



CENTER FOR ETHICS IN SOCIETY

Saint Anselm College



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COLLEGE



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ANNUAL REPORT 2020–21

SAINT ANSELM COLLEGE



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Letter from the Executive Director

Aug 16, 2021

Dear Friends,

Enclosed you will find the Center for Ethics in Society's 2020-21 Annual Report. Like the rest of the world, our Center was severely challenged by the global pandemic, but we responded with a broad array of dynamic virtual programs, intensified research, a podcast series, and other activities that advanced our mission.

Among the more visible signs of our growth is our change in name—from the "Center for Ethics in Business and Governance" to the "Center for Ethics in Society." This change was more than cosmetic: While we continue to offer vibrant research, education, and programming on ethical issues in the corporate world (e.g., our newest series, "Corporations and the Common Good"), we have also taken on more and more social problems that lie outside the business world, even as they may affect the way business is conducted. Our robust Housing We Need initiative is an excellent example of this, as are the fledgling Ethics in Policy and Across Political Lines initiatives.

Our organizational capacity has also expanded. Hannah Beaudry (class of '21) joined our staff as our new full-time Program Coordinator, bringing professionalism, creativity, and patient planning to a growing slate of events. And to sustain this increase in staffing and operations, we have seen a growth in funding: We have now crossed the two-million-dollar threshold in funds raised, more than doubling our original projection of funds raised by this time. We thank all of you for helping us reach this achievement.

Not so visible among the signs of our growth is an important realization that we have had at the level of strategy. As we continue to grapple with complex problems, such as the critical shortage of affordable housing, inequities in K-12 educational opportunity, and the human and environmental cost of cheap, fast fashion, we have decided to sharpen our focus on solutions at the policy level. Systemic problems require more than isolated speaker events; they require sustained engagement with research, education, and collaboration. To this end, the Center has expanded its surveys and polls, issue briefs and other publications, testimony before legislative committees, consultations with policymakers, and stakeholder roundtable events.

We are also dedicated to helping our students acquire the skills of research, reflection, and dialogue needed to solve these problems. The Center's internships, research assistantships, Ethics Circle programs (including ethics labs and Ethics Bowl), and faculty-student dinner discussions are all growing, with the aim of helping the next generation of decision-makers successfully address these challenges.

On a final note, I want to acknowledge the expertise, guidance, and support of our faculty and the Center's advisory board. The Center is nothing if not a team effort, and we have all of these individuals to thank for any progress we are making.

Once again, thank you for your support, and we look forward to seeing you at one of our many upcoming programs.

Sincerely yours,

Max Latona, Ph.D.
Executive Director

ADVISORY BOARD

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Mission

The mission of the Center for Ethics in Society is to enrich the knowledge and practice of principled ethical decision-making by addressing important social and organizational issues through collaborative discussion, research, and education.

Vision

The Center draws upon time-tested approaches to communal learning and inquiry to develop solutions for the common good.

Values

Our programs are informed by the Benedictine values of hospitality, humility, listening, learning, community, and the common good.

Hospitality: The Center encourages participants to be welcoming to each other in thought, word, and deed.

Humility: Acknowledging that no one has all the answers, we seek counsel from diverse perspectives and foster a forthright exchange of ideas and opinions.

Listening: We try to understand the different values, perspectives, and experiences that participants bring to our conversations.

Learning: We seek to discover insight in the words of others, including the youngest members of our community (the students), as well as those with whom we disagree.

Community: Our discussions are aimed not at self-promotion, but at enriching our campus, city, and state communities through a better understanding of complex issues.

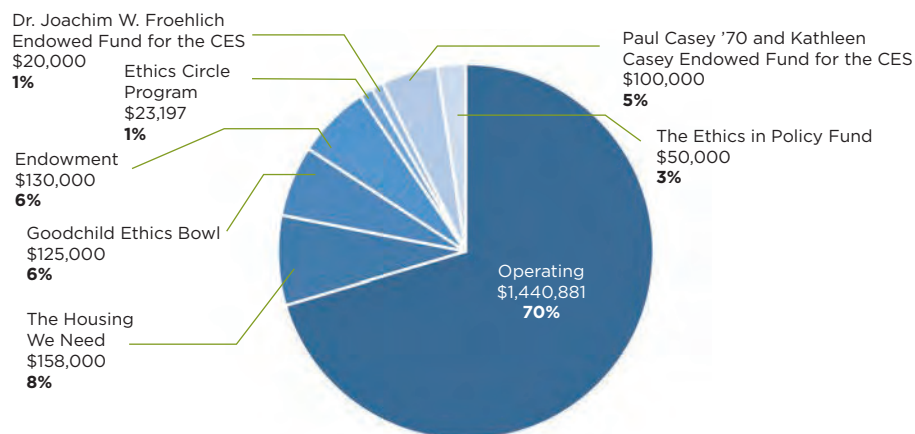
Common good: Our collaboration is ultimately aimed at effecting positive changes, not just for individuals, but for communities.

Philanthropic Support as of July 8, 2021

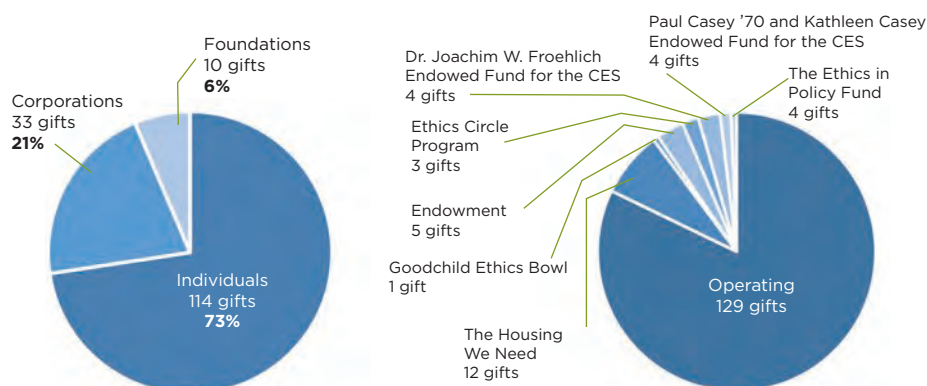
FUND DESCRIPTION	COMMITMENTS (Dollars)	COMMITMENTS (Number of Gifts)
CES Operating	\$1,440,881	129
The Housing We Need Program	\$158,000	12
Goodchild High School Ethics Bowl	\$125,000	1
CES Endowment	\$130,000	5
Ethics Circle Program	\$23,197	3
Dr. Joachim W. Froehlich Endowed Fund for the CES	\$20,000	3
Paul Casey '70 and Kathleen Casey Endowed Fund for the CES	\$100,000	4
The Ethics in Policy Fund	\$50,000	1
	\$2,047,078	157

CONSTITUENCY DESCRIPTION	NUMBER OF GIFTS
Individuals	114
Corporations	33
Foundations	10
	157

Commitments (Dollars)



Commitments (Number of Gifts)



2020-21 GRANTS AND GIFTS

All Metals Industries, Inc.
 American Endowment Foundation
 Dick Anagnost
 The Anagnost Companies
 Anagnost Investments, Inc.
 Anonymous (5)
 Janice Baker
 Jeffery T. Burke
 Cambridge Trust New Hampshire
 Joseph Carelli
 Paul K. and Kathleen L. Casey
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 Jason Sorens
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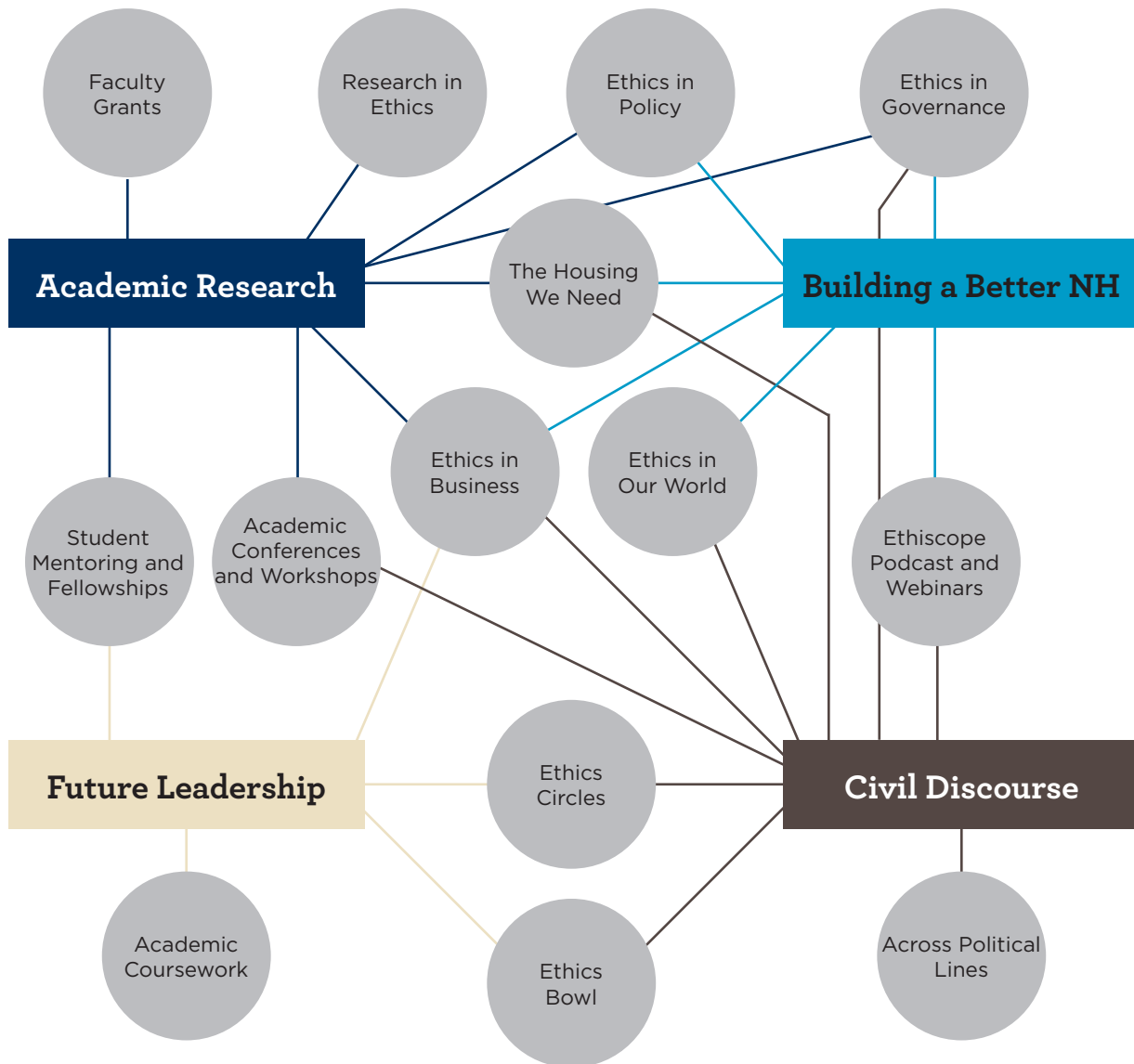


Statement of Financial Activities

	FY21 ACTUALS						
	Housing	Ethics Bowl and Circle Programs	Koch Foundation	Ethics in Policy	Future of Capitalism	Institutional/ CES	TOTAL
Gift and Grant Revenue	51,500	25,000	155,000	50,000	1,500	76,845	359,845
Event Revenue	-	-	-	-	-	-	-
TOTAL REVENUE	51,500	25,000	155,000	50,000	1,500	76,845	359,845
Salaries, Wages, and Benefits	-	-	125,527	-	-	74,929	200,456
Student Payroll	-	-	-	-	-	6,932	6,932
Materials and Supplies	-	947	-	-	-	6,547	7,494
Contracted Services and Speakers	29,850	13,461	-	2,500	-	8,500	54,311
Conferences, Travel, and Entertainment	-	1,674	-	-	-	4,970	6,644
Printing	-	-	-	-	-	-	-
Facility Rental	-	-	-	-	-	-	-
Advertising	5,275	-	-	1,500	-	33,775	40,550
Entrance Fees	-	3,000	-	-	-	375	3,375
Catering	-	-	-	-	-	894	894
Other	103	-	-	-	-	709	812
TOTAL EXPENSES	35,228	19,082	125,527	4,000	-	137,631	321,468
NET INCOME (EXPENSE)	16,272	5,918	29,473	46,000	1,500	(60,786)	38,377
BEGINNING BALANCE	20,595	52,304	15,654	-	-	-	88,553
ENDING BALANCE	36,867	58,222	45,127	46,000	1,500	(60,786)	126,930



Our Programs



Selected Center Highlights and Accomplishments from 2020–21

BUILDING A BETTER NH

The Color of Law: A Forgotten History of How Our Government Segregated America Webinar and Panel Discussion: September 2020 Registrants: 1,100+

Dr. Richard Rothstein, author of *The Color of Law: A Forgotten History of How Our Government Segregated America*, was joined by state representative Charlotte DiLorenzo, Dr. Marie Ramas, and Ryan Terrell for a virtual seminar about racial segregation in the U.S. Over 1,100 people registered for this event, which was moderated by Sarah Mattson Dustin. Following the event, there were bi-monthly book discussion groups.

No Longer on Speaking Terms: The Breakdown of Political Dialogue and Collaboration: October 2020 Registrants: 319

Panelists Erik Cleven, Melissa Heerboth, Neil Levesque, and Ashley Pratte discussed the disruption of civil political discourse in America. They considered questions such as “Why are the left and right unable to speak to one another anymore?” and “What does this increasing polarization mean for the future of our politics and nation?”

The Housing We Need: Third Annual Statewide Stakeholder Forum: December 2020 Registrants: 222

Attended by stakeholders from around the state, including legislators, developers, employers, businesspeople, lenders, property managers, social service providers, public housing authorities, and advocacy groups, this event featured a policy update, panel discussion (“Affordable Housing in the Mount Washington Valley—A Case Study in Successful Housing Advocacy”), interactive poll, and the Housing Action NH Annual Awards for Leadership.



Keeping Kids Out: Zoning, Housing, and Barriers to Educational Opportunity in New Hampshire: March 2021 Registrants: 189

In this webinar, panelists Jonathan Rothwell, Frank Edelblut, Derrell Bradford, and Tim DeRoche discussed how the strict zoning laws that make housing expensive and the district-based public school system combine to create barriers to educational opportunity for non-wealthy families. In addition, attendees heard possible solutions offered by the panelists.

Excellence in Governance Certificate Program (online): May 2021

In partnership with the NH Center for Nonprofits, the Excellence in Governance seminar program helps nonprofit board members lead with ethical best practices. Attendees of this year's program explored real-life applications of ethics and best practices in the nonprofit boardroom.



DEVELOPING FUTURE LEADERS

Ethics in Law, an Access Academy Course: January–May 2021

Ethics in Law was an Access Academy course offered to underrepresented and disadvantaged high school students in Manchester. Funded by the Center, the course was taught by two Saint Anselm students (including one of the Center's interns) under the guidance of Center faculty. The course provided students an introduction to ethics and law and offered many opportunities for thoughtful reflection and discussion.

The Ethics of Archaeology, A Faculty-Student Dinner Discussion: May 2021

Saint Anselm students joined Classics Professor Elizabeth Palazzolo over dinner to discuss ethical considerations in the field of archaeology. These dinners broaden students' intellectual horizons, contribute to intellectual pluralism on campus, and provide a lively venue for interaction among students, faculty, and community leaders.

Is It Ever Permissible to Lie in a Job Application or Interview? An Ethics Lab: November 2020

Ethics Circles participants joined Connie Roy-Czyzowski, Vice President of Human Resources at Northeast Delta Dental, in a virtual discussion about

whether there is ever an ethical reason to lie in a job application or interview. The Center's Ethics Circles and Ethics Labs enhance students' analytical, communication and leadership skills and build capacities for empathy, reflection, and deliberation.

Second Annual New Hampshire Regional Goodchild Ethics Bowl: January 2021

The Center hosted its second annual New Hampshire Regional Goodchild Ethics Bowl. Four high school teams competed in the day-long virtual event to analyze ethical dilemmas collaboratively. The winner, St. John's H.S., moved on to the super-regional level of competition.

International Business Ethics Case Competition (IBECC): April 2021

Every year, teams from across the world compete in IBECC; undergraduate and graduate students prepare for months to present a case with ethical, legal, and financial concerns to a panel of judges. This year, the Center for Ethics organized a team of five Saint Anselm students with Dr. Kiki Berk, a professor from SNHU, as their coach. The team presented their case on the ethics of fast fashion, specifically focusing on the clothing brand H&M.

CIVIL DISCOURSE

The Ethics of Fast Fashion: February and April 2021 Registrants: 286 (Feb) and Registrants: 88 (April)

A virtual panel discussion in February featuring Saint Anselm College faculty members kicked off our long-term commitment to discussing fast fashion. From this panel came a clothing drive and a follow-up event in April, which included a viewing of the powerful 12-minute film *Unravel* and a live meeting-room style discussion. Discussion leaders for this event were Kathleen Grevers, the Director of Education for Fashion Revolution USA, and Bhaavya Goenka, a graduate in craft design with specialization in textiles from the Indian Institute of Crafts and Design in Jaipur, India.

Community Conversations with Coffee: June 2021

Center staff spoke with residents of Goffstown, New Hampshire regarding their thoughts and concerns about housing in their town. These lively conversations took place at Apotheca Flower & Tea on Main Street, and they shed a light on the current housing situation in Goffstown.

Schools, Funding, and Choice: Solutions to Inequities in NH Schools: June 2021 Registrants: 185

After a webinar in March about how strict zoning laws in New Hampshire and the district-based public school system create barriers to educational opportunities, we decided to have another discussion, this time focusing on the well-known debate between school choice and school funding as solutions to inequities. Moderated by NHPR's Laura Knoy, this June webinar featured Dianna Terrell, Tim DeRoche, Corey DeAngelis, and Corinne Cascadden.

Developers Lunchtime Policy Roundtable: June 2021

18 of New Hampshire's most important housing developers, along with housing coalition leaders, convened at Saint Anselm for a lunchtime discussion hosted by the Center. They discussed obstacles to building much-needed housing in the state and prioritized several policy solutions.

RESEARCH

Land-Use Regulation and Housing Affordability: August 2020

As part of the Housing We Need initiative, papers presented at this virtual workshop focused on topics related to the ethics, politics, or economics of zoning and other regulations affecting the supply of homes. This gathering of scholars allowed for vigorous exchange of thoughts regarding each paper and topic.

Federalism and the Regulatory Policies of Local and Regional Governments: October 2020

Cosponsored by the Institute for Humane Studies with the support of the John Templeton Foundation, this online research workshop consisted of the presentation of papers and thorough commentary from two discussants for each paper.

Virtual International Conference on the Ethics of Business, Trade, and Global Governance: December 2020

Organized with the Department of Finance at the University of Vienna and the University of St. Andrews Centre for Responsible Banking and Finance, this year's virtual conference featured plenary speaker Douglas Irwin, the John French Professor of Economics at Dartmouth College, who spoke on the topic "Are We Past 'Peak Globalization?'" Attendees examined the political and economic impact of globalization and how international trade and investment can be conducted more ethically.

Second Annual Statewide Housing Survey: June 2021

The Center released its second annual statewide survey of voter attitudes about New Hampshire's housing crisis. In addition to gathering opinions about affordable housing, planning and zoning regulations, new housing developments, and possible state legislative action to speed up approval of new housing permits, this year's survey asked voters where multifamily homes (apartments, duplexes, townhouses) should be built.



CORPORATIONS AND THE COMMON GOOD

How Should Businesses Respond to Social Issues?

Businesses are increasingly taking a stand on social and political controversies, including prominent topics of rights, justice, and equality—but should they? This new speaker series, offered by the Center for Ethics and the Ethics in Governance Forum, explores the many difficult questions accompanying these expectations.

When to Speak Out: Three Common Questions to Answer Before Taking a Public Position on Social Issues: April 2021 Registrants: 154

In this first webinar presentation of our series "Corporations and the Common Good," Paul Argenti offered a three-pronged test for determining when to speak out about social issues. He discussed how institutions and individuals can apply this approach to make practical and principled decisions about when to speak out.

Honorable Business: April 2021 Registrants: 88

As the second webinar in this series, James Otteson's presentation was based on his recent book, *Honorable Business: A Framework for Business in a Just and Humane Society*. Otteson offered viewers a five-point code of ethics for the honorable businessperson who, by following these rules, contributes to a just and humane society.



Coming Attractions in Summer and Autumn 2021

AUGUST

- “Explaining the Gap Between Rich and Poor” with Jonathan Rothwell
- “Political Inequality and Economic Inequality” research workshop, with fifteen scholars from around the nation scheduled to deliver papers

SEPTEMBER

- Statewide Building and Fire Code Officials Roundtable
- Faculty-Student Dinner Discussion, “Wouldn’t It Be Easier If We All Spoke a Universal Language?”

OCTOBER

- Ethics Lab with Tom Bell about willful blindness in our institutions

- Ethics in Our World community discussion at To Share Brewing

NOVEMBER

- “7 Ethical Lenses: Through the Kaleidoscope” with Linda Fisher Thornton
- Alumni-Student Dinner Discussion about Meme Stocks

DECEMBER

- Fourth annual international conference on the Ethics of Business, Trade, and Global Governance
- Fourth Annual Statewide Housing We Need Stakeholder Forum

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Upcoming & Past Events | Blog | News Updates | Academic & Public Programs



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