



Bloomberg Politics/Saint Anselm College Poll
Conducted by Purple Strategies
2016 New Hampshire Democratic Presidential Primary Election Topline
June 2015

METHODOLOGY

Purple Insights conducted 400 telephone (landline & cell) interviews of New Hampshire likely 2016 Democratic presidential primary voters, between June 19 and 22, 2015. Respondents were randomly selected from a voter file. Margin of error is plus or minus 4.9 percentage points.

FAVORABILITY

<i>I will now read you a list of people. For each one, please tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of them. If you have never heard of the person, please say so.</i> Showing Net Favorable / Net Unfavorable	DEM Primary Voters
Barack Obama	86/12
Hillary Clinton	86/11
Bill Clinton	86/9
Bernie Sanders	66/10

<i>Favorability Tracking</i>	June 2015	May 2015	Feb 2015	Nov 2014
Barack Obama	86/12	86/12	88/10	86/11
Hillary Clinton	86/11	86/10	89/9	88/9
Bill Clinton	86/9	87/10	--	--
Bernie Sanders	66/10	56/10	44/12	38/11

PRIMARY ELECTION

<i>If the 2016 New Hampshire Democratic presidential primary were held today and the candidates were: Hillary Clinton, Bernie Sanders, Martin O'Malley, and Lincoln Chafee for whom would you vote? Who would be your second choice?</i>	DEM Primary Voters		
	First Choice	Second Choice	First + Second (Combined)
Clinton	56	19	75
Sanders	24	29	53
O'Malley	2	8	11
Chafee	1	2	4
Someone else	0	0	--
None of the above	4	14	--
Not sure	12	26	--

<i>Democratic Presidential Primary Tracking (First Choice)</i>	June 2015	May 2015	Feb 2015	Nov 2014
Clinton	56	62	56	62
Sanders	24	18	8	6
O'Malley	2	3	0	1
Chafee	1	1	--	--
Biden	--	5	8	5
Webb	--	1	0	--
Warren	--	--	15	13
Patrick	--	--	--	2
Someone else	0	0	0	0
None of the above	4	3	2	2
Not sure	12	8	11	8

<i>SANDERS (FIRST CHOICE) VOTERS: Which of the following best explains your choice of Bernie Sanders?</i>	Sanders Voters
I support Bernie Sanders and what he stands for	89
I do not want Hillary Clinton to get the nomination	8
I want to send a message to Hillary Clinton	1
Not sure	2

<i>Now I'm going to read you some descriptions of public figures. After each, please tell me if you think it better describes [ROTATE] Hillary Clinton or Bernie Sanders.</i>	Clinton	Sanders	Both Equally (Vol.)	Not Sure
Will take on Wall Street and financial elites	37	44	7	11
Will fight for the average person	39	42	13	6
Can beat the Republican nominee in the general election	71	12	7	10
Cares about people like me	38	38	14	10
Has foreign policy experience to navigate a dangerous world	84	8	2	6
Is authentic – what you see is what you get	34	46	10	10
Knows how to get things done in Washington	67	15	7	10

<i>Regardless of whom you intend to vote for in the primary, who do you think will be the Democratic nominee?</i>	DEM Primary Voters
Hillary Clinton	80
Bernie Sanders	9
Someone else	0
Not sure	11