Bloomberg Politics - Saint Anselm College Poll
Conducted by Purple Strategies
2016 New Hampshire Presidential Primary Election Topline
October 2015

METHODOLOGY

Purple Insights conducted 800 telephone (landline & cell) interviews of New Hampshire likely 2016 Republican and Democratic presidential primary voters, between October 15 and October 18, 2015. Respondents were randomly selected from a voter file.

- *400 Republican primary voters (MoE: +/- 4.9%, at the 95% confidence level)*
- *400 Democratic primary voters (MoE: +/- 4.9%, at the 95% confidence level)*

FAVORABILITY

1. I will now read you a list of people. For each one, please tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of them. If you have never heard of the person, please say so. **Showing Net Favorable / Net Unfavorable**	DEM Primary Voters				
	Oct 2015	**June 2015**	**May 2015**	**Feb 2015**	**Nov 2014**
Bernie Sanders	86/6	66/10	56/10	44/12	38/11
Barack Obama	83/15	86/12	86/12	88/10	86/11
Bill Clinton	78/16	86/9	87/10	--	--
Hillary Clinton	77/21	86/11	86/10	89/9	88/9
Joseph Biden	75/14	--	75/20	80/14	72/18
Martin O'Malley	36/18	--	25/9	19/8	14/10
Jim Webb	21/27	--	19/9	22/12	--
Lincoln Chafee	19/30	--	--	--	--
Lawrence Lessig	12/13	---	--	--	--

2. I will now read you a list of people. For each one, please tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of them. If you have never heard of the person, please say so. **Showing Net Favorable / Net Unfavorable**	GOP Primary Voters			
	Oct 2015	**May 2015**	**Feb 2015**	**Nov 2014**
Ben Carson	74/14	42/10	33/7	33/6
Marco Rubio	68/20	60/18	52/14	--
Carly Fiorina	67/19	37/13	15/11	--
Donald Trump	58/39	39/53	38/53	--
Jeb Bush	57/39	59/35	61/26	61/24
Chris Christie	51/41	47/46	59/29	50/32
Ted Cruz	50/31	54/25	43/16	41/18
John Kasich	48/25	23/11	19/11	--
Mike Huckabee	47/44	51/29	55/29	60/20
Rand Paul	44/44	62/27	63/25	65/19
Rick Santorum	33/46	39/32	45/21	--
Bobby Jindal	29/29	36/17	41/12	36/11
Lindsey Graham	29/46	24/32	--	--
George Pataki	19/45	26/23	--	--
Jim Gilmore	6/22	--	--	--

3. If the 2016 New Hampshire Republican presidential primary were held today and the candidates were: Chris Christie, Rand Paul, Bobby Jindal, Jeb Bush, Ted Cruz, Mike Huckabee, Ben Carson, Carly Fiorina, Marco Rubio, Donald Trump, Lindsey Graham, Rick Santorum, John Kasich, George Pataki, and Jim Gilmore for whom would you vote? 4. Who would be your second choice?	GOP Primary Voters		
	First Choice	Second Choice	First + Second (Combined)
Trump	24	9	33
Carson	17	15	32
Bush	10	6	16
Rubio	8	11	19
Fiorina	7	10	17
Kasich	7	4	11
Christie	5	5	10
Cruz	4	8	12
Paul	4	4	8
Huckabee	1	2	3
Graham	1	1	1
Santorum	1	0	1
Jindal	0	1	1
Pataki	0	1	1
Gilmore	0	0	0
Someone else	1	1	--
None of the above	2	7	--
Not sure	9	18	--

5. Republican Presidential Primary Tracking (First Choice)	Oct 2015	May 2015	Feb 2015	Nov 2014
Trump	24	8	3	--
Carson	17	5	6	6
Bush	10	11	16	8
Rubio	8	11	5	--
Fiorina	7	3	1	--
Kasich	7	1	2	--
Christie	5	7	10	9
Cruz	4	6	3	5
Paul	4	12	13	11
Huckabee	1	4	6	5
Graham	1	1	--	--
Santorum	1	1	2	--
Jindal	0	1	3	3
Pataki	0	--	--	--
Gilmore	0	--	--	--
Perry	--	1	1	2
Walker	--	12	12	--
Pence	--	--	0	--
Ryan	--	--	--	5
Romney	--	--	--	30
Someone else	1	1	1	1
None of the above	2	3	2	3
Not sure	9	12	14	11

6. When it comes to your support of your first-choice candidate, would you say your mind is made up, or could you be persuaded to support another candidate as your first choice?	GOP Primary Voters
Mind made up	34
Could still be persuaded	65
Don't know	1

7. If the 2016 New Hampshire Democratic presidential primary were held today and the candidates were: Hillary Clinton, Joseph Biden, Bernie Sanders, Martin O'Malley, Lincoln Chafee, Jim Webb, and Lawrence Lessig for whom would you vote? 8. Who would be your second choice?	DEM Primary Voters		
	First Choice	Second Choice	First + Second (Combined)
Sanders	41	22	63
Clinton	36	28	64
Biden	10	19	29
Webb	1	1	2
Lessig	1	0	1
O'Malley	0	6	7
Chafee	0	1	1
Someone else	1	1	--
None of the above	2	8	--
Not sure	8	14	--

9. Democratic Presidential Primary Tracking (First Choice)	Oct 2015	June 2015	May 2015	Feb 2015	Nov 2014
Sanders	41	24	18	8	6
Clinton	36	56	62	56	62
Biden	10	--	5	8	5
Webb	1	--	1	0	--
Lessig	1	--	--	--	--
O'Malley	0	2	3	0	1
Chafee	0	1	1	--	--
Warren	--	--	--	15	13
Patrick	--	--	--	--	2
Someone else	1	0	0	0	0
None of the above	2	4	3	2	2
Not sure	8	12	8	11	8

10. Now I'm going to read you some descriptions of candidates. After each, please tell me if you think it best describes [RANDOMIZE] Donald Trump, Ben Carson, Marco Rubio, Carly Fiorina, Jeb Bush, Chris Christie, Ted Cruz, or John Kasich?	GOP Primary Voters				
	Most ready to be President	Best able to handle Vladimir Putin	Cares most about people like me	Is most authentic – what you see is what you get	Is the most conservative
Trump	22	31	18	41	10
Carson	10	7	22	18	14
Rubio	8	8	9	5	5
Fiorina	4	8	7	5	4
Bush	22	13	6	6	13
Christie	6	4	5	7	4
Cruz	7	6	6	5	26
Kasich	7	4	7	5	4
All equally	1	1	3	2	1
Neither	2	4	5	1	3
Someone else	1	1	2	0	3
Not sure	9	13	10	5	14

11. For each of the following concerns about candidates, please tell me if it is something that makes you less supportive of the person or does it not bother you.	GOP Primary Voters		
	Less supportive	Does not bother	Don't know
Jeb Bush advocates for a path to legal residence for immigrants who are in this country illegally	53	42	5
Ted Cruz has repeatedly led the charge for government shutdowns for his own political advantage	52	41	7
Donald Trump repeatedly insults other Republican candidates	50	49	1
Jeb Bush has supported the Common Core	49	41	10
Carly Fiorina was fired as CEO at Hewlett-Packard with a $21 million severance package after the company lost stock value	37	59	3
Ben Carson has said a Muslim should be disqualified from becoming president	28	68	4
Jeb Bush is the son and brother of two former presidents	26	74	1
Ben Carson has said that Hitler might not have been as successful if the people had been armed	18	78	4
Marco Rubio is currently only 44 years old. If elected, he would be the third youngest President	11	87	2

12. Now I'm going to read you some descriptions of candidates or potential candidates. After each, please tell me if you think it best describes [ROTATE] Hillary Clinton, Bernie Sanders, or Joe Biden?	DEM Primary Voters							
	Can be most trusted to tell the truth	Most ready to be President	Can beat the Republican nominee in the general election	Best able to handle Vladimir Putin	Cares most about people like me	Best knows how to get things done in Washington	Makes me most excited to vote for them	Is most authentic – what you see is what you get
Hillary Clinton	13	49	50	43	23	48	31	16
Bernie Sanders	53	20	19	18	51	16	44	57
Joe Biden	17	21	12	20	10	23	10	19
All equally	4	4	9	5	5	3	3	2
Neither	7	3	3	5	5	3	6	2
Someone else	0	0	0	0	0	1	1	0
Not sure	5	5	7	10	7	5	5	4

13. For each of the following concerns about candidates, please tell me if it is something that makes you less supportive of the person or does it not bother you.	DEM Primary Voters		
	Less supportive	Does not bother	Don't know
Bernie Sanders voted to give gun manufacturers immunity from lawsuits	47	47	6
Hillary Clinton has delayed or flip-flopped on key decisions	42	54	4
Joe Biden is taking a long time to decide if he is going to run for president	36	62	2
Hillary Clinton is being damaged by the ongoing Congressional investigations into the Benghazi attacks	28	67	6
Hillary Clinton has not been forthcoming about her home email server	28	70	3
Bernie Sanders describes himself as a democratic socialist	16	80	3

14. Which comes closes to your own view about the next Republican Speaker of the House?	GOP Primary Voters
The next Speaker should be a true conservative, who will stand on principle on issues like defunding Planned Parenthood or raising the debt ceiling, even if it means shutting the government down or putting it into default.	30
The next Speaker needs to be able to negotiate with the President, Democrats, and other Republicans to keep our country fiscally solvent and on the right track. Shutting down the government isn't good for the Republican Party or for the country.	66
Don't know	4

15. Do you think Hillary Clinton has told the truth about her private email server?	DEM Primary Voters
Yes	48
No	33
Don't know	19

16. Which of the following comes closer to your view about Hillary Clinton and recent news stories about her private email server and Benghazi?	DEM Primary Voters
The news stories about either the private e-mail server or Benghazi raise serious concerns for me about voting for Hillary.	20
Clinton probably didn't do anything wrong, but these stories give me some concerns about voting for her because it will make it harder for her to win the general election or to get anything done with Republicans if she is elected.	25
Clinton didn't do anything wrong, and these stories don't affect how I feel about voting for her. They're just examples of how Republicans will always find a way to attack Democrats, no matter who it is.	48
Don't know	7

17. Do you consider yourself to be a Democrat, Republican, or Independent?	GOP Primary Voters	DEM Primary Voters
Democrat	1	63
Republican	60	1
Independent	38	35
Not sure/Would rather not say	0	1

20. Would you describe yourself as a "born again" or evangelical Christian, or not?	GOP Primary Voters
Yes	25
No	69
Not sure/Would rather not say	6

18. In today's politics, do you consider yourself a liberal, moderate or conservative?	GOP Primary Voters	DEM Primary Voters
Liberal	4	44
Moderate	37	47
Conservative	57	6
Not sure/Would rather not say	0	0

21. Gender	GOP Primary Voters	DEM Primary Voters
Male	55	42
Female	45	58

19. What is the highest level of education you have completed?	GOP Primary Voters	DEM Primary Voters
High school	16	14
Some college	28	30
College graduate	32	29
Graduate degree	23	26
Would rather not say	1	1

22. Age	GOP Primary Voters	DEM Primary Voters
18 to 39	25	32
40 to 49	22	24
50 to 64	34	31
65+	18	13
Refused	1	1