
March 18, 2017
Welcome to

The American Elections Academic Symposium 2017

Our conference explores the dynamics of the 2016 election, particularly how this election broke new ground and turned conventional wisdom on its head.

The American Elections Academic Symposium is co-sponsored by
The New Hampshire Institute of Politics and Political Library

and

Saint Anselm College

With Special Thanks to

Lorie Cochran, Ann Camann, Neil Levesque, Barbara Bartlett
And
Brandon Pratt

And Hosted by

Christopher Galdieri, Assistant Professor of Politics, Saint Anselm College
Jennifer C. Lucas, Associate Professor of Politics, Saint Anselm College
Tauna S. Sisco, Associate Professor of Sociology, Saint Anselm College
Schedule of Events
The American Election Academic Symposium 2017
March 17-18, 2017
Schedule of Events

Friday, March 17, 2017
Social Hour – 5-7:00 pm
Radisson Hotel-JD’s Tavern

Saturday, March 18, 2017
Check-In and Continental Breakfast- 7:00-8:15 am
New Hampshire Institute of Politics, Common Ground Café

Welcome Address, New Hampshire Institute of Politics Auditorium
Br. Isaac Murphy, O.S.B, Ph.D., Vice President for Academic Affairs
Neil Levesque, Director, New Hampshire Institute of Politics

8:30-10:00 am

Panel 1A: Diminishing Returns?
NHIOP Auditorium

Moderator: Dr. Christopher Galdieri, Assistant Professor of Politics
Saint Anselm College

Jack D. Collens (Sienna College) & Emily O. Wanless (Augustana University)
Endorsements in the Invisible Primary: Still a Useful Indicator?
Seth Masket (University of Denver) & Julia Azari (Marquette University)
IntraParty Democracy and the 2016 Election
John Tures & Breckin R. McCoy (LaGrange College)
Was 2016 a Critical Election?

Panel 1B: Reflecting Back: Institutions and the Impact on Politics
West Wing

Moderator: Dr. Kevin Doran, Assistant Professor of Sociology
Saint Anselm College

Garrison Nelson (University of Vermont)
Diversity and the Demographic Displacement of an American Elite
Douglas M. Brattebo (Hiram College)
Bill Clinton’s Role in the 2016 Presidential Election
Kevin McMahon (Trinity College)
Dispatches from Trumplandia: Why the Court Didn’t Matter Much in 2016
Panel 2A: Online Presence: The Impact of Social Media  
NHIOP Auditorium

Moderator: Dr. Jonathan Lupo, Associate Professor of Communications  
Saint Anselm College

Luke Perry & Paul Joyce (Utica College)  
*How Twitter Dominated the 2016 Presidential Election and What Future Candidates Should Learn From This*

Mark O’Gorman (Maryville College)  

Todd Belt (Wellesley College)  
*Can We at Least All Laugh Together Now? What online Political Humor Taught Us about Election 2016*

Scott Granberg-Rademacker & Kevin Parsneau (Minnesota State University, Mankato)  
*Tweet you Very Much: An Analysis of Twitter Discussion during the 2016 Presidential Primary Election*

Panel 2B: The Candidate Brand--Image in 2016  
West Wing

Moderator: Dr. Carmen McClish, Assistant Professor of Communications  
Saint Anselm College

Christopher Chapp, Daniel Hofrenning, Tyler Benning, and Aidan Zielske (St. Olaf College)  
*Experienced Legislator or Career Politician? Framing of Political Experience in Congressional Campaign Communication*

Kenneth Cosgrove (Suffolk University)  
*So much winning If I get elected that you might get bored with winning: Sports as a brand aspect in the 2016 Presidential Election*

Kim Hixson (Utah State University)  
*Candidate Image-Building Through Trump’s Tweets: A Transgression or a Transformation?*

Rev. Jerome Joseph Day (Saint Anselm College)  
*How News Became Trump’s Ad Man*

Lunch and Guest Speaker 12:00-1:15pm  
Dr. Bethany Albertson, Associate Professor of Political Science, The University of Texas at Austin
1:30-2:45pm

Panel 3A: Politics and Fear
NHIOP Auditorium

Moderator: Dr. Erik Cleven, Assistant Professor of Politics
Saint Anselm College

Morgan Marietta, Tyler Farley, Tyler Cote, and Paul Murphy (UMass, Lowell)

*The Rhetorical Psychology of Trumpism: Threat, Absolutism, and the Absolutist Threat*
David Redlawsk (University of Delaware), Ira Roseman (Rutgers University) and Kyle Mattes (Florida International University)

*Contempt in the 2016 Presidential Election*
R. Jamal Downey (UMass, Amherst) & Loretta Brady (Saint Anselm College)

*What isn’t broken can’t be fixed: White Supremacy and the 2016 election*

Panel 3B: The Trump Effect
West Wing

Moderator: Dr. Jennifer Lucas, Associate Professor of Politics
Saint Anselm College

Atiya Stokes-Brown (Bucknell University)

*The Latino Vote in the 2016 Election-Myths and Realities about the “Trump Effect”*
Robert Boatright, Valerie Sperling, and Sean Tatar (Clark University)

*The Trump Effect and Gender Norms in the 2016 Senate Elections*
Judson Meeks (Texas Tech University)

*The Trump Effect: Explaining Trump’s Silent Majority*

3:00-4:30pm

Panel 4A: Undue Influence?
NHIOP Auditorium

Moderator: Dr. Kevin Doran, Assistant Professor of Sociology
Saint Anselm College

Charles Stewart III (Massachusetts Institute of Technology) and Terri Susan Fine (University of Central Florida)

*Election Administration in 2016: A Five County Study*
Joseph Uscinski (University of Miami)

*Conspiracy Theories in the 2016 Election*
Jason Sorens (Dartmouth College)

*The Electoral Effects of Local Zoning Restrictions*
Jeff Gulati (Bentley University) and Victoria Farrar-Myers (Southern Methodist University)

*The Selected Impact of Outside Groups Spending in the 2016 Congressional Election*
Panel 4B: Panel 4A: Electoral Politics
West Wing

Moderator: Dr. Tauna Sisco, Associate Professor of Sociology
Saint Anselm College

Chad Kinsella (Ball State University)
   And the Wall Came Tumbling Down: The Political Geography of the 2016 Presidential Election

Elizabeth Hahn Rickenbach & Elizabeth P. Ossoff (Saint Anselm College)
   The Role of Age and Gender in the 2016 Presidential Election

Brandon Finnigan, J. Miles Coleman, and Varad Mehta (Decision Desk HQ)
   Ahab Lands His Whale: How Donald Trump Won Pennsylvania

Mark D. Brewer & Richard J. Powell (University of Maine)
   Targeting the Vote: Constituency Appeals and Group Voting in the 2016 Presidential Election

Closing Remarks 4:45-5:00pm

Dinner, 5:30-7:00pm President’s Dining Room, Saint Anselm College

Saint Anselm College

Saint Anselm is a Catholic, Benedictine College providing all its students a distinctive liberal arts education that incorporates opportunities for professional and career preparation. It does so in a learning community that encourages the lifelong pursuit of the truth and fosters intellectual, moral and spiritual growth to sustain and enrich its graduates personal lives, work, and engagement with local, national, and global communities.

The New Hampshire Institute of Politics and Political Library

The mission of Saint Anselm’s New Hampshire Institute of Politics and Political Library is to educate, engage, and empower citizens to participate in civic and political life in their local, national, and international communities. The Institute was founded on the premise that an educated citizenry is vital for a healthy democracy. Since its doors opened in 2001, the Institute has provided a nonpartisan forum for discussion and debate on all aspects of the American political process and international affairs.