



SAINT ANSELM COLLEGE SURVEY CENTER AUGUST 2018 MIDTERM PRIMARY POLL EXECUTIVE SUMMARY

These results are from a Saint Anselm College Survey Center poll based on interviews with 817 randomly-selected likely primary voters in the state of New Hampshire. Interviews were conducted by landline and cellular phone between August 15th and August 18th. The survey has a margin of sampling error of 4.9% with a confidence interval of 95% for the gubernatorial primary; the margin of sampling error for the congressional primaries is 6.9%.

Respondents were asked their impression of candidates for Governor and Congress in the primary election in which they intended to vote. Those voting in the Republican primary were not asked a gubernatorial question, as the incumbent Governor has no primary opposition.

“As we head into the critical stretch run of the primary, the races are beginning to take shape as candidates differentiate themselves in crowded fields,” said New Hampshire Institute of Politics Executive Director Neil Levesque. “With many names on the ballot this year, simply getting voters to pay attention to a message can be challenging. It is likely that the September winners will emerge from the group of candidates that have begun to break away from the pack in terms of name recognition.”

Levesque continued, “This survey differs in a critical respect from our registered voter survey conducted in April: these respondents are likely primary voters and are therefore more likely to be engaged and informed about candidates. With that caveat, we have included available name recognition results from the April survey as comparison.”

Levesque summarized the results, saying, “In the race to be the Democratic gubernatorial nominee, Molly Kelly has a small advantage in name recognition over rival Steve Marchand, and a more favorable image. In the 1st Congressional District Republican primary, this has turned into a 2 candidate battle between Andy Sanborn and Eddie Edwards, with Sanborn holding a small edge in name recognition while Edwards has a somewhat more favorable image. Among Democrats, Chris Pappas and Maura Sullivan have separated themselves from the rest of the field and also look to make this a head-to-head battle down the stretch, with Pappas enjoying an advantage in both name recognition and favorability. In the 2nd Congressional District, no Republican primary contenders have emerged as clear favorites, with Lynne Blankenbeker, Robert Burns, Stewart Levenson, and Steve Negron looking to gather momentum in the coming weeks.”

Candidate Name Recognition

Respondents were asked if they have a favorable or unfavorable impression, no opinion, or do not recognize the names of candidates for Governor and Congress. Where available, results from the Saint Anselm College Survey Center April 18 survey of registered voters are included for comparison.

	<u>Favorable</u> <u>Aug/Apr</u>	<u>Unfavorable</u> <u>Aug/Apr</u>	<u>No Opinion</u> <u>Aug/Apr</u>	<u>Name ID</u> <u>Aug/Apr</u>
<u>Governor</u>				
Kelly	35.6 10.1	4.8 4.7	22.7 17.1	63.1 31.9
Marchand	28.1 11.4	6.3 5.6	25.3 23.0	59.8 40.0
<u>Congress 1st CD</u>				
<u>GOP</u>				
Callis	4.1 -	2.0 -	10.7 -	16.9 -
Denaro	3.6 -	0.5 -	9.9 -	14.0 -
Edwards	28.1 7.1	4.1 5.9	23.3 16.2	55.5 29.2
Martin, A	7.2 -	3.1 -	17.0 -	27.3 -
Sanborn	26.0 9.5	7.6 7.1	25.4 20.0	59.0 36.6
<u>Congress 1st CD</u>				
<u>Dem</u>				
Andrews	8.0 -	5.9 -	17.4 -	31.3 -
Cardinal	3.3 -	4.9 -	14.1 -	22.3 -
MacKenzie	8.8 5.0	5.1 3.7	20.6 16.7	34.5 25.4
Martin, W	3.3 -	4.2 -	18.3 -	25.8 -
McEachern	15.5 4.7	3.2 1.5	20.4 13.2	39.1 19.4
Messmer	18.5 4.9	2.3 3.6	18.8 13.7	39.6 22.2
O'Rourke	7.0 2.8	5.3 2.0	16.8 12.4	29.2 17.2
Pappas	53.3 27.0	5.1 10.0	20.9 29.9	79.3 66.9
Sanders	12.6 7.3	10.3 11.9	19.4 17.6	42.3 36.8
Soldati	18.9 5.5	4.4 4.5	18.3 20.8	41.7 30.8
Sullivan	42.4 6.7	6.8 5.3	21.2 19.8	70.3 31.8
<u>Congress 2nd CD</u>				
<u>GOP</u>				
Belanger	4.0 -	3.4 -	12.3 -	19.7 -
Beloin	4.8 -	1.9 -	11.4 -	18.1 -
Blankenbeker	16.4 2.0	3.7 3.0	18.4 12.0	38.5 17.0
Burns	12.5 -	4.3 -	20.2 -	36.9 -
Levenson	12.6 1.6	4.5 1.7	22.4 14.5	39.5 17.8
Mercer	6.3 -	3.3 -	16.7 -	26.2 -
Negron	15.1 2.8	2.8 3.2	22.3 15.7	40.2 21.7

Key Demographic Attributes:

	Count	Percent
Female	415	50.8
Male	402	49.2
18-34	46	5.2
35-54	168	20.5
55-64	221	27.1
65+	385	47.2
Congressional District 1	399	48.8
Congressional District 2	418	51.2
High School or Less	128	15.7
Some College/Assoc.	191	23.3
College Graduate	265	32.5
Graduate/Prof School	217	26.6
North Country	24	2.9
Monadnock/Dartmouth Lakes	123	15.1
Merrimack Valley	71	8.7
Seacoast	343	42.0
	256	31.3