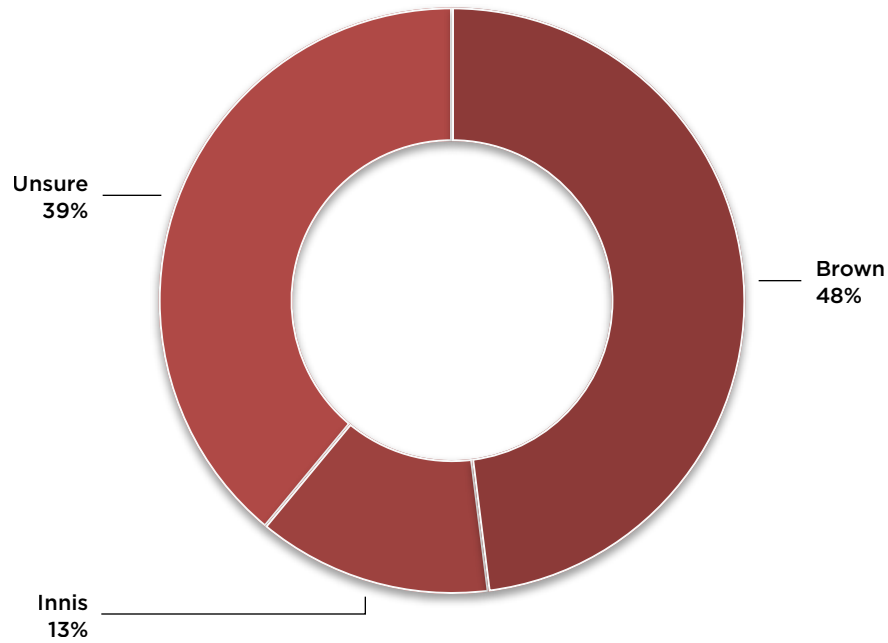
Buttigieg and Newsom both enjoy the support of 23% of Democratic voters, trailed by Illinois Governor JB Pritzker (9%), Congresswoman Alexandria Ocasio-Cortez (7%), and 2024 nominee Kamala Harris (6%).



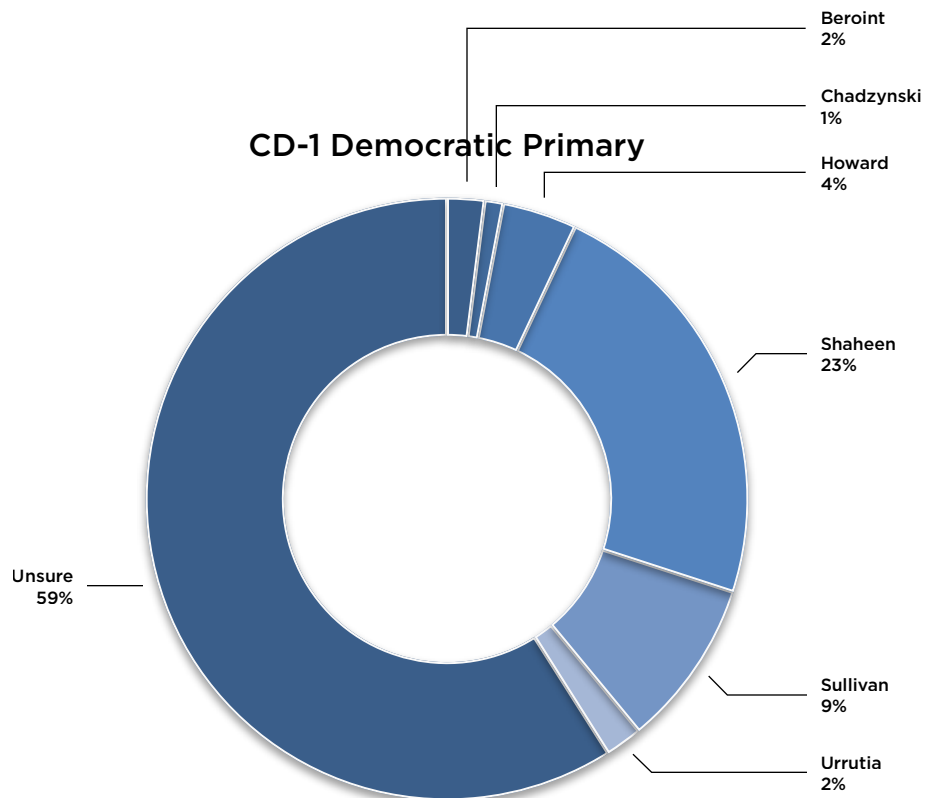
# Charts



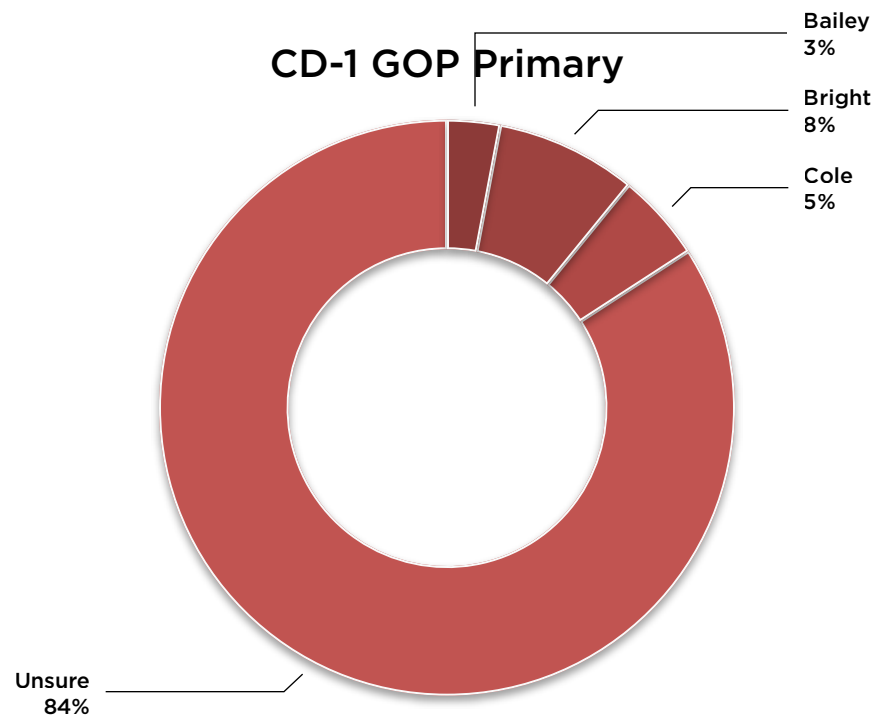
## GOP Senate Primary



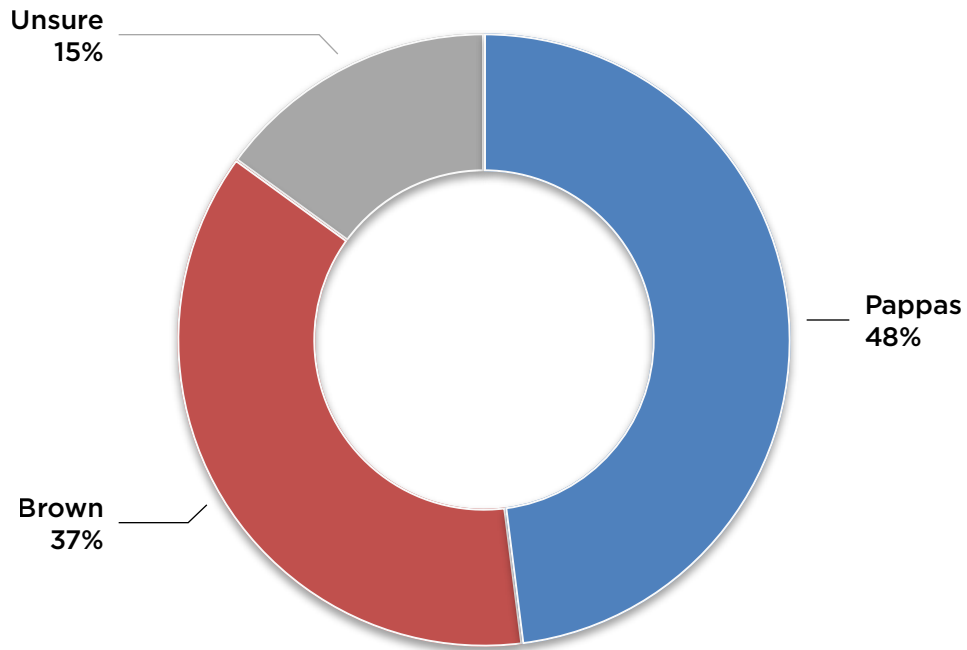
## CD-1 Democratic Primary



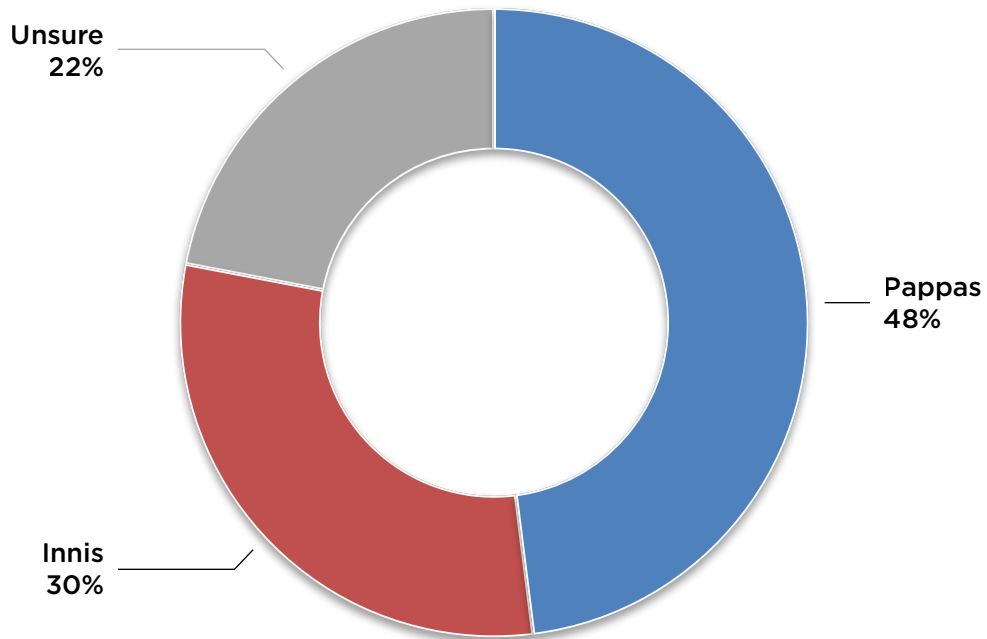
## CD-1 GOP Primary



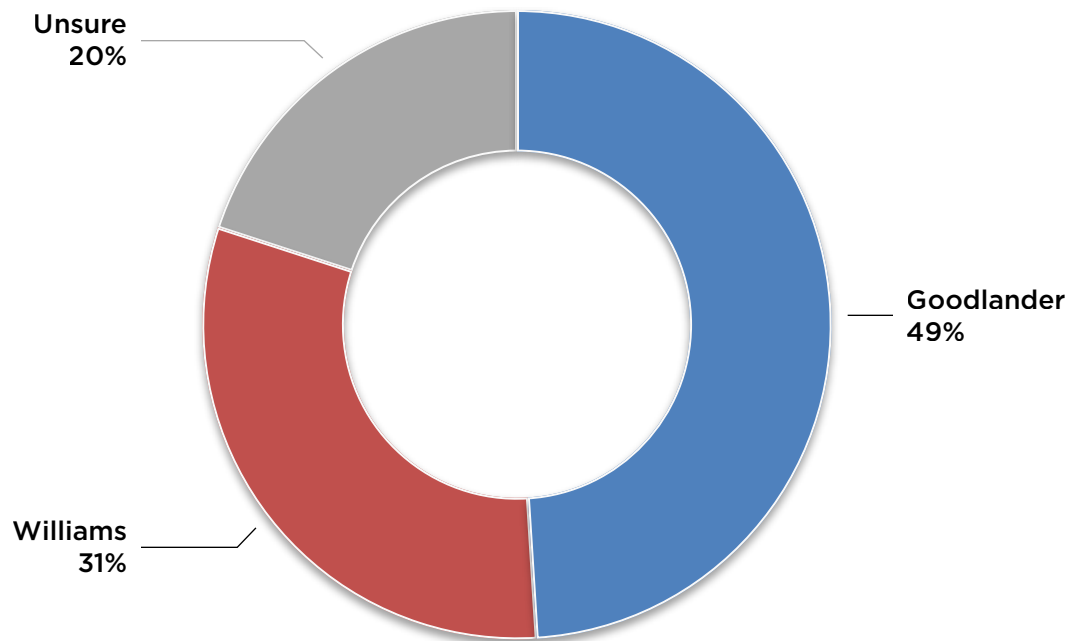
## U.S. Senate Ballot: Pappas v. Brown



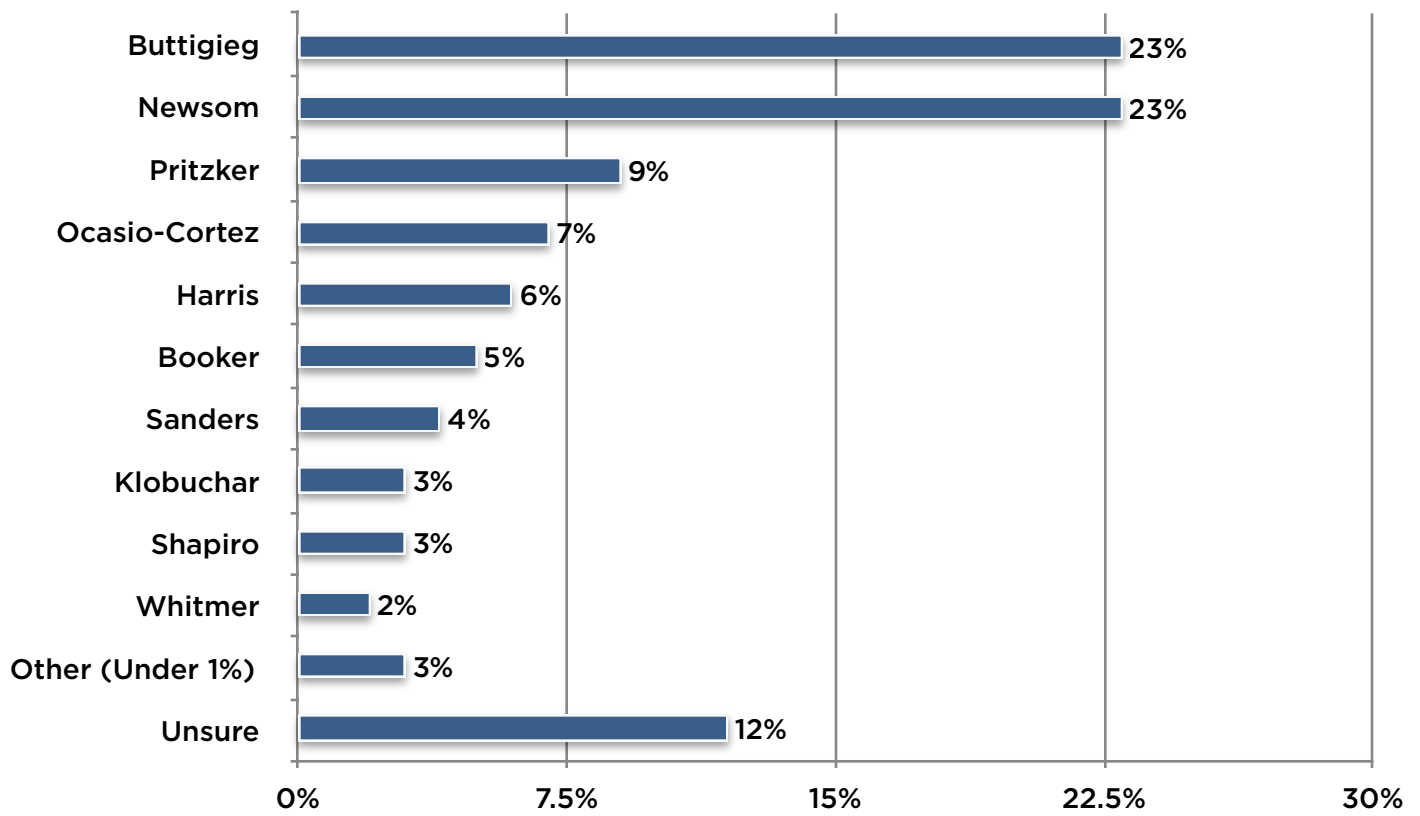
## U.S. Senate Ballot: Pappas v. Innis



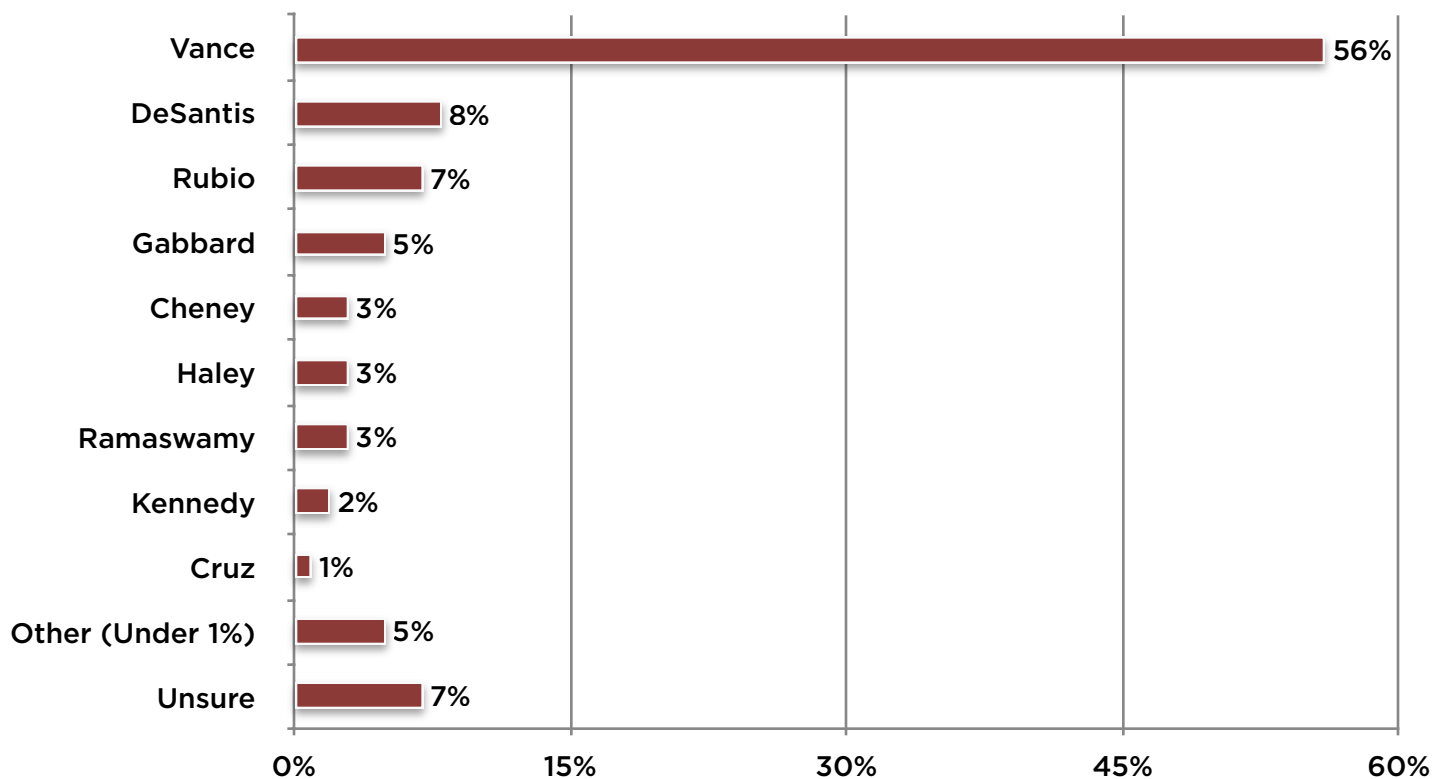
## CD-2 General Election: Goodlander v. Williams



## 2028 Democratic Presidential Primary Ballot



## 2028 GOP Presidential Primary Ballot



August 26 - 27, 2025 | n = 1776 | New Hampshire Registered Voters | MoE +/- 2.3%

**Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track?**

		Frequency	Percent
	Right Track	704	40
	Wrong Track	996	56
	Unsure	76	4
	Total	1776	100

**If the election for Congress were held today, for which candidate would you likely vote?**

		Frequency	Percent
	Democratic	895	50
	Republican	774	44
	Other	25	1
	Unsure	82	5
	Total	1776	100

**In your opinion, what is the most important issue facing America?**

		Frequency	Percent
	Elections/Democracy	545	31
	Economy/Inflation	296	17
	Government Spending/Taxes	213	12
	Border Security	152	9
	Affordable Housing	105	6
	Health Care	83	5
	Foreign Relations/National Security	82	5
	Crime	81	5
	Social Security/Medicare	66	4
	Environment/Climate	43	2
	Education	23	1
	Abortion	21	1
	Gun Regulation	5	0
	Other	39	2
	Unsure	22	1
	Total	1776	100

What is your opinion of Donald Trump?			
		Frequency	Percent
	Strongly Favorable	560	32
	Somewhat Favorable	201	11
	Somewhat Unfavorable	55	3
	Strongly Unfavorable	952	54
	No Opinion	6	0
	Never Heard Of	1	0
	Favorable	761	43
	Unfavorable	1007	57
	No Opinion	8	0
	Total	1776	100

What is your opinion of Kelly Ayotte?			
		Frequency	Percent
	Strongly Favorable	359	20
	Somewhat Favorable	509	29
	Somewhat Unfavorable	349	20
	Strongly Unfavorable	474	27
	No Opinion	83	5
	Never Heard Of	1	0
	Favorable	868	49
	Unfavorable	823	46
	No Opinion	85	5
	Total	1776	100



**What is your opinion of Chris Pappas?**

		Frequency	Percent
	Strongly Favorable	435	24
	Somewhat Favorable	411	23
	Somewhat Unfavorable	185	10
	Strongly Unfavorable	483	27
	No Opinion	221	12
	Never Heard Of	41	2
	Favorable	846	48
	Unfavorable	668	38
	No Opinion	262	15
	Total	1776	100

**What is your opinion of Scott Brown?**

		Frequency	Percent
	Strongly Favorable	158	9
	Somewhat Favorable	336	19
	Somewhat Unfavorable	223	13
	Strongly Unfavorable	474	27
	No Opinion	356	20
	Never Heard Of	229	13
	Favorable	493	28
	Unfavorable	697	39
	No Opinion	585	33
	Total	1776	100

What is your opinion of Dan Innis?			
		Frequency	Percent
	Strongly Favorable	59	3
	Somewhat Favorable	128	7
	Somewhat Unfavorable	74	4
	Strongly Unfavorable	167	9
	No Opinion	500	28
	Never Heard Of	848	48
	Favorable	187	11
	Unfavorable	241	14
	No Opinion	1348	76
	Total	1776	100

What is your opinion of Maggie Goodlander? (2nd CD Voters) (MoE +/- 3.3%)			
		Frequency	Percent
	Strongly Favorable	190	22
	Somewhat Favorable	216	24
	Somewhat Unfavorable	76	9
	Strongly Unfavorable	230	26
	No Opinion	130	15
	Never Heard Of	39	4
	Favorable	406	46
	Unfavorable	306	35
	No Opinion	169	19
	Total	881	100

**What is your opinion of Lily Tang Williams? (2nd CD Voters) (MoE +/- 3.3%)**

		Frequency	Percent
	Strongly Favorable	138	16
	Somewhat Favorable	130	15
	Somewhat Unfavorable	82	9
	Strongly Unfavorable	199	23
	No Opinion	169	19
	Never Heard Of	162	18
	Favorable	269	30
	Unfavorable	281	32
	No Opinion	331	38
	Total	881	100

**If the Republican primary election for the US Senate were held today, for which of the below candidates would you vote? (GOP Voters) (MoE +/- 3.5%)**

		Frequency	Percent
	Brown	379	48
	Innis	106	13
	Unsure	306	39
	Total	791	100

**If the Democratic primary election for the US House of Representatives were held today, for which of the below candidates would you vote? (1st CD Dems) (MoE +/- 4.8%)**

		Frequency	Percent
	Shaheen	96	23
	Sullivan	39	9
	Howard	17	4
	Beriont	8	2
	Urrutia	6	2
	Chadzynski	3	1
	Unsure	245	59
	Total	413	100

**If the Republican primary election for the US House of Representatives were held today, for which of the below candidates would you vote? (1st CD GOP) (MoE +/- 4.7%)**

		Frequency	Percent
	Bright	34	8
	Cole	19	5
	Bailey	13	3
	Unsure	361	85
	Total	427	100

**If the general election for US Senate were held today, and the candidates were Chris Pappas and Scott Brown, for whom would you vote?**

		Frequency	Percent
	Pappas	851	48
	Brown	665	37
	Unsure	260	15
	Total	1776	100

**If the general election for US Senate were held today, and the candidates were Chris Pappas and Dan Innis, for whom would you vote?**

		Frequency	Percent
	Pappas	847	48
	Innis	537	30
	Unsure	393	22
	Total	1776	100

**If the general election for US House were held today, and the candidates were Maggie Goodlander and Lily Tang Williams, for whom would you vote? (2nd CD Voters) (MoE +/- 3.3%)**

		Frequency	Percent
	Goodlander	431	49
	Williams	270	31
	Unsure	180	20
	Total	881	100

**Looking ahead to the next Presidential election in 2028, if the New Hampshire Presidential Primary were held today, for whom would you vote? (Dem Voters) (MoE +/- 3.3%)**

		Frequency	Percent
	Buttigieg	203	23
	Newsom	200	23
	Pritzker	79	9
	Ocasio-Cortez	64	7
	Harris	51	6
	Booker	43	5
	Sanders	35	4
	Klobuchar	25	3
	Shapiro	23	3
	Whitmer	15	2
	Other (Under 1%)	25	3
	Unsure	104	12
	Total	867	100

**Looking ahead to the next Presidential election in 2028, if the New Hampshire Presidential Primary were held today, for whom would you vote? (GOP Voters) (MoE +/- 3.5%)**

		Frequency	Percent
	Vance	439	56
	DeSantis	61	8
	Rubio	57	7
	Gabbard	39	5
	Cheney	27	3
	Haley	25	3
	Ramaswamy	23	3
	Kennedy	16	2
	Cruz	8	1
	Other (Under 1%)	42	5
	Unsure	53	7
	Total	791	100

August 26 - 27, 2025 | n = 1776 | New Hampshire Registered Voters | MoE +/- 2.3%

Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track?				
		Right Track	Wrong Track	Unsure
Gender	Female	34%	62%	3%
	Male	45%	50%	5%
Age	18-34	22%	63%	14%
	35-54	45%	52%	4%
	55-64	47%	51%	2%
	65+	37%	61%	3%
Education	High School or Less	48%	49%	2%
	Some College/Associates Degree	46%	48%	6%
	College Graduate	36%	60%	5%
	Graduate/Professional School	28%	70%	2%
Ideology	Very Conservative	90%	5%	5%
	Somewhat Conservative	64%	28%	8%
	Moderate	28%	65%	6%
	Somewhat Liberal	4%	93%	2%
	Very Liberal		100%	
Ideology	Conservative	74%	19%	6%
	Moderate	28%	65%	6%
	Liberal	3%	96%	1%
Party Registration	Democratic	2%	97%	1%
	Republican	84%	9%	7%
	Undeclared	29%	65%	5%
Party Identification	Democratic	2%	97%	1%
	Republican	82%	11%	7%
	Swing	24%	66%	11%
Region	North Country/Lakes	42%	55%	3%
	Monadnock/Dartmouth	37%	60%	3%
	Merrimack Valley	37%	56%	7%
	Seacoast/Border	43%	55%	2%
Congressional District	CD 1	42%	54%	4%
	CD 2	37%	58%	5%
Total		40%	56%	4%

**If the election for Congress were held today, for which candidate would you likely vote?**

		Democratic	Republican	Other	Unsure
Gender	Female	57%	37%	1%	5%
	Male	44%	51%	1%	4%
Age	18-34	52%	41%	3%	5%
	35-54	45%	48%	2%	6%
	55-64	47%	48%	1%	4%
	65+	57%	38%	1%	4%
Education	High School or Less	47%	49%	0%	4%
	Some College/Associates Degree	44%	50%	2%	4%
	College Graduate	50%	42%	2%	6%
	Graduate/Professional School	64%	31%	1%	4%
Ideology	Very Conservative	2%	97%	0%	1%
	Somewhat Conservative	19%	73%	0%	7%
	Moderate	51%	28%	10%	10%
	Somewhat Liberal	91%	5%		4%
	Very Liberal	98%		1%	1%
Ideology	Conservative	12%	83%	0%	5%
	Moderate	51%	28%	10%	10%
	Liberal	94%	3%	0%	3%
Party Registration	Democratic	95%	3%	1%	2%
	Republican	4%	93%	1%	2%
	Undeclared	55%	32%	3%	10%
Party Identification	Democratic	94%	2%	0%	3%
	Republican	5%	90%	1%	4%
	Swing	45%	28%	10%	17%
Region	North Country/Lakes	51%	44%		5%
	Monadnock/Dartmouth	57%	36%	4%	4%
	Merrimack Valley	50%	44%	1%	5%
	Seacoast/Border	48%	46%	1%	5%
Congressional District	CD 1	48%	46%	1%	4%
	CD 2	53%	41%	2%	5%
Total		50%	44%	1%	5%

## In your opinion, what is the most important issue facing America?

		Elections/Democracy	Economy/Inflation	Government Spending/Taxes	Border Security	Affordable Housing	Health Care	Foreign Relations/National Security	Crime	Social Security/Medicare	Environment/Climate	Education	Abortion	Gun Regulation	Other	Unsure
Gender	Female	35%	15%	8%	9%	6%	5%	6%	3%	4%	2%	1%	2%	0%	3%	1%
	Male	26%	19%	16%	8%	6%	4%	3%	6%	3%	3%	1%	1%	0%	2%	1%
Age	18-34	17%	15%	12%	8%	18%	9%	2%	7%	3%	3%	1%	1%		3%	0%
	35-54	27%	19%	13%	11%	7%	4%	5%	4%	1%	3%	2%	1%	0%	2%	1%
	55-64	34%	17%	14%	8%	4%	3%	4%	4%	3%	2%	0%	2%	0%	2%	1%
	65+	37%	15%	9%	7%	1%	5%	6%	4%	7%	2%	1%	1%	0%	2%	2%
Education	High School or Less	21%	18%	11%	11%	8%	5%	2%	9%	8%	2%	0%	3%		1%	1%
	Some College/Associates Degree	28%	16%	11%	11%	7%	6%	6%	5%	4%	2%	0%	1%	0%	2%	2%
	College Graduate	33%	18%	16%	7%	6%	4%	5%	3%	1%	2%	1%	1%	0%	3%	1%
	Graduate/Professional School	41%	15%	9%	5%	3%	4%	4%	2%	2%	5%	3%	1%	1%	3%	1%
Ideology	Very Conservative	8%	18%	20%	25%	2%	2%	5%	8%	3%		1%	4%		1%	2%
	Somewhat Conservative	15%	26%	19%	10%	4%	3%	7%	8%	3%	1%	1%	1%	0%	1%	1%
	Moderate	28%	13%	14%	8%	12%	5%	5%	1%	4%	3%	1%			5%	2%
	Somewhat Liberal	49%	12%	4%	0%	9%	5%	4%	1%	4%	4%	2%	0%	1%	3%	1%
	Very Liberal	58%	7%	1%		4%	9%	1%		5%	7%	1%	2%	1%	3%	1%
Ideology	Conservative	12%	23%	19%	16%	3%	3%	6%	8%	3%	0%	1%	2%	0%	1%	1%
	Moderate	28%	13%	14%	8%	12%	5%	5%	1%	4%	3%	1%			5%	2%
	Liberal	52%	10%	3%	0%	7%	7%	3%	1%	5%	5%	2%	1%	1%	3%	1%
Party Registration	Democratic	52%	10%	2%		7%	7%	3%	1%	6%	4%	2%	1%	1%	2%	2%
	Republican	9%	22%	20%	19%	5%	2%	6%	10%	2%	0%	1%	2%	0%	1%	1%
	Undeclared	32%	18%	13%	6%	6%	5%	5%	3%	4%	3%	1%	1%		3%	1%
Party Identification	Democratic	52%	11%	3%	0%	7%	7%	3%	1%	6%	4%	2%	1%	0%	3%	2%
	Republican	9%	23%	21%	18%	4%	2%	6%	9%	1%	0%	1%	2%	0%	1%	1%
	Swing	27%	14%	16%	3%	12%	5%	5%	2%	3%	6%	1%			6%	
Region	North Country/Lakes	35%	19%	9%	6%	5%	5%	9%	1%	5%	2%		1%		4%	2%
	Monadnock/Dartmouth	32%	11%	11%	5%	12%	7%	4%	7%	4%	4%	1%			1%	0%
	Merrimack Valley	29%	19%	13%	10%	5%	4%	4%	3%	4%	2%	2%	1%	0%	2%	1%
	Seacoast/Border	31%	16%	12%	10%	4%	4%	4%	6%	3%	3%	2%	2%	1%	2%	2%
Congressional District	CD 1	29%	17%	12%	9%	4%	4%	5%	6%	3%	3%	1%	2%	0%	2%	2%
	CD 2	32%	16%	12%	8%	8%	5%	4%	3%	4%	2%	1%	0%	0%	2%	1%
Total		31%	17%	12%	9%	6%	5%	5%	5%	4%	2%	1%	1%	0%	2%	1%



What is your opinion of Donald Trump?				
		Favorable	Unfavorable	No Opinion
Gender	Female	37%	62%	1%
	Male	49%	51%	0%
Age	18-34	40%	60%	
	35-54	46%	53%	1%
	55-64	48%	52%	
	65+	38%	62%	1%
Education	High School or Less	49%	51%	
	Some College/Associates Degree	51%	49%	1%
	College Graduate	40%	60%	1%
	Graduate/Professional School	30%	70%	
Ideology	Very Conservative	95%	5%	0%
	Somewhat Conservative	71%	29%	0%
	Moderate	32%	67%	1%
	Somewhat Liberal	5%	94%	0%
	Very Liberal		100%	0%
Ideology	Conservative	80%	20%	0%
	Moderate	32%	67%	1%
	Liberal	3%	96%	0%
Party Registration	Democratic	2%	97%	0%
	Republican	90%	9%	0%
	Undeclared	33%	66%	1%
Party Identification	Democratic	2%	98%	0%
	Republican	89%	11%	0%
	Swing	27%	71%	2%
Region	North Country/Lakes	42%	57%	1%
	Monadnock/Dartmouth	39%	60%	1%
	Merrimack Valley	42%	58%	0%
	Seacoast/Border	46%	54%	0%
Congressional District	CD 1	45%	55%	0%
	CD 2	41%	58%	0%
Total		43%	57%	0%

What is your opinion of Donald Trump?							
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	29%	9%	2%	61%	0%	0%
	Male	34%	14%	5%	46%	0%	
Age	18-34	20%	20%	7%	53%		
	35-54	30%	16%	4%	49%	1%	
	55-64	38%	10%	2%	50%		
	65+	32%	5%	2%	60%	0%	0%
Education	High School or Less	41%	9%	2%	49%		
	Some College/Associates Degree	38%	13%	4%	45%	1%	
	College Graduate	26%	14%	4%	56%	1%	0%
	Graduate/Professional School	22%	8%	3%	68%		
Ideology	Very Conservative	83%	12%	2%	3%	0%	
	Somewhat Conservative	47%	23%	6%	23%	0%	
	Moderate	16%	17%	5%	63%	1%	
	Somewhat Liberal	3%	2%	2%	92%	0%	
	Very Liberal				100%		0%
Ideology	Conservative	61%	19%	4%	15%	0%	
	Moderate	16%	17%	5%	63%	1%	
	Liberal	2%	1%	1%	95%	0%	0%
Party Registration	Democratic	2%	1%	1%	96%		0%
	Republican	73%	18%	4%	6%	0%	
	Undeclared	17%	16%	5%	62%	1%	
Party Identification	Democratic	1%	0%	1%	97%	0%	0%
	Republican	67%	22%	4%	7%	0%	
	Swing	7%	20%	11%	60%	2%	
Region	North Country/Lakes	30%	12%	3%	54%	1%	
	Monadnock/Dartmouth	31%	8%	2%	58%	1%	0%
	Merrimack Valley	28%	14%	5%	53%	0%	
	Seacoast/Border	36%	10%	2%	52%	0%	
Congressional District	CD 1	33%	11%	3%	52%	0%	
	CD 2	30%	11%	3%	56%	0%	0%
Total		32%	11%	3%	54%	0%	0%

What is your opinion of Kelly Ayotte?				
		Favorable	Unfavorable	No Opinion
Gender	Female	43%	52%	5%
	Male	55%	41%	4%
Age	18-34	40%	53%	8%
	35-54	49%	45%	6%
	55-64	53%	44%	3%
	65+	50%	47%	3%
Education	High School or Less	53%	42%	5%
	Some College/Associates Degree	55%	40%	5%
	College Graduate	48%	47%	5%
	Graduate/Professional School	37%	60%	3%
Ideology	Very Conservative	91%	9%	1%
	Somewhat Conservative	79%	17%	4%
	Moderate	37%	50%	13%
	Somewhat Liberal	18%	76%	6%
	Very Liberal	3%	95%	2%
Ideology	Conservative	84%	14%	3%
	Moderate	37%	50%	13%
	Liberal	12%	83%	5%
Party Registration	Democratic	12%	85%	4%
	Republican	87%	9%	4%
	Undeclared	46%	48%	7%
Party Identification	Democratic	13%	81%	5%
	Republican	87%	9%	4%
	Swing	46%	48%	7%
Region	North Country/Lakes	51%	44%	4%
	Monadnock/Dartmouth	40%	52%	8%
	Merrimack Valley	49%	46%	5%
	Seacoast/Border	52%	45%	3%
Congressional District	CD 1	52%	44%	4%
	CD 2	46%	48%	6%
Total		49%	46%	5%

What is your opinion of Kelly Ayotte?							
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	16%	27%	22%	29%	5%	
	Male	24%	31%	17%	24%	4%	0%
Age	18-34	18%	22%	23%	29%	8%	
	35-54	17%	32%	17%	28%	6%	
	55-64	23%	29%	20%	24%	3%	
	65+	22%	28%	21%	26%	3%	0%
Education	High School or Less	21%	32%	16%	26%	5%	
	Some College/Associates Degree	23%	32%	17%	22%	5%	
	College Graduate	19%	29%	20%	27%	5%	0%
	Graduate/Professional School	17%	20%	26%	34%	3%	
Ideology	Very Conservative	42%	49%	7%	2%	1%	
	Somewhat Conservative	38%	41%	9%	7%	4%	
	Moderate	7%	31%	25%	25%	13%	
	Somewhat Liberal	3%	15%	35%	41%	6%	
	Very Liberal		3%	25%	70%	2%	0%
Ideology	Conservative	39%	44%	8%	5%	3%	
	Moderate	7%	31%	25%	25%	13%	
	Liberal	2%	11%	31%	52%	5%	0%
Party Registration	Democratic	3%	9%	30%	55%	3%	0%
	Republican	42%	45%	6%	3%	4%	
	Undeclared	14%	31%	24%	23%	7%	
Party Identification	Democratic	2%	11%	32%	50%	5%	0%
	Republican	41%	46%	6%	3%	4%	
	Swing	11%	34%	24%	24%	7%	
Region	North Country/Lakes	25%	26%	21%	23%	4%	
	Monadnock/Dartmouth	14%	26%	19%	32%	8%	0%
	Merrimack Valley	19%	30%	18%	28%	5%	
	Seacoast/Border	22%	30%	21%	24%	3%	
Congressional District	CD 1	23%	29%	19%	25%	4%	
	CD 2	18%	28%	20%	28%	6%	0%
Total		20%	29%	20%	27%	5%	0%

What is your opinion of Chris Pappas?				
		Favorable	Unfavorable	No Opinion
Gender	Female	55%	29%	16%
	Male	40%	47%	14%
Age	18-34	38%	38%	24%
	35-54	42%	40%	18%
	55-64	47%	39%	14%
	65+	57%	34%	8%
Education	High School or Less	41%	42%	17%
	Some College/Associates Degree	43%	38%	19%
	College Graduate	48%	41%	11%
	Graduate/Professional School	60%	28%	12%
Ideology	Very Conservative	11%	75%	14%
	Somewhat Conservative	24%	57%	18%
	Moderate	40%	32%	28%
	Somewhat Liberal	84%	7%	9%
	Very Liberal	79%	12%	10%
Ideology	Conservative	19%	64%	17%
	Moderate	40%	32%	28%
	Liberal	82%	9%	9%
Party Registration	Democratic	82%	10%	8%
	Republican	11%	70%	19%
	Undeclared	52%	31%	18%
Party Identification	Democratic	82%	9%	10%
	Republican	12%	69%	19%
	Swing	43%	34%	23%
Region	North Country/Lakes	54%	32%	14%
	Monadnock/Dartmouth	48%	28%	24%
	Merrimack Valley	47%	37%	16%
	Seacoast/Border	46%	45%	9%
Congressional District	CD 1	48%	43%	9%
	CD 2	48%	32%	20%
Total		48%	38%	15%

What is your opinion of Chris Pappas?							
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	29%	26%	8%	21%	13%	3%
	Male	20%	20%	13%	33%	12%	2%
Age	18-34	16%	22%	16%	22%	16%	8%
	35-54	18%	23%	10%	30%	16%	2%
	55-64	24%	23%	9%	30%	13%	1%
	65+	33%	24%	10%	25%	7%	1%
Education	High School or Less	21%	20%	8%	34%	16%	1%
	Some College/Associates Degree	21%	22%	11%	26%	16%	2%
	College Graduate	26%	22%	12%	29%	9%	3%
	Graduate/Professional School	31%	29%	8%	20%	9%	3%
Ideology	Very Conservative	5%	6%	12%	63%	12%	2%
	Somewhat Conservative	7%	18%	14%	43%	15%	3%
	Moderate	18%	23%	12%	20%	25%	3%
	Somewhat Liberal	51%	33%	4%	3%	7%	1%
	Very Liberal	41%	37%	10%	1%	7%	2%
Ideology	Conservative	6%	13%	14%	51%	14%	3%
	Moderate	18%	23%	12%	20%	25%	3%
	Liberal	47%	35%	6%	2%	8%	2%
Party Registration	Democratic	49%	33%	7%	3%	6%	2%
	Republican	4%	8%	12%	58%	15%	3%
	Undeclared	22%	30%	12%	18%	16%	1%
Party Identification	Democratic	45%	36%	6%	3%	8%	2%
	Republican	4%	9%	15%	54%	16%	3%
	Swing	16%	27%	12%	22%	21%	2%
Region	North Country/Lakes	29%	24%	11%	21%	13%	1%
	Monadnock/Dartmouth	19%	29%	5%	23%	18%	6%
	Merrimack Valley	25%	23%	11%	26%	13%	3%
	Seacoast/Border	25%	20%	12%	33%	9%	0%
Congressional District	CD 1	27%	20%	13%	31%	9%	1%
	CD 2	22%	26%	8%	24%	16%	4%
Total		24%	23%	10%	27%	12%	2%

What is your opinion of Scott Brown?				
		Favorable	Unfavorable	No Opinion
Gender	Female	23%	40%	38%
	Male	33%	39%	28%
Age	18-34	13%	29%	58%
	35-54	25%	38%	37%
	55-64	29%	40%	31%
	65+	34%	44%	22%
Education	High School or Less	26%	37%	37%
	Some College/Associates Degree	31%	32%	37%
	College Graduate	28%	43%	28%
	Graduate/Professional School	23%	46%	31%
Ideology	Very Conservative	62%	12%	26%
	Somewhat Conservative	46%	21%	33%
	Moderate	13%	47%	40%
	Somewhat Liberal	5%	60%	35%
	Very Liberal	1%	66%	33%
Ideology	Conservative	52%	18%	30%
	Moderate	13%	47%	40%
	Liberal	4%	62%	34%
Party Registration	Democratic	3%	61%	35%
	Republican	58%	12%	30%
	Undeclared	21%	46%	34%
Party Identification	Democratic	4%	63%	34%
	Republican	56%	13%	31%
	Swing	10%	48%	42%
Region	North Country/Lakes	28%	37%	36%
	Monadnock/Dartmouth	17%	43%	40%
	Merrimack Valley	27%	38%	35%
	Seacoast/Border	34%	40%	26%
Congressional District	CD 1	31%	39%	30%
	CD 2	25%	39%	36%
Total		28%	39%	33%

What is your opinion of Scott Brown?							
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	8%	15%	12%	27%	21%	16%
	Male	10%	23%	13%	26%	19%	9%
Age	18-34	4%	9%	10%	19%	21%	37%
	35-54	7%	18%	11%	27%	23%	13%
	55-64	9%	20%	14%	26%	22%	9%
	65+	12%	22%	14%	30%	16%	6%
Education	High School or Less	9%	17%	16%	21%	24%	12%
	Some College/Associates Degree	10%	21%	11%	21%	24%	13%
	College Graduate	8%	20%	13%	31%	16%	13%
	Graduate/Professional School	8%	15%	11%	35%	17%	14%
Ideology	Very Conservative	26%	36%	8%	3%	16%	10%
	Somewhat Conservative	12%	34%	12%	10%	23%	10%
	Moderate	2%	12%	15%	31%	28%	12%
	Somewhat Liberal	1%	4%	15%	45%	20%	15%
	Very Liberal	0%	1%	14%	52%	13%	20%
Ideology	Conservative	18%	35%	10%	7%	20%	10%
	Moderate	2%	12%	15%	31%	28%	12%
	Liberal	1%	3%	15%	47%	18%	17%
Party Registration	Democratic	1%	3%	13%	48%	18%	17%
	Republican	21%	37%	7%	5%	20%	10%
	Undeclared	4%	16%	18%	28%	22%	11%
Party Identification	Democratic	1%	3%	16%	46%	18%	16%
	Republican	19%	37%	8%	5%	20%	10%
	Swing	2%	7%	20%	29%	34%	7%
Region	North Country/Lakes	7%	21%	13%	23%	24%	11%
	Monadnock/Dartmouth	3%	14%	14%	28%	22%	18%
	Merrimack Valley	8%	19%	10%	27%	21%	14%
	Seacoast/Border	13%	20%	14%	26%	16%	10%
Congressional District	CD 1	9%	21%	13%	27%	19%	11%
	CD 2	8%	16%	13%	26%	21%	15%
Total		9%	19%	13%	27%	20%	13%



What is your opinion of Dan Innis?				
		Favorable	Unfavorable	No Opinion
Gender	Female	8%	12%	80%
	Male	13%	15%	71%
Age	18-34	7%	15%	78%
	35-54	12%	14%	74%
	55-64	13%	13%	74%
	65+	9%	13%	78%
Education	High School or Less	10%	12%	78%
	Some College/Associates Degree	11%	10%	79%
	College Graduate	12%	16%	73%
	Graduate/Professional School	8%	17%	74%
Ideology	Very Conservative	21%	6%	73%
	Somewhat Conservative	15%	7%	78%
	Moderate	4%	16%	80%
	Somewhat Liberal	5%	17%	78%
	Very Liberal	1%	29%	70%
Ideology	Conservative	18%	7%	76%
	Moderate	4%	16%	80%
	Liberal	4%	21%	75%
Party Registration	Democratic	3%	22%	74%
	Republican	20%	7%	74%
	Undeclared	8%	12%	79%
Party Identification	Democratic	3%	20%	76%
	Republican	19%	6%	75%
	Swing	4%	17%	79%
Region	North Country/Lakes	10%	9%	81%
	Monadnock/Dartmouth	8%	16%	76%
	Merrimack Valley	11%	15%	74%
	Seacoast/Border	11%	12%	77%
Congressional District	CD 1	11%	13%	76%
	CD 2	10%	14%	76%
Total		11%	14%	76%

What is your opinion of Dan Innis?							
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	2%	6%	3%	9%	29%	51%
	Male	4%	9%	6%	9%	28%	44%
Age	18-34	1%	6%	7%	8%	22%	56%
	35-54	4%	8%	3%	11%	24%	50%
	55-64	4%	9%	4%	9%	28%	46%
	65+	3%	6%	4%	9%	34%	44%
Education	High School or Less	2%	8%	6%	6%	31%	47%
	Some College/Associates Degree	4%	7%	4%	6%	33%	46%
	College Graduate	4%	8%	3%	13%	23%	50%
	Graduate/Professional School	2%	6%	4%	13%	26%	49%
Ideology	Very Conservative	11%	11%	3%	3%	29%	44%
	Somewhat Conservative	4%	12%	5%	2%	31%	47%
	Moderate	1%	4%	6%	10%	25%	55%
	Somewhat Liberal	1%	5%	4%	13%	29%	49%
	Very Liberal		1%	4%	24%	22%	48%
Ideology	Conservative	7%	11%	4%	2%	30%	46%
	Moderate	1%	4%	6%	10%	25%	55%
	Liberal	0%	4%	4%	17%	27%	48%
Party Registration	Democratic	0%	3%	4%	18%	25%	50%
	Republican	8%	12%	4%	3%	30%	44%
	Undeclared	1%	7%	4%	8%	29%	50%
Party Identification	Democratic	0%	3%	4%	17%	26%	50%
	Republican	7%	12%	4%	2%	30%	45%
	Swing	1%	4%	8%	8%	30%	49%
Region	North Country/Lakes	4%	6%	5%	5%	31%	50%
	Monadnock/Dartmouth	3%	5%	5%	11%	21%	56%
	Merrimack Valley	3%	9%	5%	10%	29%	44%
	Seacoast/Border	4%	7%	3%	9%	29%	47%
Congressional District	CD 1	3%	8%	4%	9%	31%	45%
	CD 2	4%	6%	5%	9%	25%	51%
Total		3%	7%	4%	9%	28%	48%

What is your opinion of Maggie Goodlander? (2nd CD Voters)				
		Favorable	Unfavorable	No Opinion
Gender	Female	57%	25%	18%
	Male	34%	46%	20%
Age	18-34	29%	29%	41%
	35-54	40%	41%	19%
	55-64	44%	37%	18%
	65+	60%	27%	12%
Education	High School or Less	47%	37%	16%
	Some College/Associates Degree	36%	39%	26%
	College Graduate	49%	34%	17%
	Graduate/Professional School	56%	27%	16%
Ideology	Very Conservative	8%	75%	17%
	Somewhat Conservative	19%	55%	26%
	Moderate	44%	33%	23%
	Somewhat Liberal	77%	9%	14%
	Very Liberal	80%	5%	16%
Ideology	Conservative	15%	63%	23%
	Moderate	44%	33%	23%
	Liberal	78%	7%	15%
Party Registration	Democratic	82%	7%	10%
	Republican	5%	68%	27%
	Undeclared	48%	31%	21%
Party Identification	Democratic	80%	7%	13%
	Republican	7%	68%	25%
	Swing	40%	33%	27%
Region	North Country/Lakes	38%	38%	25%
	Monadnock/Dartmouth	50%	29%	21%
	Merrimack Valley	45%	39%	17%
	Seacoast/Border	46%	32%	22%
Total		46%	35%	19%

### What is your opinion of Maggie Goodlander? (2nd CD Voters)

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	28%	29%	7%	18%	14%	4%
	Male	15%	19%	11%	35%	15%	5%
Age	18-34	19%	11%	9%	20%	35%	6%
	35-54	18%	22%	10%	31%	13%	6%
	55-64	20%	24%	6%	31%	13%	6%
	65+	28%	33%	9%	18%	11%	1%
Education	High School or Less	25%	22%	8%	29%	12%	4%
	Some College/Associates Degree	15%	20%	10%	29%	23%	3%
	College Graduate	23%	26%	9%	25%	11%	5%
	Graduate/Professional School	26%	31%	6%	21%	10%	6%
Ideology	Very Conservative	1%	7%	5%	70%	13%	4%
	Somewhat Conservative	6%	13%	16%	40%	22%	4%
	Moderate	11%	33%	10%	23%	19%	5%
	Somewhat Liberal	43%	34%	6%	3%	10%	4%
	Very Liberal	39%	40%	5%		10%	5%
Ideology	Conservative	4%	11%	12%	51%	19%	4%
	Moderate	11%	33%	10%	23%	19%	5%
	Liberal	42%	36%	5%	2%	10%	5%
Party Registration	Democratic	45%	38%	3%	4%	7%	3%
	Republican	2%	3%	11%	57%	21%	6%
	Undeclared	16%	31%	12%	19%	17%	4%
Party Identification	Democratic	40%	40%	4%	3%	10%	3%
	Republican	2%	5%	13%	55%	20%	6%
	Swing	12%	28%	15%	19%	22%	3%
Region	North Country/Lakes	20%	18%	7%	31%	21%	3%
	Monadnock/Dartmouth	21%	29%	7%	22%	16%	5%
	Merrimack Valley	23%	22%	10%	28%	13%	3%
	Seacoast/Border	19%	27%	8%	24%	13%	9%
Total		22%	24%	9%	26%	15%	4%

What is your opinion of Lily Tang Williams? (2nd CD Voters)				
		Favorable	Unfavorable	No Opinion
Gender	Female	24%	33%	43%
	Male	37%	31%	32%
Age	18-34	23%	26%	51%
	35-54	35%	32%	33%
	55-64	33%	36%	31%
	65+	26%	30%	44%
Education	High School or Less	28%	24%	48%
	Some College/Associates Degree	34%	26%	39%
	College Graduate	34%	36%	30%
	Graduate/Professional School	22%	42%	36%
Ideology	Very Conservative	64%	12%	24%
	Somewhat Conservative	45%	25%	30%
	Moderate	26%	31%	44%
	Somewhat Liberal	14%	39%	47%
	Very Liberal	4%	52%	44%
Ideology	Conservative	52%	20%	27%
	Moderate	26%	31%	44%
	Liberal	10%	44%	46%
Party Registration	Democratic	8%	45%	47%
	Republican	59%	17%	24%
	Undeclared	27%	33%	40%
Party Identification	Democratic	7%	45%	48%
	Republican	61%	16%	24%
	Swing	21%	36%	43%
Region	North Country/Lakes	30%	31%	39%
	Monadnock/Dartmouth	28%	29%	43%
	Merrimack Valley	31%	34%	36%
	Seacoast/Border	36%	34%	30%
Total		30%	32%	38%

What is your opinion of Lily Tang Williams? (2nd CD Voters)							
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	11%	13%	8%	25%	22%	22%
	Male	21%	17%	11%	20%	17%	15%
Age	18-34	13%	10%	5%	20%	13%	38%
	35-54	19%	16%	7%	25%	19%	13%
	55-64	17%	15%	13%	24%	13%	17%
	65+	11%	15%	10%	20%	26%	18%
Education	High School or Less	13%	15%	11%	13%	22%	26%
	Some College/Associates Degree	16%	18%	9%	17%	19%	21%
	College Graduate	21%	13%	7%	29%	17%	14%
	Graduate/Professional School	9%	13%	12%	30%	21%	15%
Ideology	Very Conservative	44%	19%	5%	7%	15%	9%
	Somewhat Conservative	21%	24%	14%	12%	16%	14%
	Moderate	13%	13%	9%	22%	29%	15%
	Somewhat Liberal	3%	11%	11%	29%	21%	26%
	Very Liberal	1%	3%	5%	46%	18%	26%
Ideology	Conservative	30%	23%	10%	10%	16%	12%
	Moderate	13%	13%	9%	22%	29%	15%
	Liberal	3%	8%	8%	35%	20%	26%
Party Registration	Democratic	1%	7%	8%	37%	22%	25%
	Republican	38%	21%	11%	6%	11%	13%
	Undeclared	9%	18%	9%	23%	24%	16%
Party Identification	Democratic	1%	6%	9%	35%	23%	25%
	Republican	35%	26%	10%	6%	12%	12%
	Swing	7%	13%	4%	31%	33%	10%
Region	North Country/Lakes	15%	15%	12%	20%	15%	23%
	Monadnock/Dartmouth	14%	15%	6%	22%	22%	21%
	Merrimack Valley	15%	16%	9%	25%	19%	16%
	Seacoast/Border	27%	9%	18%	16%	13%	18%
Total		16%	15%	9%	23%	19%	18%

**If the Republican primary election for the US Senate were held today, for which of the below candidates would you vote? (GOP Voters)**

		Brown	Innis	Unsure
Gender	Female	47%	12%	42%
	Male	49%	15%	36%
Age	18-34	21%	24%	54%
	35-54	41%	16%	43%
	55-64	54%	8%	37%
	65+	60%	11%	29%
Education	High School or Less	52%	18%	30%
	Some College/Associates Degree	48%	11%	41%
	College Graduate	45%	15%	40%
	Graduate/Professional School	47%	9%	44%
Ideology	Very Conservative	50%	16%	35%
	Somewhat Conservative	49%	11%	40%
	Moderate	38%	10%	52%
	Somewhat Liberal	33%	20%	47%
Ideology	Conservative	49%	13%	37%
	Moderate	38%	10%	52%
	Liberal	33%	20%	47%
Party Registration	Republican	49%	15%	36%
	Undeclared	46%	7%	47%
Party Identification	Republican	49%	13%	38%
	Swing	24%	24%	52%
Region	North Country/Lakes	40%	16%	44%
	Monadnock/Dartmouth	45%	8%	47%
	Merrimack Valley	46%	14%	40%
	Seacoast/Border	54%	13%	33%
Congressional District	CD 1	50%	14%	36%
	CD 2	46%	12%	42%
Total		48%	13%	39%

If the Democratic primary election for the US House of Representatives were held today, for which of the below candidates would you vote? (1st CD Dem Voters)								
		Shaheen	Sullivan	Howard	Beriont	Urrutia	Chadzynski	Unsure
Gender	Female	22%	9%	4%	1%	1%	0%	64%
	Male	25%	11%	4%	3%	3%	1%	53%
Age	18-34	15%	5%	5%	5%	2%	3%	64%
	35-54	18%	8%	8%	3%	1%		63%
	55-64	18%	17%	2%	1%	1%	1%	60%
	65+	32%	8%	2%	1%	2%	1%	54%
Education	High School or Less	21%	8%			2%		70%
	Some College/ Associates Degree	30%	6%	6%	2%	1%		56%
	College Graduate	17%	14%	6%	2%	2%	2%	58%
	Graduate/Professional School	25%	9%	2%	3%	2%	1%	58%
Ideology	Very Conservative	100%						
	Somewhat Conservative	15%	13%					72%
	Moderate	18%		8%	4%		2%	67%
	Somewhat Liberal	24%	10%	3%	2%	1%		59%
	Very Liberal	25%	11%	4%	2%	3%	2%	53%
Ideology	Conservative	18%	13%					70%
	Moderate	18%		8%	4%		2%	67%
	Liberal	25%	10%	4%	2%	2%	1%	57%
Party Registration	Democratic	26%	13%	4%	2%	2%	1%	52%
	Undeclared	18%	3%	4%	1%	1%	1%	72%
Party Identification	Democratic	24%	10%	4%	2%	2%	1%	58%
	Swing	11%		6%				83%
Region	North Country/Lakes	26%	4%	3%	1%	1%	1%	63%
	Merrimack Valley	31%	11%	3%		1%	2%	52%
	Seacoast/Border	19%	10%	5%	3%	2%	0%	61%
Total		23%	9%	4%	2%	2%	1%	59%



If the Republican primary election for the US House of Representatives were held today, for which of the below candidates would you vote? (1st CD GOP Voters)					
		Bright	Cole	Bailey	Unsure
Gender	Female	8%	4%	4%	85%
	Male	8%	5%	3%	84%
Age	18-34	2%	8%	2%	88%
	35-54	10%	4%	7%	78%
	55-64	7%	3%	2%	88%
	65+	8%	5%	1%	87%
Education	High School or Less	8%	4%	4%	83%
	Some College/Associates Degree	6%	5%	1%	88%
	College Graduate	12%	4%	3%	81%
	Graduate/Professional School	5%	3%	5%	87%
Ideology	Very Conservative	7%	4%	1%	88%
	Somewhat Conservative	8%	3%	3%	85%
	Moderate	26%	21%	21%	32%
	Somewhat Liberal				100%
Ideology	Conservative	7%	4%	2%	87%
	Moderate	26%	21%	21%	32%
	Liberal				100%
Party Registration	Republican	9%	3%	2%	86%
	Undeclared	2%	11%	6%	81%
Party Identification	Republican	8%	5%	3%	85%
	Swing			17%	83%
Region	North Country/Lakes	4%			96%
	Monadnock/Dartmouth				100%
	Merrimack Valley	5%	3%	6%	86%
	Seacoast/Border	11%	6%	2%	81%
Total		8%	4%	3%	85%

If the general election for US Senate were held today, and the candidates were Chris Pappas and Scott Brown, for whom would you vote?				
		Pappas	Brown	Unsure
Gender	Female	53%	31%	16%
	Male	43%	45%	13%
Age	18-34	48%	27%	25%
	35-54	43%	40%	18%
	55-64	46%	41%	13%
	65+	54%	37%	9%
Education	High School or Less	41%	43%	16%
	Some College/Associates Degree	42%	40%	18%
	College Graduate	51%	38%	11%
	Graduate/Professional School	59%	27%	14%
Ideology	Very Conservative	6%	79%	15%
	Somewhat Conservative	21%	63%	16%
	Moderate	50%	26%	23%
	Somewhat Liberal	85%	5%	11%
	Very Liberal	85%	3%	13%
Ideology	Conservative	15%	70%	15%
	Moderate	50%	26%	23%
	Liberal	85%	4%	11%
Party Registration	Democratic	84%	5%	11%
	Republican	8%	75%	17%
	Undeclared	54%	30%	16%
Party Identification	Democratic	85%	4%	11%
	Republican	8%	74%	17%
	Swing	50%	29%	21%
Region	North Country/Lakes	49%	36%	15%
	Monadnock/Dartmouth	48%	27%	25%
	Merrimack Valley	49%	36%	16%
	Seacoast/Border	47%	45%	8%
Congressional District	CD 1	48%	44%	9%
	CD 2	48%	31%	21%
Total		48%	37%	15%

**If the general election for US Senate were held today, and the candidates were Chris Pappas and Dan Innis, for whom would you vote?**

		Pappas	Innis	Unsure
Gender	Female	53%	24%	24%
	Male	42%	37%	20%
Age	18-34	48%	26%	26%
	35-54	42%	32%	26%
	55-64	45%	33%	22%
	65+	55%	28%	17%
Education	High School or Less	45%	32%	23%
	Some College/Associates Degree	42%	34%	24%
	College Graduate	48%	32%	20%
	Graduate/Professional School	59%	19%	22%
Ideology	Very Conservative	7%	68%	25%
	Somewhat Conservative	22%	49%	30%
	Moderate	52%	21%	27%
	Somewhat Liberal	84%	3%	13%
	Very Liberal	80%	3%	16%
Ideology	Conservative	16%	56%	28%
	Moderate	52%	21%	27%
	Liberal	83%	3%	14%
Party Registration	Democratic	84%	4%	12%
	Republican	7%	62%	31%
	Undeclared	55%	22%	23%
Party Identification	Democratic	84%	3%	13%
	Republican	10%	61%	30%
	Swing	48%	19%	34%
Region	North Country/Lakes	49%	28%	22%
	Monadnock/Dartmouth	50%	21%	29%
	Merrimack Valley	48%	29%	24%
	Seacoast/Border	46%	37%	17%
Congressional District	CD 1	48%	36%	16%
	CD 2	47%	25%	28%
Total		48%	30%	22%

If the general election for US House were held today, and the candidates were Maggie Goodlander and Lily Tang Williams, for whom would you vote? (2nd CD Voters)				
		Goodlander	Williams	Unsure
Gender	Female	59%	22%	19%
	Male	38%	40%	22%
Age	18-34	39%	23%	37%
	35-54	44%	35%	21%
	55-64	47%	34%	19%
	65+	60%	26%	15%
Education	High School or Less	46%	30%	24%
	Some College/Associates Degree	42%	33%	25%
	College Graduate	52%	32%	16%
	Graduate/Professional School	58%	25%	17%
Ideology	Very Conservative	7%	65%	28%
	Somewhat Conservative	20%	50%	29%
	Moderate	59%	27%	14%
	Somewhat Liberal	76%	11%	13%
	Very Liberal	84%		16%
Ideology	Conservative	16%	56%	29%
	Moderate	59%	27%	14%
	Liberal	79%	7%	14%
Party Registration	Democratic	80%	4%	16%
	Republican	8%	63%	29%
	Undeclared	56%	27%	17%
Party Identification	Democratic	81%	4%	15%
	Republican	10%	64%	26%
	Swing	53%	23%	24%
Region	North Country/Lakes	46%	28%	26%
	Monadnock/Dartmouth	53%	28%	18%
	Merrimack Valley	48%	31%	22%
	Seacoast/Border	45%	40%	15%
Total		49%	31%	20%

**Looking ahead to the next Presidential election in 2028, if the New Hampshire Presidential Primary were held today, for whom would you vote? (Dem Voters)**

		Buttigieg	Newsom	Pritzker	Ocasio-Cortez	Harris	Booker	Sanders	Klobuchar	Shapiro	Whitmer	Other	Unsure
Gender	Female	27%	22%	9%	6%	8%	5%	3%	3%	2%	1%	2%	12%
	Male	18%	24%	10%	9%	3%	5%	6%	2%	4%	3%	5%	12%
Age	18-34	23%	13%	7%	21%	10%	4%	11%		1%		5%	4%
	35-54	23%	23%	8%	9%	5%	4%	6%	1%	3%	4%	2%	13%
	55-64	28%	28%	10%	5%	5%	4%	3%	1%	2%	1%	2%	12%
	65+	21%	24%	11%	2%	6%	7%	1%	6%	4%	1%	4%	13%
Education	High School or Less	15%	37%	7%	3%	7%	7%	4%	3%		2%	5%	11%
	Some College/Associates Degree	28%	25%	4%	6%	8%	6%	2%	5%	2%	0%	3%	12%
	College Graduate	25%	19%	13%	10%	4%	3%	6%	1%	3%	2%	2%	11%
	Graduate/Professional School	22%	17%	11%	9%	4%	5%	3%	3%	5%	3%	3%	14%
Ideology	Very Conservative		20%										80%
	Somewhat Conservative	27%	19%	6%	1%	4%	7%	1%	8%	4%	2%	8%	12%
	Moderate	14%	16%	8%	4%	7%	3%	7%	1%	7%	3%	7%	23%
	Somewhat Liberal	27%	24%	9%	3%	5%	7%	3%	4%	2%	1%	2%	13%
	Very Liberal	20%	25%	12%	18%	8%	2%	6%	0%	2%	2%	2%	5%
Ideology	Conservative	26%	19%	6%	1%	3%	7%	1%	8%	3%	2%	8%	16%
	Moderate	14%	16%	8%	4%	7%	3%	7%	1%	7%	3%	7%	23%
	Liberal	24%	24%	10%	8%	6%	5%	4%	2%	2%	1%	2%	10%
Party Registration	Democratic	23%	26%	9%	8%	7%	5%	4%	2%	2%	2%	3%	9%
	Undeclared	24%	17%	8%	6%	4%	6%	4%	4%	3%	2%	4%	18%
Party Identification	Democratic	24%	24%	9%	8%	6%	5%	4%	2%	3%	1%	2%	12%
	Swing	19%	9%	12%		2%	5%	9%	2%	2%	7%	12%	21%
Region	North Country/Lakes	19%	28%	6%	9%	9%	6%		3%	3%	1%	2%	13%
	Monadnock/Dartmouth	30%	12%	11%	7%	7%	6%	6%		1%	3%	6%	9%
	Merrimack Valley	23%	25%	8%	8%	7%	4%	5%	3%	3%	1%	2%	12%
	Seacoast/Border	23%	25%	10%	6%	3%	6%	3%	5%	2%	2%	2%	13%
Congressional District	CD 1	22%	24%	8%	8%	5%	4%	3%	4%	2%	2%	2%	15%
	CD 2	25%	22%	10%	6%	6%	6%	5%	1%	3%	2%	3%	10%
Total		23%	23%	9%	7%	6%	5%	4%	3%	3%	2%	3%	12%

**Looking ahead to the next Presidential election in 2028, if the New Hampshire Presidential Primary were held today, for whom would you vote? (GOP Voters)**

		Vance	DeSantis	Rubio	Gabbard	Cheney	Haley	Ramaswamy	Kennedy	Cruz	Other	Unsure
Gender	Female	53%	8%	10%	5%	3%	3%	3%	2%	1%	5%	7%
	Male	57%	7%	5%	5%	4%	3%	3%	2%	1%	6%	7%
Age	18-34	51%	9%	7%	3%		2%	2%	7%		10%	9%
	35-54	54%	9%	4%	8%	2%	3%	3%	4%	1%	7%	5%
	55-64	61%	8%	7%	5%	2%	2%	4%		1%	2%	6%
	65+	55%	5%	11%	1%	7%	4%	2%		1%	4%	9%
Education	High School or Less	61%	7%	11%	5%			4%	3%	2%	5%	3%
	Some College/Associates Degree	61%	7%	4%	4%	2%	2%	3%	2%	1%	5%	9%
	College Graduate	49%	9%	9%	7%	5%	5%	2%	2%	0%	6%	5%
	Graduate/Professional School	48%	8%	7%	3%	9%	5%	4%	2%	2%	6%	7%
Ideology	Very Conservative	60%	10%	8%	3%	0%	2%	3%	1%	2%	8%	4%
	Somewhat Conservative	54%	6%	8%	4%	5%	4%	4%	3%	1%	4%	9%
	Moderate	49%	9%	2%	19%	2%	6%	2%	2%		6%	4%
	Somewhat Liberal	39%	3%		16%	19%	10%		3%			10%
Ideology	Conservative	57%	8%	8%	3%	3%	3%	3%	2%	1%	6%	7%
	Moderate	49%	9%	2%	19%	2%	6%	2%	2%		6%	4%
	Liberal	39%	3%		16%	19%	10%		3%			10%
Party Registration	Republican	58%	7%	6%	3%	3%	3%	3%	2%	1%	6%	7%
	Undeclared	48%	10%	10%	13%	4%	3%	2%	1%	1%	3%	5%
Party Identification	Republican	57%	8%	7%	4%	3%	3%	3%	2%	1%	5%	7%
	Swing	30%			30%	5%	15%	5%			10%	5%
Region	North Country/Lakes	50%	5%	3%	3%	6%	5%	7%	8%		7%	6%
	Monadnock/Dartmouth	79%	2%	6%	6%	3%		1%				3%
	Merrimack Valley	48%	9%	7%	6%	4%	3%	5%	3%	1%	7%	8%
	Seacoast/Border	57%	9%	9%	4%	2%	4%	1%		2%	5%	7%
Congressional District	CD 1	52%	9%	8%	5%	4%	3%	3%	2%	1%	6%	7%
	CD 2	59%	6%	6%	5%	3%	4%	3%	2%	1%	4%	6%
Total		56%	8%	7%	5%	3%	3%	3%	2%	1%	5%	7%

August 26 - 27, 2025 | n = 1776 | New Hampshire Registered Voters | MoE +/- 2.3%

Gender			
		Frequency	Percent
	Female	913	51
	Male	863	49
	Total	1776	100

Age			
		Frequency	Percent
	18-34	215	12
	35-54	542	31
	55-64	415	23
	65+	604	34
	Total	1776	100

Education			
		Frequency	Percent
	High School or Less	330	19
	Some College/Associates Degree	540	30
	College Graduate	561	32
	Graduate/Professional School	345	19
	Total	1776	100

Ideology			
		Frequency	Percent
	Very Conservative	330	19
	Somewhat Conservative	513	29
	Moderate	193	11
	Somewhat Liberal	472	27
	Very Liberal	268	15
	Conservative	843	47
	Moderate	193	11
	Liberal	740	42
	Total	1776	100

Party Registration			
		Frequency	Percent
Statewide	Democratic	595	34
	Republican	625	35
	Undeclared	556	31
	Total	1776	100
1st Congressional District	Democratic	279	31
	Republican	335	37
	Undeclared	281	31
	Total	895	100
2nd Congressional District	Democratic	316	36
	Republican	290	33
	Undeclared	275	31
	Total	881	100

Party Identification			
		Frequency	Percent
Statewide	Democratic	852	48
	Republican	803	45
	Swing	122	7
	Total	1776	100
1st Congressional District	Democratic	407	46
	Republican	433	48
	Swing	55	6
	Total	895	100
2nd Congressional District	Democratic	444	50
	Republican	370	42
	Swing	67	8
	Total	881	100



Region			
		Frequency	Percent
	North Country/Lakes	201	11
	Monadnock/Dartmouth	277	16
	Merrimack Valley	698	39
	Seacoast/Border	600	34
	Total	1776	100

County			
		Frequency	Percent
	Belknap	87	5
	Carroll	76	4
	Cheshire	101	6
	Coos	37	2
	Grafton	123	7
	Hillsborough	499	28
	Merrimack	199	11
	Rockingham	437	25
	Strafford	163	9
	Sullivan	53	3
	Total	1776	100

Congressional District			
		Frequency	Percent
	CD 1	895	50
	CD 2	881	50
	Total	1776	100

The Saint Anselm College Survey Center (SACSC) was founded in the wake of the 2016 election, and launched its first poll in February 2018 as the midterm elections were getting underway. Housed within the New Hampshire Institute of Politics at Saint Anselm College, the Center conducts quarterly polls of New Hampshire voter attitudes and additional polls as circumstances warrant. This research supports the academic mission of the College, and provides students with a practical education in survey techniques while providing the public at large with insight into political opinion trends that impact the state's federal and gubernatorial elections. To support its operations, the Center performs commissioned research on behalf of nonprofit organizations and corporations.

For more information on SACSC, please visit: [anselm.edu/new-hampshire-institute-politics/polling](https://anselm.edu/new-hampshire-institute-politics/polling) For inquiries, please contact: [nhioppoll@anselm.edu](mailto:nhioppoll@anselm.edu)