



**Bloomberg Politics/Saint Anselm New Hampshire Poll  
November 2014  
Topline**

**METHODOLOGY**

*Purple Insights conducted 989 telephone (landline & cell) interviews of New Hampshire likely 2016 general election voters, including oversamples of 2016 Republican and Democratic presidential primary voters. The poll was conducted November 12-18, 2014.*

*Base sample:*

- 500 General election voters (MoE: +/- 4.4%)

*Base + Oversample:*

- 407 Republican primary voters (MoE: +/- 4.9%)
- 404 Democratic primary voters (MoE: +/- 4.9%)

**FAVORABILITY**

<i>1. I will now read you a list of people. For each one, please tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of them. If you have never heard of the person, please say so. Showing Net Favorable / Net Unfavorable</i>	<b>General Election Voters (including primary voters)</b>	<b>GOP Primary Voters</b>	<b>DEM Primary Voters</b>
Hillary Clinton	51/45	15/82	88/9
Kelly Ayotte	47/27	66/14	28/42
Mitt Romney	47/48	77/21	14/80
Rand Paul	42/37	65/19	13/63
Barack Obama	42/56	8/89	86/11
Chris Christie	39/40	50/32	24/56
Jeb Bush	39/43	61/24	15/65
Joseph Biden	38/52	14/81	72/18
Paul Ryan	37/33	61/14	14/58
Mike Huckabee	37/34	60/20	16/50
Elizabeth Warren	34/35	17/57	61/11
Deval Patrick	32/35	19/54	50/17
Rick Perry	30/39	51/23	12/58
Bernie Sanders	22/20	12/31	38/11
Ted Cruz	21/33	41/18	6/52
Bobby Jindal	20/21	36/11	8/38
Ben Carson	19/10	33/6	7/14
Martin O'Malley	8/10	6/11	14/10

## 2016 PRIMARY ELECTION

2. If the 2016 New Hampshire Republican presidential primary were held today and the candidates were: Mitt Romney, Chris Christie, Rand Paul, Bobby Jindal, Jeb Bush, Rick Perry, Ted Cruz, Paul Ryan, Mike Huckabee, and Ben Carson for whom would you vote?	GOP Primary Voters	Romney Voters' Second Choice Candidate
Romney	30	--
Paul	11	19
Christie	9	22
Bush	8	20
Carson	6	7
Huckabee	5	8
Ryan	5	5
Cruz	5	2
Jindal	3	3
Perry	2	3
Someone else	1	1
None of the above	3	3
Not sure	11	6

3. If the 2016 New Hampshire Republican presidential primary were held today and the candidates were: Chris Christie, Rand Paul, Bobby Jindal, Jeb Bush, Rick Perry, Ted Cruz, Paul Ryan, Mike Huckabee, and Ben Carson for whom would you vote? Recalculated using Romney voters' second choice candidate	GOP Primary Voters
Christie	16
Paul	16
Bush	14
Carson	9
Huckabee	8
Ryan	7
Cruz	5
Jindal	4
Perry	3
Someone else	1
None of the above	4
Not sure	13

4. <i>If the 2016 New Hampshire Democratic presidential primary were held today and the candidates were: Hillary Clinton, Joseph Biden, Elizabeth Warren, Bernie Sanders, Martin O'Malley, and Deval Patrick, for whom would you vote?</i>	DEM Primary Voters
Clinton	62
Warren	13
Sanders	6
Biden	5
Patrick	2
O'Malley	1
Someone else	0
None of the above	2
Not sure	8

5. <i>Thinking about your vote in the primary in 2016, which of the following comes closer to your view?</i>	GOP Primary Voters	DEM Primary Voters
I will choose the candidate in my party's primary who most closely supports my positions on the issues	77	76
I will choose the candidate in my party's primary who has the best chance of winning the Presidency in the general election	20	20
Neither/Not sure	3	4

## 2016 GENERAL ELECTION

6. <i>If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Mitt Romney, for whom would you vote?</i>	General Election Voters (including primary voters)	GOP Primary Voters	DEM Primary Voters
Clinton	46	11	88
Romney	45	82	9
Not sure	9	7	3

7. <i>If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Jeb Bush, for whom would you vote?</i>	General Election Voters (including primary voters)	GOP Primary Voters	DEM Primary Voters
Clinton	47	11	88
Bush	39	76	7
Not sure	14	12	5

<i>8. If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Rand Paul, for whom would you vote?</i>	<b>General Election Voters (including primary voters)</b>	<b>GOP Primary Voters</b>	<b>DEM Primary Voters</b>
Clinton	48	12	90
Paul	41	80	6
Not sure	10	8	4

## PARTY TRAITS

<i>9. Regardless of your own choice for President, which party's nominee is more likely to...</i>		<b>General Election Voters (including primary voters)</b>	<b>GOP Primary Voters</b>	<b>DEM Primary Voters</b>
Have a positive vision for the future	GOP nominee	42	79	1
	DEM nominee	39	8	81
	Neither/Not sure	19	12	12
Be someone you can trust to do the right thing	GOP nominee	39	75	6
	DEM nominee	36	5	79
	Neither/Not sure	25	20	15
Care about people like you	GOP nominee	39	80	6
	DEM nominee	40	7	83
	Neither/Not sure	21	13	11
Be able to cut through the partisan gridlock in Washington, DC	GOP nominee	40	72	11
	DEM nominee	27	3	60
	Neither/Not sure	33	25	29
Provide the strong leadership necessary to confront foreign policy challenges	GOP nominee	49	83	10
	DEM nominee	33	6	77
	Neither/Not sure	18	11	13