

# A SURVEY OF LIKELY NEW HAMPSHIRE VOTERS

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SEPTEMBER 27-28, 2022

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**NEW HAMPSHIRE  
INSTITUTE OF POLITICS**

Saint Anselm College

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## SURVEY NOTES

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These results are from the Saint Anselm College Survey Center poll based on online surveys of 901 likely New Hampshire voters. Surveys were collected between September 27<sup>th</sup> and 28<sup>th</sup>, 2022, from cell phone users randomly drawn from a sample of registered voters reflecting the demographic and partisan characteristics of the voting population. Names were presented in random order for the candidate image and the ballot test series. The survey has an overall margin of sampling error of +/- 3.3% with a confidence interval of 95%; the margin of sampling error for questions specific to congressional districts is +/- 4.9%. The data are weighted for age, gender, geography, and education based on a voter demographic model derived from historical voting patterns, but are not weighted by party registration or party identification.

## SUMMARY OF FINDINGS

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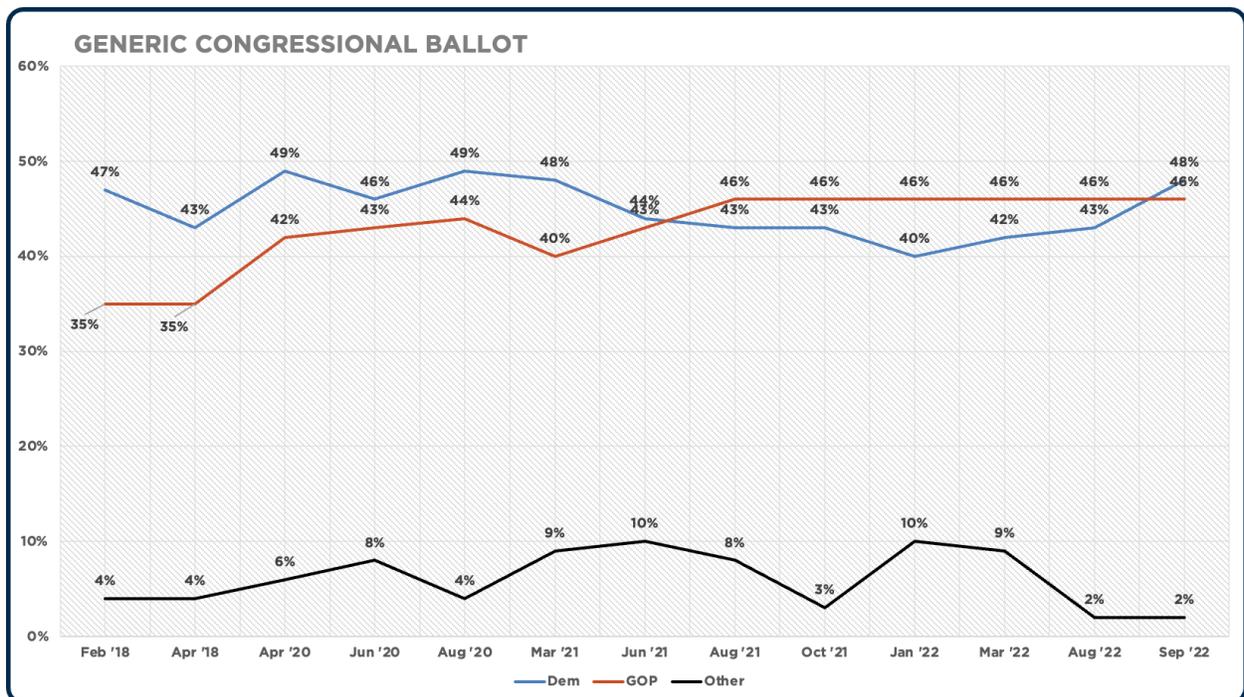
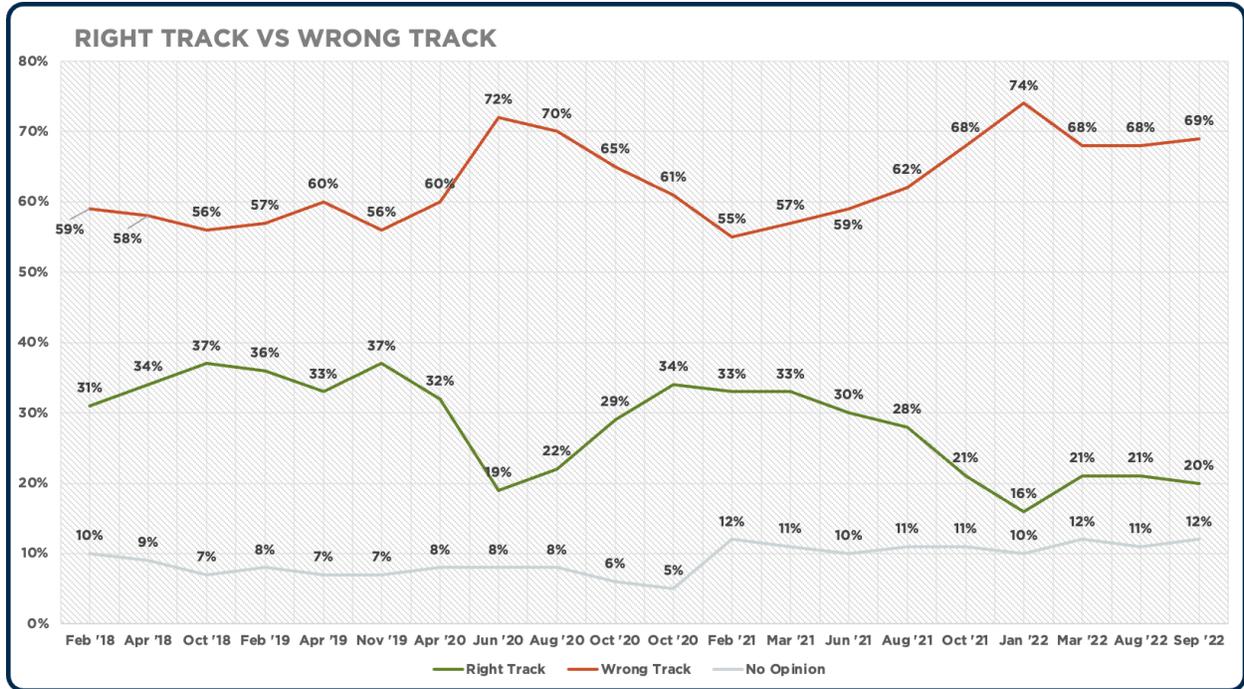
**New Hampshire Institute of Politics Neil Levesque summarized the results, saying, “The bad news for Democratic incumbents is that their standing with voters is weak. The good news for Democratic incumbents is that their Republican challengers are even weaker. As we’ve been noting throughout the year, candidates and campaigns matter, and the tough and experienced Senator Maggie Hassan and Representatives Chris Pappas and Annie Kuster have made good use of the primary election period to shore up their support and define the battleground on which the general election will be fought.”**

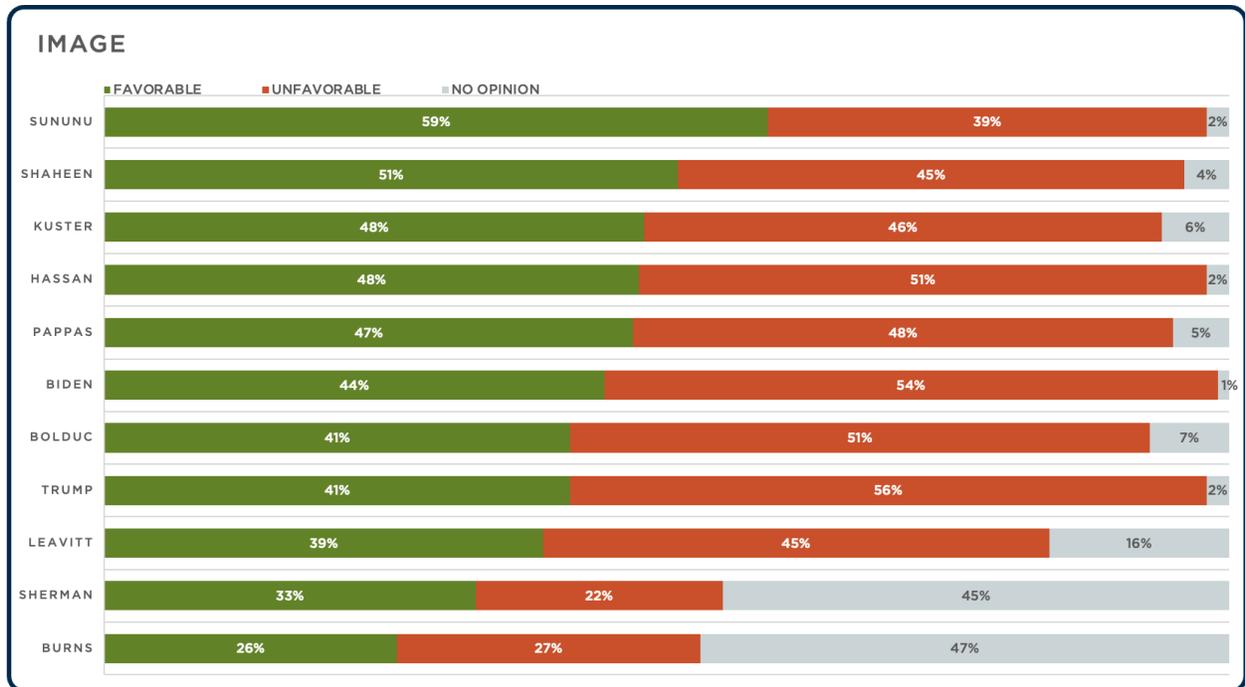
- **Governor Chris Sununu is in a strong position for re-election.** Sununu currently holds a commanding 16-point lead (50%-34%) on the gubernatorial ballot test. With 45% of voters having no opinion or unfamiliar with him, challenger State Senator Tom Sherman has room to grow. However, his efforts to make up ground on the ballot test will face resistance from Sununu’s strong 59%-39% favorability, which includes a 30% favorable image among voters that identify as Democratic.
- **The political environment remains poor for Democratic incumbents.** 69% of voters believe the country is on the wrong track, deteriorating slightly from 68% in August. President Joe Biden’s image has improved slightly, but is still underwater at 44%-54% favorable. Hassan’s and Pappas’ images are also underwater at 48%-51% and 47%-48% respectively, while Kuster’s is slightly better than even at 48%-46%. Democrats now lead on the generic ballot, 48%-46%, but this is largely a function of the abstract giving way to the concrete now that all contestants are known.
- **Nonetheless, Republican challengers begin the general election campaign at a disadvantage.** None of the Republican nominees has a positive image: Senate nominee Don Bolduc is underwater at 41%-51% favorable while 1<sup>st</sup> Congressional District nominee Karoline Leavitt is at 39%-45% and 2<sup>nd</sup> Congressional District nominee Robert Burns is at 26%-27%.
- **Voter concerns favor Republicans.** The issue most important in determining voting choice is economy/inflation, cited by 33% of voters. 77% believe that inflation is a greater problem than it was six months ago, and almost half blame inflation on Biden (27%) or Congressional Democrats (21%). Economic optimism is poor, with 58% planning to spend less during the upcoming holiday season than last year’s while only 8% plan to spend more. 51% would prefer a candidate that would serve as a check on Biden’s power, while only 38% would prefer a candidate that would help him enact his agenda.
- **Democrats drew the challengers of their choice.** In a successful tactic sure to be become more widespread in coming cycles, Democratic groups spent millions of dollars to help secure the nominations of explicitly pro-Trump Republican candidates. These nominees now face a general electorate in

which 52% of voters have a strongly unfavorable opinion of the former president.

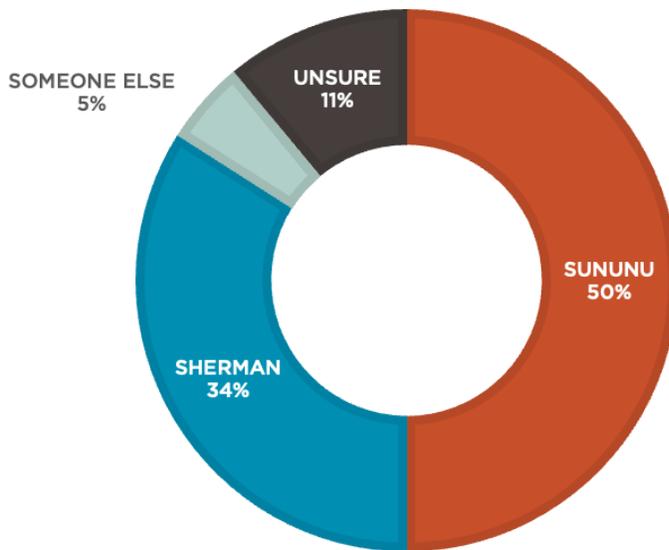
- **Trump and the Supreme Court decision on abortion have polarized and energized Democratic voters.** Abortion is now cited by 20% of voters as their most important issue, up from 12% (see August survey for comprehensive data on voter attitudes on abortion). 97% of Democratic voters have a strongly unfavorable opinion of Trump. These two factors have driven the current messaging environment, which in turn has driven the attention of Democratic voters higher (79% paying “a lot of attention to the election”) than that of Republican voters (74%). Partisan intensity is significantly higher for Democratic candidates than Republican candidates: 94% of Democratic voters have already lined up behind Hassan while only 83% of Republican voters currently favor Bolduc. In the 1<sup>st</sup> District, Pappas enjoys 95% support from Democrats while Leavitt has attracted 87% support from Republicans. In the 2<sup>nd</sup> District, Kuster is supported by 90% of Democrats while Burns has only 73% of Republicans.
- **Incumbents are leading their challengers in support from undeclared voters.** 49% of undeclareds favor Hassan while 41% favor Bolduc. Pappas leads Leavitt among undeclareds 51%-29%, while Kuster leads 47%-33%.
- **Democratic voter intensity and undeclared voter preference has built a ballot test lead for Democratic incumbents.** Hassan currently leads Bolduc 49%-43%, while Pappas leads Leavitt 49%-41% and Kuster leads Burns 49%-35%
- **Hassan, Pappas and Kuster will likely be re-elected if they can keep voters' attention focused on Trump and abortion.** The weight of message disparity between the incumbents and their challengers is driving their ballot test advantage, not their underlying strength as candidates. All three have the resources they need to maintain this disparity.
- **Bolduc, Leavitt and Burns will need to re-focus voters' attention on the economy and Biden to overtake the incumbents.** All three incumbent Democrats are below 50% on the ballot test, and none of the three are popular among voters. Nonetheless, a winning challenge will have to be fought on political terrain more favorable than that which the incumbents have successfully laid out.

# CHARTS

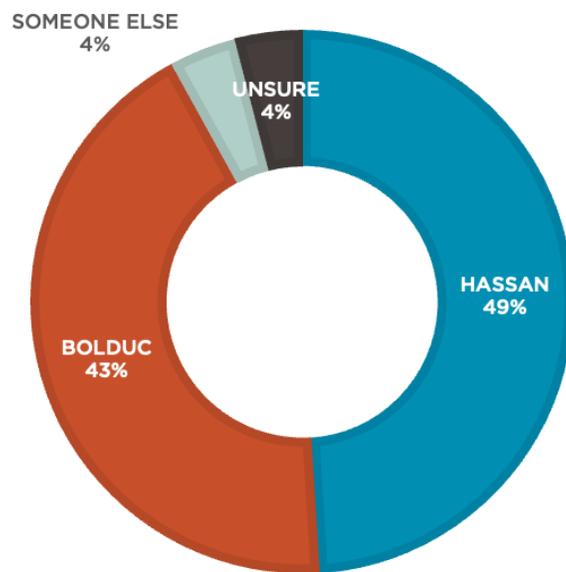




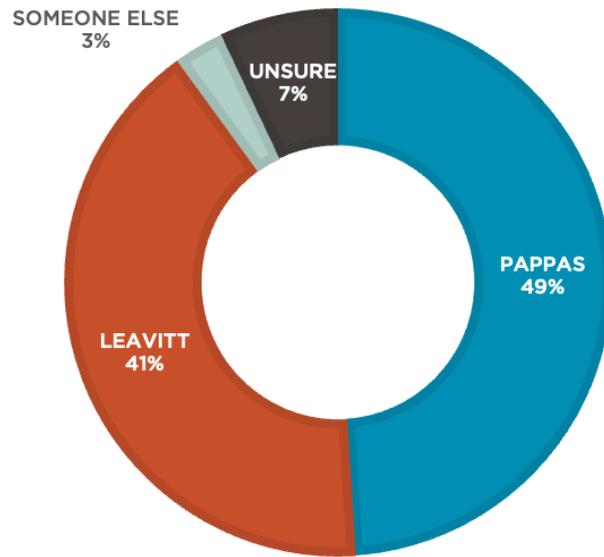
### BALLOT TEST: NH GOVERNOR



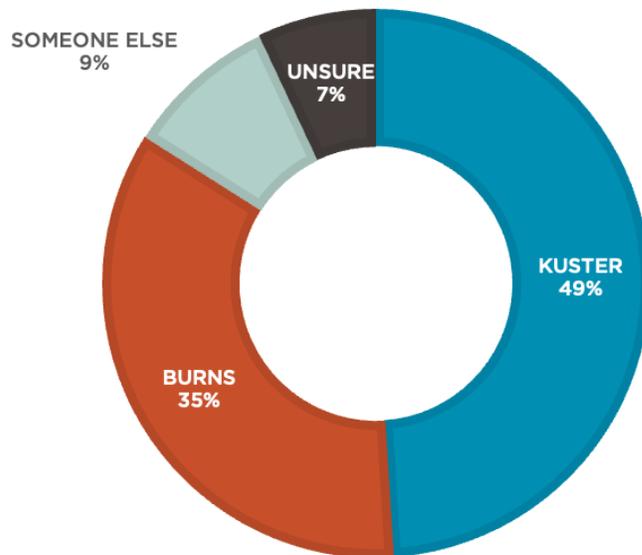
### BALLOT TEST: U.S. SENATE



### BALLOT TEST: NH-01



### BALLOT TEST: NH-02



## WEIGHTED MARGINALS

September 27-28, 2022  
 n = 901  
 New Hampshire Likely Voters  
 MoE +/- 3.3%

Attention to Election		
	Frequency	Percent
A Lot	677	75
Some	193	21
A Little	31	3
Total	901	100

Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track?		
	Frequency	Percent
Right Track	178	20
Wrong Track	619	69
Unsure	104	12
Total	901	100

If the election for Congress were held today, for which candidate would you likely vote?		
	Frequency	Percent
Democratic	429	48
Republican	418	46
Other	17	2
Unsure	37	4
Total	901	100

Joe Biden Image		
	Frequency	Percent
Strongly Favorable	180	20
Somewhat Favorable	220	24
Somewhat Unfavorable	63	7
Strongly Unfavorable	427	47
No Opinion	10	1
Favorable	401	44
Unfavorable	490	54
No Opinion	10	1
Total	901	100

Donald Trump Image		
	Frequency	Percent
Strongly Favorable	189	21
Somewhat Favorable	183	20
Somewhat Unfavorable	38	4
Strongly Unfavorable	469	52
No Opinion	19	2
Never Heard Of	3	0
Favorable	372	41
Unfavorable	507	56
No Opinion	22	2
Total	901	100

<b>Chris Sununu Image</b>		
	<b>Frequency</b>	<b>Percent</b>
Strongly Favorable	268	30
Somewhat Favorable	264	29
Somewhat Unfavorable	200	22
Strongly Unfavorable	155	17
No Opinion	14	2
Favorable	532	59
Unfavorable	355	39
No Opinion	14	2
Total	901	100

<b>Tom Sherman Image</b>		
	<b>Frequency</b>	<b>Percent</b>
Strongly Favorable	116	13
Somewhat Favorable	181	20
Somewhat Unfavorable	68	8
Strongly Unfavorable	127	14
No Opinion	202	22
Never Heard Of	207	23
Favorable	298	33
Unfavorable	195	22
No Opinion	409	45
Total	901	100

<b>Jeanne Shaheen Image</b>		
	<b>Frequency</b>	<b>Percent</b>
Strongly Favorable	293	33
Somewhat Favorable	164	18
Somewhat Unfavorable	115	13
Strongly Unfavorable	292	32
No Opinion	36	4
Never Heard Of	2	0
Favorable	456	51
Unfavorable	407	45
No Opinion	38	4
Total	901	100

<b>Maggie Hassan Image</b>		
	<b>Frequency</b>	<b>Percent</b>
Strongly Favorable	273	30
Somewhat Favorable	157	17
Somewhat Unfavorable	88	10
Strongly Unfavorable	368	41
No Opinion	16	2
Favorable	430	48
Unfavorable	455	51
No Opinion	16	2
Total	901	100

<b>Don Bolduc Image</b>		
	<b>Frequency</b>	<b>Percent</b>
Strongly Favorable	143	16
Somewhat Favorable	227	25
Somewhat Unfavorable	53	6
Strongly Unfavorable	410	46
No Opinion	50	6
Never Heard Of	18	2
Favorable	370	41
Unfavorable	463	51
No Opinion	68	7
Total	901	100

<b>Chris Pappas Image</b>		
	<b>Frequency</b>	<b>Percent</b>
Strongly Favorable	121	27
Somewhat Favorable	92	20
Somewhat Unfavorable	64	14
Strongly Unfavorable	153	34
No Opinion	21	5
Favorable	213	47
Unfavorable	217	48
No Opinion	21	5
Total	450	100

<b>Karoline Leavitt Image</b>		
	<b>Frequency</b>	<b>Percent</b>
Strongly Favorable	86	19
Somewhat Favorable	87	19
Somewhat Unfavorable	22	5
Strongly Unfavorable	181	40
No Opinion	44	10
Never Heard Of	30	7
Favorable	173	39
Unfavorable	203	45
No Opinion	74	16
Total	450	100

<b>Annie Kuster Image</b>		
	<b>Frequency</b>	<b>Percent</b>
Strongly Favorable	136	30
Somewhat Favorable	81	18
Somewhat Unfavorable	38	8
Strongly Unfavorable	168	37
No Opinion	25	5
Never Heard Of	3	1
Favorable	217	48
Unfavorable	206	46
No Opinion	28	6
Total	451	100

<b>Robert Burns Image</b>		
	<b>Frequency</b>	<b>Percent</b>
Strongly Favorable	59	13
Somewhat Favorable	56	12
Somewhat Unfavorable	31	7
Strongly Unfavorable	92	20
No Opinion	106	23
Never Heard Of	107	24
Favorable	115	26
Unfavorable	123	27
No Opinion	213	47
Total	451	100

<b>Which of the below issues is most important in determining how you vote?</b>		
	<b>Frequency</b>	<b>Percent</b>
Economy/Inflation	301	33
Abortion	177	20
Elections/Voting	87	10
Government Spending/Taxes	86	10
Environment/Climate	57	6
Immigration	42	5
National Security	38	4
Gun Regulation	24	3
Health Care	21	2
Education	13	1
Russian/Chinese Expansionism	12	1
Crime	7	1
Other	12	1
Unsure	24	3
Total	901	100

Would you vote for a Democratic candidate no matter who he or she was and no matter who his or her opponent was? (DEM ID Only)		
	Frequency	Percent
Yes	118	28
Not Necessarily	300	72
Total	418	100

Would you vote for a Republican candidate no matter who he or she was and no matter who his or her opponent was? (GOP ID Only)		
	Frequency	Percent
Yes	108	26
Not Necessarily	315	74
Total	423	100

Do you believe that the 2020 election for president was stolen?		
	Frequency	Percent
Yes	194	22
No	528	59
Unsure	179	20
Total	901	100

Are you more or less likely to vote for a candidate that supports transferring up to \$20,000 in student loan debt from borrowers to taxpayers?		
	Frequency	Percent
Much More	106	12
Somewhat More	176	19
Somewhat Less	58	6
Much Less	423	47
No Difference	139	15
More	281	31
Less	481	53
No Difference	139	15
Total	901	100

In considering a candidate for federal office, would you prefer one that would serve as a check on President Biden's power, or one that would help him enact his agenda?

	Frequency	Percent
Check	459	51
Help	346	38
Unsure	96	11
Total	901	100

In your view, is inflation more of a problem or less of a problem than it was 6 months ago?

	Frequency	Percent
Much More	517	57
Somewhat More	177	20
Somewhat Less	102	11
Much Less	15	2
About the Same	90	10
More	694	77
Less	118	13
About the Same	90	10
Total	901	100

Whom do you blame for high inflation?

	Frequency	Percent
President Biden	243	27
Corporate Profiteering	209	23
Democrats in Congress	185	21
Market Disruptions	157	17
Republicans in Congress	44	5
Nobody in Particular	62	7
Total	901	100

Are you planning to spend more money during the upcoming holiday season than last year's, or less?		
	Frequency	Percent
Much More	5	1
Somewhat More	64	7
Somewhat Less	243	27
Much Less	279	31
About the Same	310	34
More	69	8
Less	522	58
About the Same	310	34
Total	901	100

If the election for NH Governor were held today, for which candidate below would you vote?		
	Frequency	Percent
Sununu	453	50
Sherman	306	34
Someone Else	43	5
Unsure	99	11
Total	901	100

If the election for US Senate were held today, for which candidate below would you vote?		
	Frequency	Percent
Hassan	441	49
Bolduc	390	43
Someone Else	38	4
Unsure	33	4
Total	901	100

If the election for US House of Representatives were held today, for which candidate below would you vote?		
	Frequency	Percent
Pappas	221	49
Leavitt	186	41
Someone Else	14	3
Unsure	30	7
Total	450	100

If the election for US House of Representatives were held today, for which candidate below would you vote?		
	Frequency	Percent
Kuster	219	49
Burns	160	35
Someone Else	39	9
Unsure	34	7
Total	451	100

Firmness of Choices		
	Frequency	Percent
Settled	570	63
Could Change	269	30
Fluid	62	7
Total	901	100

## WEIGHTED TABLES

September 27-28, 2022  
 n = 901  
 New Hampshire Likely Voters  
 MoE +/- 3.3%

Attention to Elections				
		A Lot	Some	A Little
Gender	Female	75%	21%	4%
	Male	75%	22%	3%
Age	18-34	60%	27%	13%
	35-54	73%	24%	3%
	55-64	80%	19%	1%
	65+	81%	18%	0%
Education	High School or Less	79%	21%	
	Some College/Associates Degree	75%	17%	8%
	College Graduate	77%	21%	3%
	Graduate/Professional School	70%	29%	1%
Ideology	Very Conservative	82%	18%	
	Somewhat Conservative	71%	28%	1%
	Moderate	66%	22%	13%
	Somewhat Liberal	79%	16%	6%
	Very Liberal	78%	22%	
Party Registration	Democratic	79%	17%	4%
	Republican	74%	22%	4%
	Undeclared	73%	25%	3%
Party Identification	Democratic	78%	19%	3%
	Republican	74%	23%	3%
	Swing	62%	25%	13%
Congressional District	CD1	76%	22%	2%
	CD2	74%	21%	5%
Region	North Country/Lakes	78%	13%	9%
	Monadnock/Dartmouth	76%	20%	4%
	Merrimack Valley	73%	26%	2%
	Seacoast/Border	77%	20%	3%
	Total	75%	21%	3%

**Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track?**

		Right Track	Wrong Track	Unsure
Gender	Female	23%	62%	15%
	Male	16%	76%	8%
Age	18-34	16%	65%	19%
	35-54	16%	73%	11%
	55-64	22%	68%	11%
	65+	25%	67%	8%
Education	High School or Less	16%	75%	8%
	Some College/Associates Degree	21%	67%	12%
	College Graduate	18%	71%	12%
	Graduate/Professional School	24%	63%	13%
Ideology	Very Conservative		100%	
	Somewhat Conservative	6%	87%	7%
	Moderate	13%	76%	12%
	Somewhat Liberal	35%	44%	22%
	Very Liberal	50%	36%	14%
Party Registration	Democratic	42%	39%	19%
	Republican	1%	97%	2%
	Undeclared	18%	68%	14%
Party Identification	Democratic	41%	39%	20%
	Republican	1%	97%	3%
	Swing	7%	77%	17%
Congressional District	CD1	16%	72%	12%
	CD2	23%	66%	11%
Region	North Country/Lakes	18%	69%	13%
	Monadnock/Dartmouth	17%	71%	12%
	Merrimack Valley	22%	67%	11%
	Seacoast/Border	19%	70%	11%
Attention to Elections	A Lot	22%	69%	9%
	Some	14%	72%	15%
	A Little	10%	52%	39%
	Total	20%	69%	12%

If the election for Congress were held today, for which candidate would you likely vote?

		Democratic	Republican	Other	Unsure
Gender	Female	58%	36%	3%	3%
	Male	36%	57%	1%	5%
Age	18-34	40%	51%	9%	
	35-54	47%	45%	0%	8%
	55-64	49%	47%		4%
	65+	51%	45%	1%	2%
Education	High School or Less	35%	57%	1%	6%
	Some College/Associates Degree	44%	47%	5%	4%
	College Graduate	51%	45%	0%	4%
	Graduate/Professional School	59%	38%		3%
Ideology	Very Conservative		95%	1%	4%
	Somewhat Conservative	18%	74%	3%	6%
	Moderate	27%	56%	7%	10%
	Somewhat Liberal	93%	6%		1%
	Very Liberal	98%	2%		
Party Registration	Democratic	96%	3%		2%
	Republican	6%	92%		2%
	Undeclared	45%	43%	5%	8%
Party Identification	Democratic	95%	2%		3%
	Republican	5%	90%	1%	3%
	Swing	17%	44%	17%	22%
Congressional District	CD1	47%	46%	2%	5%
	CD2	48%	46%	2%	3%
Region	North Country/Lakes	46%	46%		7%
	Monadnock/Dartmouth	49%	45%		6%
	Merrimack Valley	48%	46%	3%	4%
	Seacoast/Border	47%	48%	3%	3%
Attention to Elections	A Lot	48%	48%	0%	3%
	Some	47%	41%	4%	7%
	A Little	38%	34%	22%	6%
	Total	48%	46%	2%	4%

Joe Biden Image				
		Favorable	Unfavorable	No Opinion
Gender	Female	55%	45%	0%
	Male	34%	64%	2%
Age	18-34	42%	58%	
	35-54	41%	56%	2%
	55-64	43%	56%	1%
	65+	51%	48%	0%
Education	High School or Less	31%	66%	4%
	Some College/Associates Degree	40%	59%	1%
	College Graduate	49%	51%	0%
	Graduate/Professional School	57%	43%	1%
Ideology	Very Conservative		96%	4%
	Somewhat Conservative	15%	85%	
	Moderate	27%	73%	1%
	Somewhat Liberal	87%	13%	0%
	Very Liberal	93%	6%	1%
Party Registration	Democratic	91%	7%	2%
	Republican	4%	96%	
	Undeclared	41%	57%	1%
Party Identification	Democratic	90%	8%	2%
	Republican	3%	96%	1%
	Swing	15%	83%	2%
Congressional District	CD1	45%	55%	0%
	CD2	44%	54%	2%
Region	North Country/Lakes	44%	56%	
	Monadnock/Dartmouth	45%	52%	3%
	Merrimack Valley	45%	54%	1%
	Seacoast/Border	44%	56%	0%
Attention to Elections	A Lot	46%	53%	1%
	Some	42%	57%	1%
	A Little	25%	72%	3%
	Total	44%	54%	1%

<b>Joe Biden Image</b>						
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion
<b>Gender</b>	<b>Female</b>	25%	30%	9%	36%	0%
	<b>Male</b>	15%	19%	5%	59%	2%
<b>Age</b>	<b>18-34</b>	15%	28%	8%	49%	
	<b>35-54</b>	13%	28%	8%	49%	2%
	<b>55-64</b>	20%	23%	8%	48%	1%
	<b>65+</b>	31%	20%	4%	44%	0%
<b>Education</b>	<b>High School or Less</b>	13%	18%	10%	56%	4%
	<b>Some College/Associates Degree</b>	17%	23%	9%	50%	1%
	<b>College Graduate</b>	22%	27%	5%	46%	0%
	<b>Graduate/Professional School</b>	28%	29%	5%	37%	1%
<b>Ideology</b>	<b>Very Conservative</b>			2%	93%	4%
	<b>Somewhat Conservative</b>	7%	9%	8%	76%	
	<b>Moderate</b>	8%	19%	15%	57%	1%
	<b>Somewhat Liberal</b>	43%	44%	6%	7%	0%
	<b>Very Liberal</b>	39%	53%	4%	3%	1%
<b>Party Registration</b>	<b>Democratic</b>	50%	41%	3%	4%	2%
	<b>Republican</b>	0%	4%	7%	88%	
	<b>Undeclared</b>	13%	29%	10%	47%	1%
<b>Party Identification</b>	<b>Democratic</b>	42%	48%	5%	3%	2%
	<b>Republican</b>	0%	3%	7%	89%	1%
	<b>Swing</b>	3%	12%	25%	58%	2%
<b>Congressional District</b>	<b>CD1</b>	21%	24%	8%	47%	0%
	<b>CD2</b>	19%	25%	6%	48%	2%
<b>Region</b>	<b>North Country/Lakes</b>	24%	20%	7%	49%	
	<b>Monadnock/Dartmouth</b>	18%	27%	4%	47%	3%
	<b>Merrimack Valley</b>	17%	27%	7%	47%	1%
	<b>Seacoast/Border</b>	23%	21%	8%	47%	0%
<b>Attention to Elections</b>	<b>A Lot</b>	23%	23%	5%	48%	1%
	<b>Some</b>	10%	32%	11%	46%	1%
	<b>A Little</b>	13%	10%	32%	42%	3%
	<b>Total</b>	20%	24%	7%	47%	1%

Donald Trump Image				
		Favorable	Unfavorable	No Opinion
Gender	Female	33%	65%	2%
	Male	50%	47%	3%
Age	18-34	54%	46%	
	35-54	39%	58%	2%
	55-64	41%	55%	4%
	65+	36%	62%	3%
Education	High School or Less	51%	45%	5%
	Some College/Associates Degree	46%	53%	2%
	College Graduate	37%	60%	3%
	Graduate/Professional School	32%	66%	2%
Ideology	Very Conservative	90%	8%	2%
	Somewhat Conservative	63%	35%	3%
	Moderate	52%	43%	6%
	Somewhat Liberal	5%	93%	2%
	Very Liberal	2%	97%	1%
Party Registration	Democratic	1%	97%	1%
	Republican	82%	16%	2%
	Undeclared	39%	58%	4%
Party Identification	Democratic	2%	97%	1%
	Republican	81%	17%	2%
	Swing	40%	52%	8%
Congressional District	CD1	40%	58%	3%
	CD2	43%	55%	2%
Region	North Country/Lakes	38%	57%	5%
	Monadnock/Dartmouth	42%	55%	3%
	Merrimack Valley	40%	57%	3%
	Seacoast/Border	43%	55%	1%
Attention to Elections	A Lot	43%	54%	3%
	Some	36%	63%	1%
	A Little	29%	71%	
	Total	41%	56%	2%

Donald Trump Image							
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	18%	15%	4%	61%	2%	1%
	Male	24%	26%	4%	43%	3%	
Age	18-34	9%	45%	6%	40%		
	35-54	21%	18%	5%	53%	2%	1%
	55-64	26%	15%	3%	53%	3%	0%
	65+	23%	13%	4%	57%	3%	
Education	High School or Less	30%	21%	4%	41%	5%	
	Some College/Associates Degree	25%	21%	5%	48%	2%	
	College Graduate	14%	23%	4%	56%	2%	1%
	Graduate/Professional School	16%	16%	4%	63%	2%	1%
Ideology	Very Conservative	58%	31%	4%	5%	2%	
	Somewhat Conservative	33%	30%	8%	26%	3%	
	Moderate	11%	41%	8%	35%	5%	1%
	Somewhat Liberal	1%	3%	0%	94%	1%	0%
	Very Liberal	2%	1%		97%		1%
Party Registration	Democratic	0%	1%	1%	97%	1%	0%
	Republican	46%	36%	5%	11%	2%	
	Undeclared	16%	22%	6%	52%	4%	1%
Party Identification	Democratic	0%	1%	0%	96%	1%	1%
	Republican	43%	38%	6%	11%	2%	0%
	Swing	10%	30%	17%	35%	8%	
Congressional District	CD1	21%	19%	6%	52%	3%	0%
	CD2	21%	22%	3%	52%	2%	1%
Region	North Country/Lakes	20%	18%	5%	52%	5%	
	Monadnock/Dartmouth	17%	24%	2%	53%	2%	1%
	Merrimack Valley	21%	20%	5%	52%	2%	1%
	Seacoast/Border	23%	20%	4%	51%	1%	
Attention to Elections	A Lot	24%	19%	3%	51%	3%	0%
	Some	14%	22%	4%	59%	1%	
	A Little		29%	29%	42%		
	Total	21%	20%	4%	52%	2%	0%

Chris Sununu Image				
		Favorable	Unfavorable	No Opinion
Gender	Female	49%	50%	2%
	Male	70%	28%	2%
Age	18-34	54%	44%	2%
	35-54	60%	39%	1%
	55-64	61%	36%	4%
	65+	59%	41%	
Education	High School or Less	79%	19%	2%
	Some College/Associates Degree	59%	39%	1%
	College Graduate	54%	44%	2%
	Graduate/Professional School	49%	50%	2%
Ideology	Very Conservative	85%	15%	
	Somewhat Conservative	84%	14%	2%
	Moderate	68%	31%	1%
	Somewhat Liberal	34%	64%	2%
	Very Liberal	16%	82%	2%
Party Registration	Democratic	25%	73%	2%
	Republican	88%	11%	1%
	Undeclared	62%	37%	1%
Party Identification	Democratic	30%	68%	2%
	Republican	87%	12%	1%
	Swing	65%	35%	
Congressional District	CD1	61%	38%	2%
	CD2	57%	41%	1%
Region	North Country/Lakes	68%	31%	1%
	Monadnock/Dartmouth	63%	34%	3%
	Merrimack Valley	59%	40%	1%
	Seacoast/Border	54%	44%	2%
Attention to Elections	A Lot	58%	41%	2%
	Some	62%	36%	2%
	A Little	65%	35%	
	Total	59%	39%	2%

Chris Sununu Image						
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion
Gender	Female	25%	23%	27%	23%	2%
	Male	34%	36%	17%	11%	2%
Age	18-34	22%	33%	23%	21%	2%
	35-54	30%	30%	26%	13%	1%
	55-64	31%	29%	15%	20%	4%
	65+	33%	26%	24%	17%	
Education	High School or Less	44%	36%	8%	10%	2%
	Some College/Associates Degree	27%	33%	21%	18%	1%
	College Graduate	28%	26%	28%	16%	2%
	Graduate/Professional School	25%	24%	26%	24%	2%
Ideology	Very Conservative	49%	36%	12%	4%	
	Somewhat Conservative	56%	28%	11%	3%	2%
	Moderate	22%	45%	21%	11%	1%
	Somewhat Liberal	7%	27%	38%	27%	2%
	Very Liberal	2%	14%	31%	51%	2%
Party Registration	Democratic	7%	17%	37%	36%	2%
	Republican	57%	31%	7%	4%	1%
	Undeclared	25%	37%	24%	13%	1%
Party Identification	Democratic	6%	24%	36%	32%	2%
	Republican	54%	33%	8%	4%	1%
	Swing	20%	45%	28%	7%	
Congressional District	CD1	31%	29%	22%	16%	2%
	CD2	28%	30%	22%	19%	1%
Region	North Country/Lakes	30%	37%	21%	10%	1%
	Monadnock/Dartmouth	26%	37%	17%	17%	3%
	Merrimack Valley	33%	27%	19%	20%	1%
	Seacoast/Border	28%	26%	28%	16%	2%
Attention to Elections	A Lot	29%	29%	21%	19%	2%
	Some	37%	26%	23%	13%	2%
	A Little		65%	35%		
	Total	30%	29%	22%	17%	2%

Tom Sherman Image				
		Favorable	Unfavorable	No Opinion
Gender	Female	40%	16%	43%
	Male	25%	27%	47%
Age	18-34	28%	35%	38%
	35-54	30%	24%	46%
	55-64	31%	17%	52%
	65+	41%	16%	43%
Education	High School or Less	25%	18%	56%
	Some College/Associates Degree	32%	22%	46%
	College Graduate	32%	27%	41%
	Graduate/Professional School	43%	17%	40%
Ideology	Very Conservative	7%	34%	59%
	Somewhat Conservative	14%	29%	57%
	Moderate	14%	42%	44%
	Somewhat Liberal	60%	7%	33%
	Very Liberal	69%	2%	29%
Party Registration	Democratic	63%	2%	35%
	Republican	7%	38%	56%
	Undeclared	31%	24%	45%
Party Identification	Democratic	62%	4%	33%
	Republican	7%	37%	56%
	Swing	10%	37%	53%
Congressional District	CD1	34%	22%	44%
	CD2	32%	22%	47%
Region	North Country/Lakes	34%	21%	45%
	Monadnock/Dartmouth	26%	26%	48%
	Merrimack Valley	33%	18%	49%
	Seacoast/Border	36%	24%	40%
Attention to Elections	A Lot	36%	24%	40%
	Some	25%	12%	62%
	A Little	10%	27%	63%
	Total	33%	22%	45%

Tom Sherman Image							
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	17%	23%	5%	12%	21%	23%
	Male	8%	17%	11%	17%	24%	23%
Age	18-34	3%	25%	11%	24%	15%	23%
	35-54	12%	18%	9%	15%	21%	25%
	55-64	14%	18%	5%	11%	28%	24%
	65+	20%	21%	6%	10%	24%	20%
Education	High School or Less	12%	14%	10%	8%	30%	27%
	Some College/Associates Degree	9%	22%	8%	14%	21%	26%
	College Graduate	14%	18%	8%	19%	20%	21%
	Graduate/Professional School	19%	25%	5%	12%	22%	18%
Ideology	Very Conservative		7%	7%	28%	28%	30%
	Somewhat Conservative	3%	11%	9%	20%	27%	30%
	Moderate	6%	8%	22%	20%	20%	24%
	Somewhat Liberal	26%	33%	4%	3%	19%	14%
	Very Liberal	28%	41%		2%	15%	14%
Party Registration	Democratic	33%	30%	0%	2%	17%	18%
	Republican	1%	6%	7%	30%	24%	32%
	Undeclared	7%	24%	14%	10%	26%	19%
Party Identification	Democratic	27%	36%	2%	2%	17%	16%
	Republican	0%	7%	9%	27%	26%	30%
	Swing	5%	5%	35%	2%	33%	20%
Congressional District	CD1	14%	20%	7%	14%	23%	22%
	CD2	12%	20%	8%	14%	22%	24%
Region	North Country/Lakes	11%	23%	3%	17%	17%	28%
	Monadnock/Dartmouth	8%	18%	19%	8%	25%	22%
	Merrimack Valley	13%	20%	4%	14%	22%	27%
	Seacoast/Border	15%	21%	8%	16%	23%	17%
Attention to Elections	A Lot	15%	21%	8%	16%	19%	20%
	Some	6%	20%	6%	6%	31%	32%
	A Little	6%	6%		26%	35%	26%
	Total	13%	20%	8%	14%	22%	23%

Jeanne Shaheen Image				
		Favorable	Unfavorable	No Opinion
Gender	Female	62%	34%	5%
	Male	39%	57%	4%
Age	18-34	42%	50%	8%
	35-54	51%	46%	4%
	55-64	49%	45%	6%
	65+	57%	41%	2%
Education	High School or Less	40%	57%	3%
	Some College/Associates Degree	45%	49%	6%
	College Graduate	56%	42%	2%
	Graduate/Professional School	62%	33%	5%
Ideology	Very Conservative	8%	88%	4%
	Somewhat Conservative	28%	67%	5%
	Moderate	30%	62%	8%
	Somewhat Liberal	93%	5%	2%
	Very Liberal	84%	13%	3%
Party Registration	Democratic	93%	6%	2%
	Republican	13%	82%	5%
	Undeclared	50%	45%	5%
Party Identification	Democratic	91%	7%	2%
	Republican	13%	82%	5%
	Swing	28%	55%	17%
Congressional District	CD1	49%	46%	5%
	CD2	53%	44%	3%
Region	North Country/Lakes	49%	45%	6%
	Monadnock/Dartmouth	58%	40%	2%
	Merrimack Valley	49%	47%	3%
	Seacoast/Border	49%	45%	6%
Attention to Elections	A Lot	50%	48%	2%
	Some	55%	38%	7%
	A Little	41%	31%	28%
	Total	51%	45%	4%

Jeanne Shaheen Image							
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	42%	20%	9%	25%	5%	
	Male	23%	16%	17%	40%	3%	0%
Age	18-34	18%	24%	11%	39%	6%	1%
	35-54	32%	19%	14%	31%	4%	
	55-64	33%	16%	11%	33%	6%	
	65+	41%	16%	13%	28%	2%	
Education	High School or Less	30%	10%	16%	41%	3%	
	Some College/Associates Degree	29%	16%	13%	36%	6%	
	College Graduate	32%	23%	13%	30%	2%	
	Graduate/Professional School	41%	22%	10%	23%	4%	1%
Ideology	Very Conservative	3%	5%	10%	78%	4%	
	Somewhat Conservative	9%	19%	24%	43%	4%	1%
	Moderate	15%	15%	15%	47%	8%	
	Somewhat Liberal	72%	21%	2%	2%	2%	
	Very Liberal	57%	28%	9%	3%	3%	
Party Registration	Democratic	73%	19%	3%	3%	2%	
	Republican	2%	11%	19%	63%	4%	1%
	Undeclared	26%	24%	15%	30%	5%	
Party Identification	Democratic	67%	24%	5%	2%	2%	
	Republican	2%	12%	20%	62%	4%	0%
	Swing	8%	20%	18%	37%	17%	
Congressional District	CD1	31%	18%	13%	33%	5%	0%
	CD2	34%	18%	12%	32%	3%	
Region	North Country/Lakes	30%	19%	18%	27%	6%	
	Monadnock/Dartmouth	37%	21%	13%	27%	2%	
	Merrimack Valley	31%	18%	13%	34%	3%	
	Seacoast/Border	33%	17%	10%	34%	5%	1%
Attention to Elections	A Lot	36%	14%	11%	37%	2%	
	Some	22%	33%	17%	22%	6%	1%
	A Little	25%	16%	28%	3%	28%	
	Total	32%	18%	13%	32%	4%	0%

Maggie Hassan Image				
		Favorable	Unfavorable	No Opinion
Gender	Female	57%	40%	3%
	Male	37%	62%	0%
Age	18-34	39%	53%	8%
	35-54	48%	51%	1%
	55-64	48%	51%	1%
	65+	52%	47%	0%
Education	High School or Less	37%	63%	
	Some College/Associates Degree	44%	53%	3%
	College Graduate	51%	47%	2%
	Graduate/Professional School	58%	41%	1%
Ideology	Very Conservative	3%	97%	
	Somewhat Conservative	21%	77%	2%
	Moderate	28%	64%	8%
	Somewhat Liberal	90%	10%	
	Very Liberal	93%	7%	
Party Registration	Democratic	93%	7%	0%
	Republican	7%	92%	2%
	Undeclared	47%	50%	3%
Party Identification	Democratic	93%	7%	0%
	Republican	6%	92%	2%
	Swing	27%	62%	12%
Congressional District	CD1	48%	50%	2%
	CD2	47%	51%	2%
Region	North Country/Lakes	47%	52%	1%
	Monadnock/Dartmouth	47%	49%	4%
	Merrimack Valley	48%	51%	1%
	Seacoast/Border	47%	50%	3%
Attention to Elections	A Lot	48%	51%	1%
	Some	49%	50%	1%
	A Little	35%	42%	23%
	Total	48%	50%	2%

## Maggie Hassan Image

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion
Gender	Female	40%	18%	9%	30%	3%
	Male	20%	17%	10%	52%	0%
Age	18-34	22%	17%	12%	41%	8%
	35-54	27%	21%	9%	42%	1%
	55-64	31%	17%	9%	42%	1%
	65+	38%	14%	10%	37%	0%
Education	High School or Less	26%	11%	14%	49%	
	Some College/Associates Degree	27%	17%	11%	42%	3%
	College Graduate	30%	21%	7%	39%	2%
	Graduate/Professional School	40%	19%	8%	33%	1%
Ideology	Very Conservative	3%		10%	87%	
	Somewhat Conservative	8%	13%	18%	59%	2%
	Moderate	12%	17%	6%	58%	8%
	Somewhat Liberal	66%	25%	5%	5%	
	Very Liberal	59%	34%	5%	3%	
Party Registration	Democratic	71%	22%	4%	3%	0%
	Republican	1%	6%	11%	81%	2%
	Undeclared	23%	24%	13%	37%	3%
Party Identification	Democratic	64%	29%	4%	3%	0%
	Republican	0%	6%	15%	77%	2%
	Swing	7%	20%	13%	48%	12%
Congressional District	CD1	28%	20%	9%	41%	2%
	CD2	33%	14%	11%	40%	2%
Region	North Country/Lakes	28%	19%	10%	42%	1%
	Monadnock/Dartmouth	34%	14%	11%	38%	4%
	Merrimack Valley	30%	18%	12%	39%	1%
	Seacoast/Border	29%	18%	7%	43%	3%
Attention to Elections	A Lot	34%	14%	6%	45%	1%
	Some	20%	30%	22%	28%	1%
	A Little	26%	10%	6%	35%	23%
	Total	30%	17%	10%	41%	2%

Don Bolduc Image				
		Favorable	Unfavorable	No Opinion
Gender	Female	32%	59%	9%
	Male	51%	43%	6%
Age	18-34	48%	52%	
	35-54	38%	50%	12%
	55-64	40%	49%	11%
	65+	42%	55%	3%
Education	High School or Less	48%	36%	16%
	Some College/Associates Degree	47%	48%	6%
	College Graduate	36%	58%	6%
	Graduate/Professional School	33%	61%	6%
Ideology	Very Conservative	86%	7%	7%
	Somewhat Conservative	64%	26%	10%
	Moderate	47%	45%	7%
	Somewhat Liberal	7%	90%	2%
	Very Liberal	2%	87%	11%
Party Registration	Democratic	5%	86%	10%
	Republican	80%	14%	6%
	Undeclared	37%	56%	7%
Party Identification	Democratic	4%	88%	8%
	Republican	79%	15%	7%
	Swing	35%	55%	10%
Congressional District	CD1	41%	53%	6%
	CD2	41%	50%	9%
Region	North Country/Lakes	44%	48%	7%
	Monadnock/Dartmouth	36%	48%	16%
	Merrimack Valley	42%	50%	8%
	Seacoast/Border	41%	55%	4%
Attention to Elections	A Lot	43%	51%	6%
	Some	34%	54%	12%
	A Little	39%	55%	6%
	Total	41%	51%	8%

Don Bolduc Image							
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	12%	20%	5%	55%	6%	3%
	Male	20%	31%	8%	35%	5%	1%
Age	18-34	16%	32%	7%	45%		
	35-54	15%	23%	4%	46%	9%	3%
	55-64	19%	21%	7%	42%	8%	3%
	65+	14%	28%	6%	49%	2%	1%
Education	High School or Less	14%	34%	6%	30%	10%	5%
	Some College/Associates Degree	18%	28%	4%	44%	5%	1%
	College Graduate	18%	19%	9%	48%	4%	2%
	Graduate/Professional School	12%	21%	4%	57%	5%	1%
Ideology	Very Conservative	49%	37%	5%	2%	7%	
	Somewhat Conservative	21%	43%	9%	16%	8%	3%
	Moderate	13%	34%	7%	38%	6%	2%
	Somewhat Liberal	1%	6%	3%	87%	1%	1%
	Very Liberal		2%	2%	85%	7%	4%
Party Registration	Democratic	2%	3%	3%	83%	7%	3%
	Republican	38%	42%	7%	7%	4%	2%
	Undeclared	8%	29%	7%	49%	6%	1%
Party Identification	Democratic	1%	3%	3%	85%	5%	3%
	Republican	31%	47%	8%	7%	6%	1%
	Swing	11%	25%	15%	39%	8%	2%
Congressional District	CD1	16%	25%	6%	47%	4%	1%
	CD2	16%	25%	6%	44%	7%	3%
Region	North Country/Lakes	15%	29%	3%	45%	6%	1%
	Monadnock/Dartmouth	11%	26%	5%	43%	11%	5%
	Merrimack Valley	15%	27%	6%	44%	6%	2%
	Seacoast/Border	19%	22%	7%	49%	3%	1%
Attention to Elections	A Lot	19%	24%	6%	45%	5%	1%
	Some	7%	27%	7%	47%	7%	4%
	A Little	3%	38%	3%	50%	6%	
	Total	16%	25%	6%	46%	5%	2%

Chris Pappas Image				
		Favorable	Unfavorable	No Opinion
Gender	Female	56%	40%	4%
	Male	39%	56%	5%
Age	18-34	45%	55%	
	35-54	45%	49%	6%
	55-64	46%	50%	4%
	65+	52%	42%	6%
Education	High School or Less	46%	36%	18%
	Some College/Associates Degree	43%	56%	1%
	College Graduate	48%	50%	2%
	Graduate/Professional School	53%	44%	3%
Ideology	Very Conservative	13%	84%	3%
	Somewhat Conservative	18%	73%	10%
	Moderate	35%	60%	5%
	Somewhat Liberal	90%	8%	2%
	Very Liberal	91%	9%	
Party Registration	Democratic	94%	5%	2%
	Republican	10%	84%	6%
	Undeclared	44%	50%	6%
Party Identification	Democratic	90%	9%	1%
	Republican	11%	81%	8%
	Swing	22%	75%	3%
Region	North Country/Lakes	48%	48%	4%
	Merrimack Valley	43%	50%	7%
	Seacoast/Border	49%	48%	3%
Attention to Elections	A Lot	46%	51%	2%
	Some	54%	33%	13%
	A Little	11%	89%	
	Total	47%	48%	5%

Chris Pappas Image						
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion
Gender	Female	37%	19%	11%	29%	4%
	Male	17%	22%	17%	39%	5%
Age	18-34	17%	28%	35%	20%	
	35-54	21%	25%	11%	38%	6%
	55-64	27%	19%	11%	40%	4%
	65+	39%	13%	10%	32%	6%
Education	High School or Less	33%	13%	4%	32%	18%
	Some College/Associates Degree	19%	24%	19%	37%	1%
	College Graduate	28%	20%	12%	38%	2%
	Graduate/Professional School	32%	22%	17%	26%	3%
Ideology	Very Conservative		12%	11%	74%	3%
	Somewhat Conservative	7%	10%	20%	52%	10%
	Moderate	14%	22%	31%	29%	5%
	Somewhat Liberal	56%	34%	4%	5%	2%
	Very Liberal	64%	27%	7%	1%	
Party Registration	Democratic	69%	25%	2%	2%	2%
	Republican	1%	10%	16%	68%	6%
	Undeclared	18%	27%	22%	28%	6%
Party Identification	Democratic	59%	31%	6%	3%	2%
	Republican	1%	10%	16%	65%	8%
	Swing	3%	22%	51%	22%	3%
Region	North Country/Lakes	31%	17%	6%	42%	4%
	Merrimack Valley	18%	25%	15%	35%	7%
	Seacoast/Border	30%	19%	16%	31%	3%
Attention to Elections	A Lot	31%	15%	14%	38%	2%
	Some	15%	39%	9%	24%	13%
	A Little	11%		89%		
	Total	27%	20%	14%	34%	5%

Karoline Leavitt Image				
		Favorable	Unfavorable	No Opinion
Gender	Female	32%	53%	15%
	Male	46%	37%	18%
Age	18-34	28%	45%	27%
	35-54	45%	42%	13%
	55-64	40%	42%	18%
	65+	36%	50%	14%
Education	High School or Less	35%	44%	22%
	Some College/Associates Degree	43%	41%	15%
	College Graduate	36%	48%	17%
	Graduate/Professional School	39%	48%	14%
Ideology	Very Conservative	76%	11%	14%
	Somewhat Conservative	68%	20%	12%
	Moderate	25%	51%	24%
	Somewhat Liberal	5%	82%	13%
	Very Liberal	2%	70%	29%
Party Registration	Democratic	3%	78%	19%
	Republican	80%	13%	7%
	Undeclared	28%	49%	23%
Party Identification	Democratic	4%	80%	17%
	Republican	75%	13%	12%
	Swing	19%	44%	36%
Region	North Country/Lakes	38%	49%	13%
	Merrimack Valley	40%	43%	17%
	Seacoast/Border	38%	45%	17%
Attention to Elections	A Lot	43%	43%	14%
	Some	26%	47%	27%
	A Little	11%	89%	
	Total	38%	45%	16%

Karoline Leavitt Image							
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	16%	16%	5%	48%	7%	8%
	Male	22%	23%	4%	32%	13%	4%
Age	18-34	21%	8%	11%	35%	21%	5%
	35-54	21%	24%	4%	39%	7%	6%
	55-64	23%	17%	1%	41%	6%	12%
	65+	13%	22%	7%	44%	10%	4%
Education	High School or Less	10%	24%	6%	37%	14%	8%
	Some College/Associates Degree	22%	21%	6%	35%	10%	5%
	College Graduate	23%	12%	4%	44%	11%	6%
	Graduate/Professional School	17%	22%	3%	45%	4%	9%
Ideology	Very Conservative	48%	27%	5%	5%	13%	1%
	Somewhat Conservative	31%	37%	2%	18%	9%	3%
	Moderate	8%	19%	14%	36%	19%	5%
	Somewhat Liberal	2%	4%	5%	76%	4%	10%
	Very Liberal		2%	2%	68%	11%	18%
Party Registration	Democratic	2%	2%	3%	75%	7%	12%
	Republican	43%	37%	3%	10%	6%	1%
	Undeclared	11%	17%	8%	41%	15%	7%
Party Identification	Democratic	1%	2%	3%	76%	6%	11%
	Republican	39%	35%	3%	9%	11%	2%
	Swing		19%	22%	22%	27%	11%
Region	North Country/Lakes	19%	18%	1%	48%	6%	6%
	Merrimack Valley	16%	25%	2%	40%	14%	3%
	Seacoast/Border	21%	17%	7%	38%	9%	8%
Attention to Elections	A Lot	22%	21%	3%	40%	8%	6%
	Some	12%	15%	4%	43%	16%	11%
	A Little		11%	78%	11%		
Total		19%	19%	5%	40%	10%	7%

Annie Kuster Image				
		Favorable	Unfavorable	No Opinion
Gender	Female	59%	36%	6%
	Male	36%	57%	7%
Age	18-34	37%	57%	6%
	35-54	51%	41%	8%
	55-64	49%	44%	7%
	65+	51%	46%	3%
Education	High School or Less	32%	62%	7%
	Some College/Associates Degree	47%	49%	4%
	College Graduate	53%	39%	8%
	Graduate/Professional School	58%	35%	7%
Ideology	Very Conservative	6%	87%	6%
	Somewhat Conservative	23%	66%	11%
	Moderate	23%	74%	3%
	Somewhat Liberal	87%	11%	2%
	Very Liberal	92%	5%	3%
Party Registration	Democratic	91%	4%	5%
	Republican	7%	87%	6%
	Undeclared	45%	48%	7%
Party Identification	Democratic	91%	5%	4%
	Republican	5%	87%	8%
	Swing	38%	54%	8%
Region	North Country/Lakes	23%	64%	14%
	Monadnock/Dartmouth	54%	40%	6%
	Merrimack Valley	49%	47%	4%
	Seacoast/Border	39%	50%	11%
Attention to Elections	A Lot	48%	47%	5%
	Some	49%	38%	13%
	A Little	50%	50%	
	Total	48%	46%	6%

Annie Kuster Image							
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	38%	20%	5%	31%	6%	
	Male	20%	16%	13%	45%	5%	1%
Age	18-34	24%	12%		58%	6%	
	35-54	33%	18%	8%	33%	8%	1%
	55-64	27%	22%	14%	30%	5%	2%
	65+	34%	17%	8%	38%	3%	
Education	High School or Less	17%	15%	15%	47%	7%	
	Some College/Associates Degree	31%	16%	4%	45%	3%	1%
	College Graduate	32%	21%	13%	26%	8%	
	Graduate/Professional School	37%	21%	4%	31%	5%	1%
Ideology	Very Conservative	6%		8%	80%	5%	2%
	Somewhat Conservative	5%	17%	14%	52%	11%	1%
	Moderate	10%	13%	10%	65%	3%	
	Somewhat Liberal	61%	26%	5%	5%	2%	
	Very Liberal	63%	27%	2%	3%	3%	2%
Party Registration	Democratic	69%	23%	2%	1%	4%	1%
	Republican	1%	7%	11%	76%	6%	
	Undeclared	21%	23%	12%	36%	6%	1%
Party Identification	Democratic	61%	30%	4%	1%	4%	0%
	Republican	0%	4%	13%	75%	7%	1%
	Swing	12%	28%	12%	40%	8%	
Region	North Country/Lakes	14%	10%		62%	14%	
	Monadnock/Dartmouth	32%	22%	6%	34%	6%	
	Merrimack Valley	33%	16%	9%	38%	3%	1%
	Seacoast/Border	22%	18%	13%	36%	9%	2%
Attention to Elections	A Lot	34%	14%	10%	38%	4%	1%
	Some	16%	33%	5%	33%	13%	
	A Little	32%	18%	5%	45%		
	Total	30%	18%	8%	37%	6%	1%

Robert Burns Image				
		Favorable	Unfavorable	No Opinion
Gender	Female	21%	28%	51%
	Male	30%	27%	43%
Age	18-34	13%	22%	66%
	35-54	27%	25%	48%
	55-64	30%	30%	40%
	65+	28%	32%	40%
Education	High School or Less	33%	18%	49%
	Some College/Associates Degree	26%	28%	45%
	College Graduate	25%	27%	48%
	Graduate/Professional School	20%	34%	46%
Ideology	Very Conservative	68%	8%	24%
	Somewhat Conservative	37%	16%	47%
	Moderate	21%	26%	52%
	Somewhat Liberal	8%	47%	45%
	Very Liberal		30%	70%
Party Registration	Democratic	2%	44%	54%
	Republican	55%	10%	35%
	Undeclared	22%	27%	52%
Party Identification	Democratic	2%	42%	56%
	Republican	49%	13%	38%
	Swing	38%	17%	46%
Region	North Country/Lakes	13%	52%	35%
	Monadnock/Dartmouth	17%	25%	58%
	Merrimack Valley	29%	29%	41%
	Seacoast/Border	39%	11%	50%
Attention to Elections	A Lot	31%	29%	40%
	Some	13%	19%	68%
	A Little		36%	64%
	Total	26%	27%	47%

Robert Burns Image							
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	14%	8%	5%	23%	18%	32%
	Male	12%	18%	9%	17%	29%	14%
Age	18-34	13%		14%	8%	23%	43%
	35-54	14%	13%	4%	21%	22%	26%
	55-64	15%	15%	5%	25%	23%	18%
	65+	11%	17%	8%	24%	26%	14%
Education	High School or Less	14%	18%	5%	13%	46%	3%
	Some College/Associates Degree	13%	13%	8%	20%	20%	26%
	College Graduate	13%	11%	6%	21%	16%	33%
	Graduate/Professional School	12%	8%	9%	25%	21%	25%
Ideology	Very Conservative	36%	33%	8%		17%	6%
	Somewhat Conservative	15%	21%	8%	8%	27%	21%
	Moderate	20%	2%	13%	13%	43%	10%
	Somewhat Liberal	4%	5%	5%	42%	17%	27%
	Very Liberal			2%	28%	17%	53%
Party Registration	Democratic	2%	1%	4%	41%	24%	29%
	Republican	28%	27%	8%	2%	23%	12%
	Undeclared	10%	11%	9%	18%	23%	29%
Party Identification	Democratic	1%	0%	5%	37%	21%	35%
	Republican	25%	24%	10%	3%	26%	12%
	Swing	17%	22%		17%	22%	22%
Region	North Country/Lakes	4%	9%	43%	9%	17%	17%
	Monadnock/Dartmouth	6%	10%	6%	19%	35%	23%
	Merrimack Valley	17%	13%	4%	25%	18%	23%
	Seacoast/Border	20%	18%	2%	9%	20%	31%
Attention to Elections	A Lot	17%	14%	4%	24%	22%	18%
	Some	3%	10%	9%	11%	28%	40%
	A Little			35%		22%	43%
	Total	13%	13%	7%	20%	23%	24%

## Which of the below issues is most important in determining how you vote?

		Economy/ Inflation	Abor- tion	Elections/ Voting	Gov't Spending/ Taxes	Environ- ment/ Climate	Immi- gration	National Security	Gun Regula- tion	Health Care	Educa- tion	Russian/ Chinese Expansion- ism	Crime	Other	Unsure
Gender	Female	26%	28%	9%	8%	6%	3%	5%	3%	3%	2%	1%	1%	2%	3%
	Male	41%	10%	10%	11%	7%	7%	4%	2%	1%	1%	2%	1%	1%	3%
Age	18-34	38%	22%	10%	10%	4%	2%	3%	6%					4%	1%
	35-54	35%	18%	8%	12%	6%	4%	3%	3%	2%	4%	1%	0%	1%	2%
	55-64	32%	21%	9%	6%	7%	6%	5%	2%	3%	0%	3%	1%	0%	3%
	65+	30%	18%	11%	10%	8%	6%	5%	2%	3%	1%	2%	1%	0%	3%
Education	High School or Less	39%	14%	4%	14%	5%	10%	6%		4%		2%			3%
	Some College/ Associates Degree	35%	23%	6%	9%	4%	4%	6%	5%	2%	0%	1%	1%	3%	1%
	College Graduate	33%	21%	12%	12%	6%	2%	2%	2%	2%	2%	2%	0%	1%	3%
	Graduate/ Professional School	26%	17%	18%	3%	11%	4%	3%	3%	3%	4%	2%	2%	1%	4%
Ideology	Very Conservative	58%	2%	1%	17%		7%	9%	1%		1%		1%	1%	1%
	Somewhat Conservative	50%	8%	2%	15%	2%	9%	4%	4%	1%		1%	1%	0%	1%
	Moderate	35%	13%	7%	14%	2%	6%	6%	2%	1%	2%	2%		5%	4%
	Somewhat Liberal	14%	36%	19%	2%	12%		2%	3%	3%	2%	2%	1%	1%	4%
	Very Liberal	8%	39%	20%	1%	16%	1%		1%	8%	3%			2%	3%
Party Registration	Democratic	8%	34%	22%	2%	14%	1%	3%	3%	7%	2%	1%	1%	1%	3%
	Republican	57%	4%	2%	13%	1%	7%	9%	1%		1%	1%	1%	2%	1%
	Undeclared	33%	21%	7%	13%	5%	6%	1%	4%	1%	1%	2%	1%	1%	4%
Party Identification	Democratic	11%	37%	18%	1%	12%	1%	2%	3%	5%	2%	2%	0%	1%	4%
	Republican	55%	3%	2%	17%	1%	7%	7%	3%		0%	1%	1%	2%	1%
	Swing	33%	15%	7%	16%		11%	2%	2%	2%	3%	2%		2%	7%
Congressional District	CD1	32%	19%	10%	10%	6%	5%	5%	2%	2%	1%	2%	1%	0%	3%
	CD2	34%	20%	9%	9%	6%	4%	3%	3%	3%	2%	1%	1%	2%	3%
Region	North Country/ Lakes	37%	18%	9%	12%	9%	1%	2%	3%	3%	1%	3%			2%
	Monadnock/ Dartmouth	42%	9%	12%	8%	9%	6%	3%	1%	4%	1%	1%	1%	1%	3%
	Merrimack Valley	32%	21%	9%	10%	6%	3%	4%	4%	2%	2%	1%	1%	3%	3%
	Seacoast/ Border	30%	23%	9%	9%	5%	8%	5%	2%	2%	1%	2%	1%	1%	3%
Attention to Elections	A Lot	33%	19%	11%	10%	5%	5%	5%	2%	2%	1%	1%	1%	1%	2%
	Some	33%	18%	7%	7%	10%	5%	4%	6%	3%	2%	2%	1%	1%	4%
	A Little	42%	35%		6%	10%								6%	
Total		33%	20%	10%	10%	6%	5%	4%	3%	2%	1%	1%	1%	1%	3%

Would you vote for a Democratic candidate no matter who he or she was and no matter who his or her opponent was? (DEM ID Only)

		Yes	Not Necessarily
Gender	Female	31%	69%
	Male	24%	76%
Age	18-34	41%	59%
	35-54	28%	72%
	55-64	26%	74%
	65+	25%	75%
Education	High School or Less	32%	68%
	Some College/Associates Degree	27%	73%
	College Graduate	29%	71%
	Graduate/Professional School	27%	73%
Ideology	Very Conservative	67%	33%
	Somewhat Conservative	23%	77%
	Moderate	11%	89%
	Somewhat Liberal	23%	77%
	Very Liberal	41%	59%
Party Registration	Democratic	33%	67%
	Undeclared	18%	82%
Congressional District	CD1	29%	71%
	CD2	28%	72%
Region	North Country/Lakes	30%	70%
	Monadnock/Dartmouth	14%	86%
	Merrimack Valley	37%	63%
	Seacoast/Border	25%	75%
Attention to Elections	A Lot	31%	69%
	Some	22%	78%
	A Little		100%
	Total	28%	72%

Would you vote for a Republican candidate no matter who he or she was and no matter who his or her opponent was? (GOP ID Only)			
		Yes	Not Necessarily
Gender	Female	26%	74%
	Male	25%	75%
Age	18-34	16%	84%
	35-54	25%	75%
	55-64	29%	71%
	65+	30%	70%
Education	High School or Less	28%	72%
	Some College/Associates Degree	25%	75%
	College Graduate	28%	72%
	Graduate/Professional School	20%	80%
Ideology	Very Conservative	42%	58%
	Somewhat Conservative	20%	80%
	Moderate	14%	86%
	Somewhat Liberal	21%	79%
	Very Liberal		100%
Party Registration	Republican	32%	68%
	Undeclared	11%	89%
Congressional District	CD1	30%	70%
	CD2	21%	79%
Region	North Country/Lakes	21%	79%
	Monadnock/Dartmouth	17%	83%
	Merrimack Valley	24%	76%
	Seacoast/Border	31%	69%
Attention to Elections	A Lot	29%	71%
	Some	16%	84%
	A Little		100%
	Total	26%	74%

Do you believe that the 2020 election for president was stolen?				
		Yes	No	Unsure
Gender	Female	18%	67%	15%
	Male	25%	50%	26%
Age	18-34	13%	46%	42%
	35-54	23%	62%	15%
	55-64	23%	58%	19%
	65+	24%	62%	14%
Education	High School or Less	29%	42%	29%
	Some College/Associates Degree	26%	55%	19%
	College Graduate	17%	66%	17%
	Graduate/Professional School	15%	68%	17%
Ideology	Very Conservative	62%	8%	30%
	Somewhat Conservative	27%	40%	33%
	Moderate	23%	44%	33%
	Somewhat Liberal	2%	96%	2%
	Very Liberal	2%	98%	1%
Party Registration	Democratic	2%	96%	2%
	Republican	47%	20%	33%
	Undeclared	16%	61%	23%
Party Identification	Democratic	1%	97%	2%
	Republican	42%	21%	37%
	Swing	22%	57%	22%
Congressional District	CD1	21%	59%	20%
	CD2	22%	59%	20%
Region	North Country/Lakes	16%	57%	27%
	Monadnock/Dartmouth	20%	56%	24%
	Merrimack Valley	21%	58%	22%
	Seacoast/Border	25%	61%	14%
Attention to Elections	A Lot	25%	57%	18%
	Some	13%	64%	23%
	A Little	6%	58%	35%
	Total	22%	59%	20%

Are you more or less likely to vote for a candidate that supports transferring up to \$20,000 in student loan debt from borrowers to taxpayers?				
		More	Less	No Difference
Gender	Female	38%	45%	18%
	Male	25%	62%	13%
Age	18-34	35%	53%	12%
	35-54	27%	51%	22%
	55-64	31%	54%	15%
	65+	34%	56%	10%
Education	High School or Less	27%	65%	8%
	Some College/Associates Degree	32%	53%	15%
	College Graduate	30%	54%	16%
	Graduate/Professional School	35%	44%	20%
Ideology	Very Conservative	3%	92%	5%
	Somewhat Conservative	14%	78%	8%
	Moderate	8%	62%	30%
	Somewhat Liberal	54%	25%	21%
	Very Liberal	77%	5%	18%
Party Registration	Democratic	64%	17%	19%
	Republican	4%	85%	10%
	Undeclared	28%	56%	16%
Party Identification	Democratic	61%	17%	21%
	Republican	5%	87%	9%
	Swing	7%	70%	23%
Congressional District	CD1	29%	56%	15%
	CD2	33%	51%	16%
Region	North Country/Lakes	27%	42%	31%
	Monadnock/Dartmouth	33%	57%	10%
	Merrimack Valley	31%	53%	16%
	Seacoast/Border	32%	56%	12%
Attention to Elections	A Lot	33%	54%	14%
	Some	30%	53%	17%
	A Little	3%	53%	44%
	Total	31%	53%	15%

Are you more or less likely to vote for a candidate that supports transferring up to \$20,000 in student loan debt from borrowers to taxpayers?						
		Much More	Somewhat More	Somewhat Less	Much Less	No Difference
Gender	Female	14%	24%	6%	38%	18%
	Male	9%	15%	6%	56%	13%
Age	18-34	13%	22%	2%	51%	12%
	35-54	13%	14%	7%	44%	22%
	55-64	12%	19%	7%	47%	15%
	65+	9%	25%	8%	48%	11%
Education	High School or Less	7%	20%	5%	60%	8%
	Some College/Associates Degree	10%	22%	4%	49%	15%
	College Graduate	15%	15%	10%	44%	16%
	Graduate/Professional School	15%	21%	6%	38%	21%
Ideology	Very Conservative	3%		1%	91%	5%
	Somewhat Conservative	1%	13%	7%	71%	8%
	Moderate	3%	5%	5%	57%	30%
	Somewhat Liberal	18%	36%	12%	12%	21%
	Very Liberal	40%	37%	2%	3%	18%
Party Registration	Democratic	32%	32%	7%	9%	20%
	Republican	1%	3%	4%	81%	10%
	Undeclared	5%	23%	8%	48%	16%
Party Identification	Democratic	25%	37%	8%	9%	22%
	Republican	0%	4%	4%	82%	9%
	Swing		7%	7%	63%	23%
Congressional District	CD1	10%	19%	7%	49%	15%
	CD2	14%	20%	6%	45%	16%
Region	North Country/Lakes	12%	15%	6%	35%	31%
	Monadnock/Dartmouth	19%	14%	9%	48%	10%
	Merrimack Valley	11%	20%	6%	47%	16%
	Seacoast/Border	9%	23%	6%	49%	12%
Attention to Elections	A Lot	13%	20%	5%	48%	14%
	Some	9%	21%	12%	40%	17%
	A Little	3%			53%	44%
	Total	12%	20%	6%	47%	15%

**In considering a candidate for federal office, would you prefer one that would serve as a check on President Biden's power, or one that would help him enact his agenda?**

		Check	Help	Unsure
Gender	Female	39%	47%	14%
	Male	64%	29%	7%
Age	18-34	46%	26%	28%
	35-54	57%	37%	6%
	55-64	52%	40%	7%
	65+	45%	45%	9%
Education	High School or Less	66%	25%	9%
	Some College/Associates Degree	53%	33%	14%
	College Graduate	48%	42%	10%
	Graduate/Professional School	39%	52%	9%
Ideology	Very Conservative	99%	1%	1%
	Somewhat Conservative	79%	12%	9%
	Moderate	59%	20%	21%
	Somewhat Liberal	13%	75%	12%
	Very Liberal	4%	85%	11%
Party Registration	Democratic	10%	82%	8%
	Republican	90%	3%	6%
	Undeclared	50%	33%	16%
Party Identification	Democratic	9%	78%	13%
	Republican	91%	3%	7%
	Swing	66%	14%	20%
Congressional District	CD1	52%	38%	11%
	CD2	50%	39%	11%
Region	North Country/Lakes	49%	44%	6%
	Monadnock/Dartmouth	48%	39%	14%
	Merrimack Valley	52%	37%	11%
	Seacoast/Border	52%	38%	10%
Attention to Elections	A Lot	52%	40%	8%
	Some	49%	35%	16%
	A Little	42%	23%	35%
	Total	51%	38%	11%

In your view, is inflation more of a problem or less of a problem than it was 6 months ago?

		More	Less	About the Same
Gender	Female	75%	14%	11%
	Male	80%	12%	9%
Age	18-34	79%	11%	10%
	35-54	75%	15%	10%
	55-64	78%	11%	11%
	65+	78%	13%	9%
Education	High School or Less	82%	5%	13%
	Some College/Associates Degree	81%	12%	8%
	College Graduate	71%	18%	12%
	Graduate/Professional School	74%	17%	9%
Ideology	Very Conservative	96%	1%	3%
	Somewhat Conservative	93%	1%	5%
	Moderate	77%	10%	13%
	Somewhat Liberal	61%	24%	14%
	Very Liberal	53%	32%	15%
Party Registration	Democratic	58%	30%	13%
	Republican	97%	1%	3%
	Undeclared	76%	11%	14%
Party Identification	Democratic	59%	26%	15%
	Republican	96%	1%	3%
	Swing	65%	10%	25%
Congressional District	CD1	78%	12%	10%
	CD2	76%	14%	10%
Region	North Country/Lakes	76%	16%	8%
	Monadnock/Dartmouth	78%	12%	11%
	Merrimack Valley	77%	13%	10%
	Seacoast/Border	77%	13%	10%
Attention to Elections	A Lot	77%	13%	9%
	Some	77%	13%	10%
	A Little	69%	6%	25%
	Total	77%	13%	10%

In your view, is inflation more of a problem or less of a problem than it was 6 months ago?

		Much More	Somewhat More	Somewhat Less	Much Less	About the Same
Gender	Female	50%	25%	13%	2%	11%
	Male	66%	14%	10%	2%	9%
Age	18-34	67%	12%	11%		10%
	35-54	57%	18%	12%	3%	10%
	55-64	55%	23%	9%	2%	11%
	65+	55%	23%	12%	1%	9%
Education	High School or Less	65%	18%	5%		13%
	Some College/Associates Degree	61%	20%	9%	3%	8%
	College Graduate	51%	20%	16%	1%	12%
	Graduate/Professional School	54%	20%	15%	2%	9%
Ideology	Very Conservative	91%	5%		1%	3%
	Somewhat Conservative	77%	16%	1%	0%	5%
	Moderate	71%	5%	10%	1%	13%
	Somewhat Liberal	25%	36%	22%	2%	15%
	Very Liberal	26%	27%	27%	5%	15%
Party Registration	Democratic	25%	33%	26%	4%	13%
	Republican	89%	8%	1%		3%
	Undeclared	56%	19%	9%	2%	14%
Party Identification	Democratic	26%	33%	23%	3%	15%
	Republican	89%	8%	0%		3%
	Swing	58%	7%	8%	2%	25%
Congressional District	CD1	58%	20%	10%	2%	10%
	CD2	57%	19%	13%	1%	10%
Region	North Country/Lakes	60%	15%	16%	1%	8%
	Monadnock/Dartmouth	61%	17%	10%	1%	11%
	Merrimack Valley	55%	22%	11%	2%	10%
	Seacoast/Border	57%	20%	11%	2%	10%
Attention to Elections	A Lot	57%	20%	12%	2%	9%
	Some	62%	16%	11%	1%	10%
	A Little	44%	25%	6%		25%
	Total	57%	20%	11%	2%	10%

Whom do you blame for high inflation?							
		President Biden	Corporate Profiteering	Democrats in Congress	Market Disruptions	Republicans in Congress	Nobody
Gender	Female	21%	30%	17%	20%	6%	6%
	Male	33%	16%	25%	14%	3%	8%
Age	18-34	33%	28%	19%	8%	3%	9%
	35-54	25%	26%	23%	18%	2%	7%
	55-64	31%	20%	18%	19%	7%	5%
	65+	23%	20%	22%	21%	7%	7%
Education	High School or Less	38%	15%	22%	13%	6%	6%
	Some College/Associates Degree	30%	26%	20%	13%	6%	5%
	College Graduate	23%	26%	20%	20%	3%	8%
	Graduate/Professional School	18%	22%	21%	25%	4%	10%
Ideology	Very Conservative	64%	1%	33%	1%		1%
	Somewhat Conservative	39%	5%	37%	10%	5%	4%
	Moderate	33%	14%	24%	14%	5%	9%
	Somewhat Liberal	3%	44%	4%	31%	7%	12%
	Very Liberal	2%	56%	1%	28%	6%	7%
Party Registration	Democratic	2%	42%	2%	35%	10%	9%
	Republican	49%	2%	42%	3%	1%	2%
	Undeclared	28%	27%	17%	16%	4%	9%
Party Identification	Democratic	2%	45%	2%	32%	9%	10%
	Republican	52%	2%	38%	4%	1%	3%
	Swing	25%	20%	23%	12%	7%	13%
Congressional District	CD1	24%	21%	23%	19%	6%	7%
	CD2	30%	25%	18%	16%	4%	6%
Region	North Country/Lakes	20%	26%	26%	20%	3%	5%
	Monadnock/Dartmouth	33%	25%	14%	16%	2%	10%
	Merrimack Valley	28%	22%	21%	17%	6%	6%
	Seacoast/Border	26%	22%	22%	18%	6%	7%
Attention to Elections	A Lot	26%	23%	22%	17%	5%	6%
	Some	27%	21%	18%	18%	6%	9%
	A Little	34%	38%	6%	16%		6%
	Total	27%	23%	21%	18%	5%	7%

**Are you planning to spend more money during the upcoming holiday season than last year's, or less?**

		More	Less	About the Same
Gender	Female	6%	58%	36%
	Male	9%	58%	33%
Age	18-34	9%	55%	36%
	35-54	9%	62%	29%
	55-64	6%	52%	42%
	65+	7%	60%	33%
Education	High School or Less	3%	67%	31%
	Some College/Associates Degree	7%	62%	31%
	College Graduate	11%	54%	36%
	Graduate/Professional School	9%	50%	42%
Ideology	Very Conservative	2%	72%	26%
	Somewhat Conservative	7%	72%	21%
	Moderate	3%	60%	38%
	Somewhat Liberal	11%	43%	47%
	Very Liberal	14%	39%	46%
Party Registration	Democratic	11%	41%	48%
	Republican	5%	73%	22%
	Undeclared	7%	59%	34%
Party Identification	Democratic	12%	41%	47%
	Republican	4%	74%	22%
	Swing	3%	63%	33%
Congressional District	CD1	8%	56%	36%
	CD2	8%	60%	32%
Region	North Country/Lakes	7%	60%	33%
	Monadnock/Dartmouth	4%	66%	29%
	Merrimack Valley	9%	55%	37%
	Seacoast/Border	8%	57%	35%
Attention to Elections	A Lot	7%	60%	33%
	Some	9%	52%	39%
	A Little	6%	56%	38%
	Total	8%	58%	34%

**Are you planning to spend more money during the upcoming holiday season than last year's, or less?**

		Much More	Somewhat More	Somewhat Less	Much Less	About the Same
Gender	Female		6%	25%	33%	36%
	Male	1%	8%	29%	29%	33%
Age	18-34		9%	19%	36%	36%
	35-54	1%	8%	31%	31%	28%
	55-64		6%	22%	31%	42%
	65+	0%	6%	32%	28%	33%
Education	High School or Less		3%	30%	37%	31%
	Some College/Associates Degree	1%	6%	26%	36%	31%
	College Graduate	1%	10%	29%	24%	36%
	Graduate/Professional School	1%	8%	23%	27%	42%
Ideology	Very Conservative		2%	20%	52%	26%
	Somewhat Conservative	1%	6%	36%	36%	21%
	Moderate		3%	23%	38%	38%
	Somewhat Liberal	0%	10%	23%	20%	47%
	Very Liberal	1%	13%	28%	12%	46%
Party Registration	Democratic	0%	11%	28%	13%	48%
	Republican	1%	4%	31%	42%	22%
	Undeclared		6%	23%	36%	34%
Party Identification	Democratic	0%	11%	26%	16%	47%
	Republican	1%	3%	31%	43%	23%
	Swing		3%	12%	52%	33%
Congressional District	CD1	1%	7%	29%	26%	36%
	CD2	0%	7%	24%	36%	32%
Region	North Country/Lakes		7%	26%	33%	33%
	Monadnock/Dartmouth		4%	18%	49%	29%
	Merrimack Valley	1%	8%	27%	28%	37%
	Seacoast/Border	1%	7%	31%	26%	35%
Attention to Elections	A Lot	0%	7%	26%	34%	33%
	Some	2%	7%	28%	24%	39%
	A Little		6%	41%	16%	38%
	Total	1%	7%	27%	31%	34%

If the election for NH Governor were held today, for which candidate below would you vote?

		Sununu	Sherman	Someone Else	Unsure
Gender	Female	40%	42%	6%	12%
	Male	61%	25%	4%	10%
Age	18-34	48%	32%	11%	8%
	35-54	52%	34%	3%	11%
	55-64	52%	29%	4%	15%
	65+	49%	40%	3%	8%
Education	High School or Less	62%	21%	5%	12%
	Some College/Associates Degree	47%	31%	8%	14%
	College Graduate	52%	37%	4%	7%
	Graduate/Professional School	43%	45%	2%	10%
Ideology	Very Conservative	77%		9%	14%
	Somewhat Conservative	79%	9%	2%	10%
	Moderate	65%	13%	13%	10%
	Somewhat Liberal	17%	68%	1%	14%
	Very Liberal	8%	80%	5%	6%
Party Registration	Democratic	11%	73%	3%	13%
	Republican	86%	2%	5%	6%
	Undeclared	51%	30%	6%	14%
Party Identification	Democratic	15%	68%	2%	14%
	Republican	84%	3%	5%	8%
	Swing	58%	12%	20%	10%
Congressional District	CD1	50%	36%	4%	10%
	CD2	50%	32%	5%	12%
Region	North Country/Lakes	56%	35%	3%	6%
	Monadnock/Dartmouth	50%	26%	6%	18%
	Merrimack Valley	52%	34%	4%	10%
	Seacoast/Border	47%	37%	6%	11%
Attention to Elections	A Lot	51%	37%	5%	8%
	Some	49%	29%	1%	21%
	A Little	45%	10%	23%	23%
Firmness of Choices	Settled	46%	44%	5%	5%
	Could Change	59%	17%	6%	18%
	Fluid	54%	11%	3%	32%
	Total	50%	34%	5%	11%

If the election for US Senate were held today, for which candidate below would you vote?						
		Hassan	Bolduc	Someone Else	Unsure	
Gender	Female	58%	33%	5%	4%	
	Male	39%	54%	3%	3%	
Age	18-34	40%	48%	9%	3%	
	35-54	51%	39%	5%	5%	
	55-64	48%	46%	3%	3%	
	65+	53%	43%	2%	2%	
Education	High School or Less	38%	53%	5%	4%	
	Some College/Associates Degree	44%	47%	5%	5%	
	College Graduate	53%	41%	5%	1%	
	Graduate/Professional School	59%	34%	3%	5%	
Ideology	Very Conservative	4%	91%	4%	2%	
	Somewhat Conservative	21%	67%	6%	6%	
	Moderate	31%	54%	7%	7%	
	Somewhat Liberal	92%	6%	2%	0%	
	Very Liberal	93%	2%	3%	2%	
Party Registration	Democratic	93%	3%	2%	2%	
	Republican	7%	84%	6%	3%	
	Undeclared	49%	41%	5%	6%	
Party Identification	Democratic	94%	2%	2%	2%	
	Republican	7%	83%	5%	5%	
	Swing	29%	51%	14%	7%	
Congressional District	CD1	49%	43%	5%	4%	
	CD2	49%	43%	4%	4%	
Region	North Country/Lakes	48%	42%	2%	7%	
	Monadnock/Dartmouth	48%	42%	7%	2%	
	Merrimack Valley	49%	43%	4%	4%	
	Seacoast/Border	50%	44%	4%	2%	
Attention to Elections	A Lot	48%	45%	3%	3%	
	Some	53%	38%	5%	5%	
	A Little	34%	38%	22%	6%	
Firmness of Choices	Settled	55%	43%	2%	1%	
	Could Change	41%	45%	10%	5%	
	Fluid	30%	43%	5%	23%	
	Total	49%	43%	4%	4%	

If the election for US House of Representatives were held today, for which candidate below would you vote? (CD1)						
		Pappas	Leavitt	Someone Else	Unsure	
Gender	Female	58%	34%	4%	4%	
	Male	40%	48%	2%	10%	
Age	18-34	52%	23%	11%	14%	
	35-54	46%	47%	1%	6%	
	55-64	45%	45%	3%	6%	
	65+	53%	41%	1%	4%	
Education	High School or Less	47%	45%		8%	
	Some College/Associates Degree	46%	43%	8%	3%	
	College Graduate	50%	39%	2%	8%	
	Graduate/Professional School	54%	38%		8%	
Ideology	Very Conservative	9%	84%	4%	3%	
	Somewhat Conservative	19%	71%	1%	9%	
	Moderate	37%	27%	15%	20%	
	Somewhat Liberal	92%	5%	1%	3%	
	Very Liberal	99%	1%			
Party Registration	Democratic	95%	2%	1%	2%	
	Republican	8%	87%	3%	3%	
	Undeclared	51%	29%	5%	15%	
Party Identification	Democratic	94%	2%	1%	3%	
	Republican	11%	82%	2%	6%	
	Swing	25%	22%	22%	31%	
Region	North Country/Lakes	51%	42%	1%	6%	
	Merrimack Valley	50%	41%	1%	7%	
	Seacoast/Border	48%	41%	5%	6%	
Attention to Elections	A Lot	48%	45%	2%	6%	
	Some	58%	31%	1%	10%	
	A Little	11%	11%	78%		
Firmness of Choices	Settled	56%	41%	1%	2%	
	Could Change	34%	44%	8%	15%	
	Fluid	42%	35%	4%	19%	
	Total	49%	41%	3%	7%	

If the election for US House of Representatives were held today, for which candidate below would you vote? (CD2)						
		Kuster	Burns	Someone Else	Unsure	
Gender	Female	57%	28%	6%	8%	
	Male	38%	44%	12%	6%	
Age	18-34	37%	29%	26%	8%	
	35-54	54%	32%	3%	10%	
	55-64	47%	38%	7%	8%	
	65+	51%	42%	5%	2%	
Education	High School or Less	30%	45%	21%	4%	
	Some College/Associates Degree	45%	35%	8%	11%	
	College Graduate	55%	36%	5%	5%	
	Graduate/Professional School	61%	27%	4%	8%	
Ideology	Very Conservative	8%	79%	6%	6%	
	Somewhat Conservative	22%	57%	5%	17%	
	Moderate	20%	38%	36%	7%	
	Somewhat Liberal	90%	6%	2%	2%	
	Very Liberal	90%	3%	7%		
Party Registration	Democratic	90%	3%	5%	2%	
	Republican	7%	73%	13%	7%	
	Undeclared	47%	33%	9%	12%	
Party Identification	Democratic	92%	2%	4%	3%	
	Republican	6%	69%	14%	11%	
	Swing	26%	48%	4%	22%	
Region	North Country/Lakes	26%	17%	48%	9%	
	Monadnock/Dartmouth	52%	31%	14%	4%	
	Merrimack Valley	50%	39%	3%	9%	
	Seacoast/Border	46%	41%	4%	9%	
Attention to Elections	A Lot	49%	40%	7%	3%	
	Some	45%	27%	6%	22%	
	A Little	50%		36%	14%	
Firmness of Choices	Settled	54%	42%	3%	1%	
	Could Change	42%	30%	15%	13%	
	Fluid	31%	9%	31%	29%	
	Total	48%	36%	9%	7%	

Firmness of Choices				
		Settled	Could Change	Fluid
Gender	Female	61%	33%	6%
	Male	65%	26%	8%
Age	18-34	58%	32%	10%
	35-54	62%	33%	5%
	55-64	64%	27%	9%
	65+	67%	28%	5%
Education	High School or Less	53%	39%	8%
	Some College/Associates Degree	57%	32%	11%
	College Graduate	70%	26%	4%
	Graduate/Professional School	73%	24%	4%
Ideology	Very Conservative	71%	22%	7%
	Somewhat Conservative	53%	37%	10%
	Moderate	41%	45%	13%
	Somewhat Liberal	71%	26%	3%
	Very Liberal	85%	15%	
Party Registration	Democratic	75%	21%	3%
	Republican	67%	24%	9%
	Undeclared	51%	41%	8%
Party Identification	Democratic	73%	24%	3%
	Republican	58%	32%	9%
	Swing	33%	52%	15%
Congressional District	CD1	66%	28%	6%
	CD2	61%	31%	8%
Region	North Country/Lakes	61%	27%	12%
	Monadnock/Dartmouth	47%	49%	4%
	Merrimack Valley	68%	24%	9%
	Seacoast/Border	67%	30%	4%
Attention to Elections	A Lot	70%	26%	4%
	Some	48%	40%	12%
	A Little	13%	61%	26%
	Total	63%	30%	7%

# WEIGHTED DEMOGRAPHICS

September 27-28, 2022  
 n = 901  
 New Hampshire Likely Voters  
 MoE +/- 3.3%

Gender			
		Frequency	Percent
	Female	465	52
	Male	436	48
	Total	901	100

Age			
		Frequency	Percent
	18-34	143	16
	35-54	284	32
	55-64	235	26
	65+	239	27
	Total	901	100

Education			
		Frequency	Percent
	High School or Less	154	17
	Some College/Associates Degree	304	34
	College Graduate	257	29
	Graduate/Professional School	187	21
	Total	901	100

Ideology			
		Frequency	Percent
	Very Conservative	138	15
	Somewhat Conservative	275	30
	Moderate	121	13
	Somewhat Liberal	241	27
	Very Liberal	127	14
	Conservative	412	46
	Moderate	121	13
	Liberal	368	41
	Total	901	100

Party Registration			
		Frequency	Percent
Statewide	Democratic	271	30
	Republican	290	32
	Undeclared	340	38
	Total	901	100
CD1	Democratic	131	29
	Republican	155	34
	Undeclared	164	37
	Total	450	100
CD2	Democratic	140	31
	Republican	135	30
	Undeclared	176	39
	Total	451	100

Party Identification			
		Frequency	Percent
	Democratic	418	46
	Republican	423	47
	Swing	60	7
	Total	901	100
	Democratic	201	45
	Republican	213	47
	Swing	36	8
	Total	450	100
	Democratic	217	48
	Republican	210	47
	Swing	24	5
	Total	451	100

Congressional District			
		Frequency	Percent
	CD1	450	50
	CD2	451	50
	Total	901	100

Region			
		Frequency	Percent
	North Country/Lakes	99	11
	Monadnock/Dartmouth	139	15
	Merrimack Valley	357	40
	Seacoast/Border	305	34
	Total	901	100

**ABOUT THE SAINT ANSELM COLLEGE SURVEY CENTER:** The Saint Anselm College Survey Center (SACSC) was founded in the wake of the 2016 election, and launched its first poll in February 2018 as the midterm elections were getting underway. Housed within the New Hampshire Institute of Politics at Saint Anselm College, the Center conducts quarterly polls of New Hampshire voter attitudes and additional polls as circumstances warrant. This research supports the academic mission of the College, and provides students with a practical education in survey techniques while providing the public at large with insight into political opinion trends that impact the state's federal and gubernatorial elections. The Center's political surveys were the most accurate New Hampshire election polling throughout the 2020 cycle. To support its operations, the Center performs commissioned research on behalf of nonprofit organizations and corporations.

For more information on SACSC, please visit: [anselm.edu/new-hampshire-institute-politics/polling](https://anselm.edu/new-hampshire-institute-politics/polling)

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